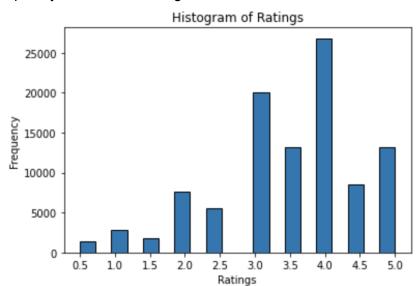
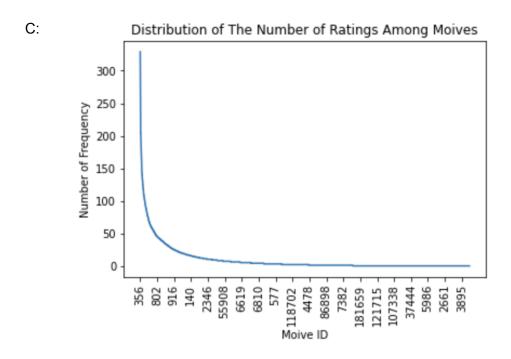
Project 3_ Report Haoting Ni (905545789), Yikai Wang (905522085), Yuanxuan Fang (005949389)

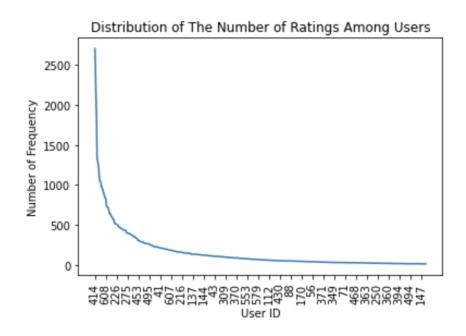
Q1: A: The sparsity of the movie rating is 0.016999683055613623

B:



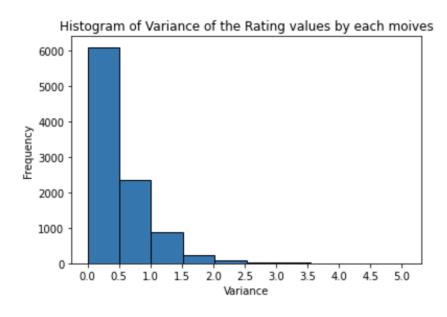






E: Both C and D distribution decrease steeply, which means a few movies get most rates and a few users provide most rates. On the other hand, most movies did not have enough rates, and most users also did not provide enough rates. These shows that the ratings matrices are sparse.

F:



Q2:

A:

$$\mu_{u} = \frac{\sum_{k \in I_{u}} r_{uk}}{|I_{u}|}$$

As description says, the mean rating for user u defined by the sum of rating the user u to the K divided by the items indices.

B:

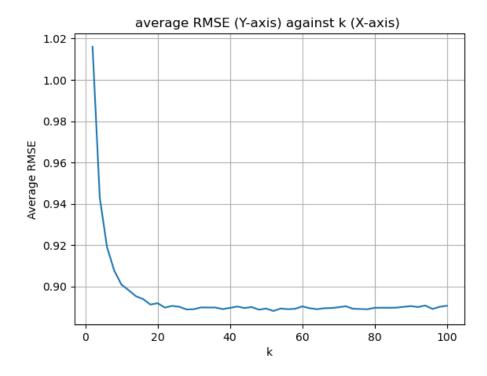
 $I_u \cap I_v$ means that two sets of users U and V rating a field of movies' intersection part. Which is movie that both users rated.

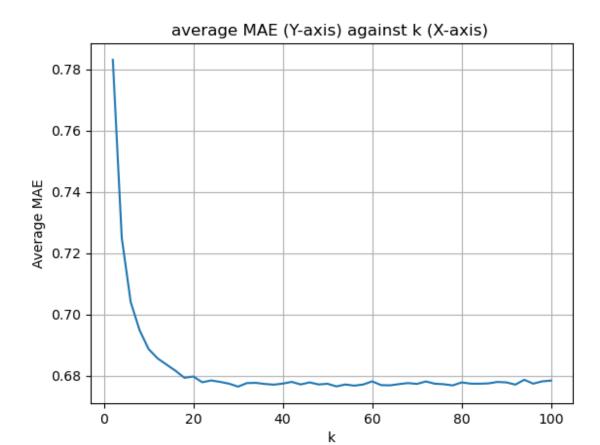
It could be empty, which means they have not been rating a same movie.

