Proposal for Evaluation of GenIR System Using NQC

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1 Executive Summary

This proposal outlines a novel approach to evaluate generative systems for relevance retrieval when manually assessed relevant documents (rel docs) are unavailable. Our objective is to leverage the Normalized Query Commitment (NQC) method, a standard Query Performance Prediction (QPP) technique, as a substitute for rel docs. This approach allows us to assess the effectiveness of generative systems in producing relevant responses to user queries. The anticipated outcome is a documented approach for evaluating generative systems using NQC-based estimated relevance, providing valuable insights into their performance without relying on manual assessments.

2 Overview

The evaluation of generative systems for relevance retrieval traditionally relies on manually assessed rel docs. These documents, judged by human experts to be relevant to a specific query, serve as a benchmark for evaluating the system's ability to generate relevant responses. However, obtaining manually assessed rel docs can be time-consuming, expensive, and sometimes infeasible. This proposal addresses this challenge by proposing an alternative evaluation approach using NQC. This work contributes to the development of more efficient and adaptable evaluation methods for generative models.

3 Proposed Methodology

3.1 Data and Resources:

- Retrieval System: We will need both standard retrieval methods like BM25, ColBERT-H etc. along with Generative models. This system should be able to generate responses to a given query.
- Standard Datasets: We propose using established datasets: TREC DL 2019, TREC DL 2020 and MS MARCO V1 collection.

3.2 Retrieval and NQC Calculation:

- Instead of directly comparing generated responses with judged relevant passages, we'll estimate relevance scores using NQC.
- For each query in the TREC dataset:
 - Execute the query using the chosen retrieval model (e.g., BM25) on the preprocessed document collection.
 - Retrieve the top k documents (e.g., k = 20) based on their relevance scores assigned by the retrieval model.
 - Calculate the NQC score for the retrieved documents using the following steps:
 - * Compute the standard deviation (SD) of the retrieved document scores.
 - * Divide the SD by the average score (μ) of the retrieved documents (NQC = SD / μ).
- Estimated Relevance Mapping:
 - Map the NQC value for each retrieved document to an estimated relevance score between 1 and k (assuming k is the chosen top document limit) using following manner:
 - * Calculate the relative fraction of NQC within its possible range (0 to 1) by dividing the NQC value by the maximum possible SD (which equals the average score, μ).
 - * Multiply the obtained fraction by k (the target range for the mapped value).
 - * Round the resulting value to the nearest integer to get the estimated relevance score for that document.

3.3 Evaluation with Estimated Relevance:

- Generate responses for each query using generative system. Instead of comparing generated responses with the actual judged relevant passages, compare them with the retrieved documents with the highest estimated relevance scores (based on NQC mapping).
- Analyze the correlation between the embedding similarity scores of generated responses and the estimated relevance scores obtained from NQC mapping.
- A high correlation suggests that NQC effectively captures the relevance distribution within the retrieved documents and the generated responses are aligning well with those considered highly relevant by the NQC estimation.

3.4 Basic Key Differences Between our Approach and Original Approach:

Feature	Original Approach	Our Appraoch(NQC)
Relevance Source	Manually judged relevant	NQC-based estimated rel-
	documents	evance
Similarity Comparison	Judged relevant passages	Retrieved documents
		with highest estimated
		relevance
Performance Metric	Embedding similarity to	Embedding similarity to
	judged passages	estimated relevance

4 References:

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- Haggai Roitman: Normalized Query Commitment Revisited