



Technical Report

Leatha Website Course Assignment Interaction Design

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Table of Contents

1. Summary	3
2. Body	4
I used the index page of the prototype I made in Adobe XD from the Leatha website prototype as inspiration to create the finished product.	4
The prototype had a four column lay out, but when I started coding I thought a four column lay out was too much since my personas wanted the website to be fast, simple and easy to navigate the website and purchase the shoes. So I changed it to a three column lay out instead.	4
3. References	8
4. Acknowledgements	9
5. Appendices	10



1. Summary

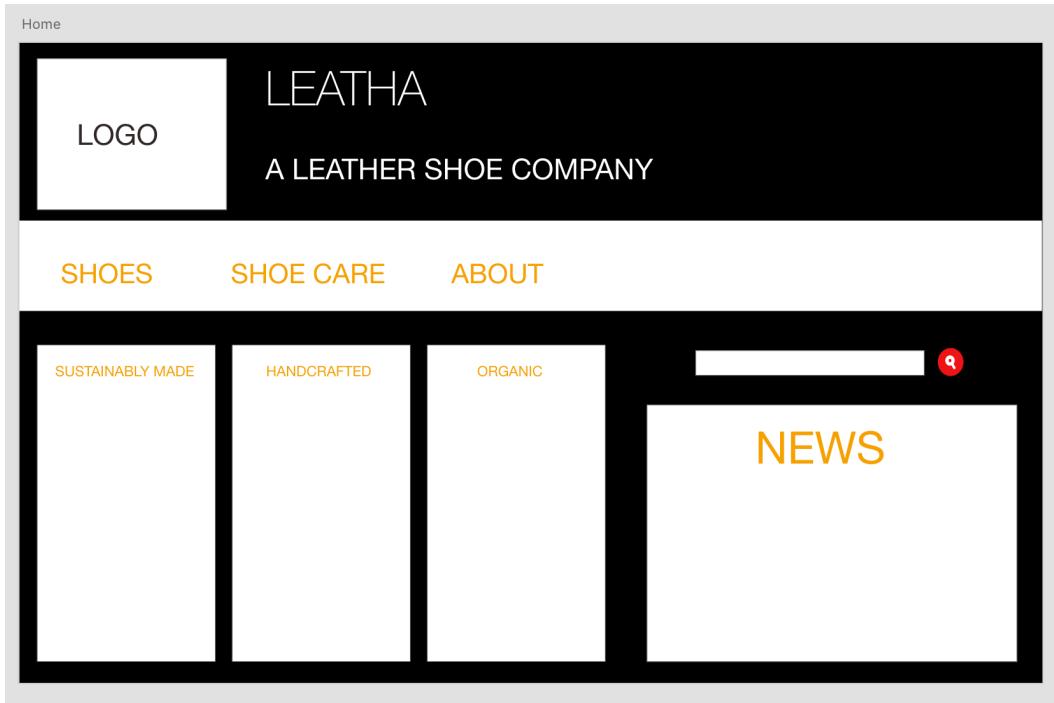
Link to website : http://www.dreambuilder.cloud/Inter_CA/index.html

In this course assignment I was supposed to create the final version of the Leatha website and upload it to my web host. I didn't get time to make a mobile responsive website.



2. Body

I used the index page of the prototype I made in Adobe XD from the Leatha website prototype as inspiration to create the finished product.

