

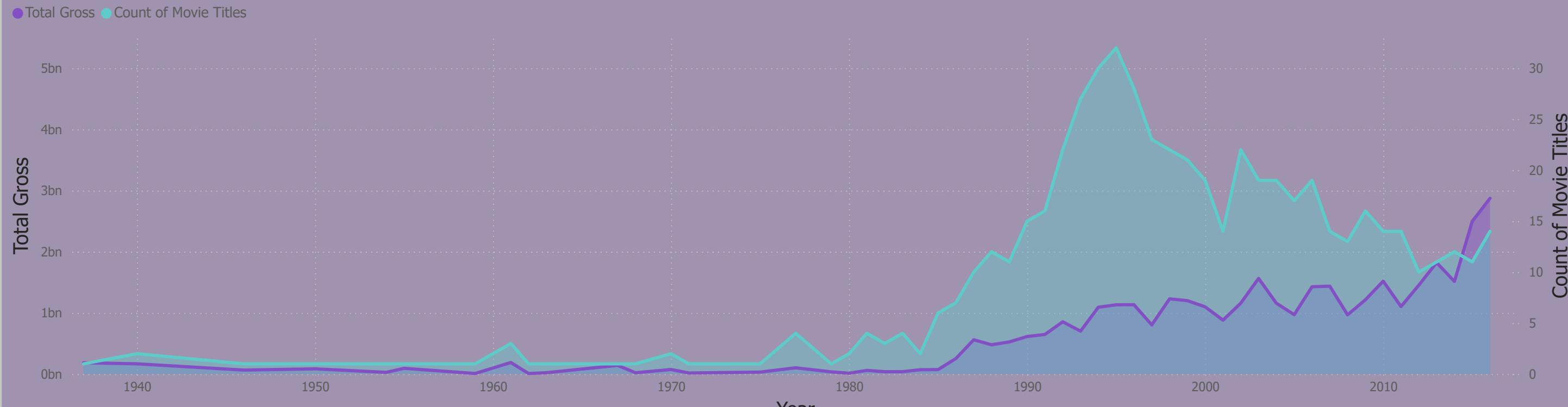
Disney Box Office Analytics

Total Gross Inflation Adjusted Gross



Quick measure

Total Gross and Count of Movie Titles by Year



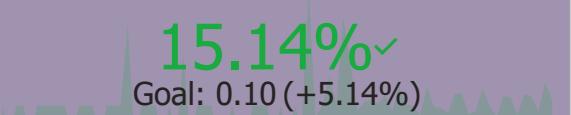
Release Count (YTD)



