

# Silver Stonks

Silver Bank Run 

Build wealth in silver and other hard assets

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# Origin of Silver Stonks

## The Beginning

Silver Stonks was founded in an effort to create awareness for a younger demographic to start diversifying their assets as a way to protect themselves and build wealth. The Silver Stonks ecosystem is powered by our native token, SSTX, and makes it easy for investors to diversify into digital and hard assets.

Our team is very bullish on silver and believe the price has been undervalued for many years. Silver's accessible price point, increasing demand, and limited supply, make it a great hard asset that everyone should own.

# Mission

- To make owning precious metals more approachable to a wider demographic.
- To educate people about the benefits of diversifying their portfolio to protect and build their wealth.
- To make it easy for the average investor to diversify into digital and hard assets.

# Vision

- To be the leading and most innovative bullion dealer in the world, combining blockchain technology with precious metals.
- To be the most engaging bullion dealer by combining play 2 Earn games, NFTs, and precious metals amongst target audience.
- To educate audiences on the importance of financial literacy.

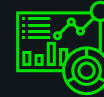
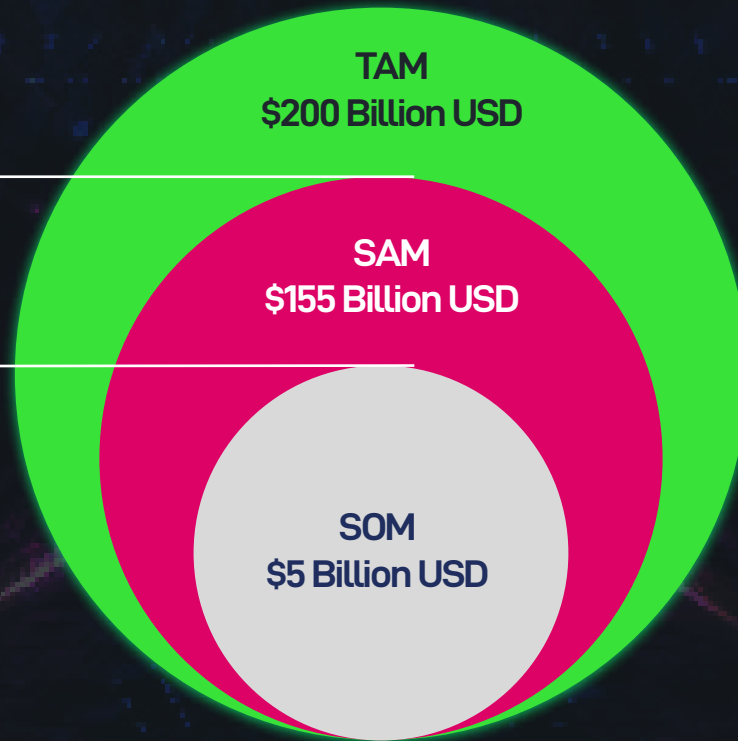


# TAM/SAM/SOM

Based on Newzoo estimates  
for '23 annual global gaming  
revenue

77% of TAM (0% based on  
estimated in-game  
revenue share in '23)

Implied in-game revenue  
per player, multiplied by  
estimated Metamask  
monthly active users in '23



## Mobil Gaming Category

- Casual
- Play2Earn



## Target Customer

- Men and women  
ages 25-36 years old



# Audience

Our mobile game will help foster a sense of community for our target audience, help increase revenue and gain traction towards our brand and different services on the metaverse.

## ➤ Target Audience

Men, Ages 25-36 years old

- Mobile game usage is being driven by this age group as well as 18-24 year olds.
- People start investing in this age group
- The average mobile app gamer is 36 years old

## ➤ Why a mobile App Game?

- The number of active mobile gamers worldwide is over 2.2 billion.
- Games account for 43% of all smartphone use.  
Millennials make up 32,7% of mobile gamers.
- Mobile gamers are being used to capture audience's attention and drive engagement with a brand content.

## ➤ What are they playing?

- The most-played genre of mobile games is casual games.
- Casual Games comprise 78% of all game downloads, against 20% for core games and 2% for casino.