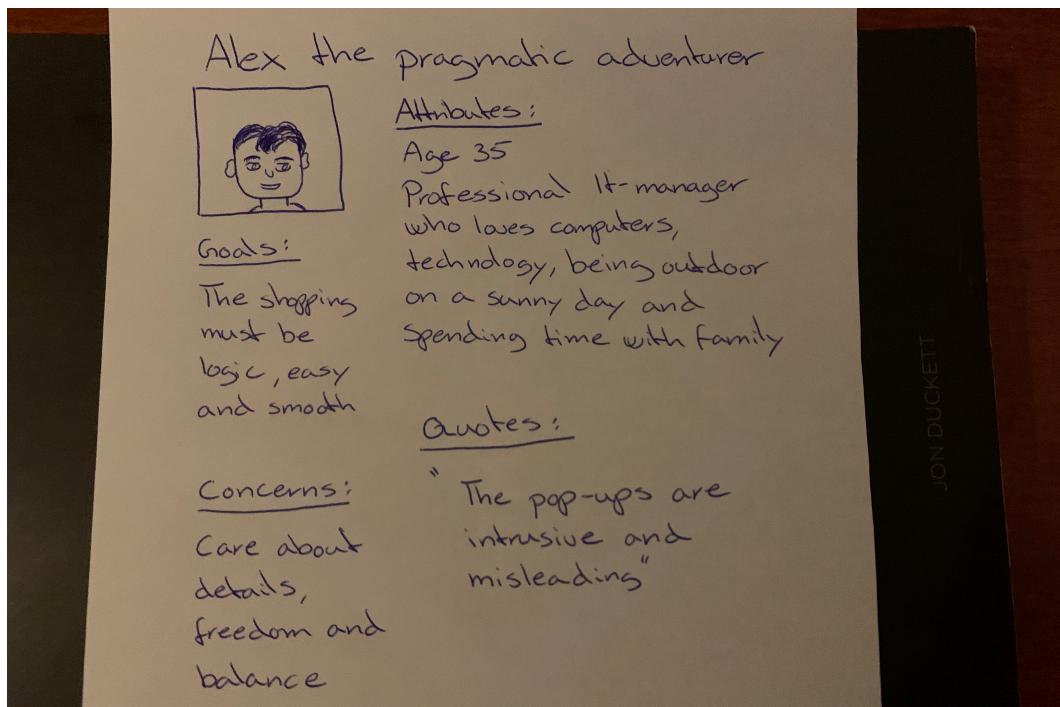


The finished prototype of Leatha Website made in Adobe XD.

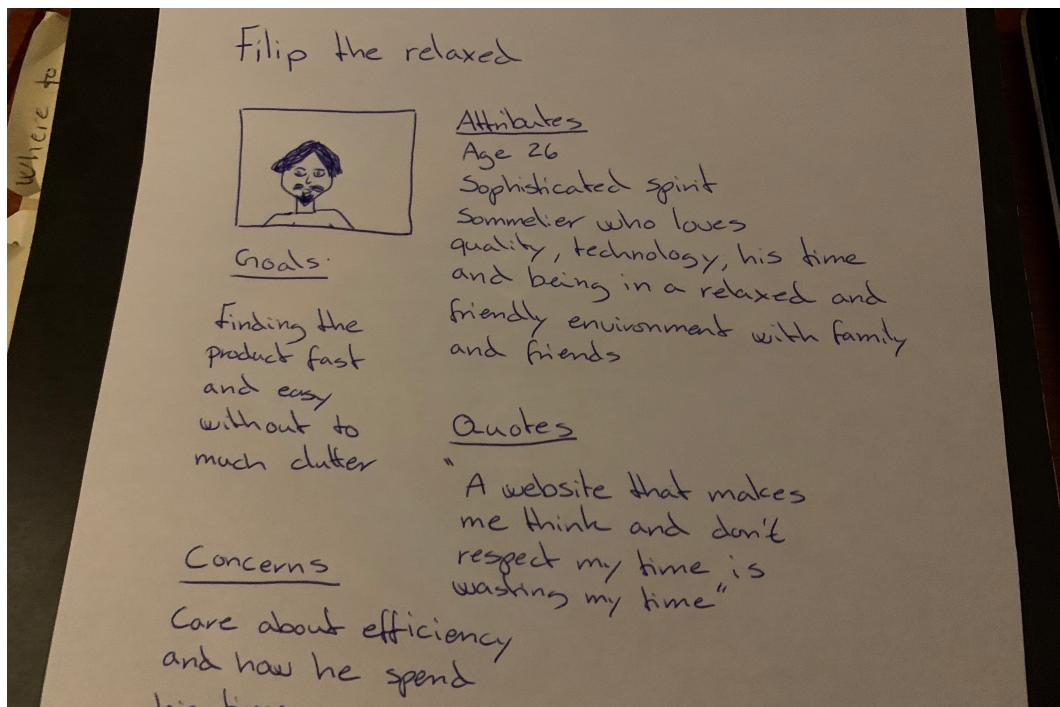
The prototype had a four column lay out, but when I started coding I thought a four column lay out was too much since my personas wanted the website to be fast, simple and easy to navigate the website and purchase the shoes. So I changed it to a three column lay out instead.

I made an easy drop down menu that I had to change a couple of times to fit the simplicity of the page. In my finished website the drop down menu doesn't work the way it was supposed to. It doesn't hide. If I had a little bit more time to fix this I had asked my teachers for help. I think it is the JavaScript that doesn't work properly. My plan was to look at this and my choice of fonts on the website when my website was finished, but I sadly didn't get time

to do that or to ask for help on the things I didn't have the knowledge to solve myself. I also had a plan to find a logo to the website. That is the reason why my heading doesn't look finished.



Alex the pragmatic adventurer.



Filip the relaxed

Main section of report :

The first thing I did was to create the index page with the heading and nav bar. Then I created my css file and javascript file. I chose fonts I already got from another project to save some time. I implemented the fonts, css and javascript in the index file and went to Moodle to download the pictures of the shoes in the .json file. After that I created all the html files in the nav bar, linked the pages together and made a GitHub repository so I could have a back up of my progress. I also created a folder on my web host and uploaded the website there.

Before I started on the body of my index page I went to Moodle to watch the css page layouts on linkedIn to refresh my memory about three column floated lay outs. I already had decided to use float to place the items on my home page. Since the prototype was a four column lay out I had to write two of the columns together. After a little bit back and forth I decided to write "Handcrafted" and "Organic" in one column and keep my search bar over the news column. I also changed the news column to contain nothing else than the picture and the action button. As simple as possible. Then when you clicked the action button a whole new website with all the information you needed to purchase the shoes was available.

