BRC-Sensormatic Footfall Monitor

Monthly Weekly

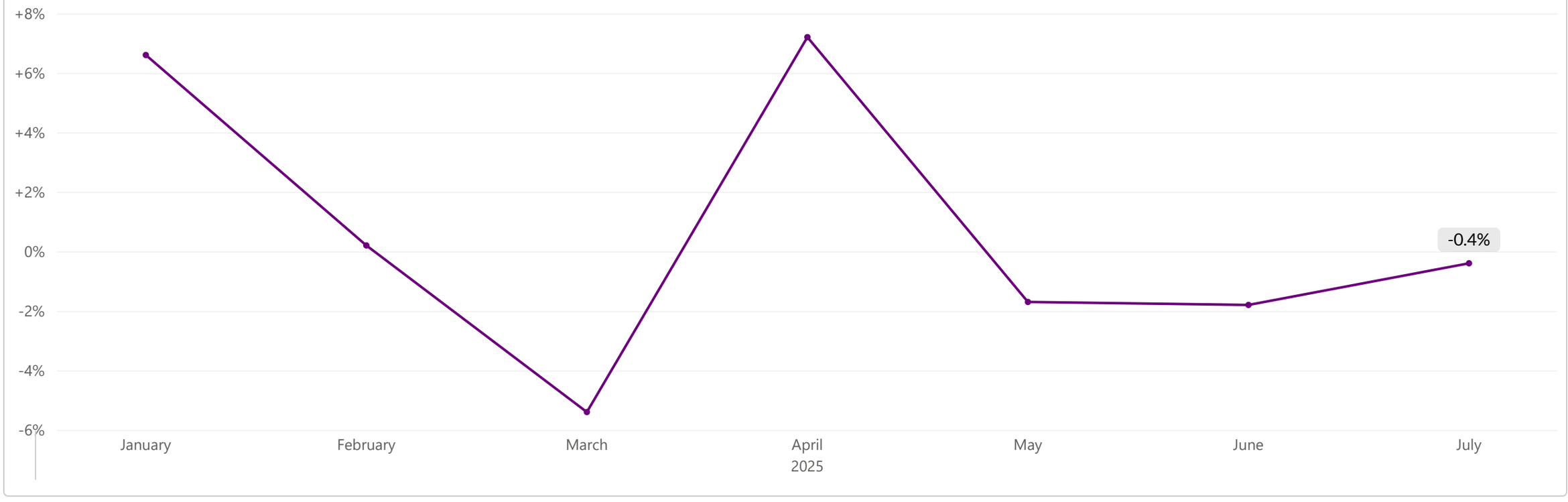
Year: 2025

Month: Multiple selections

Comparison Period: Year on Year

Total Retail	High Street	Retail Park	Shopping Centre
% Change	% Change	% Change	% Change
+0.7%	-0.2%	+2.4%	+0.4%

