# **ALICE CASADEI**

+393488646727

alicecasadei@icloud.com

## **EXPERIENCE**

• Born in 1995

#### • Graphic Designer

Armando Milani (2016-2017)

Graphic Designer / UX Designer

Fortech (2017-2018)

## **EDUCATION**

#### BA - Industrial design

UNIRSM / IUAV - Università degli studi di San Marino (2015-2018)

#### **User Experince Design (UXD)**

POLI. design fondato da Politecnico di Milano (2018)

#### **Web Development**

Wild Code School (2020)

# **SKILLS**

User Research, Experience Strategy, Infomation Architecture, User Interface Design, Usability Testing, Graphic Design, Rapid Prototyping, Personas, Wireframes, Experience Maps, Scenarios, User Journey, Storyboards.

### **SOFTWARF**

Sketch + Invision, Balsamiq, Adobe Xd, Adobe Illustrator, Adobe Photoshop, Adobe Lightroom, Adobe Indesign, Adobe Muse, Adobe Premiere, Adobe After Effects, Rhinoceros

# **TALENTS**

I have a deep sense of empathy
I'm team- oriented, embrace others' contributions
I'm energic collaborator, motivated to inspire
I'm creative, support inventive solution
I embrace experimentation, i'm not afraid to be wrong