When I was finished with with the index page I made the hiker, brogue, easy and casual page. I first made the hiker page with the image as a background image with the name and description on top, but then I came to think of that it was difficult for my personas to download the picture of the shoe if they wanted to, so I changed the page to a two column page instead and floated the image to the left and the writing with the name, description and action button to the right. Fast, easy and simple. You look at the picture, then read the name and description and press the "Buy" button if you are interested in them. When I was done with the hiker website I did the same on the brogue, easy, casual and urbana page. I also copy pasted the "Buy" button to all of the pages.

In the end I made the form page. When you press the "Buy" button you get to a form page where you can write all your contact information. I though this page was going to be easy to create, but it wasn't. I used ridiculously long time figuring out the css of my labels. When I styled the labels on the form page I also styled it on



my search buttons. I had to redo my search buttons on the index page and shoe care page so it wouldn't disappear with the black background. My labels on the order page was black.

Conclusion :

Even if I didn't have a finished prototype to create my website from I used the inspiration from what I had and created a simple and easy website. I actually think this was an advantage for me because I created what was possible for me to make all by myself with no help from nobody. If I had a prototype to copy I would have used much more time asking for help all the time to make the prototype and website match. My nav bar was the most difficult to make and I used a lot of time creating this one.

I have never made a drop down menu before and I didn't find information how to make it anywhere in my "HTML and CSS design and build websites" book, so I googled it and tried to figure it out on my own. If I got more time I would have asked a teacher for help so my nav bar worked the way it was supposed to before delivery.

I also thought about making some javascript to create some persuasive techniques when my personas hit the "Buy" button. I thought about the persuasive technique "scarcity and time constraints". When there is a limited offer available it creates a fear of missing out, making the product more desirable and the customer wants to take action immediately. My plan was for a pop up to reveal itself with a message of "only 10 items left" when my personas hovered over the "Buy" button. Sadly I didn't get time to look into this either.

I think this was a really fun project and I loved creating the Leatha website. I learned sooo much and if I got more time I could have asked for help what I didn't manage to figure out myself and learn some more.



3. References

Dropdown navbar :

01. https://www.w3schools.com/howto/howto_js_dropdown.asp
02. https://www.w3schools.com/howto/tryit.asp?filename=tryhow_css_dropdown_navbar_click

Three column floated layouts :

01. <https://www.linkedin.com/learning/css-page-layouts-2012/three-column-floated-layouts/?u=43268076>

Pictures from Moodle :

01. AW29 Interaction Design; shoes 2.json.

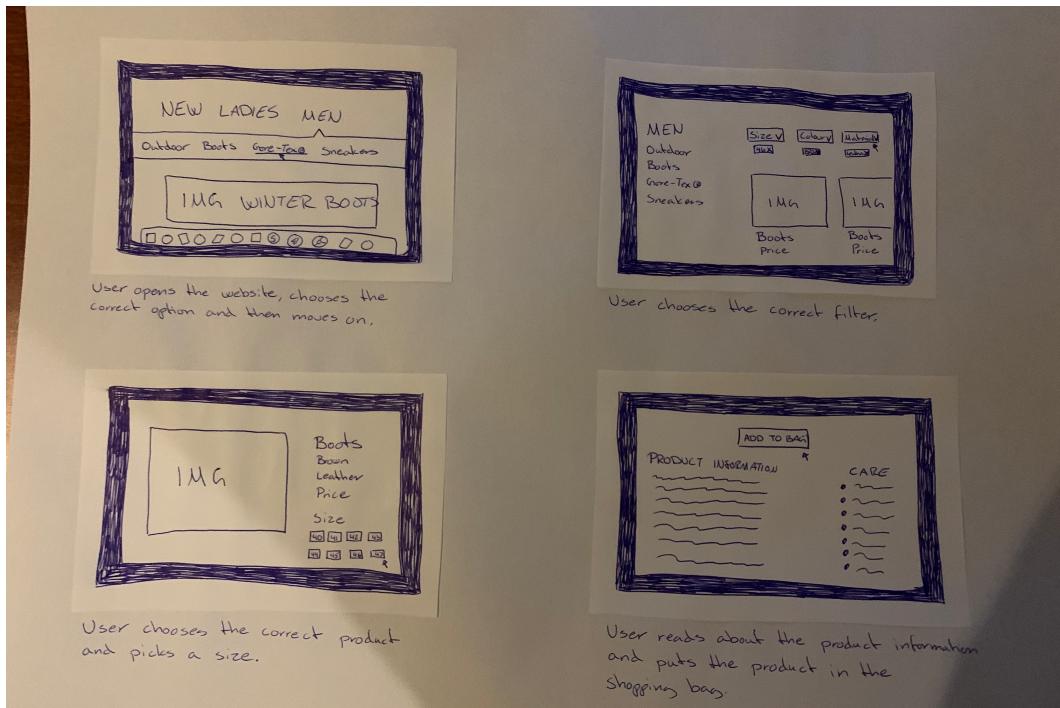


4. Acknowledgements

Start writing here



5. Appendices



My storyboard.