

# Product Designer

A Creative Product Designer with a passion for crafting user-friendly, visually appealing digital experiences. Skilled in user research, wireframing, prototyping, and visual design, with expertise in Figma and Visual Studio Code. A collaborative team player committed to enhancing user satisfaction.

## Experience

- NHS** | Switchboard Operator  
March 2022 – Present  
Manage high-volume of calls and ensure efficient communication. This role sharpens my attention to detail and problem-solving skills while collaborating closely with healthcare professionals.
- Smart Works** | Stylist and Client Champion  
December 2023 – Present  
I Provide personalised styling services to boost client confidence and satisfaction. This role enhances my design eye and attention to detail while working with a diverse team.

## Projects

- Triptify** | UX/UI Designer  
Designed a travel app with a focus on personalised recommendations and seamless navigation. I worked on wireframes, user flows, and interactive prototypes.
- All About Human Food** | Product Designer  
Designed a user-friendly nutrition app that offers detailed ingredient breakdowns, while focusing on creating engaging visuals and intuitive interactions.
- Redesigning Amazon Prime Video** | Product Designer  
Redesigned the Amazon Prime Video website to enhance user engagement and content discovery. Worked on improving visual elements and overall usability.

## Education

- University Of Birmingham** | UX/UI Design Boot camp  
Feb 2024 - Aug 2024
- Dudley College** | English & Mathematics  
Sep 2019 - Aug 2021

## Skills

User Research   Branding   Wireframing   Usability Testing   Information   HTML   JS   Visual Studio Code

User Personas   UX/UI Design   Prototyping   Sitemapping   architecture   CSS   Bootstrap   Github

## Tools

Figma | Google Forms | Miro | Notion | Figjam | Web Flow | Flowmapp