



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

An interior design concept is the central theme that all the design elements are focused upon. It exists as an idea first and is brought to reality through careful planning. At its best, an interior design concept is a visual theme that evokes a specific mood by strategically using color, space, and style.

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These interior design elements include space, line, forms, light, colour, texture and pattern; and keeping them balanced is the key to creating an aesthetically pleasing interior.



silambarasan  
UrbanAura Interiors

UrbanAura Interiors , a Interior Designing company uses Zoho books to effectively manage their financial processes, maintain accurate records, and make informed financial decisions. This integration enhances their overall business efficiency and contributes to their success in the interior design industry.

Interior designers make indoor spaces functional, safe, and beautiful by determining space requirements and selecting essential and decorative items, such as colors, lighting, and materials. They must be able to draw, read, and edit blueprints.

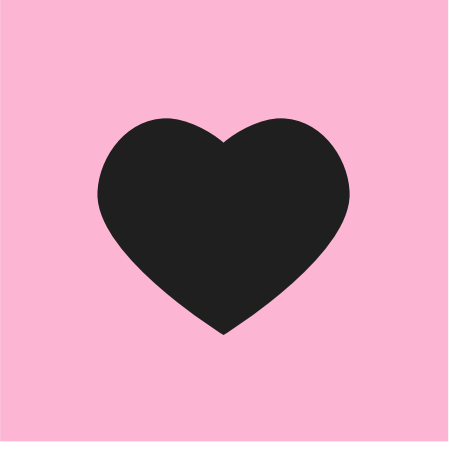
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The urban design concept is an ode to the 18th century Industrial Revolution. For the same reason, it is also popular as an "industrial design." The idea of this interior design originated from city lofts and warehouses. In old times, people used to transform these spaces into homes.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?