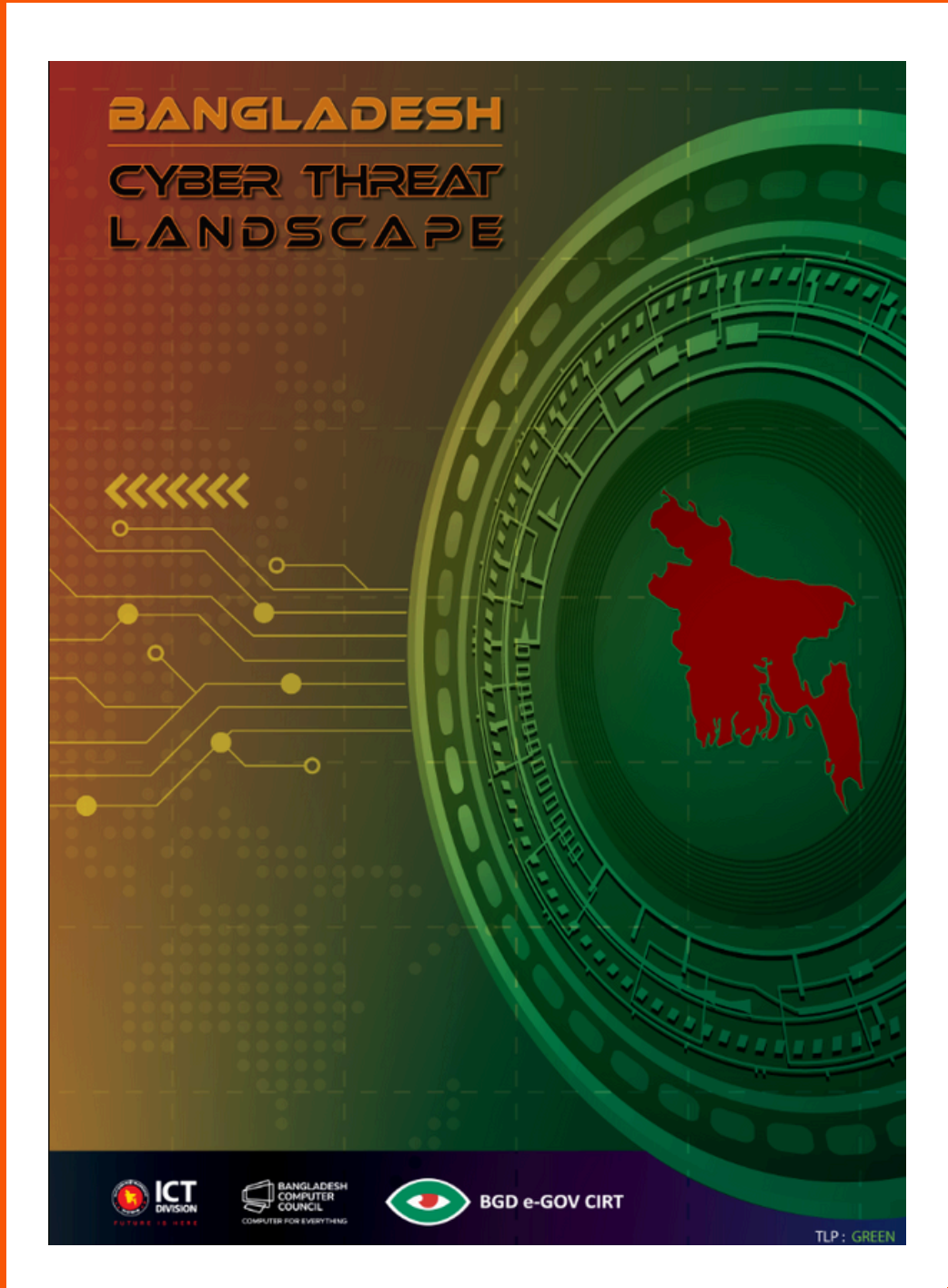


Critique of Daraz Bangladesh's Terms of Service, EULA, and Privacy Policy: A Legal and Ethical Analysis

