

E-COMMERCE SALES REPORT DASHBORD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%

YTD Profit

\$1.34M

▲ 4.50%

YTD Qty

#107.2 K

▼ -7.29%

YTD Profit Margin

11.58%

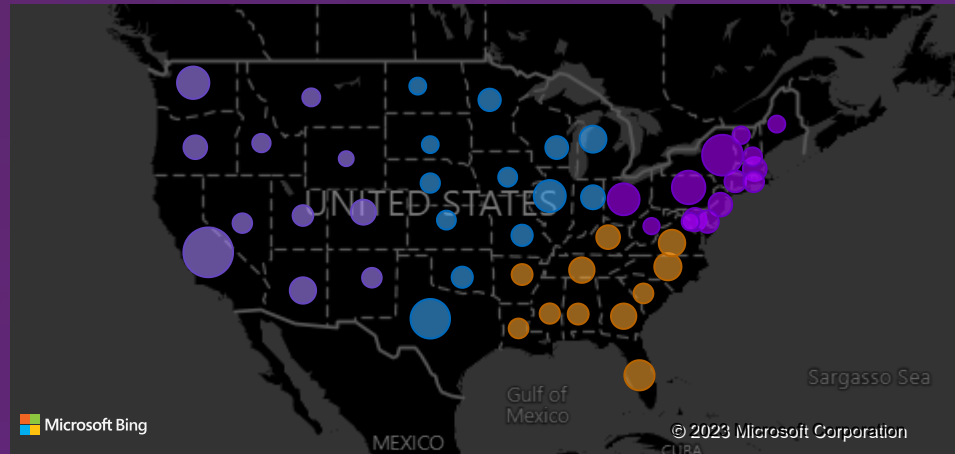
▲ 5.37%

Sales by Category

category_name	YTD Sales	PYTD Sales	YoY Sales	Trend
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Furniture	\$2.52M	2.50M	0.73%	▲
Technology	\$2.10M	2.13M	-1.37%	▼

Sales by States

customer_region ● Central ● East ● South ● West



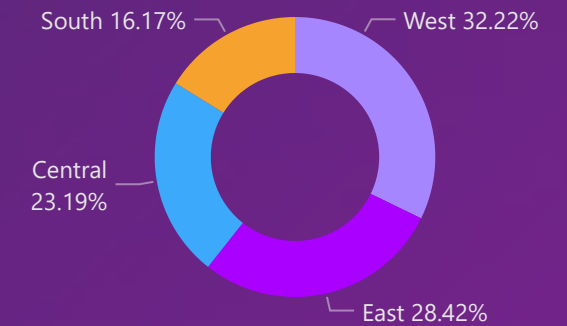
Top 5 Products by YTD Sales

Staple envel...	\$57K
Staples	\$52K
Easy-staple ...	\$47K
Staples in mi...	\$26K
KI Adjustabl...	\$22K
Avery Non-S...	\$22K
Situations C...	\$19K
Zipper Ring ...	\$19K

Bottom 5 Products by YTD Sales

Eldon Jumb...	\$0.38K
Lexmark X 9...	\$0.27K
Cisco SPA52...	\$0.25K
Xerox Blank ...	\$0.23K
Rediform S...	\$0.18K

YTD Sales by Region



YTD Sales by Shipping Type