Total Retail Footfall



BRC-Sensormatic Footfall Monitor

Monthly Weekly

Year: 2025

Month: Multiple selections

Comparison Period: Year on Year

England	Scotland	Wales	Northern Ireland
+0.8%	-0.6%	+1.9%	-0.1%

National Footfall

BRC-Sensormatic Footfall Monitor

Monthly Weekly

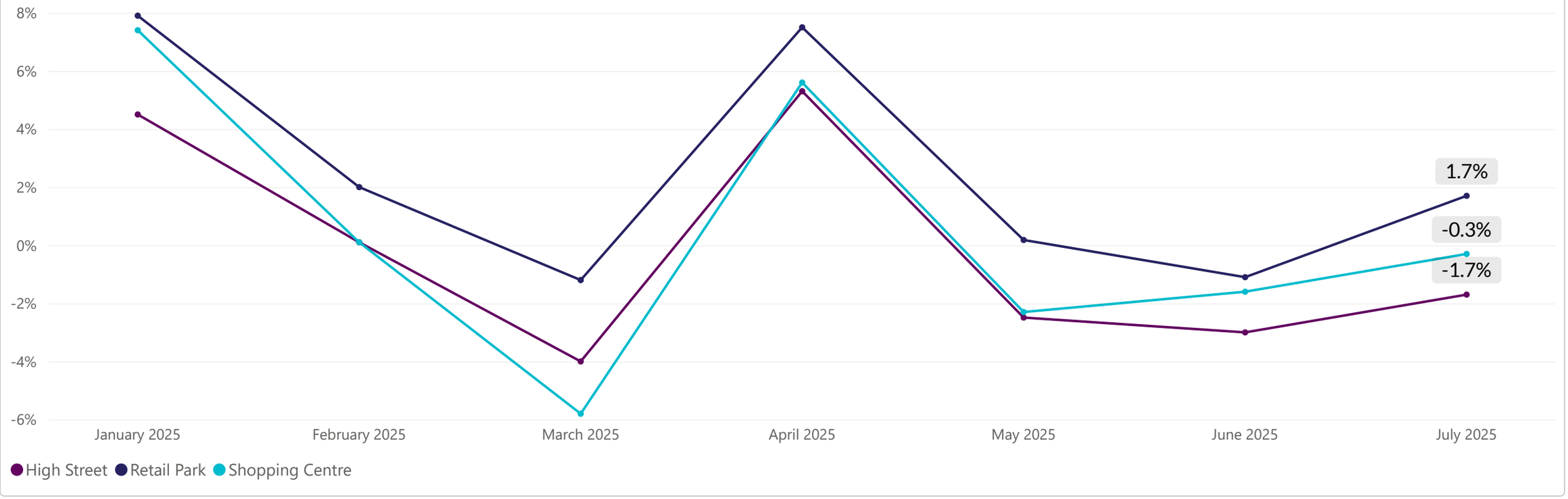
Year: 2025

Month: Multiple selections

Comparison Period: Year on Year