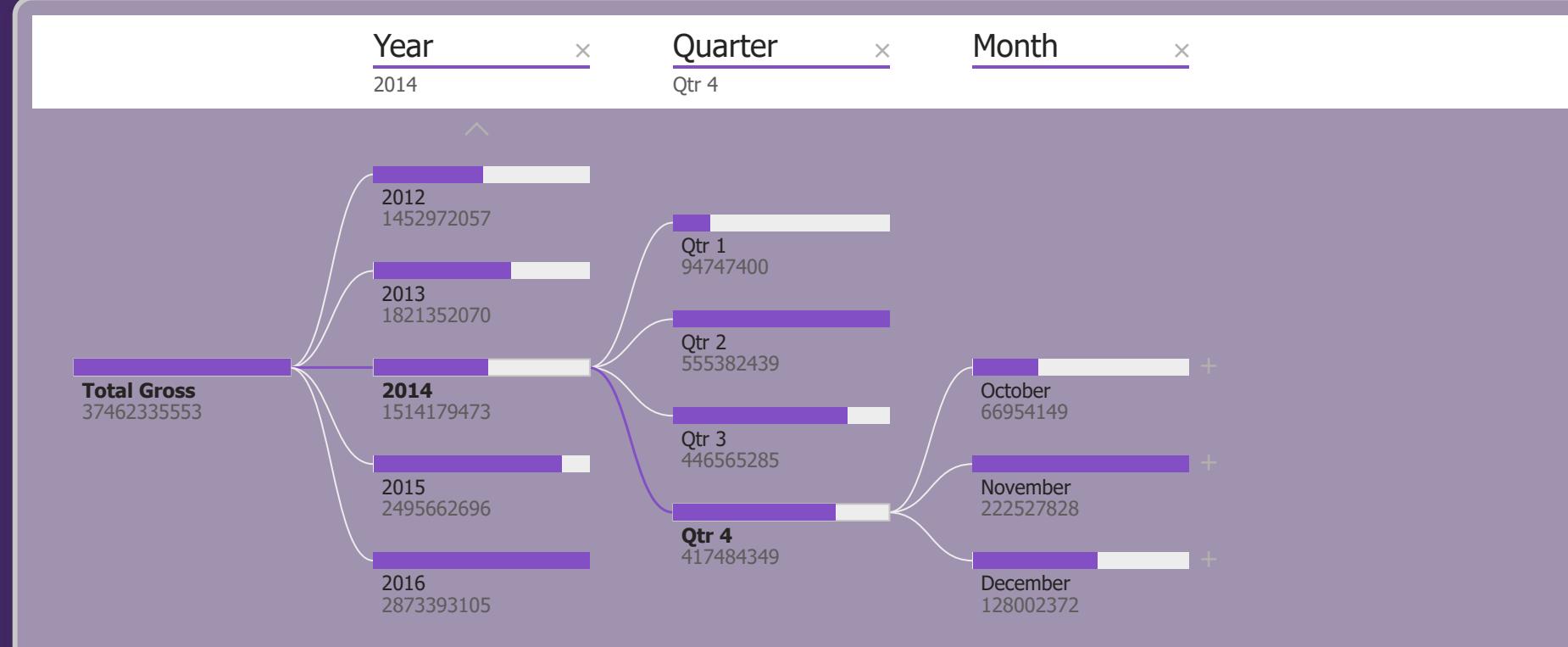
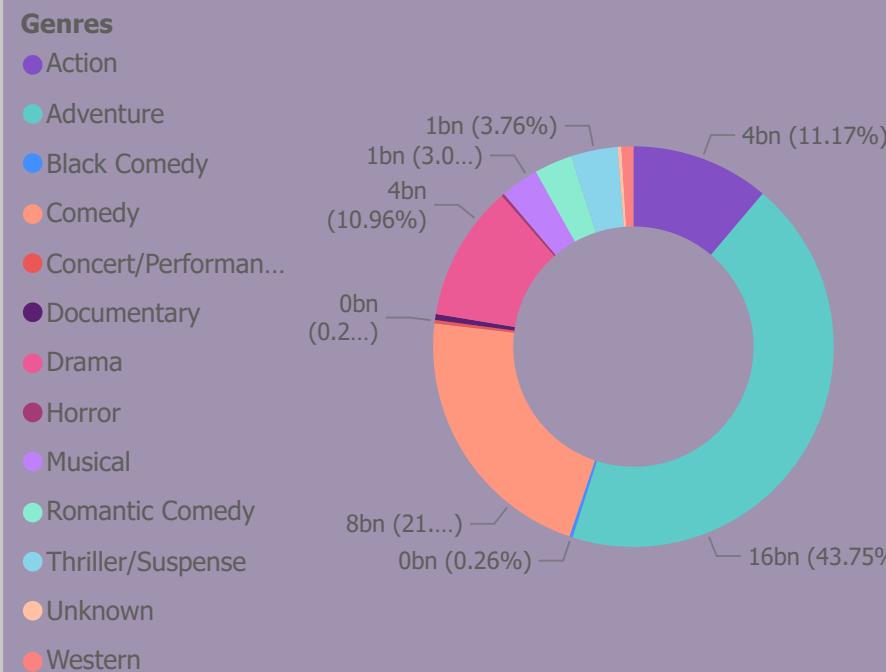
Gross Revenue (YTD)



