

Tinder U Marketing Associate, Seoul, Korea

In this role you will:

- Learn, know and live Tinder – both the product and the brand
- Plan goals, strategy, measurement and tactics for Tinder U and new ways to integrate Tinder into campus life as a part of Tinder Korea team
- Develop relationships with campus groups and influencers and partner with other organizations to build brand loyalty, including not limited to engaging with students on campus and encouraging people to download the app
- Plan, execute and analyze marketing strategy of Tinder in 2019
- Conduct market research and industry/data analysis
- Manage Tinder Korea's social media

We're looking for:

- University students currently on leave, expected to graduate in February 2019 or have graduated in 2018
- Candidates who can start working from March 2019 for at least 3 months full time
- Fast-learner in terms of new knowledge and work
- Someone who is goal-oriented and with strong responsibility
- Thorough knowledge of Microsoft Office
- Fluent in Korean and English
- Outgoing, clever and resourceful candidates who know how to capture the world's attention and will champion the brand at every turn
- Someone who acts professionally, respectfully and maturely at all times
- Candidates who are highly proficient and very active in social media is a plus

As part of our team, you'll enjoy:

- The hustle of a startup with the impact of a global business
- Tremendous opportunity to solve some of the industry's most exciting problems
- Working with an extraordinary team of smart, creative, fun and highly motivated people
- Competitive compensation
- Truly multicultural team across multiple time zones
- Resume-building experience and a potential letter of recommendation from Tinder's Director of APAC

Working conditions:

- Location: Wework Yeoksam (142 Teheran-ro, Gangnam-gu)
- Compensation: To be discussed
- Working period: March 2019 - (at least 3 months)

Application:

- Format: 1-page English resume in PDF
- Email to: sooyeon.kim@gotinder.com