

**T Level Technical Qualification in Digital Production, Design and Development (Level 3)**

**Thursday 9 May 2024 – Friday 10 May 2024**

**Time** 2 hours

**Paper  
reference**

**19540**

## **Occupational Specialism**

### **Task 3b: Evaluating feedback to inform future development**

**You do not need any other materials.**

#### **Information**

- The total mark for this task is 15.
- This booklet contains material for the completion of the set task under supervised conditions.
- This booklet is specific to each series and this material must only be issued to students who have been entered to undertake the task in the relevant series.
- This booklet should be kept securely until the start of the 2-hour supervised assessment period.

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## Instructions for students

**You must complete ALL activities within the assessment.**

This task is to be completed under supervised conditions during a window of two days.

Your centre will schedule **a single two-hour supervised assessment** for you to produce the evidence for this task.

You are **not** allowed access to the internet during this task.

You are allowed access to:

- your design
- the prototype digital solution you have produced
- the feedback you gathered in **Task 3 Part A**.

You are **not** allowed to make changes to the evidence produced in previous tasks.

Your tutor is **not** permitted to provide guidance or feedback during this task.

## Activity

Produce an evaluation of the effectiveness of the prototype digital solution you have developed.

Your evaluation should consider:

- the effectiveness of the assets and content used, including:
  - why the chosen assets and content were selected, and why other content was rejected
  - the validity and reliability of the sources of information used
  - any legal and ethical implications of the assets and content selected
- how well the digital solution you planned and produced meets:
  - functional and non-functional requirements of the solution
  - key performance indicators (KPIs)
  - user acceptance criteria for the proposed solution
- how the prototype could be developed further.

(15)

### Outcomes for submission

Save your feedback evaluation report as a PDF file in your folder for submission. Use this naming convention:

- Task3\_PartB\_Evaluation\_[Registration number]\_[Surname]\_[First letter of first name]