# Why A Play 2 Earn Silver Game?

## Additional Revenue Stream Pottential

Our play 2 earn will bring additional revenue streams to the silver stonks by introducing in-app purchases, ad revenue and an increase in sales in our Ecommerce.

## A way to Introduce New Investors to Precious Metals

The precious metals industry is dated and difficult to reach young investors. A play 2 earn game where users can earn real precious metals is the perfect tool to access future customer and introduce a fun way to accumulate silver and Gold.

## A Way to Grow the Utility of Our Crypto Token SSTX

Our token SSTX is the core of our ecosystem. Through our token our holders can earn benefits and buy precious metals. Our game will increase the visibility of our token, since players will be able to earn SSTX in the game and use it to purchase precious metals.

## A Way to Build Community

Silver stonks has a strong community of holders that believe in our mission. Our Play 2 earn mobile game will increase our reach, so more people can discover the benefits of SSTX and will increase engagement in the community.

## A Way to Combine Digital and Hard Assets Into An Experience

We are the first Play 2 Earn mobile game that lets you earn real precious metals. This experience will introduce new investors to the precious metals world like never before. People will be able to build wealth in hard assets through digital assets, as a hedge against inflation.



# Metaverse

## 9,999 Unique NFTs

Launching on Binance's Marketpalce

Own an NFT avatar to access Silverback City's  
**Play 2 Earn** rewards and services.

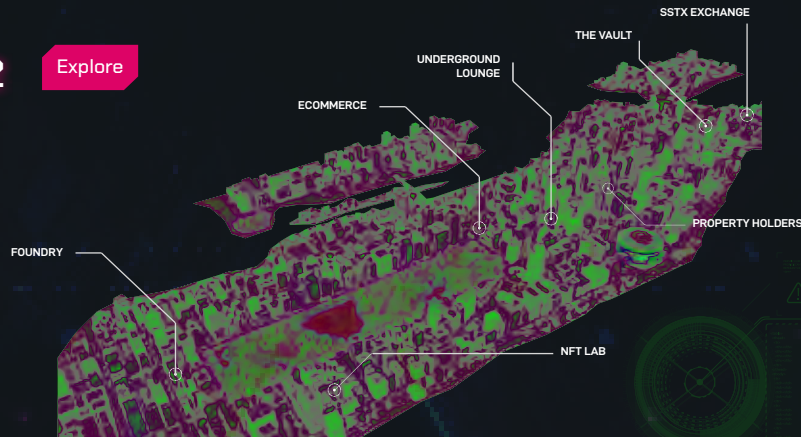
1

Own



2

Explore



3

Choose



SILVER BANK RUN

NFT LAB

THE VAULT



UNDERGROUND LOUNGE

SSTX EXCHANGE

ECOMMERCE



FOUNDRY

META ADVERTISING

PROPERTY HOLDERS

## SILVERBACK CITY

BY SILVER STONKS

4

Interact



## Silver Bank Run

**PLAY 2 EARN** IN SILVERBACK CITY

Silver  
Stonks

Silver Bank Run



7





# Silver Bank Run

A Play 2 Earn Game that Earns  
Real Silver and Gold!

## Narrative:

Some time in the not too distant future, the inevitable global economic collapse and the failure of world governments becomes a reality. Large, populous cities have become targets for nuclear attacks, leaving these cities exposed to nuclear contamination. People have been forced underground and have created their own small communities.

The New York Federal Reserve has blown up, leaving pebbles of gold and silver all around Manhattan. Because gold and silver have become so valuable, survivors have decided to build their own avatars to collect it for them.

In total were 10 communities of survivors were formed and that's how Troops of Silverback city was born. Now avatars run the streets trying to collect as much as gold and silver possible to start building wealth and start re-building again the city.





# NFT LAB

Mint An NFT for Benefits

## Benefits of Owning An NFT on Silverbank Run



1

### Play 2 Earn Eligibility

Own an NFT from Silverbank City to earn more purchasing power in Silverbank Run. If you don't own an NFT, you can still earn SSTX by watching ads.

2

### Access to Beta Version

NFT holders will be able to access our beta game version and give feedback before launch.



3

### Private Discord Access

NFT holders will have access to a private discord centered around investing.