Q3:

Consider users who either rate all items highly or rate all items poorly and the impact of these users on the prediction function, this can reduce the noise of the dataset by subtracting their means of movie ratings.

Q4:

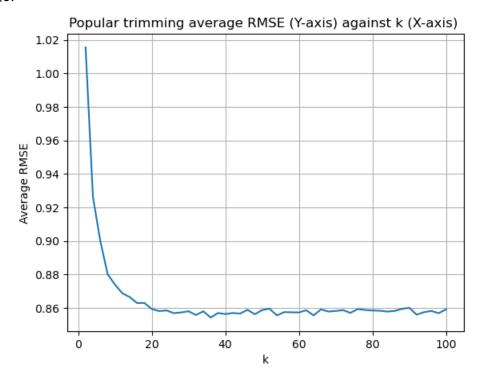




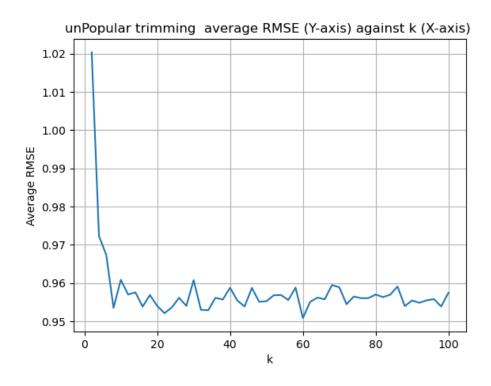
Q5:

The minimum k is 20, because when k is larger than 20, the average RMSE coverages to a steady-state value that is 0.86, and the average MAE coverages to a steady-state value that is 0.68.

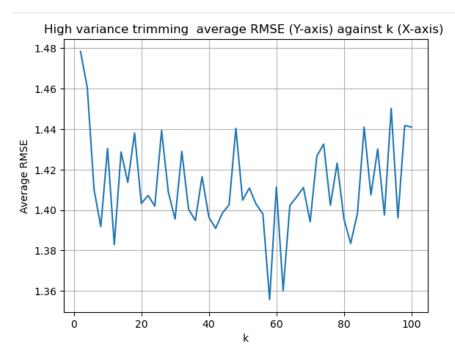
Q6:



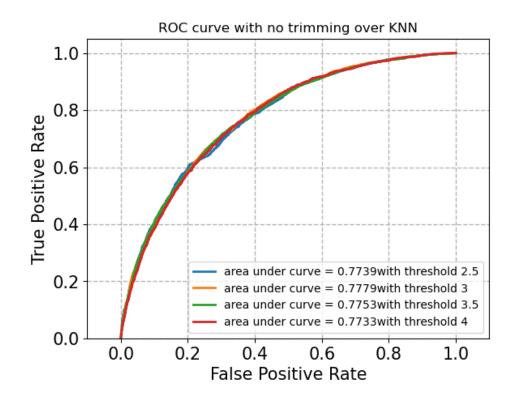
For popular movie trimming, the minimum average RMSE is 0.855370190450121.