YoY Growth %



Total Gross by Genre

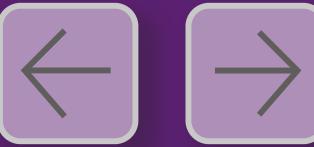


Movie Titles

▲	Movie Titles
101 Dalmatians	
102 Dalmatians	
1492: Conquest of Paradise	
20,000 Leagues Under the Sea	
25th Hour	
3 Men and a Baby	
3 Men and a Little Lady	
3 Ninjas	
3 Ninjas Kick Back	
A Beautiful Planet	
A Bug's Life	
A Civil Action	
A Far Off Place	
A Goofy Movie	
A Gun in Betty Lou's Handbag	
A Kid in King Arthur's Court	
A Lot Like Love	
A Low Down Dirty Shame	
A Pyromaniac's Love Story	
A Simple Twist of Fate	

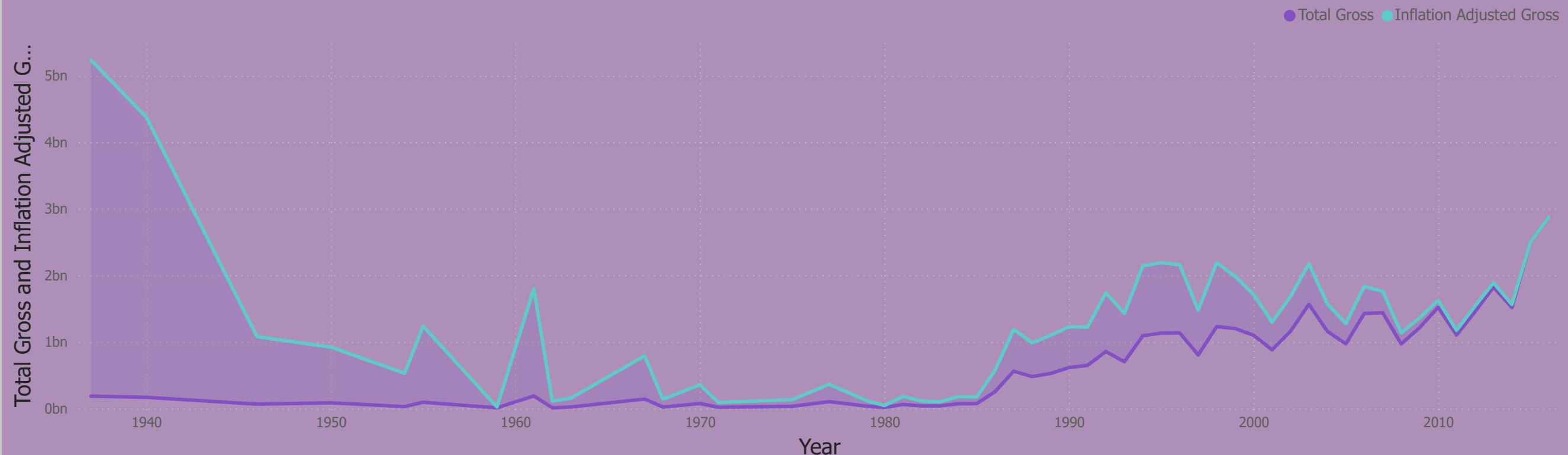
