TO 426 Group 7: Deliverable #1

Our app is called DayOf GOC and our group is called DayOf, including Alex Bark, Connie Kang, Ellie Kim, Angel Li and Jessie Yang. The purpose of our app is to provide information for the Global Operations Conference 2018 attendees on the day of the conference and facilitate networking. From the slides presented by Jeffrey in class, we have listed the basic features our client requested. If we have time, we will implement the additional features below!

* Note that we're meeting with our client on Friday, so we will likely make changes to our design after our initial meeting!

Basic features the client wants (navigate using menu options button):
- Home Page
  - Login/Register
    - User creates username and password for profile
  - Conference Logo
- Conference Schedule
  - Listing all the Sessions of the day with times and locations
  - Option to Register for Sessions - session info/option to see information on attendees for networking (option for user to stay anonymous)
    - Registering is not mandatory, merely a way for users to organize the events they will attend
- Leadership Bios
  - Leadership Bios will be available on the menu
  - The menu takes users to Leadership Bios page of speakers list with their name, photo and title next to it as a clickable link.
  - Once a speaker is selected, the user will be taken to a separate page with a full-sized photo, name, position and a description of the person.
- Attendees
  - Each attendee will create a profile and upload a photo of themselves and optionally a business card.
  - Profiles will consist of:
    - Email address
    - Phone number
    - Name
    - A brief description of self
- Surveys
  - In-app form for attendees to fill out to give feedback on the conference, specific events, speakers, etc
  - Surveys will be downloadable for client
  - Potentially can offer monetary incentive/discount on next conference for survey participants
- Campus Map

- ○ Map of all the rooms for the conference
- ○ To view more information about each room's speaker and topic schedule, tap on the room.

Additional ideas we have:
- ● FAQs Page
  - ○ List of most popularly asked questions for curious attendees
- ● Smart Profile
  - ○ An advanced form of the Attendees feature
  - ○ Option for attendees to import their LinkedIn or link to their professional social media links to facilitate networking
  - ○ Provides "recommended to connect" people to attendees based on their preferred industry, previous connections
- ● Custom Calendar
  - ○ For multiple overlapping events, schedule/favorite which events you'd like to attend and import to Google Calendar
- ● Add Information Function
  - ○ Conference organizers can add new events to calendars, add new speakers, etc
- ● Settings
  - ○ Notifications
    - ■ Text
    - ■ Push
  - ○ Color themes
- ● Live Q&A Feature
  - ○ Enables interaction with speaker via the app
  - ○ Speaker can ask a question during the session and participants can vote or submit short text answers -> makes participants more willing to listen carefully and engage with the speaker
- ● Automatic Check-in Service linked with Bluetooth/Wifi
  - ○ Tracks the number of attendees at a given speaker event and can integrate with campus map to help attendees decide where to go