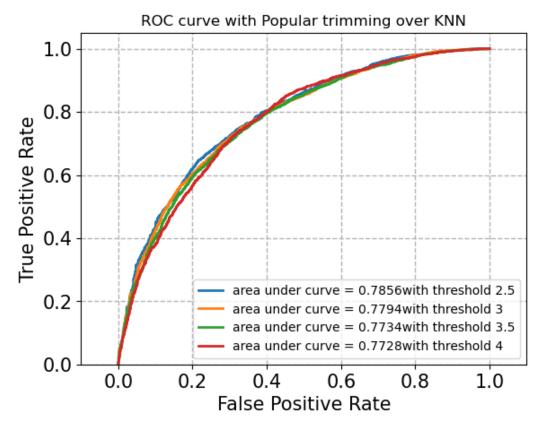


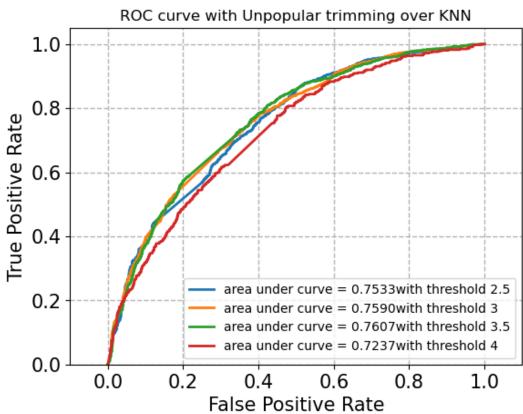
For unpopular movie trimming, the minimum average RMSE is 0.9509210109053875.

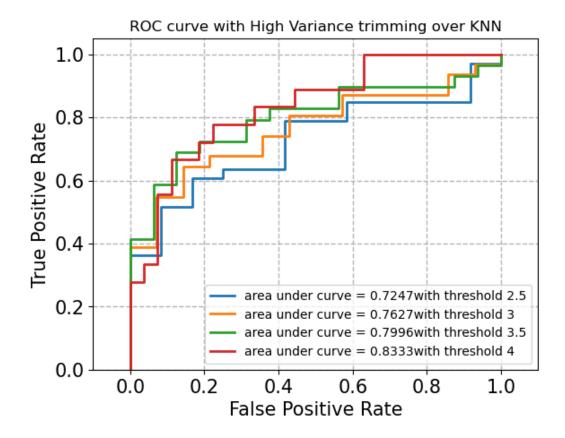


For High variance movie trimming, the minimum average RMSE is 0.1.3518077322166975









To prove convex: If it convex, hessian matrix is positive semi-definite

$$\nabla^2 f(x) = \begin{bmatrix} 2WV^2 & -2W(r-2UV) \\ -2W(2VU-r) & 2WU^2 \end{bmatrix}$$

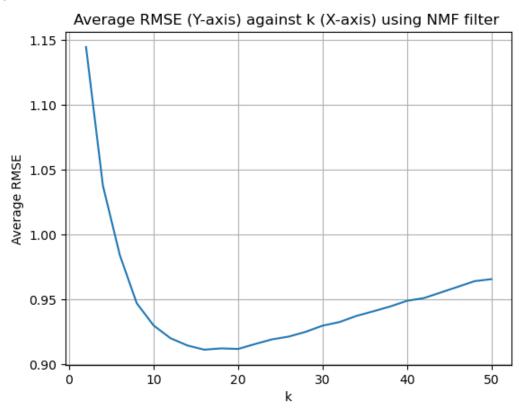
Determinant is not always positive, therefore the hossian matrix is not positive semi-definite. The function doesn't convex.

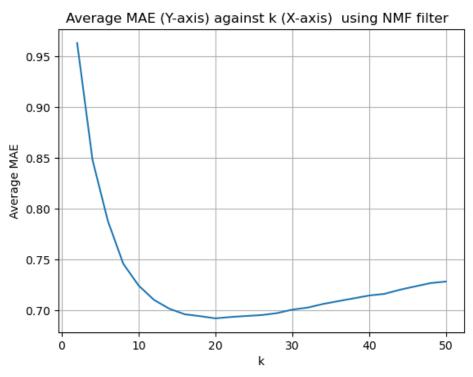
For U fixed, ne can get:

minimize = Wij (rij - (UVT)ij)2

where V= (VUT) + VR and R is rating matrix.