# Play Silver Bank Run

*"After the disaster, precious metals recover their true value as real money. Start collecting pebbles of silver with your Avatar from Silverback City"*



# The FOUNDRY

Melt your metals



After collecting pebbles in Silver Bank Run, users can go to the foundry. Here they will melt their pebbles in exchange for digital bars in the form of an NFT.



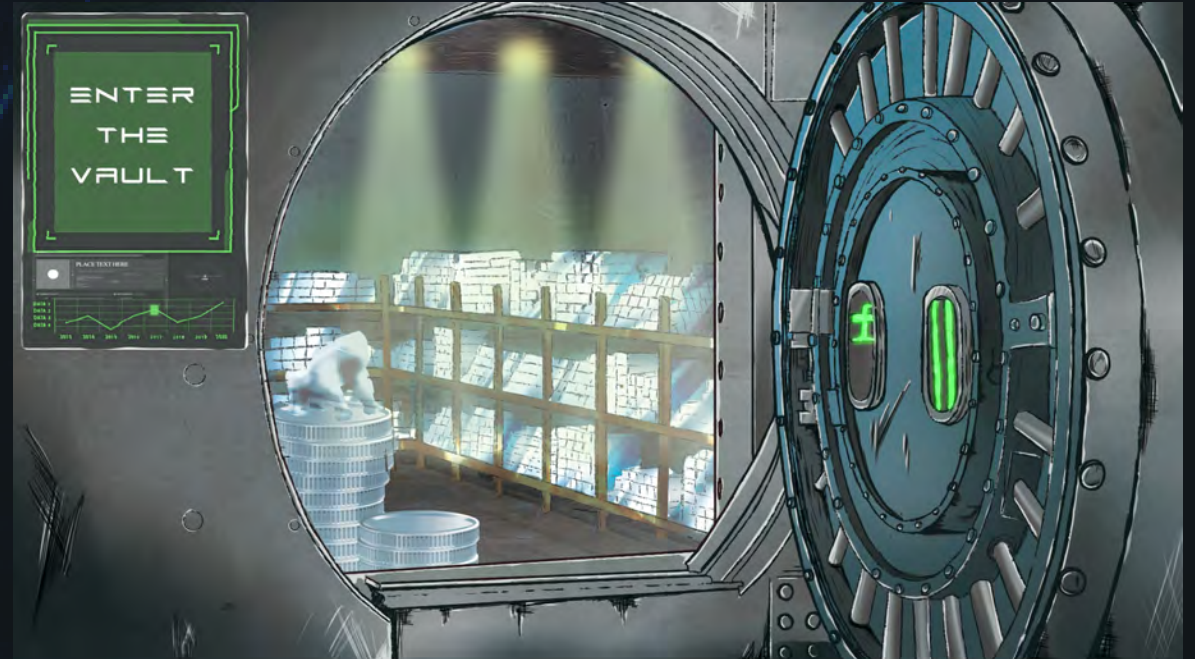


# The VAULT

Stake your digital Bullion

Store your digital bullion (NFTs) in our digital vault in Silverback City to start earning SSTX tokens.

Claim your SSTX once you have accumulated enough.



# Silver Stonks SHOP

Buy Silver and Gold with SSTX

Use your SSTX in your digital wallet to purchase physical gold and silver.



# Milestones Reached

## Token Launch and Staking Platform



We launched our token, SSTX on Pancakeswap. The token runs on Binance Smart Chain. We currently have 2,700 holders.

## Ecommerce Store



Create our ecommerce store for Silver Stonks products, partner with big bullion manufacturer in Europe to offer LBMA certified metals.

## Collectibles NFT Certificates



Our customers can check their digital NFT certificates of authenticity, which also produce interest in our crypto token, SSTX.

## Silverback City NFTs and Metaverse Concept



We created a collection 9,999 NFTs and put together a metaverse concept that will bring all of our current and future services under one, interactive platform.





# Future Milestones

## Mobile App Development Q4 2022

- Hire development team to create our first beta version of Silver Bank Run.

## Release Beta to NFT Holders Q2 2023

- NFT holders will be able to test the beta version of Silver Bank Run and give feedback.

## Launch Silver Bank Run Q3 2023

- All tweaks adjusted for app launch.