High Street	Retail Park	Shopping Centre
-0.2%	+2.4%	+0.4%

Footfall by Location



BRC-Sensormatic Footfall Monitor

Monthly Weekly

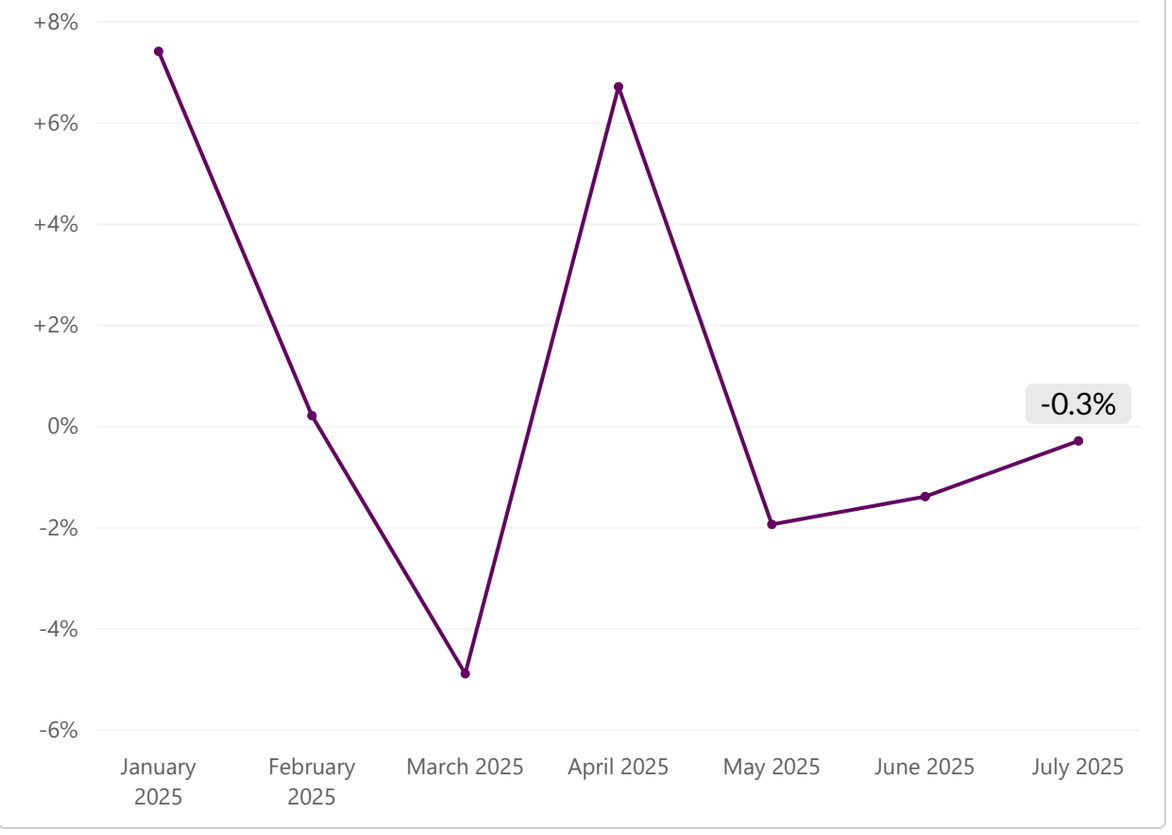
Year: 2025

Month: Multiple selections

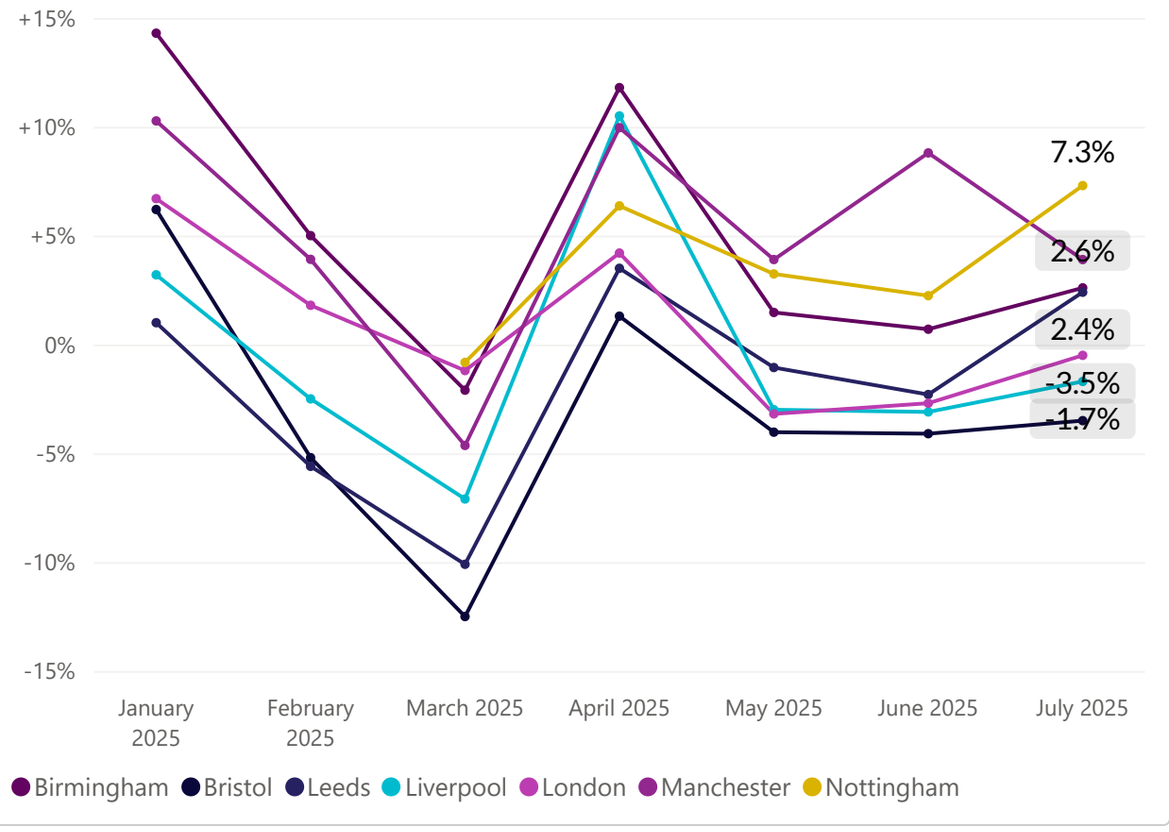
Comparison Period: Year on Year

England	Birmingham	Bristol	Leeds	Liverpool	London	Manchester	Sheffield
+0.8%	+4.8%	-3.1%	-1.7%	-0.5%	+0.7%	+5.2%	+3.7%

