"Revised Detailed Proposal

of

Online Directory Mobile App similar to Daleeli"

Contents

1. Executive Summary

WebMobril is an ISO 27001 certified company headquartered at Noida, India with a team base of 100+ as leading providers in Custom Application design and development, Mobile application development and Innovative SEO services.

2. Few Advantages of using WebMobril

- Quick Response Time
- Specialized team - Certified Professionals
- Proven Track Record
- Verifiable References
- SLA Based agreements
- Specialized and focused service area
- Waterfall and Agile Methodology
- World class infrastructure
- ISO Based Processes

3. Project Overview

Proposed project comprises design and development of online directory mobile application similar to existing mobile application "Daleeli" where users can create account using social media platform like Facebook and Gmail. Users can search for service using information like business type or name and location. Users can contact or send an email to respective business owners.

Users can also list their business on the app by providing their business information.

Project Scope and Deliverable Components

This project scope comprises the design of the following components to deliver:

- **Design and Development of Application (Android and iOS)**
- **Development of Web Backend (Admin Panel)**

4. Project Estimation

Proposed quote is $ 4,032 only and total efforts estimate would be 42 Business days. On your approval and confirmation, we will be working on project delivery schedule based on our resources allocation plan.

** The cost estimated based on high-level requirements however, there may be a variation of + - 10% based on the final requirements freeze.

* This quote is valid for 4 weeks from the proposal date.

5. Technologies

Development Phases		Tools & Technology
Requirement Analysis, Proposal Drafting, SRS writing and Wire framing		➢ MS Office Word 2010 ➢ MS Office Visio 2010 ➢ MS Office Power Point 2010 ➢ MockPlus
Mobile App (Android, iOS)	Technology	➢ React Native
Quality Assurance& Testing		➢ Test Cases & Plans – MS Office Word 2010 ➢ Testing – Manual ➢ Bug Tracking and Reporting Tool – Mantis

6. Commercials and Payment terms:

| Sl. No.	Tasks	Amount
1	Initial Amount	700 USD
2	After 10 Days	950 USD
3	On Design Integration	950 USD
4	On Project Completion	1,432 USD
	Total Quote	4,032 USD Only

7. Application Features and Scope of Work

➢ **Mobile App Flow for Customers**

- Splash Screen

  - User can view splash screen of the app with company logo.

- Sign Up and Sign In

  - User has two options to create their account either by using their phone number or social media platform.

  - User can create their account using full name, phone number and password.

  - User can also sign in using social media platform like Facebook and Gmail in the app.

- Forgot Password

  - If users have, registered their account using phone number then they can retrieve account via OTP received on their registered phone number.

Note: We assume Client will provide SMS gateway account credentials during development phase.

- Home Screen

 - User can view different categories of business like Dentists, Plumbers, Restaurant and Electricians etc.

  - User can utilize the search bar where they can search for different services.

  - User can view an option to list their business on app.

  - User can view navigation bar or menu bar where they can use following features like:

    o Home

    o Categories

    o List Your Business
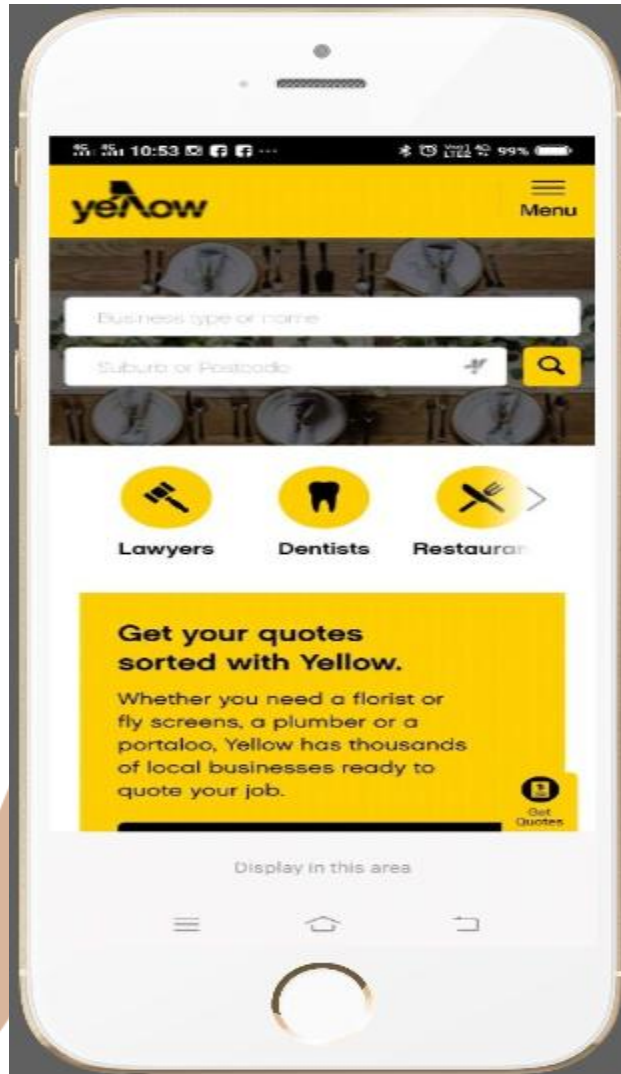
Home Screen

- Search Different Services
    - User can search for different services using business type or name and postcode on the app.
    - User can apply following filter available on the app.
        - Business Type or Categories
        - Post Code
    - User can search for services based on location, for this user have to enable their geo-location permission.

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- View List of Relevant Business Services
  - User can view the list of list of relevant business services based on their search.
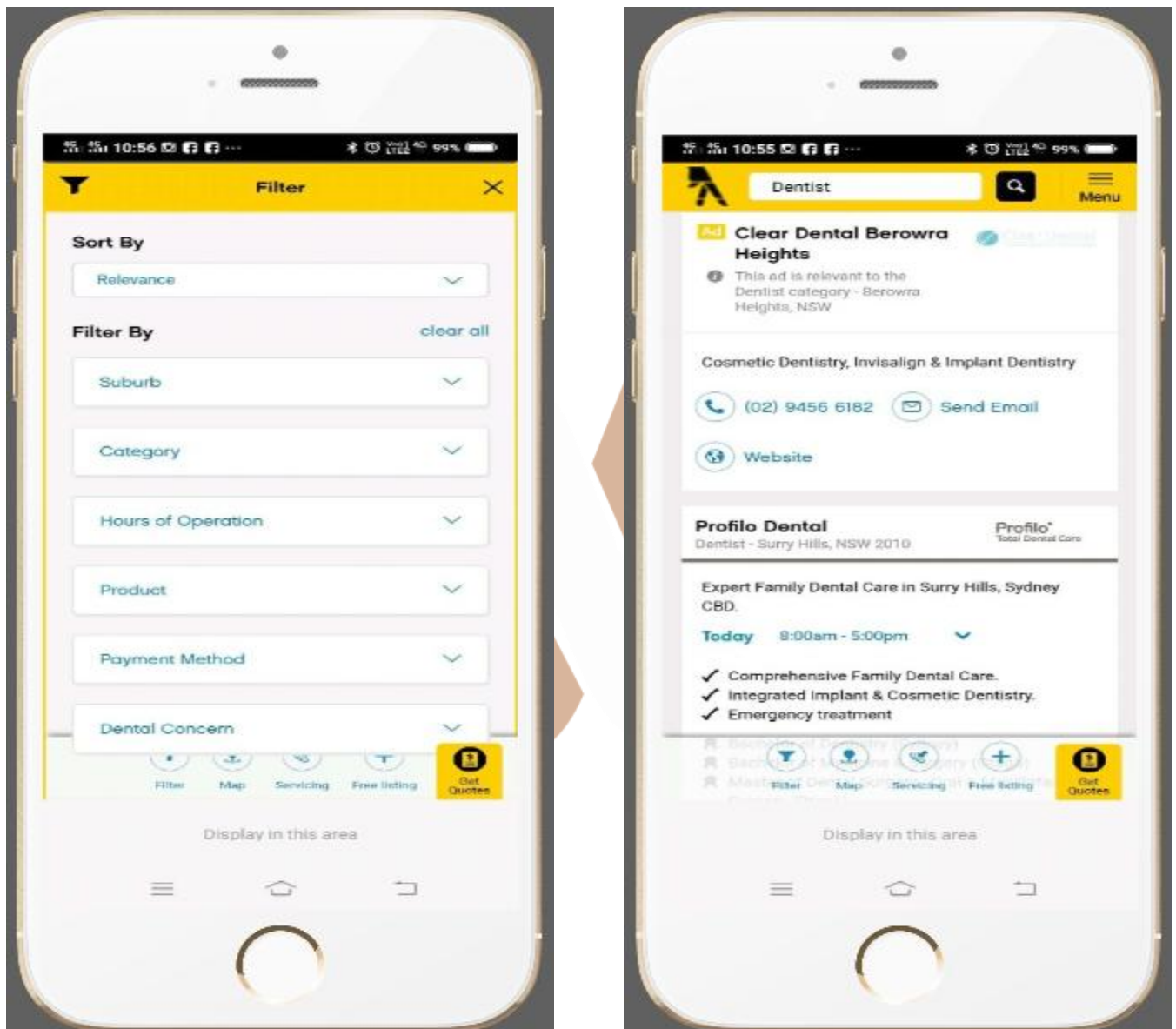
Filters and List of Relevant Business Services