Total Gross Inflation Adjusted Gross

Revenue Drivers

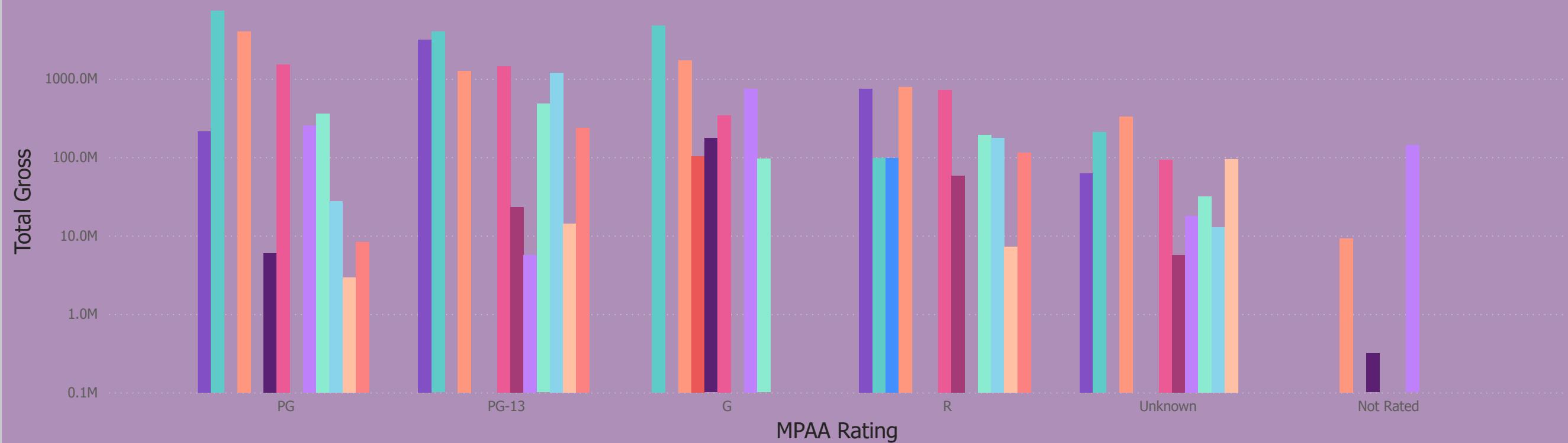


Quick measure

Gap between Inflation Adjusted and Raw Gross



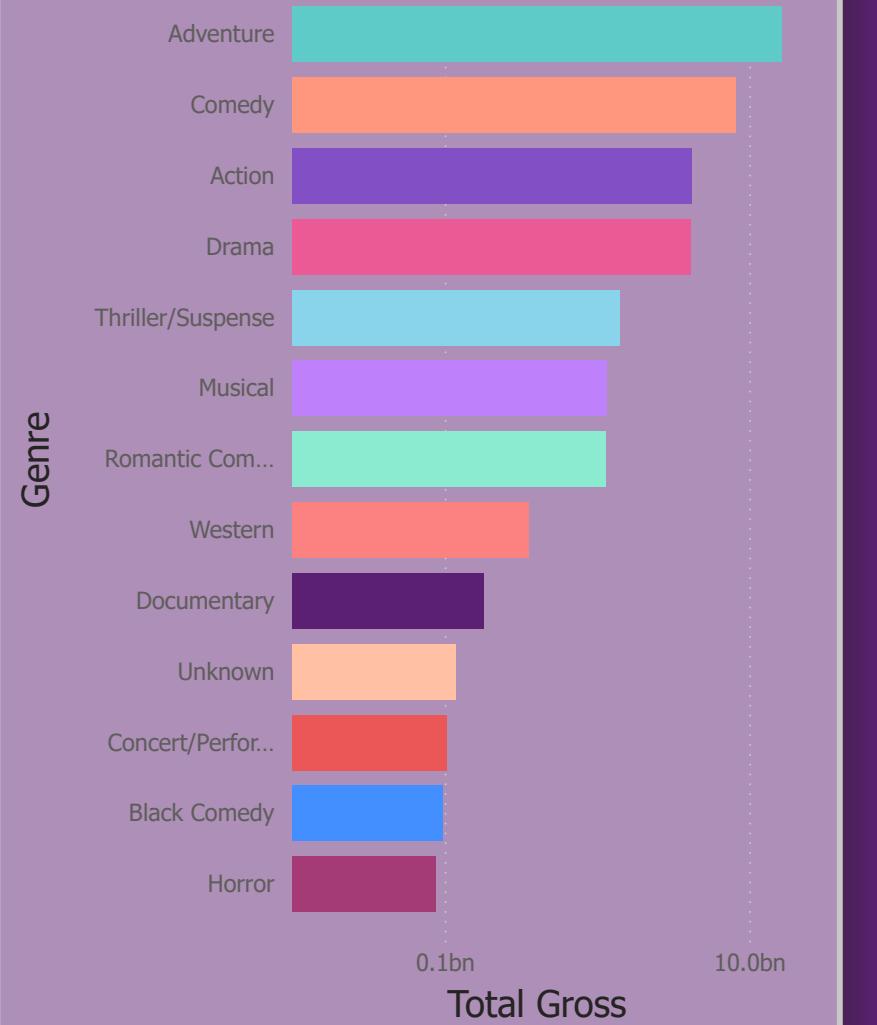
Total Gross by MPAA Rating and Genre



Top Grossing Films

Movie Titles	Total Gross
Star Wars Ep. VII: The Force Awakens	936662225
The Avengers	623279547
The Jungle Book	550187079
Rogue One: A Star Wars Story	529483936
Finding Dory	486295561
Avengers: Age of Ultron	459005868
Pirates of the Caribbean: Dead Man's...	423315812
The Lion King	422780140
Toy Story 3	415004880
Iron Man 3	408992272