English Footfall



English Cities Footfall



WRC-Sensormatic Footfall Monitor

Monthly Weekly

Year: 2025

Month: Multiple selections

Comparison Period: Year on Year

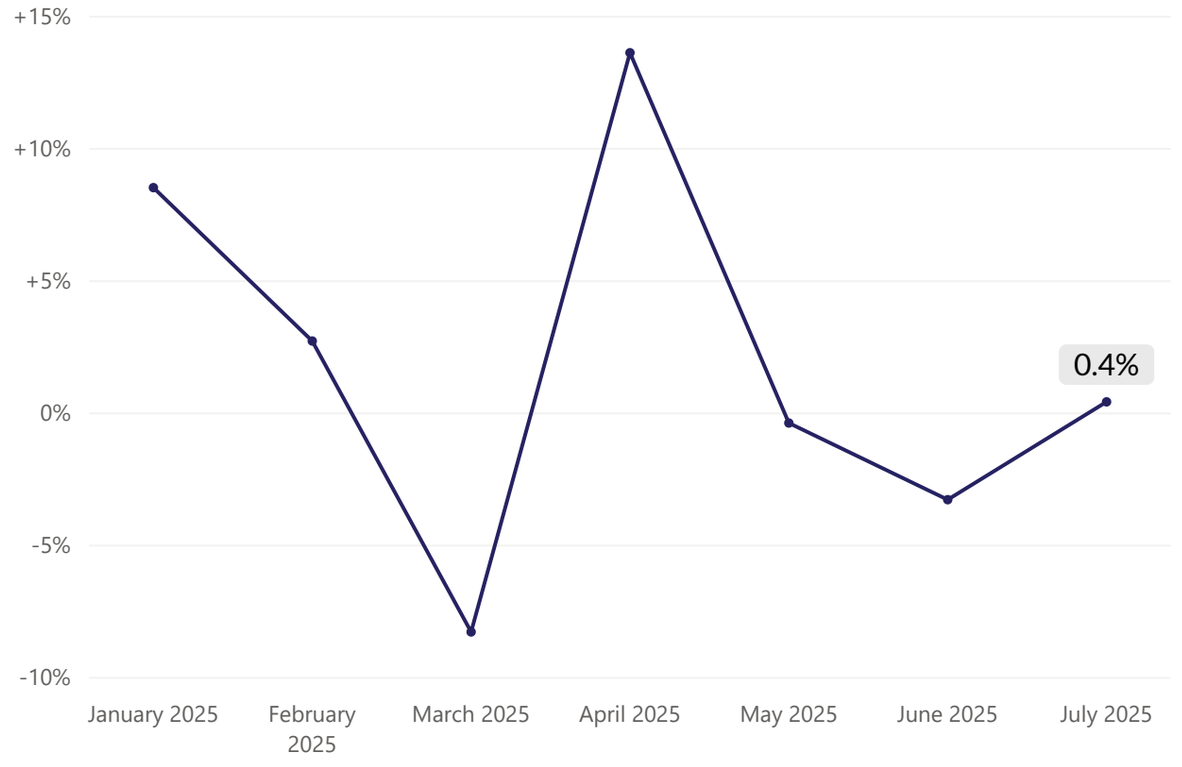
Wales

+1.9%

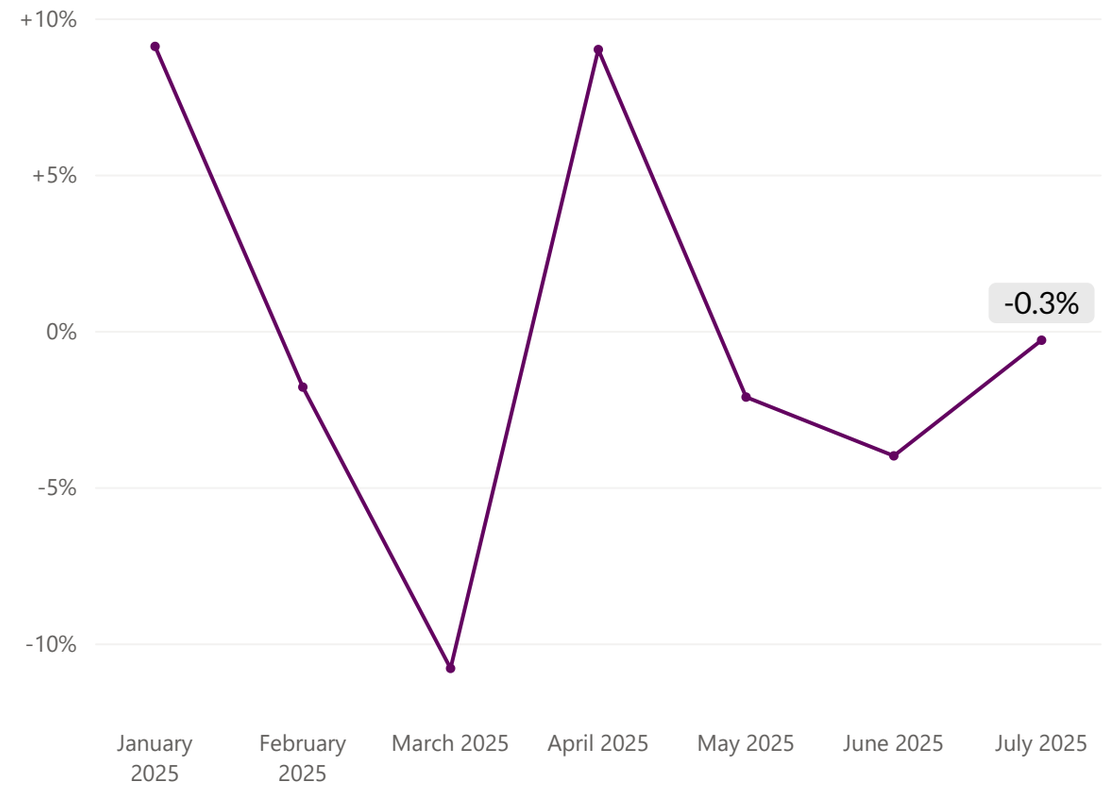
Cardiff

-0.1%

Welsh Footfall



Welsh City Footfall



SRC-Sensormatic Footfall Monitor

Monthly Weekly

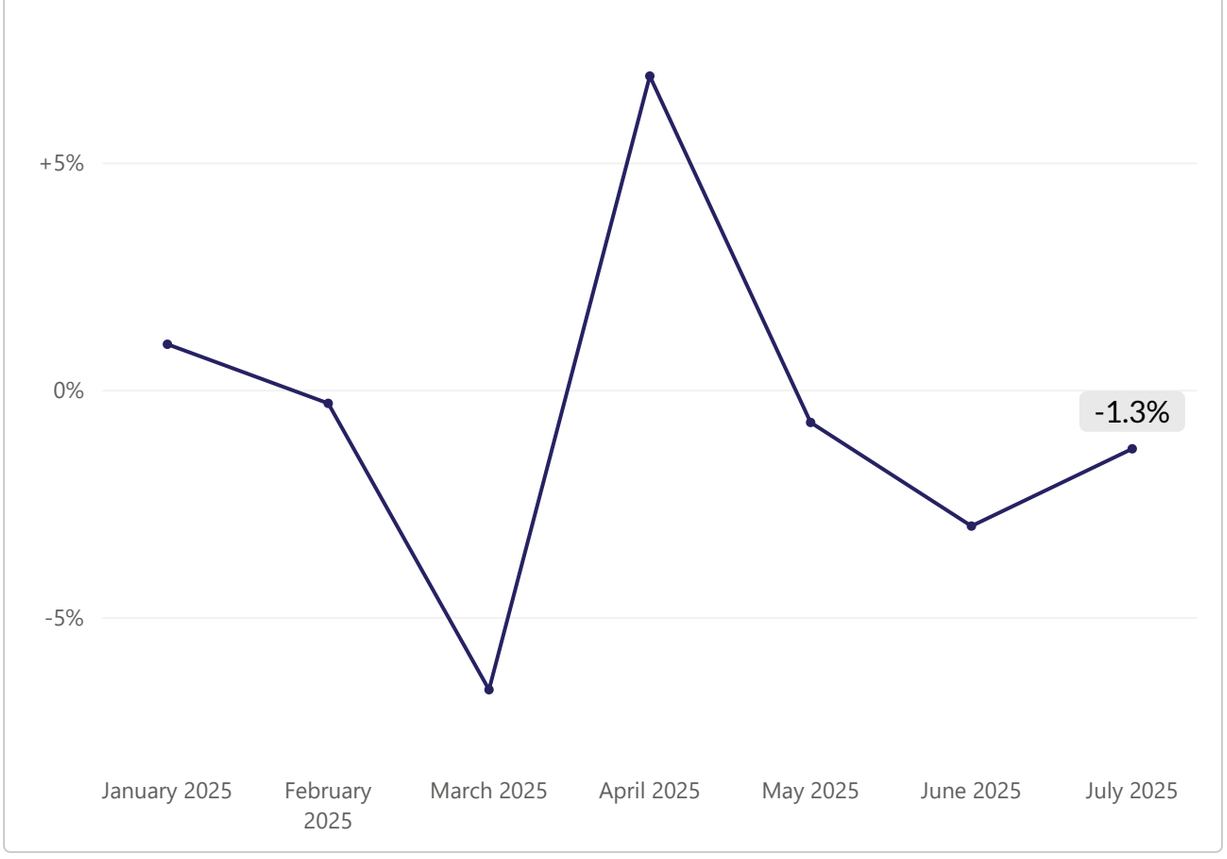
Year: 2025

Month: Multiple selections

