

PROJECT BRIEF - JEB

< SHOWCASE PROJECTS FROM STARTUP INCUBATOR />



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1. Project Overview

1.1 Context and Objectives

The goal of this web platform is to showcase projects emerging from a startup incubator. It aims to:

- ✓ Provide visibility for startups and project leaders
- ✓ Facilitate connections with investors, partners, and clients
- ✓ Promote innovation and collaboration
- ✓ Ensure dynamic updates on projects and their progress

1.2 Target Audience

- ✓ Incubated startups and alumni of the incubator
- ✓ Investors and funders
- ✓ Potential partners
- ✓ Institutions and local authorities
- ✓ General public and media



2. Features

2.1 Public Area

- ✓ **Homepage**: Presentation of the incubator and featured projects
- ✓ Project Catalog: List of startups with descriptive profiles
- ✓ Project Pages: Details about each project (name, description, founders, contacts, progress, needs, links to website or social media)
- ✓ **News Feed**: Highlights of updates, fundraising rounds, events, competitions, and calls for projects
- ✓ Advanced Search and Filters: Search by sector, project maturity, location
- ✓ **Events Calendar**: Conferences, pitch sessions, and workshops related to the incubator

2.2 Admin Area

- ✓ Admin Back Office: Management of projects, startups, and users
- ✓ Dashboard: Statistics on project visibility and user interactions
- ✓ Content Management: Adding, editing, and deleting project profiles
- ✓ User Management: Role assignment (administrators, startups, privileged visitors)

2.3 Startup Area

- ✓ Startup Profile: Creation and update of a project profile
- ✓ Internal Messaging: Communication between startups and investors
- ✓ Opportunity Tracking: Access to calls for projects, funding opportunities, and contacts



3. Communication

Although JEB Incubator is a highly recognized and reputable organization, for some mysterious reason our emails may occasionally land in the Microsoft quarantine (spam).



Action required: Each day, you must check the Microsoft quarantine area to ensure you do not miss any important emails from us.

You can access it here.

Failure to check regularly may result in missing critical updates, project details, or instructions.

4. Technical Constraints

You will have to develop a **frontend and a backend for the site**. Technologies are up to you.

We already have an **API** that provides the data you need to build the site. The API is well documented and provides all the necessary information to create the site.

The API will only be used to fetch the current data needed to migrate to the new site. Once you retrieve this data from the API, you will need to store it in your own backend, making all the data modifiable within your system.

This means you will have to implement full CRUD (Create, Read, Update, Delete) functionality for the data.

Since the incubator is currently transitioning to this new tool, **the data from the old system is still in use**. You'll need to carefully balance fetching data from the API and managing your own database. So don't forget to regularly update your database with the latest data from the API.

The goal is to ensure a seamless transition and integration between the existing data and the new dash-board, allowing for full functionality and data manipulation within the new system.





The site must be responsive and accessible on all devices.



5. Design and User Experience (UX/UI)

- ✓ Modern and intuitive interface
- ✓ Responsive design (adaptable to all devices)
- ✓ Accessibility (compliance with WCAG standards)

6. Timeline



We really need to know what is your plan for the project.

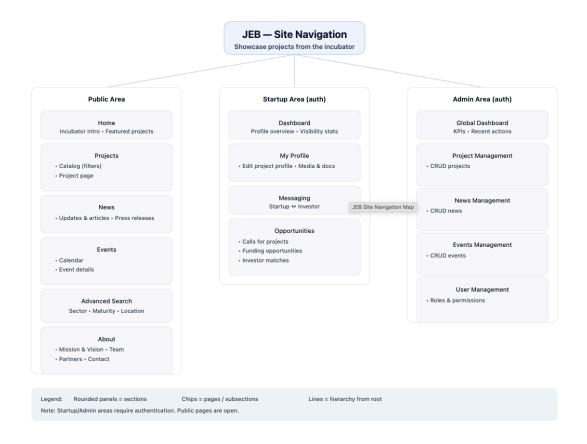
- ✓ Create a backward planning schedule from first day to last day of the project.
- ✓ Estimated development time depending on features
- ✓ Assign tasks to each member of the team.
- ✓ Track the progress of each task.



A progress presentation will take place on Friday. The demonstration must be well-prepared, smooth, and professional: ensure relevant data is already loaded, key features are functional, and navigation is clear so that the demo can be delivered quickly and effectively without technical interruptions.



6. Project Structure





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