

INTERNAL MEMO

TO: ALL EMPLOYEES

FROM: HUMAN RESOURCES

CC: CHAIRMAN, SATH; GROUP EXECUTIVE DIRECTOR; MANAGING DIRECTOR, CLOUDSA

DATE: 31st July 2023

SUBJECT: LEADERSHIP ANNOUNCEMENT AND ROLE CHANGES (CLOUDSA)

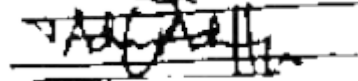
We are pleased to announce the following role updates within Cloudsa, with effect from **1st August 2023**: These roles are the management team composition in Cloudsa and they all report to the **Managing Director, Cloudsa**.

S/N	STAFF NAME	CURRENT ROLE	NEW ROLE	COMMENTS
1	Damilola Obasoro	Digital Sales Lead	Head, Marketing & Digital Sales	Damilola will be responsible for developing and implementing strategies to drive Cloudsa marketing within the digital landscape. This role focuses on leveraging digital platforms and technologies to reach target audiences and to maximize revenue growth.
2	Oluwamayowa Jimoh	Technology Lead	Head of Technology	He will oversee the alignment of business goals with technology strategy by evaluating emerging technologies and identifying opportunities for innovation.
3	Bright Ubamadu	Customer Acquisition Lead	Head, Customer Growth & Acquisition	His role is responsible for driving and overseeing the overall company's growth strategy, by increasing its customer base, overseeing customer lifecycle, optimizing customer lifetime value and identifying new business opportunities.
4	Funmilayo Kareem	BDM (Corporate FSI)	Head, Customer Success & Retention	Funmi role is now embedded directly into Cloudsa. Her new role in Cloudsa will ensure retention of customers and will drive a positive customer experience.

Emmanuel Raimi - is also a member of the Cloudsa Management team and will continue to serve as the **Financial Analyst** for Cloudsa.

Thank you.

For: SIGNAL ALLIANCE TECHNOLOGY HOLDING



Abayomi Adebajo
Group Head, Human Resources

BOARD OF DIRECTORS:

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