Q8: Part A:





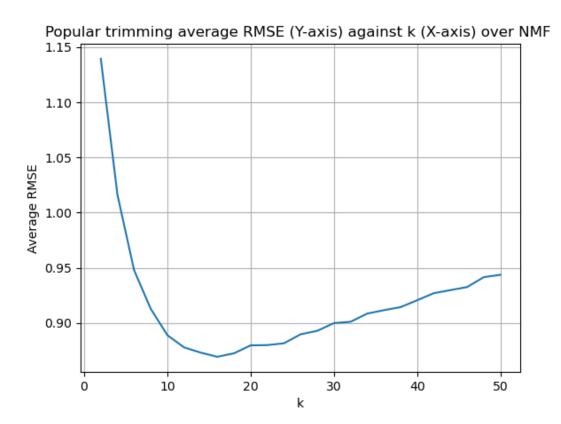
Part B: Optimal number of latent factors is 20. The minimum average RMSE is 0.9113505309168204. The minimum average MAE is 0.6923977751493282. The optimal number of latent factor is the same as the number of movie genres according to the code below:

```
df_movie = pd.read_csv('movies.csv');

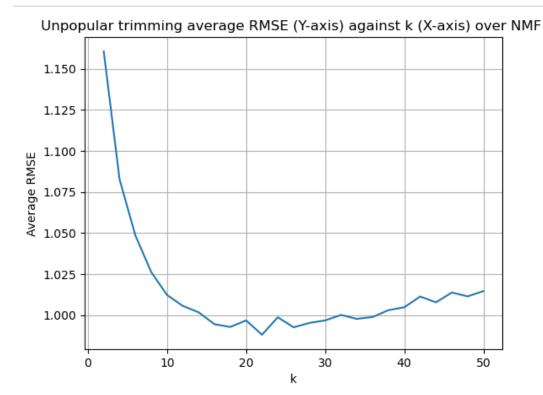
genres = {}
count = 0
for g in df_movie['genres']:
    for j in g.split('|'):
        if j not in genres:
            genres[j] = 1
            count +=1
count
```

: 20

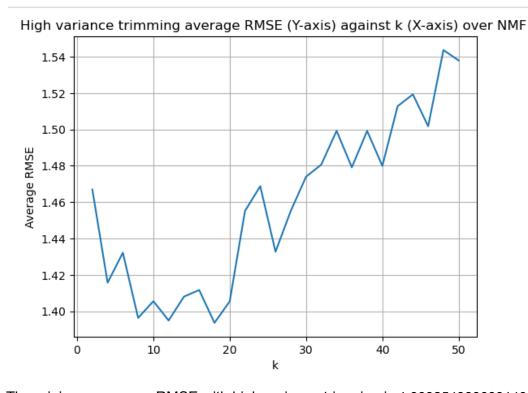
Part C:



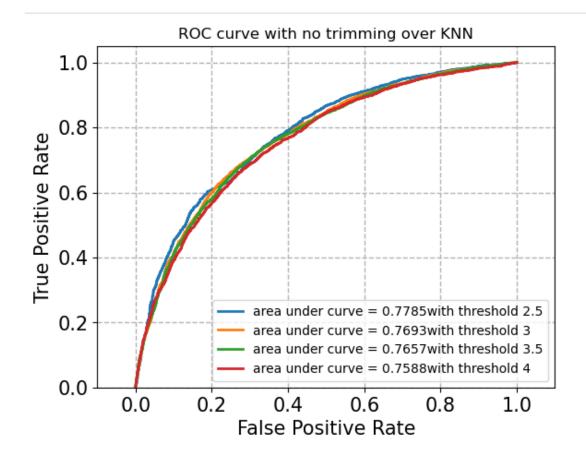
The minimum average RMSE with popular trimming is 0.8715782673973596.