- View Service Information
  - User can view the following business information like:
    - Business Name
    - Physical Address
    - Contact Number
    - Email Address
    - Address on Map
   - Website Link
    - Photos
    - Working Hours
    - Write and Read Reviews
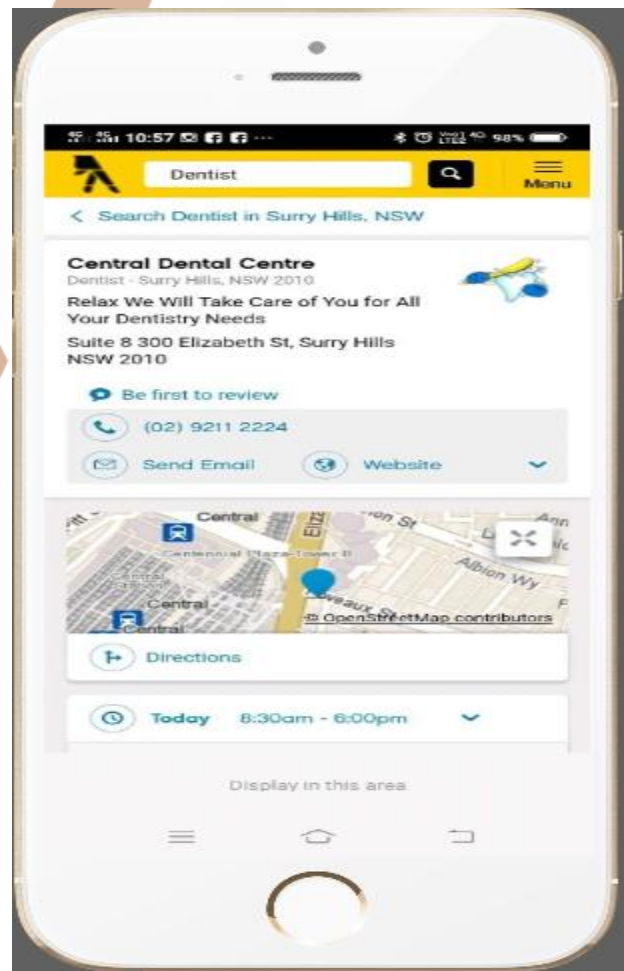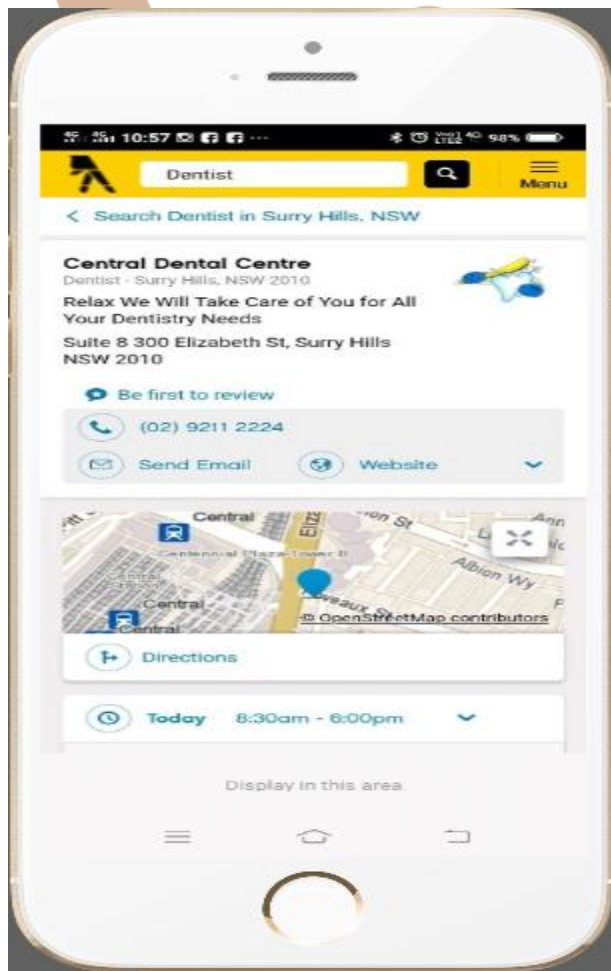
Information of Selected Business Services

