



# Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

card_category	Sum of Renenue	Sum of total_trans_amt	Sum of interest_earned
---------------	----------------	------------------------	------------------------

Blue	4,71,88,611.62	37840749	66,14,172.62
------	----------------	----------	--------------

Gold	25,33,682.16	2091362	3,84,755.16
------	--------------	---------	-------------

Platinum	11,35,608.05	953314	1,61,629.05
----------	--------------	--------	-------------

Silver	56,59,108.98	4647596	8,21,922.98
--------	--------------	---------	-------------

Total	5,65,17,010.81	45533021	79,82,479.81
-------	----------------	----------	--------------

Q4

Q3

Q2

Q1

week\_start\_data

All

F

M

Gold

Silver

Blue

Platinum

Low

Med

unknown

## Renenue by Use Chip

Swipe 36M

Chip 17M

Online 4M

## Customer Acq Cost

Blue 47M

Silver 6M

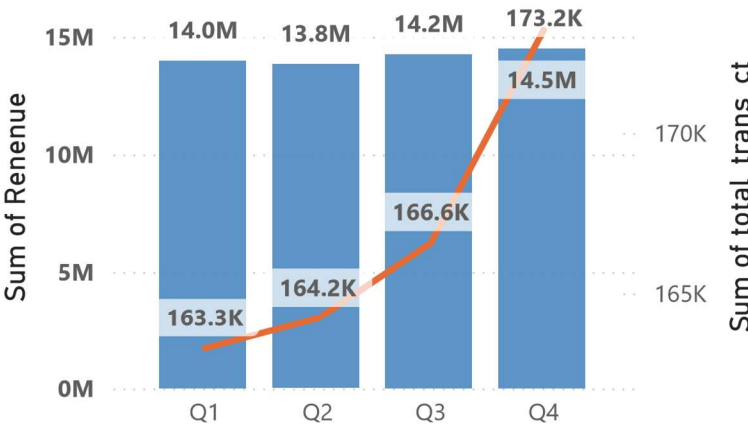
Gold 3M

Platinum 1M

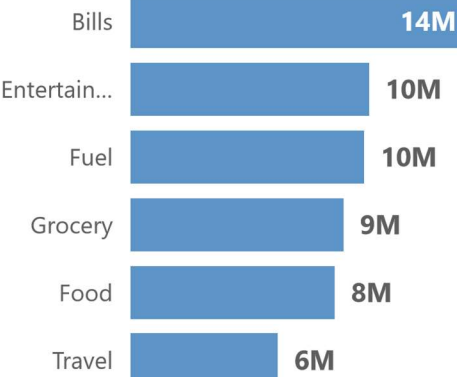
Sum of Renenue

## QTR Revenue and total trans count

Sum of Renenue Sum of total\_trans\_ct