01 Applicable laws

- Bangladesh Digital Security Act, 2018
- Bangladesh ICT Act, 2006
- Global laws like GDPR and industry practices for online retail
- E-Commerce guidelines from Ministry of Commerce, Bangladesh (2021)



02 Identify Applicable Laws and Regulations



- Responsibility for Taxes
- Returns for Faulty Items
- Returns for Faulty Items

03 Privacy Compliance



- Explicit Data Protection Clauses
- User Consent Before Data Collection
- Data Usage and Sharing Explanation

04 User Rights Responsibilities



- Cancellation Instructions
- Product Return Guidelines
- Clear Language for Procedures
- Condition Requirements for Returns

05 Compliance with industry standards



- Clear Availability Communication
- Unauthorized Reselling Policy
- Simple Dispute Resolution
- Automated Return Process

06 IP Rights

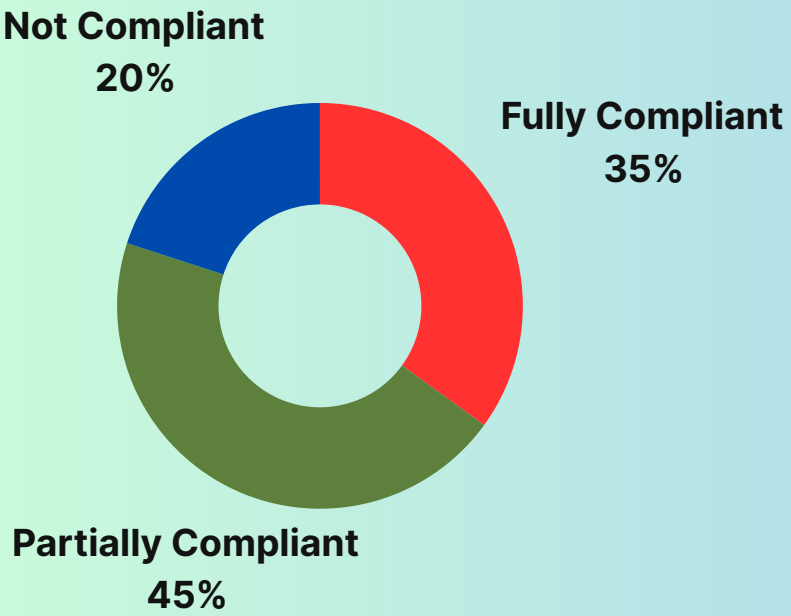


- Balanced Policy Design
- Organized and User-Friendly Policies
- Fair Treatment Guarantee

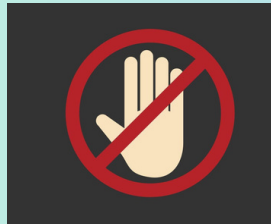
07 Privacy Status Analysis



A pie chart analysis indicates that approximately 35% of Daraz's privacy practices are fully compliant, 45% are partially compliant, and 20% are non-compliant.



08 Prohibited Activities

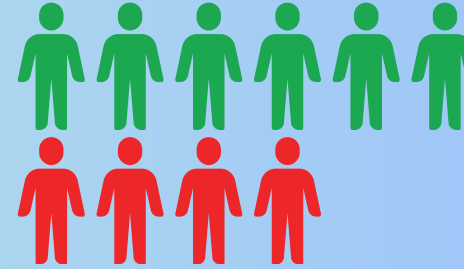


- Fair Voucher Use
- Single Account Policy
- Return Condition
- Voucher Usage

Cybersecurity Issues in BD E-Commerce Sector



09 Transparency & Policy Awareness



Only 60% of the users are fully aware of privacy and return policies.

10 Updated & Notifications



- User Acknowledgment
- Timely Communication
- Highlight Key Changes



References



- 2022-1-60-029
- 2022-1-60-184
- 2022-1-60-091
- 2022-1-60-078

Group No - 02
Section - 03