

# Chen Si

(+33)7 57 65 22 94 · si.chen@skema.edu · Internship · <https://github.com/Siichen>

## Education

### Skema Business School

Bachelor in Global BBA

Apr 2024

Nice, France

- Average Score: 88.6/100
- Major Coursework: Python Programming and Digital Marketing

### Shenzhen Polytechnic

Advanced Diploma in International Business (TAFE)

Sep 2019 - Jun 2022

Shenzhen, China

- Average Score: 89.25/100 (Top 10%) - Distinction Graduates
- Awards: Second & Third Class Scholarships, Third Prize in the National Computer Skills Application Competition, Third Prize in Organization and Management Ability Competitive Activities
- Major Coursework: Computer Application, Develop Strategic Plans and Manage Risk, Analyse International Markets and Data Analysis and Statistics

## Skills

**Software and Programming Languages:** HTML 5/CSS3 | JavaScript(Basic) | SQL - Oracie Academy Certification | Python 3(NumPy, Pandas) | Blender | Microsoft Excel VBA | Microsoft PowerPoint | Tableau

Certificate of Competence: NCRE-2

Languages: Chinese (Native) | English (Fluent, IELTS 7.0) | French (Beginner)

## Projects

### Office Contact List App

Feb 2023 - Now

*Built a react web page from scratch*

- Implemented front-end pages with JavaScript and Bootstrap to achieve a navigation bar and content
- Achieved real-time storing, editing, and deleting of user's data on the page, and created methods in JS to implement of the interaction of the functionality of the interaction with the user
- Created and managed contacts with multiple profiles, including contact lists, names, and e-mails

### Hogwarts School Admissions Application Form

Jan 2023

*Coded in Python based on GUI for the registration page*

- Leveraged the Tkinter module to create a user-friendly graphical user interface (GUI) for displaying forms in web-based applications
- Implemented responsive design principles by creating functional web forms interfaces
- Enhanced user experience by creating buttons and text boxes using the built-in functions of the Tkinter module

### "Foodie Hunter" Delivery Services Dashboard

Aug - Oct 2022

*Implemented visually appealing and engaging UI elements*

- Developed an online food delivery platform using HTML and CSS with product listings, shopping cart management
- Created a visually appealing user interface for the web page using sidebars and recommendation bars
- Improved user experience of the platform by using visual elements images and icons that allow customers to easily navigate menus, add items to the cart, and complete transactions

## Work Experience

### SHENZHEN YOUYI TECHNOLOGY Co., Ltd.

Feb - Apr 2022

*Website Operation, Amazon - Based Platform*

Shenzhen

*Optimization*

- Be responsible for managing, updating, and modifying the content of 8+ products with emphasis on search engine optimization and web management
- Processed 10k+ customer profiles & Conducted market pops research with basic SQL, analyzing datasets, tracking product data, and managing shop reviews

*Achievements*

- Worked with a team of 3 to deliver reporting to the operations manager, resulting in a 25% reduction in product defects and a 15% increase in customer retention
- Collaborated cross-functionally with retail and logistics to continuously improve product offerings, resulting in a 10% increase in sales
- Developed custom reports and visualizations in Tableau that enabled the operations executive to easily track customer feedback

### China International Import Expo (CIIE)

Mar 2021

*Administrative Associate, Furniture Main Pavilion*

Shenzhen

- Coordinated administrative tasks for 300+ exhibitors and 10,000+ attendees