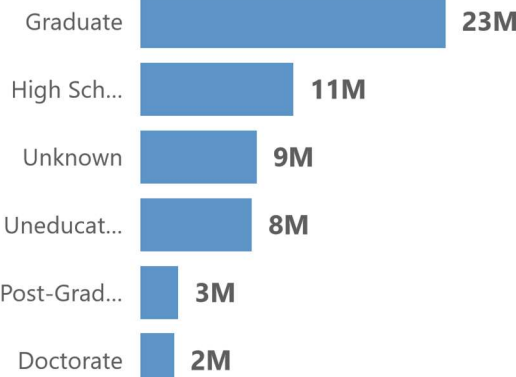


## Renenue by Expenditure type



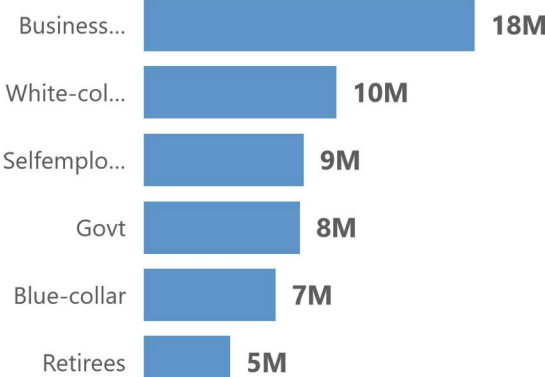
Sum of Renenue

## Renenue by Education



Sum of Renenue

## Renenue by Customer Job



Sum of Renenue



# Credit Card Customer Report

Revenue

57M

Total Interest

8M

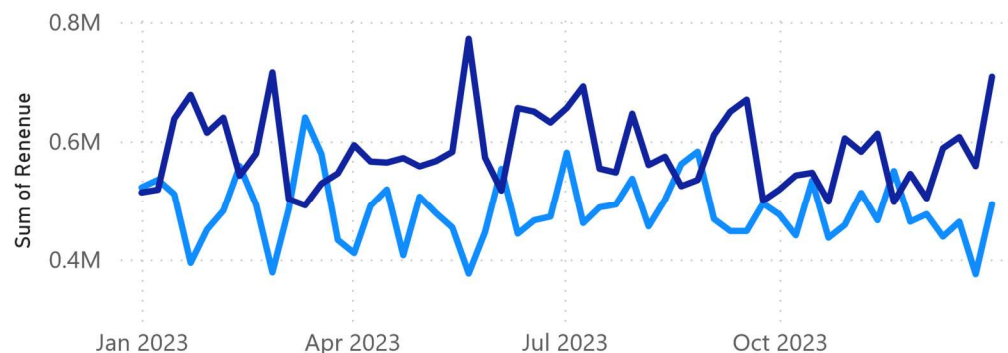
Income

588M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

week\_start\_data

All

Swipe

Online

Chip

Gold

Silver

Blue

Platinum

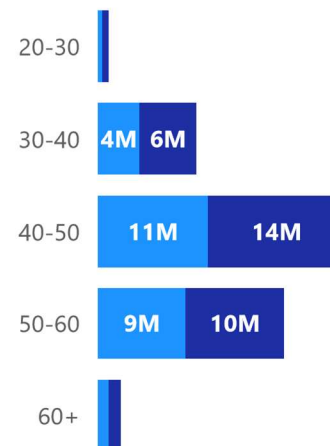
M

F

30.93M

25.59M

Renenue by Age Group

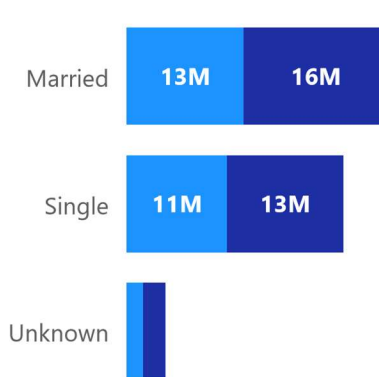


customer_job	Sum of Renenue	Sum of interest_earned	Sum of incom
Blue-collar	70,40,606.42	9,67,751.42	7351691
Businessman	1,76,97,472.01	25,84,604.01	19035043
Govt	83,35,533.84	11,82,230.84	9083472
Retirees	46,17,448.22	6,41,692.22	4961930
Total	5,65,17,010.81	79,82,479.81	58759978

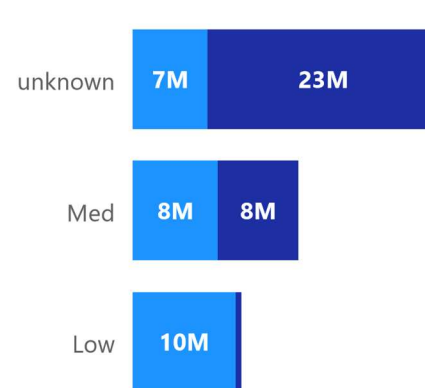
Top 5 States



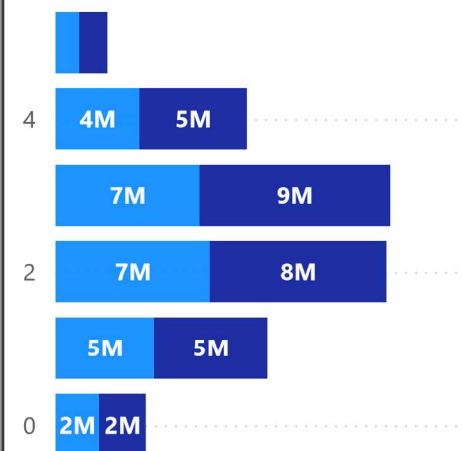
Renenue by Marital Status



Renenue by Income Group



Renenue by Dependent



Renenue by Education