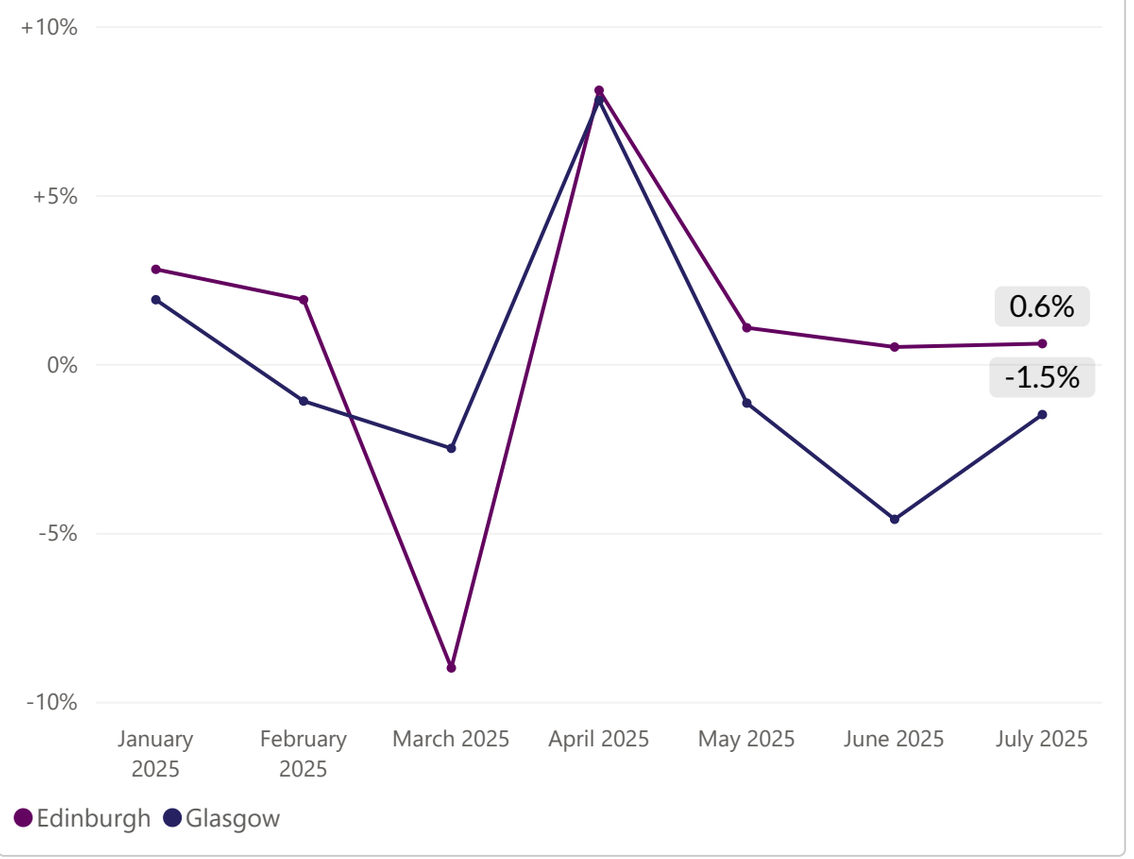
Comparison Period: Year on Year

Scotland	Edinburgh	Glasgow
-0.6%	+0.9%	-0.2%

Scottish Footfall



Scottish Cities Footfall



NIRC-Sensormatic Footfall Monitor

Monthly Weekly

Year: 2025

Month: Multiple selections

Comparison Period: Year on Year

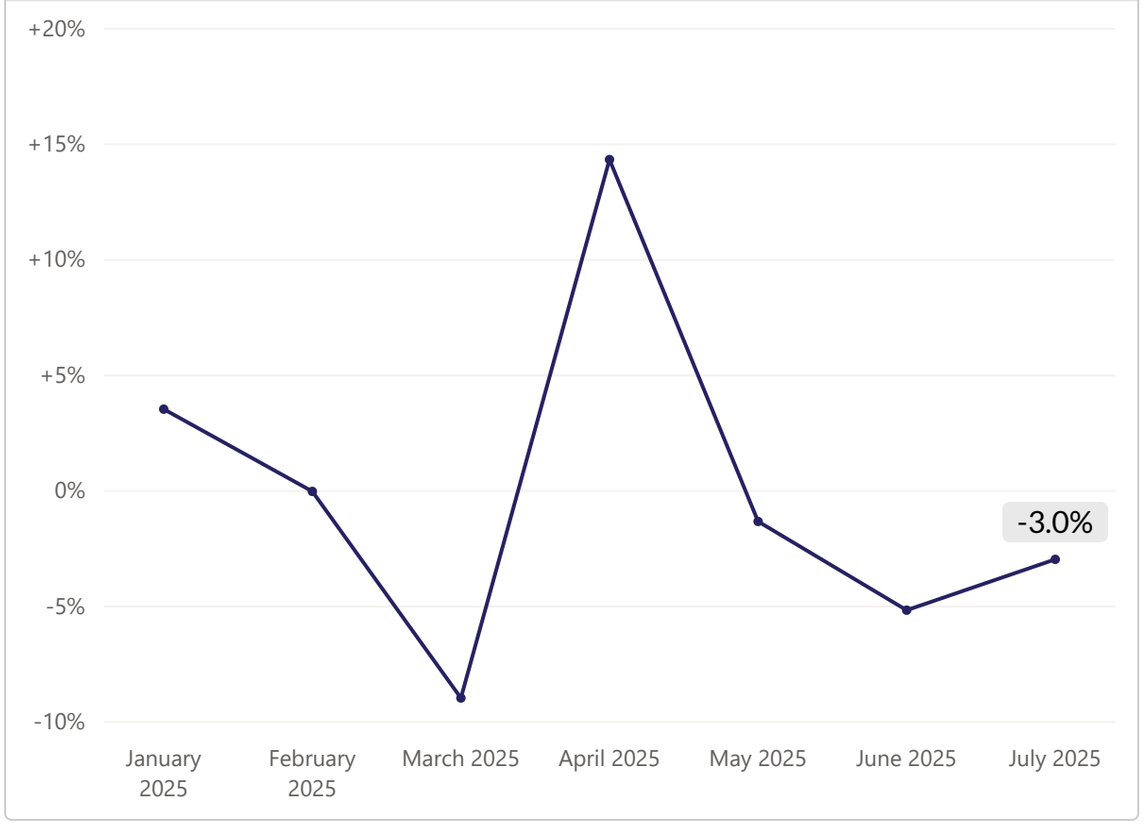
Northern Ireland

-0.1%

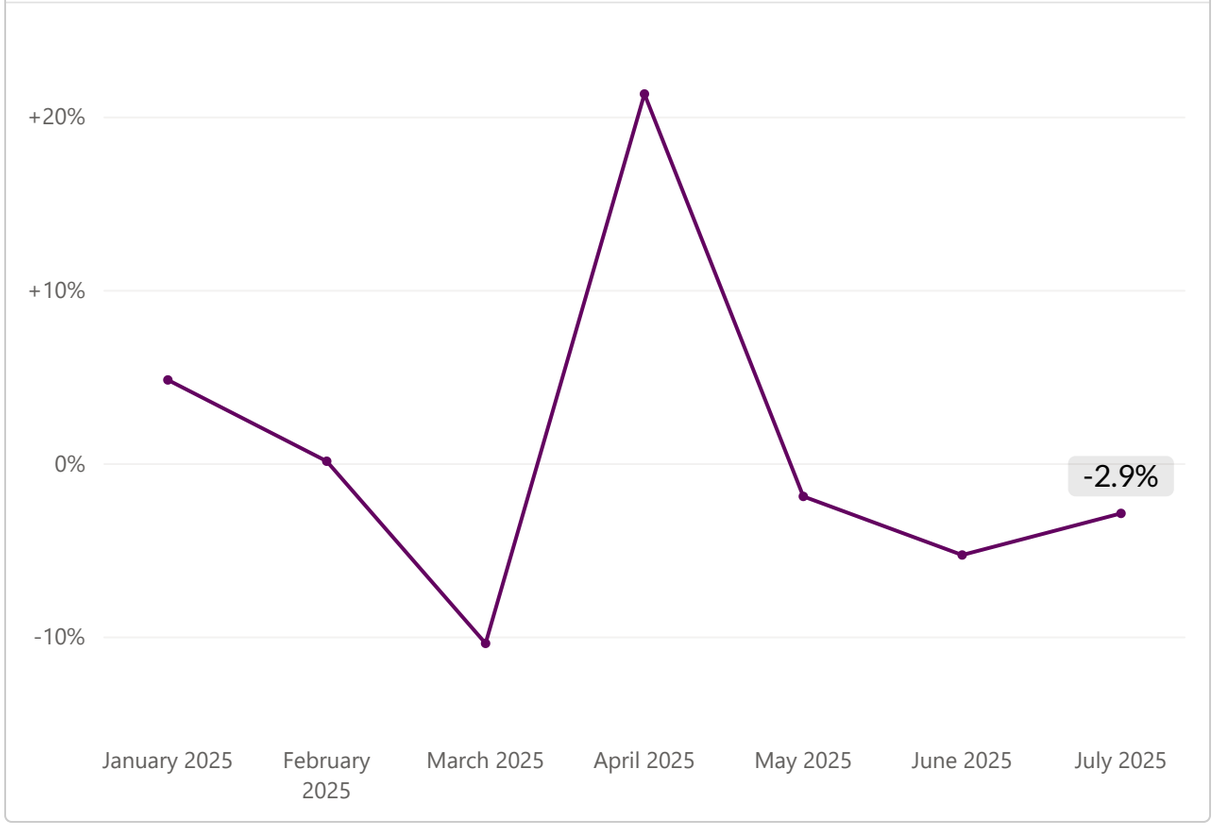
Belfast

+0.8%

Northern Ireland Footfall



