



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

easy to understand the event

way to good manner.

one of the best way to convey news.

this letter needs to be a well formatted

so that the checheif guest schedule accordingly

formally written letter with proper information about the venue date ,time etd...

invitation

to persuade someone to come to occasion/ party- to tell someone about a celebration .

most of the paper iuse is 120gsm, this forms that pages inside order of sevice booklets and some other.

around 500gsm card for invitations its a good,s stiff card that is also easily printed

more private,personal and show that you have but some effort in,

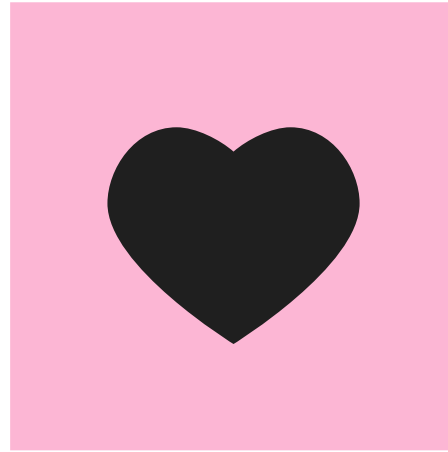
conveys overall tone of the event they are invited to

the basics; names of the coliple, wedding date,ceremony time, venuename e, full address



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?