## Adopt In-App Purchases

- Add in-app purchases.
- Integrate ad revenue for players that don't own an nft.

## Metaverse Development Q1 2024

- Interactive shopping experience for precious metals in silverback city.

## Launch second NFT collection

- Will be used to expand game into metaverse.
- Grow our base of players that can earn SSTX with their avatar and improve game.



# SWOT

## ➤ Strengths

- Compatible with iOS and Android
- Excellent brand image and strategy to drive sales of precious metals and promote crypto token
- Engaging narrative, easy to understand
- Language is not necessarily needed to play the game
- Affordable pricing for in-app purchases
- Play 2 earn opportunities will keep people more engaged and will help drive more traffic to other Silver Stonks services
- Use of token SSTX will help boost retention

## ➤ Opportunities

- Can do brand extension and introduce new games
- Big potential for in-app advertising
- Rapid technological development, quick turn around for additional features
- Play 2 Earn token, SSTX, can be used for any services Silver Stonks expands on
- Increasing internet penetration and smart phone users

## ➤ Weaknesses

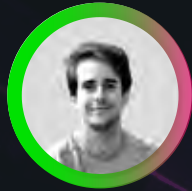
- Generally, mobile app users are not very loyal due to other mobile game substitutes available
- Retention is generally difficult, difficult to maintain the game new and fresh to keep people coming back

## ➤ Threats

- Intense competition amongst mobile app games
- Changes in consumer tastes – continuous improvement is needed or people grow tired of playing
- Availability of substitute products



# TEAM



**VICENTE BENLLOCH**

*Co-founder, CEO*

- Master's in Psychology, University of Valencia
- Co-founder of Emisari, a volunteer travel marketplace
- Previous experience running businesses and leading teams



**TERESA DE JESUS**

*Co-founder, CFO*

- B.S. in Economics, Penn State University
- Co-founder of Emisari, a volunteer travel marketplace
- Previous experience as an analyst for Morgan Stanley Wealth Management



**PABLO PALAU**

*CMO, Creative Director*

- Architecture CEU/UPV - Valencia
- Founder of KEBO, a digital marketing and creative agency
- Mentor in UPV "Instituto ideas"



**JOSE DE JESUS**

*Advisor*

- IBM CTO of Automation
- Certified Executive Architect with over 29 years of experience in IT



**CARLOS MORENO**

*Leader Developer*

- Expert programmer in angular and angular Js
- More than 8 years of experience including 5 years as tech lead.



**NIRAJ BHATTARI**

*Blockchain Developer*

- Experienced Blockchain developer with a demonstrated history of in the web3 space.
- Successfully launched tokens and NFTs for various start-ups
- Skilled in Solidity, NodeJs, Serverless, C++



**JAMAL RAMJOHN**

*Product Manager*

- 7 years of experience in IT, system administration and operating systems to deliver a consistent and superior customer experience



**DAVID CASTELLS**

*Director of Silver Production, Europe*

- 9 years experience in jewelry design and manufacturing
- Foundry experience with precious





# SOCIALS



## Telegram

Silver Stonks  
<https://t.me/SilverStonksEN>  
<https://t.me/SilverStonksES>



## Twitch

Silver Stonks Official  
<http://www.twitch.tv/silverstonksofficial>



## YouTube

Silver Stonks English  
<https://www.youtube.com/c/SilverStonks>  
Silver Stonks Spanish  
<https://www.youtube.com/channel/UCevn-jVUQrpuY0h8h04EMQ>



## Discord

SilverStonks (discord.com)



## Twitter

Silver Stonks  
<https://twitter.com/SilverStonks>



## Facebook

Silver Stonks  
<https://www.facebook.com/SilverStonks-108736818070373>



## TikTok

- Silver Stonks English  
<http://www.tiktok.com/@silverstonks>  
- Silver Stonks Spanish  
<http://www.tiktok.com/@silverstonksshop>



## LinkedIn

Silver Stonks  
<https://www.linkedin.com/company/silverstonks>



## Instagram

Silverstonkers  
<https://www.instagram.com/silverstonkers>



## Reddit

SilverStonksOfficial  
<https://www.reddit.com/r/SilverStonks/>



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