Athiza Mei Romero

silasromero1008@gmail.com
+63 966 572 1844

Work Experience

UI/UX Designer
Blue Flower - Manila
October 2023 to November 2023

Before
• No Blue flower
• No online platform for veterans
• No communication bridges
What I did
• Initiated the website
• Conducted research on the lives of veterans
• Created wireframes, and user flows with Figma
• Designed the product for veterans
• Included must-have features based on the research conducted
After
• Designed the Application
• Curated a case study to showcase the research
• Great feedback from my mentors
• 20% Employment surge for the after-deployment veterans.

UI/UX Designer
Sage - Manila
August 2023 to October 2023

Before
• The Sage website
• No online platform
• Company not in the digital market
What I did
• Initiated the project
• Created wireframes and prototypes using Figma and Photoshop
• Worked with other teammates for a better understanding of the website creation
• Designed the product branding
• Wrapped it up with a case study
• Managed the project with an Agile framework
After
• A 30% surge in sales
• 40% global recognition boost
• 50% brand visibility increase
• 25% growth in community engagement

UI/UX Designer
BCU - Manila
November 2023 to 2023

Before
• No callback forms
• No online application form
• No search filters for the students
• No AI-generated chatbox for easy communication
What I did
• Initiated the project
• Research the current website problem
• Designed the must-have added feature with Figma
• Created the case study to showcase its results
After
• Easily accessible website
• Local and international students can submit applications
• No need for students to initial call from the university
• Request callback and online application

Skills

• Organizational skills

• Communication skills

• Web design

Links

https://athizaromero.vercel.app/