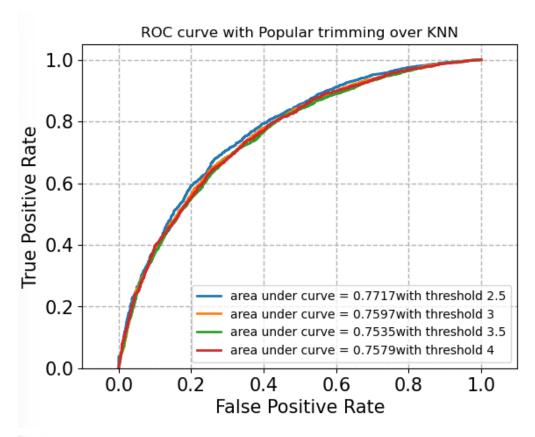


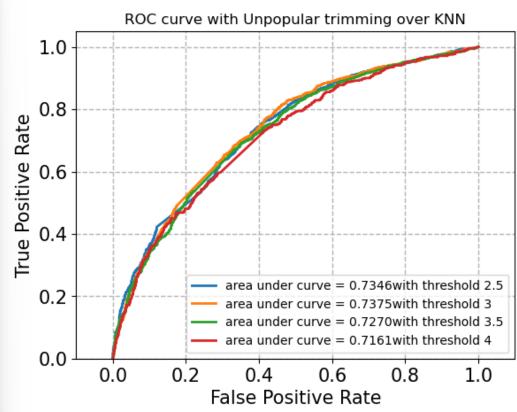
The minimum average RMSE with unpopular trimming is 0.9884440771422953...

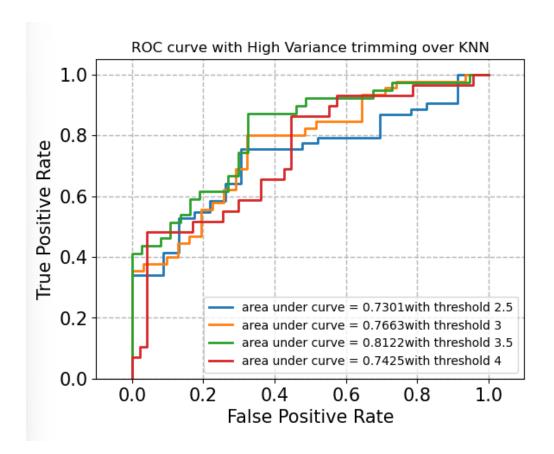


The minimum average RMSE with high variance trimming is 1.393254383683149









Q9:

V number: 0 Comedy

Horror | Thriller

Comedy

Action | Adventure | Romance

Comedy | Sci-Fi
Documentary

Drama

Adventure | Drama | Romance

Drama

Drama | Romance V number: 1 Horror | Thriller Horror | Sci-Fi

Comedy Horror Drama

Adventure | Drama | War

Drama Comedy

Comedy | Crime | Drama Comedy | Drama | Film-Noir

V number: 2

Adventure | Children | Fantasy

Crime|Mystery Comedy|Drama

Animation | Comedy | Fantasy | Musical

Comedy | Musical

Action | Adventure | Sci-Fi | Thriller

Children | Drama

Drama | Musical | Romance

Documentary | IMAX

V number: 3
Comedy|Musical
Comedy|Drama

Comedy | Drama | Romance

Horror

Action | Adventure | Drama | Fantasy

Comedy | Musical | Romance

Drama | Romance Drama | Romance

Horror

Action | Adventure | Animation | Children | Comedy | Fantasy

V number: 4
Horror|Thriller
Action|Comedy
Drama|War
Crime|Thriller
Animation|Children

Action | Crime | Drama | Mystery | Thriller

Action | Drama | War Crime | Drama | Thriller

Adventure | Animation | Fantasy

Drama

V number: 5 Horror|Thriller Drama|Mystery

Crime | Drama | Thriller

Comedy | Drama

Action|Fantasy|Horror|Sci-Fi|Thriller

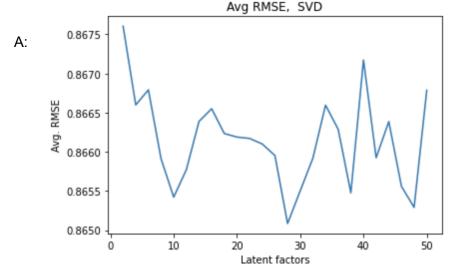
Drama|Romance|War Action|Sci-Fi|Thriller

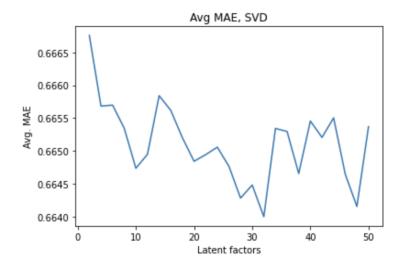
Comedy | Romance

Horror|Mystery|Thriller Comedy|Drama|Mystery|Thriller

As we can see from the result, mostly, the top 10 genres are comedy, crim and Horror. It is a certain genres of a small collection. The connection between latent factors and movie genres is that latent factors represent a subset of movie genres, and movie genres can be in different latent factors.