Northern Ireland Cities Footfall



BRC-Sensormatic Footfall Monitor

Monthly | Weekly

Year: 2025

Month: August

Comparison Period: Year on Year

North West
Top Performing Region
+0.6%

South East
Bottom Performing Region
-2.6%

Birmingham
Top Performing City
+6.2%

Cardiff
Bottom Performing City
-4.1%

Region	Footfall	Change in Rank	Current Month	Previous Month
North West	0.6%	▲ 3	1	4
West Midlands	0.4%	▲ 1	2	3
North East	0.1%	▼ -2	3	1
Yorkshire and the Humber	0.1%	▼ -1	3	2
England	-0.2%	▲ 1	5	6
East Midlands	-1.2%	▼ -1	6	5
East of England	-1.9%	▲ 2	7	9
South West	-2.5%	▼ -1	8	7
South East	-2.6%	▼ -1	9	8

City	Footfall	Change in Rank	Current Month	Previous Month
Birmingham	6.2%	▲ 2	1	3
Sheffield	5.7%	▼ -1	2	1
Manchester	3.9%	▼ -1	3	2
Liverpool	3.0%	▲ 5	4	9
Edinburgh	2.7%	▬ 0	5	5
Leeds	2.7%	▼ -1	5	4
London	2.5%	▬ 0	7	7
Belfast	1.0%	▲ 2	8	10
Glasgow	-1.9%	▼ -1	9	8
Bristol	-3.8%	▲ 1	10	11
Cardiff	-4.1%	▼ -5	11	6