- User can view business name along with an option where user can send an email to selected business.
- User can view contact number of selected business.
- Users can click on link to visit the website of selected business.
- User can read and reviews for selected business/service on the app.

- List Your Own Business
  - User can list their business by providing following mandatory information like:
    - User Full Name
    - Business Name
    - Business Email Address
    - Business Phone Number
    - Business Related Photos
    - Business Working Hours
    - Business Physical Address and Address on Map
    - Business Website
    - Business Category

- Coupon, Discount Static Page
  - Users can click on coupon, discount button where users can view static one page content in form of text or image. This information will be managed by business owners when they wish to add any discount.

- Notification Alert
  - Users can get notifications alert for new offers and discounts.

- My Account
  - User can edit their account information like:
    - Full Name
    - Change Phone Number
    - Change Password
    - Social Media Account (Facebook or Gmail)

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Reference Screenshot
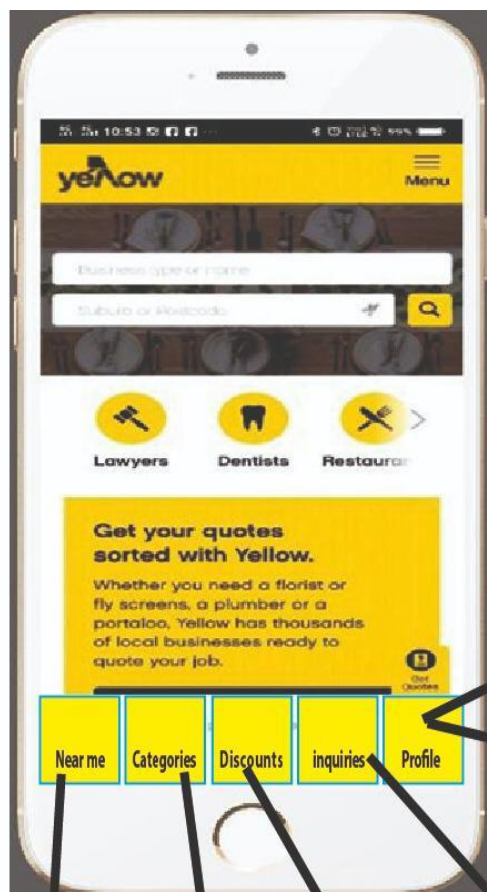
UserAction
User Client who can login and view all the customer list. and add :
- reviews & ect ....
- My Coupons Bottom :
can view the coupon numbers that will generate **by ALLEB admin**

Customer profile who can login and add
- Discounts & offers **(can by ALLEB admin)**
- Add Produts & services & other
- - **My Coupons Bottom :**
ect......