Total Gross by Genre and Genre



Total Gross Inflation Adjusted Gross

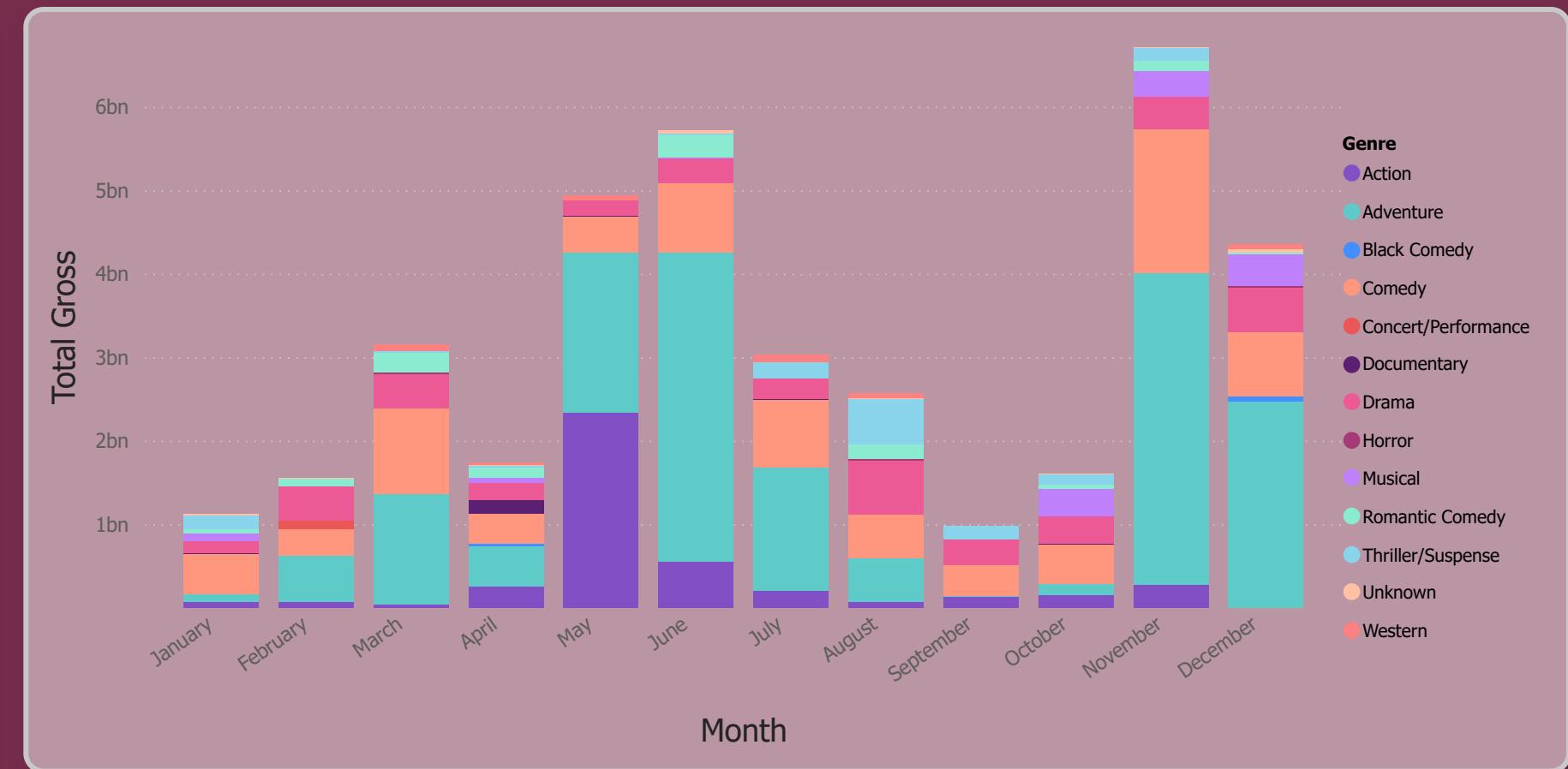
Genre Trends



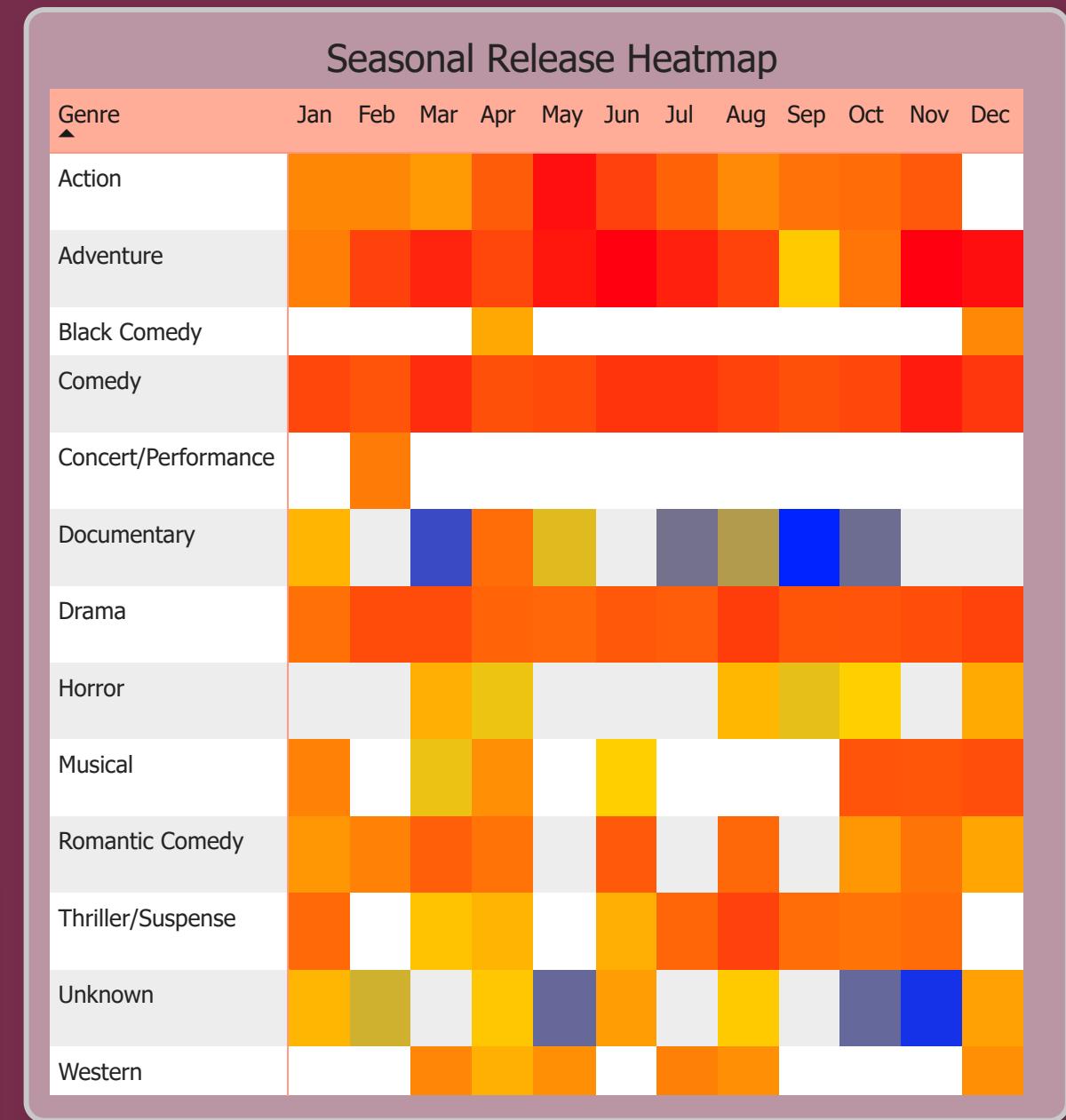