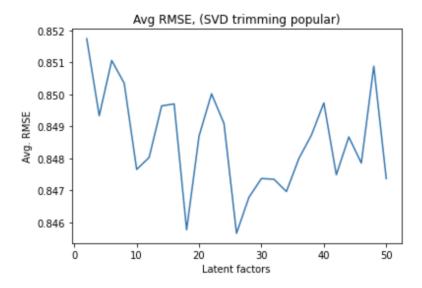




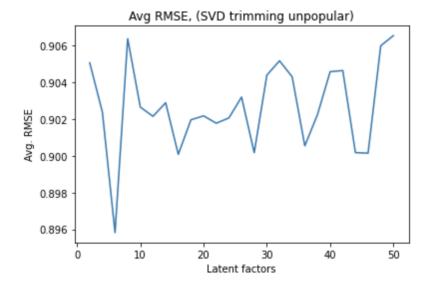
B: Minimum RMSE is: 0.865085809011833, and k is: 28 Minimum MAE is: 0.6639978173804683, and k is: 32

We can see that the optimal number of latent factors is not the same as the number of moive genres.

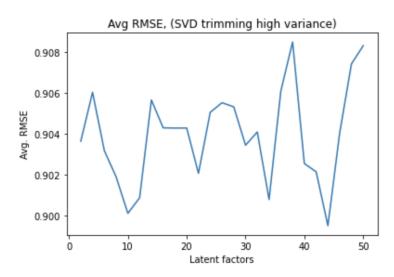
C:



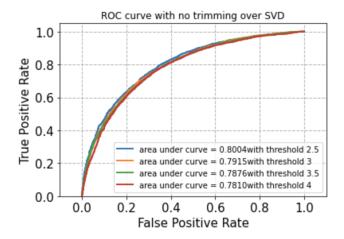
Minimum Average RMSE (trimming popular)is: 0.846637108059328, and k is: 26

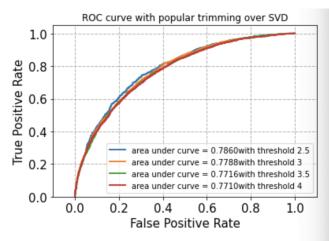


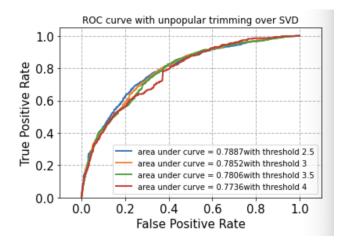
Minimum Average RMSE (trimming unpopular)is: 0.8958215963751085, and k is: 6

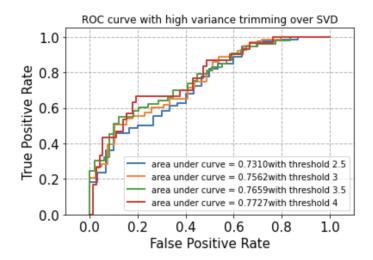


Minimum Average RMSE (trimming high variance)is: 0.8995284461687231, and k is: 44

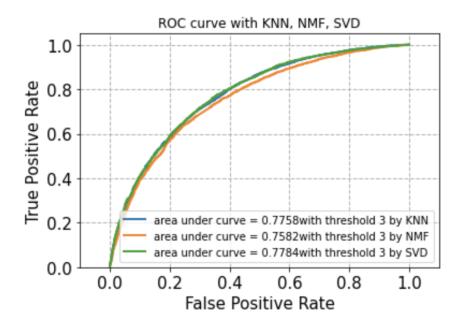








Q12:

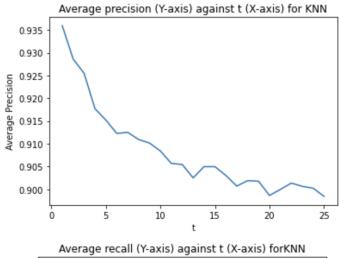


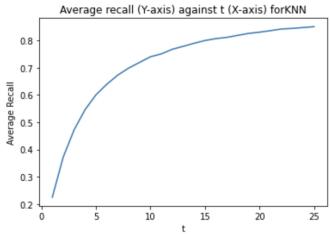
Q13:

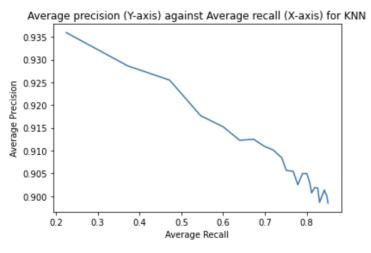
Precision is the probability of true positives in all predictions, and the Recall is the probability of true positives in all relevant items. In this case, the precision indicates the probability of recommended movies that users like in all recommended movies, and the recall shows the probability of recommended movies that users like in all items liked by the users.

Q14:

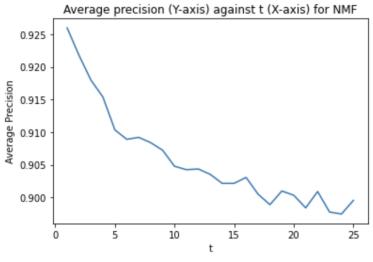
This is the KNN average precision, average recall against t, and average precision against average recall plots

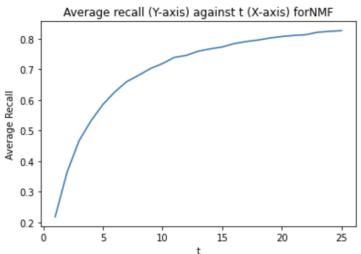


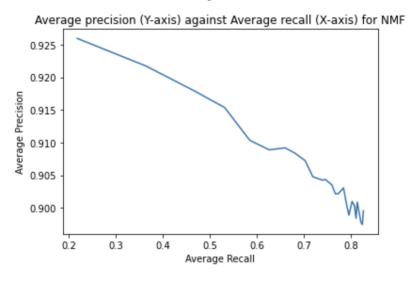




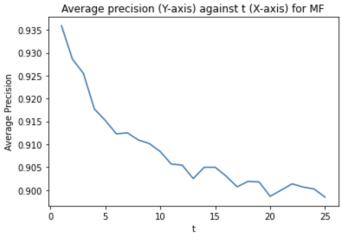
This is the NMF average precision, average recall against t, and average precision against average recall plots

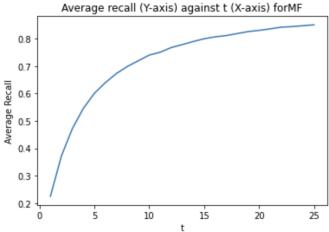


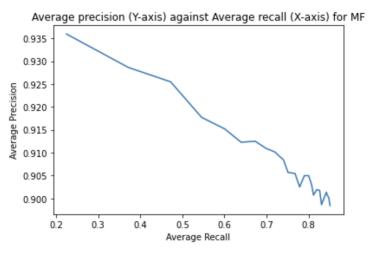




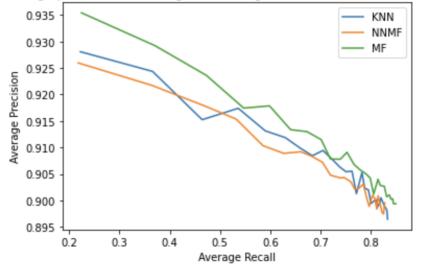
This is the MF average precision, average recall against t, and average precision against average recall plots.







Average precision (Y-axis) against Average recall (X-axis) for KNN, NMF, MF



From the plot average precision against average recall for KNN, NMF, MF, we can see that MF performs the best overall since the green line is always above the other two.