User who can send any inquiry by contact form with (Title , Subject & Categories)
& view contact details.

show all the busisnesses by categories list

show all **the customers** (business owner) who is under business listing can add what they have from any discounts and offers.

User Can View only who is signup and log in.

show all the busisnesses by location (who is near me from all the businesses)

NOTE: APPLICATION WILL BE IN TWO LANGUAGE (ENGLISH AND ARABIC) CONTENT FOR ARABIC WILL BE PROVIDED BY BILAL.

8. Administrative Panel

The back end of the Application will be power packed with an administrative panel to manage the updates of data at the app level as well as back end. Following are the key functionalities:

- **Users Management**
- **Service Category Management**
- **General Management**
- **Content Management**
- **FAQ Management**

➢ **Users Management**

- Admin will be able to manage the App Users using web-backend.
- Admin will be able to Add / Delete App Users using web-backend.
- Admin will be able to view the list of all App Users using web-backend.
- Admin will be able to Search the list of all App Users using web-backend.
- Admin will be able to Activate or deactivate the account of the App Users using web-backend.

➢ **Service Category Management**

- Admin will be able to manage the Service Categories using web-backend.
- Admin will be able to Add / Delete App Service Categories using web-backend.
- Admin will be able to view the list of all App Service Categories using web-backend.
- Admin will be able to Search the list of all Service Categories using web-backend.

➢ **Notification Management**

- Admin will manage the notification to be sent to users and customers from backend.

➢ **Content Management**

- Admin will be able to add/delete information content of the app like terms and condition, privacy policy etc. using backend.

➢ **FAQ Management**

- The administrator will be able to edit/delete the current questions and information. Simultaneously he will also be able to add new questions and information.

Note: As discussed we assume all the mobile app screens along with LOGO for both android and iOS will be provided by Client.

9. Phase 2 functionality: (Post-Launch of Phase 1 App)

As discussed, we will be considering following stated functionality for second phase of development i.e. after phase 1 launching of the App.

- Real Time Chat Support
- Subscription Module
- Coupons, Discount and Promotion Module

Note : For the above stated point we would like to have detailed discussion, when we shall initiate with phase 2 development.

Also we assume client will provide real time chat support API

Sl. No.	Tasks	Time Estimation	Amount
1	Real Time Chat Support	within 2Business days	192 USD
2	Subscription Module	within 3Business days	288 USD
3	Coupons, Discounts and Promotions	within 5Business days	480 USD
	Total Quote	within 10Business days	960 USD Only

For the shared Timeline and Estimation, we assume client will provide designs.

