

# HYPERCONNECT

## Position Summary

New Business Developer for Hyperconnect business team, is someone who can find new business opportunities and define strategic and global initiatives that contribute to the company's growth. You are required to be a self-starter and entrepreneurial by nature with an analytical mind.

## Responsibilities

- Support the team's projects and problem solving: Research and find new business opportunities
- Plan and Execute mobile digital marketing
- Identify and structure business problems / opportunities
- Gather and analyze data
- Develop insightful solutions and put plans into action / recommendations and communicate compellingly
- To do the above, candidate must be able to perform the following duties exceptionally well: Find relevant data and information
- Conduct qualitative and quantitative analyses
- Document and effectively articulate his/her findings and recommendations
- Ability to learn and grow through practice

## Minimum Qualification

- Has excellent logical thinking and problem solving skills
- Strong sense of ad-creativity coupled with research and analytical ability
- Familiar with FB/Youtube/Instagram and have deep understanding on live-streaming business
- Fluent in English

## Preferred Qualification

- Curiosity and an unquenchable desire to learn and understand
- Avid mobile user, early adopter, and trend-follower
- Self-confidence with a sense of dignity and humor
- Fluent communication skills in Arabic
- Comprehensive understanding in marketing strategy, platforms and operation

## Position Type / Work Hours

- Intern (3months) / Monday – Friday (10:00 – 19:00)

## Hiring Process

- Documents screening > 1st round interview > Job offer

## How to apply

- If interested, please submit your resume with attached PDF file to **irene@hpcnt.com** (Please use the following format on the email header when applying: '(New Business Developer) Name of Applicant')