

# Partnership Proposal



Campus Placements Done Right





My e-Campus is an online social platform where college-going students can kickstart their career by finding the best opportunity from leading companies from around the country! Students are helped by working on career and skill development with a vision of enabling youth to climb the career path ladder & lead a fulfilled life.

Find opportunities approved by your college and track your career progress!

## About EmpowerYouth.com

Empower Youth is a social organization working on career and skill development with a vision of enabling youth to climb the career path ladder & lead a fulfilled life. We, as a foundation are committed to connect, interact and empower the youth of the world and help them in their career journey. In this regard we have made an online marketplace, **Empower Youth.com** where jobseekers can easily connect with job creators in corporate, MSME, social sector.





# EMPOWERING YOUTH & GOING BEYOND

We endeavor to provide a value chain to provide opportunities through a sustainable platform for the youth by making them skill-able and providing them a channel to foster their talent, transform their passion into profession and fulfilment of their overall potential and simultaneously bridging the demand gap for skilled resources for the Industry.



### Our Founder's



Shalya Gupta
Founder & CEO
Empower Youth.com
Technology &
Outreach Partner



Tarandeep Singh
Co-Founder & CTO
EmpowerYouth.com
Technology &
Outreach Partner



Dinesh Gupta
Managing Partner
DSB Law Group
Corporate &
Strategic Partner



Prof. Mr. V. K. Sareen Founder Director, Empower Youth. Ex- Vice Principal DAV College, Jalandhar.







#### Benefits For Partner Institutes

My E-Campus is an online platform by Empower Youth Foundation where partnership helps in



- Increase In Pool of opportunities & Companies
- Reduction In time & efforts of all the stakeholders.
- Reduction In cost to companies.
- Better Cash-Flows
- Increase Enrolments
- Reduce Drop-Outs as Students Get Easy Financial Assistance
- Run Impactful Campaigns with EmpowerYouth foundation to Reach New Students
- Simple Technology Providing Complete Transparency



## Benefits For Students

My E-Campus is an online platform by Empower Youth Foundation where partnership helps students in



- Pool of Internships & Jobs.
- EmpowerYouth foundation helps to Reach Out to New Opportunities.
- Time & efforts of all the Students.
- Cost to Students.
- Location Of choice of Students.
- Convenience to Students.
- Easy to Apply.
- Students Get Easy Financial Assistance.



#### My e-Campus.in As The Solution

- EmpowerYouth.com/MyEcampus.in helps in finding the right Job/Internship for your candidate at the right time.
- We have a huge pool of companies who are adding jobs in your desired portfolio.
- We can arrange for more Companies/ Jobs/ Internship portfolios according to your needs.
- You will get a track of placement details of the candidates.
- Keep a track of interview process of every candidate.
- Enhance the number of companies coming to your campus.
- Effective and efficient form of placement drive.
- Next to no cost incurred by the companies hence promoting more companies to visit college.
- Gain access to national pool of opportunities.
- Internship placements can be done just like campus placements.
- Keep a track on the performance of each and every candidate during Internships.



### Our Products





#### Current Job/Internships Market Analysis



56% Students don't make it till the end of the recruitment due to lack of understanding hiring processes.



54% of employers who currently have open positions for which they can't find suitable candidates.

82% of fortune 500 executives who don't believe that their company recruit highly talented people



76% of employers have position opened for 12 weeks or longer & say attracting top talent is their biggest problem





#### Current Job/Internships Market Analysis

- Only big companies come for campus placements.
- The packages offered by these companies are not attractive in comparison to city where job is offered.
- Small companies and local companies are not able to come for campus placements because
  - They have less number of positions open;
  - The cost involved for conducting campus placements is high;
  - The companies do not have adequate staff for conducting campus placements.
- Campus placements Process is a long and a tedious activity for all prospective employers, jobseekers and institutes.
- In case of internships, the students are not going for credible programmes due to unavailability or high cost in metro cities & 90% companies do not provide internship opportunities.
  - The students either go for fake certificates or:
  - The internships provided my big companies in small cities is generally direct product sales.
  - The students thus rely on training institutes who charge a very high cost and do not teach anything concrete.
  - The colleges do not have a track of the performance of the students during Internships.
- Maintaining complete database of the current companies hiring is tedious task for the college and a lot of valuable time and cost is wasted on getting through to the companies than spent on actual recruitments.

