



Johnson & Johnson is the world's most comprehensive and broadly based healthcare Company, touching the lives of nearly a billion people every day. Our Family of Companies throughout the world compete in consumer, pharmaceutical, and medical devices and diagnostics markets and have the skills and resources to tackle the world's most pressing health issues.

세계적인 종합 Healthcare 회사, Johnson & Johnson Vision에서 **"Marketing Intern"**을 모집합니다.
모집분야에 대한 내용은 하기에 참고 부탁드립니다. 여러분의 많은 지원 부탁드립니다.

- 계열사: 존슨앤드존슨비전(Vision)
- 포지션: Marketing Intern
- 근무지: 서울시 용산구
- 근무형태: 인턴 6개월 근무
- 입사 예정일: 4월 15일(월)

[Internship Introduction]

Johnson & Johnson Vision Marketing Internship is a 6 months term program, providing an opportunity for future marketers to understand and experience J&J corporate ways of working and culture abiding in J&J Credo. Moreover, provides wide and in-depth experience of marketing 'ACUVUE®', the No.1 contact lens brand in Korea. We welcome the participation of young & passionate individuals to help the brand become even more relevant to consumers and driving stronger leadership. We are also committed to support young talents, helping the individual to grow and provide clear outputs from the 6 months.

[Key Responsibilities]

- In charge of ensuring consumer target & market relevance : Unearth hidden insights, collect consumer feedback on marketing materials and study relevant macro trends/benchmarks. Includes field market research amongst optical stores (안경원) and other on-line & off-line channels beyond contact lens category.
- Support on delivering excellence in marketing executions : Participate in brainstorming activation

ideas, provide feedback to executions delivered by agency based on consumer/market understanding and suggest improvements & learnings based on consumer response.

- Assist on business compliance & operations : Support on getting internal & external approval of marketing materials to be compliant of J&J company guidelines as well as legal/regulatory rules. Help on timely deliverables of company payment, logistics and other operations (e.g. meeting/workshop organization).

[Requirements]

1. Passion Point / Attitudinal

- Interested in changing consumer behaviors via creative solutions
- Passion to learn & grow as professional marketer, determined to get most out of the internship program
- Attention to details, strong sense of responsibility
- Good to have leadership experience in school or other extra curriculum activities, participation in marketing/communication activities.

2. Skill sets

- Comfortable in English communication
- Proficient in PC skill (MS Office, Powerpoint)

3. 6개월 근무 가능한자

[지원 방법]

www.careers.jnj.com 접속 -> **Position Number 1905726301W** 검색 -> 해당 모집 공고의 "Apply Now" 클릭 후 온라인 지원 프로세스 진행

[제출 서류]

국&영문 자유 양식의 이력서/자기소개서 (자기소개서 필수 제출)

[서류 마감일]

3월 17일 (일)

[For more Johnson & Johnson]

- J&J Korea Facebook: <https://www.facebook.com/JNJCareersKorea/>

- J&J Korea LinkedIn: <https://www.linkedin.com/in/country-recruiter-talent-acquisition-296167147/>

"좋아요" & "팔로우" - 존슨앤드존슨 오픈 포지션 및 다양한 소식들을 페이스북, 링크드인 페이지 통해 만나 보시기 바랍니다.

[유의사항]

- 서류를 MS-Word 나 PDF 로 된 한 개의 파일로 미리 준비하시기 바랍니다.
- 서류 전형 합격자에 한하여 개별 통보합니다. 단, 회사 사정에 따라 지연될 수 있습니다.
- 모집 분야 관련하여 자세한 내용은 J&J 홈페이지에서 확인하시기 바랍니다. www.careers.jnj.com