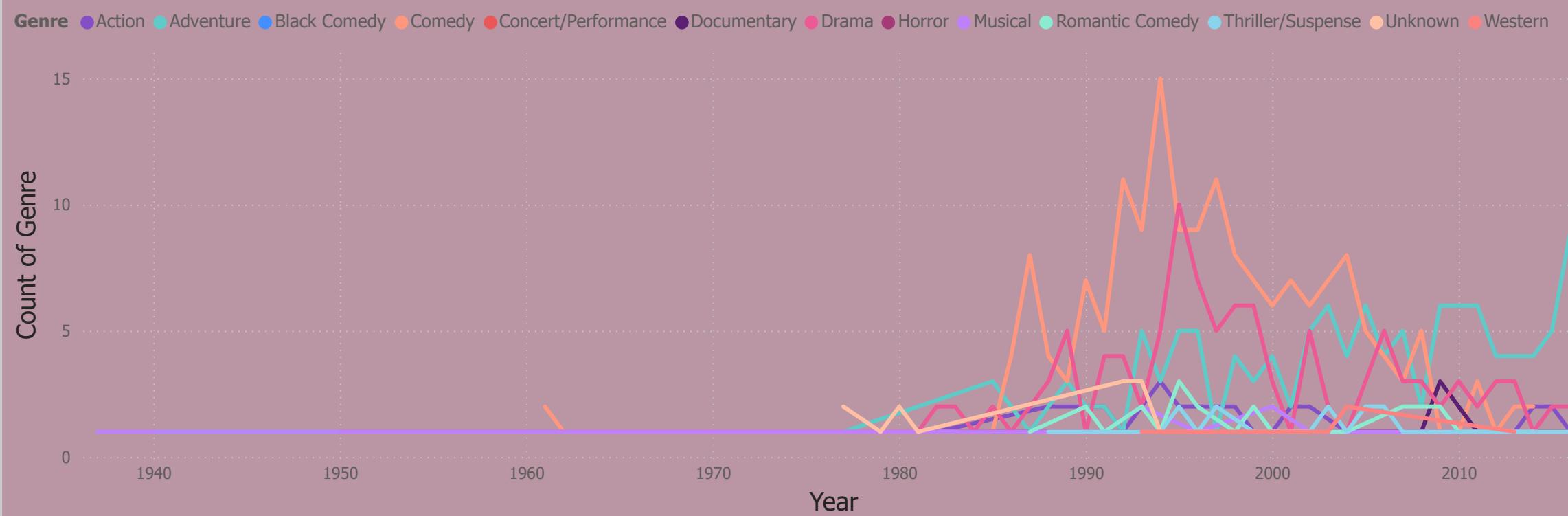
Quick measure

Genre

- Select all
- Action
- Adventure
- Black Comedy
- Comedy
- Concert/Performance
- Documentary
- Drama
- Horror
- Musical
- Romantic Comedy
- Thriller/Suspense
- Unknown
- Western



Count of Genre by Year and Genre



Count of Selected Genre