## Features



National Pool Of Opportunities



Schedule Interviews For Your Candidates & Manage The Dates



Find Jobs or Internship Opportunities



Keep A Track of Interview Process of your Candidates



Save Time, Cost & Efforts on Finding Companies & Opportunities



Keep a Track of Your Candidates & get Direct Insights from the companies







Employment Edge



Jobs For Students From Every Profile



Secure and Rapid Online Process



Ability to do an In-depth Company Analysis



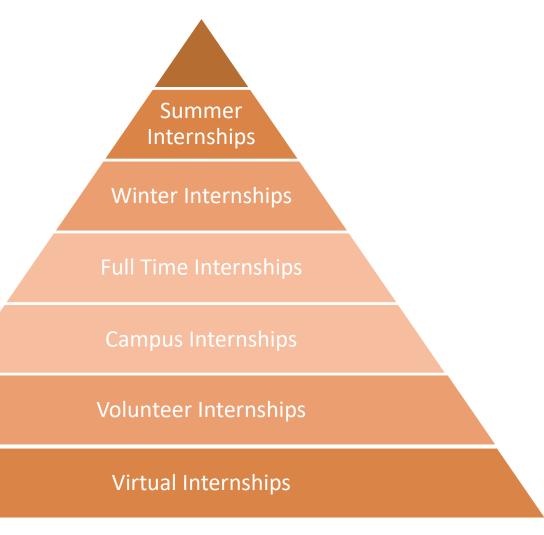
Complete Control
Over
Company Listing



Approach companies to come to your campus



## Types Of Internships





#### Benefits Of Internships

### **Career Exploration**

- Learn about a career field from the inside and decide if this is the right career field for you
- Work alongside a professional in your chosen career area
- Observe the workplace and see if it matches expectations

#### **Leadership and Skill Development**

- Experience One of the recurring themes in any entry level job search is lack of experience. "Where do I get experience if no one is willing to hire me?" The answer is simple: Get an internship!
- Learn new skills and add to your knowledge base while gaining confidence in your abilities
- Opportunity to practice communication and teamwork skills
- Provide evidence that you have initiative, are reliable, and have a sense of responsibility
- Apply some of the ideas learned in school and provide a bridge between school and the professional world
- Achieve a sense of accomplishment by contributing to an organization

## **Networking and Establishing Mentors and References**

- Meet new people and practice networking skills while establishing a network of professional contacts, mentors, and references
- Open to door to advice on the next steps to take on your career path

### **Resume Enhancements**

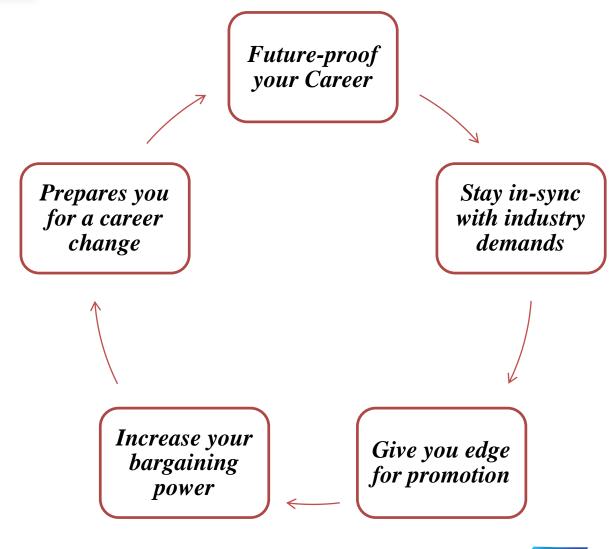
- Gain valuable experience and accomplishments to add to your resume and/or enhance your application to graduate school
- Potential for a full-time job offer at the end of the internship based on your performance
- Create an advantage over other job or graduate school applicants