BRC-Sensormatic Footfall Monitor

Monthly Weekly

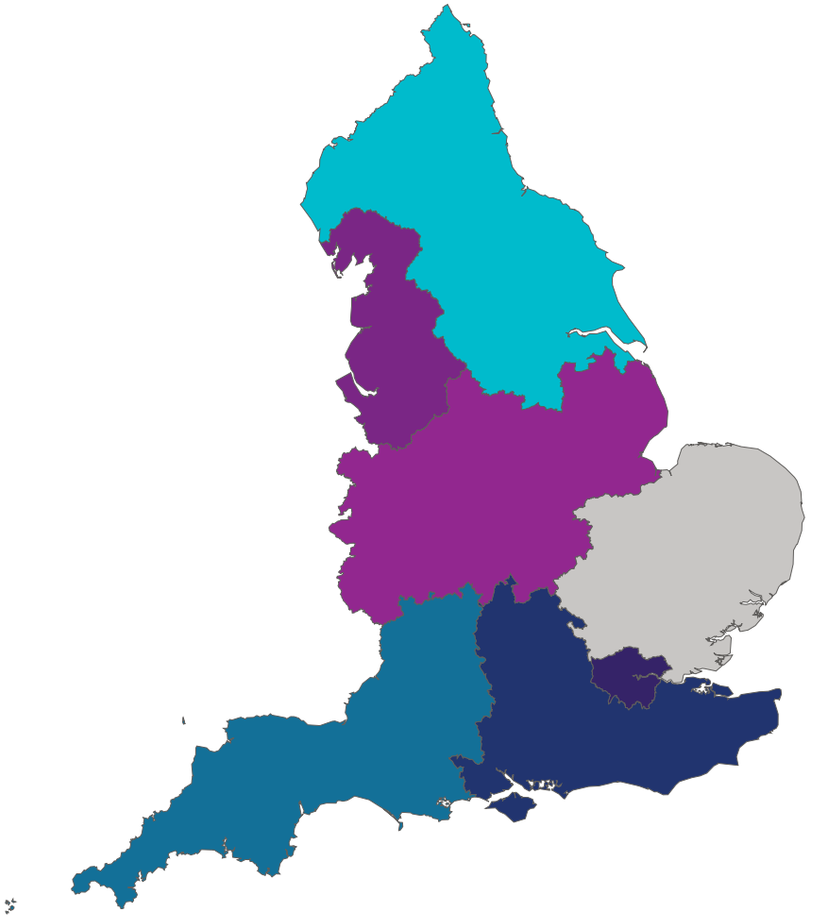
Year: 2025

Month: All

Comparison Period: Year on Year

UK Nations

English Regions



BRC-Sensormatic Footfall Monitor

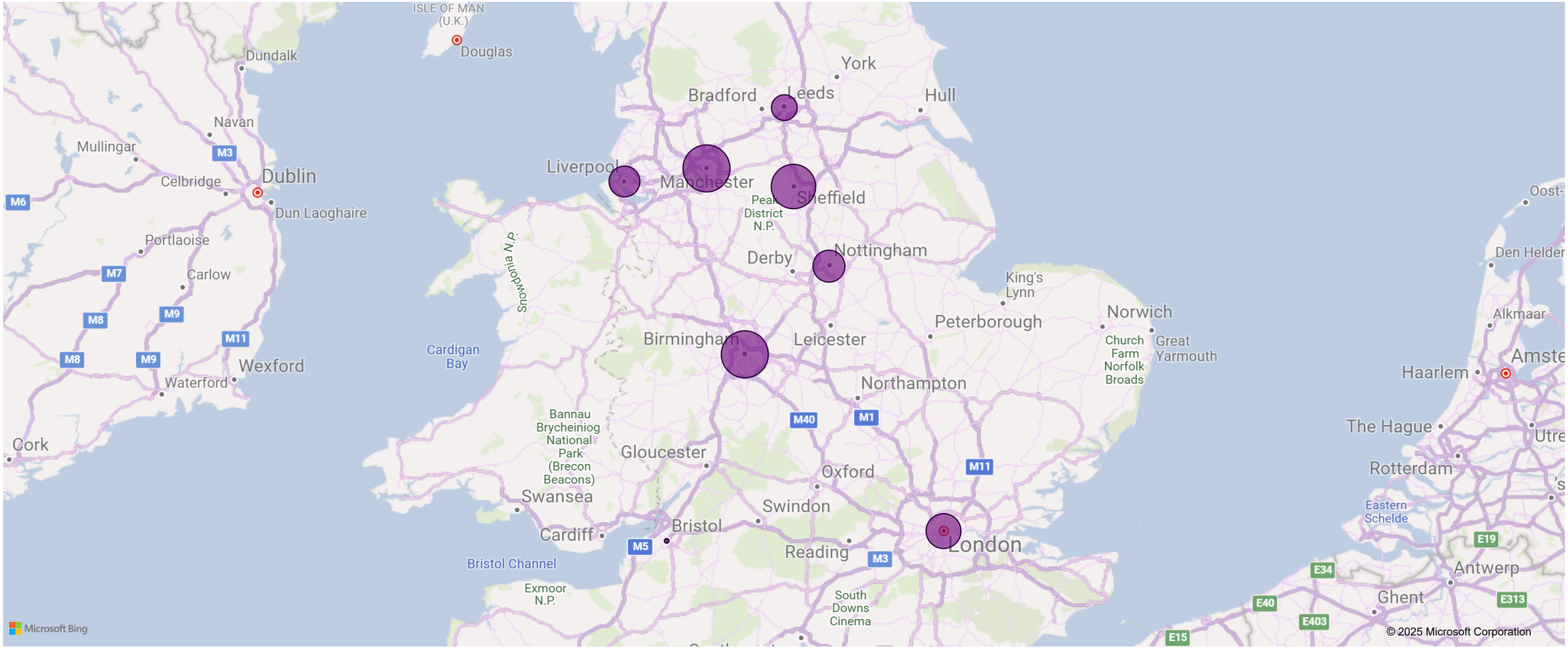
Year: 2025

Month: All

Monthly / Weekly

Comparison Period: Year on Year

UK Nations: England



BRC-Sensormatic Footfall Monitor

DASHBOARD OVERVIEW

- The dashboard currently includes data from (2014 - Present) allowing users to analyze trends and performance over this period, with new data being added over time.
- Data is captured and aggregated on a weekly basis, enabling insights that are both current and consistent over time.
- All pages include a toggle option, allowing switching between weekly and monthly views.
- Comparative analysis allows users to compare data across different time periods, such as month-on-month or year-on-year to identify growth trends and seasonal patterns.
- Geographical breakdown presents data segmented by regions or locations, helping users understand geographical variations in key metrics.
- Visuals like line charts illustrate trends over time, making it easy to spot patterns and changes in key metrics.
- Each region has its own dedicated page for focused analysis that will enable detailed insights and comparison across different geographical areas.
- Dynamic time selection adjusts the data displayed in the card as well as line charts.