#### My Ecampus – Skill Up

- 1. Market Knowledge.
- 2. Agility & Adaptability.
- 3. Initiative & Entrepreneurialism.
- 4. Accessing & analyzing information.
- 5. Latest industry related Information.
- 6. Suggestion by Teachers.
- 7. Complimentary to existing learning system.
- 8. lifelong learning.
- 9. Type of content is profile dependent.
- 10. Artificial Intelligence/Machine Learning is used to Select, Process and Send the Information.





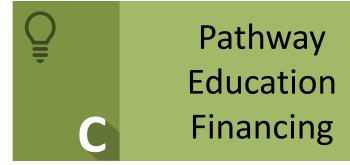




## Our Loan Scheme's

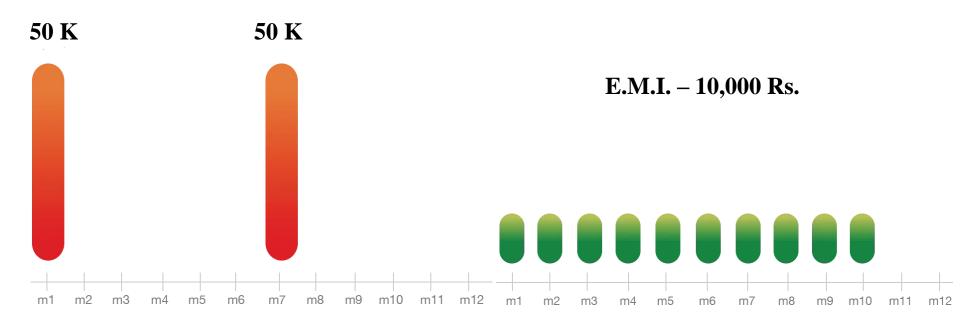






Traditional Fee Payment

EZ Annual Fee Repayment





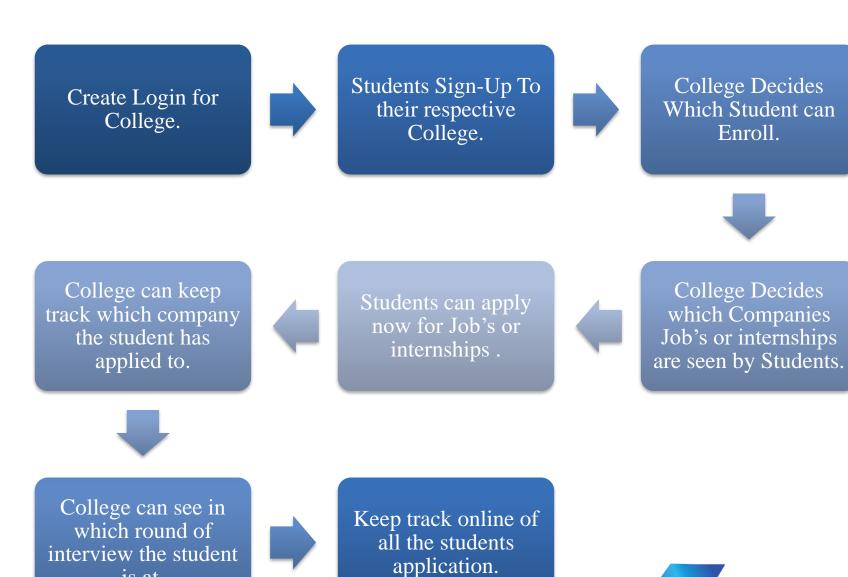


#### Other Services

- A. Facilitation in Arranging for Industrial Training & Visits.
- B. Campus Internship Programs.
- C. Guest Lectures & Events.
- D. Scholarship Program
  - 1. College Scholarships.
  - 2. External Scholarships.
- E. Start-up Support
- F. Curriculum Design Support



is at.







## **EmpowerYouth.com**





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