➢ **High Level Architecture Diagram:**
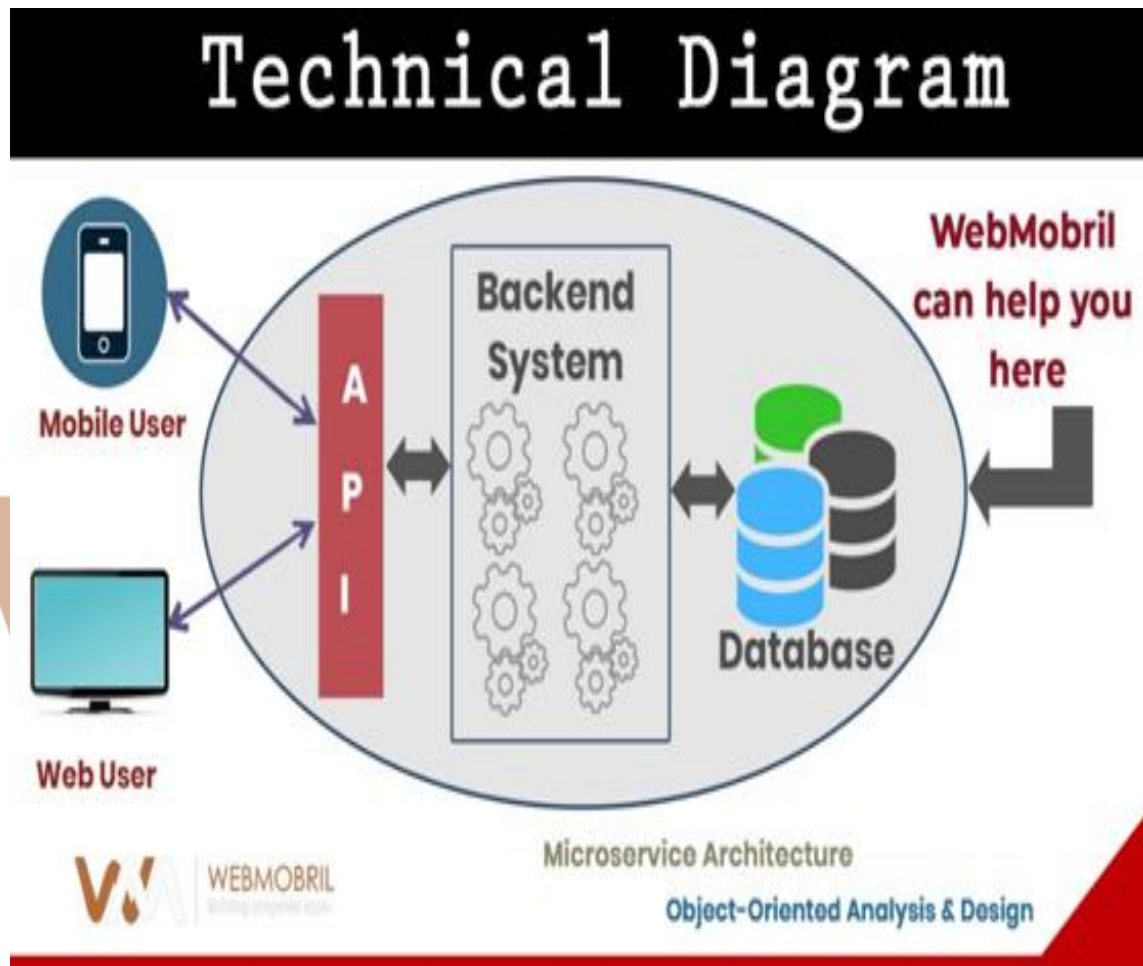
10. Highlights

- Logo will be designed as per client specification.

- Project Start: Project would start within one week of awarding

- Staging server provided for interim and fast paced delivery

- Source code protected under NDA & IPR and is owned by Bilal Zakariya

- Project Collaboration and Management tools available for tracking

- Any third party tool, module or component would be paid and owned by Bilal Zakariya.

11. Requirements from Bilal Zakariya

- Making choices where the choice affects the timeline and cost towards an alternative, which reduces timelines, and costs, balance out on timeline and features.

- Giving sign-off on designs shared. Ensuring feedback on UI and UX concepts within two business days. Any delay will increase the timeline by that many days.

- Ensuring testing of the system development release testing by their users starting 15 working days before the system release date. Ensuring they have appropriate devices to test the Application and atleast 7 days before the delivery date.

- Feedback on system flow within two business days of receiving the web and mobile system flow.

- Buying servers and account details and providing WebMobril with the credentials.

IN WITNESS WHEREOF, both parties here have to agree the finalized scope for this project as of the date.

For: Bilal Zakariya   **For: WebMobril Technologies Pvt. Ltd.**

Signature: Signature:

Bilal Zakaria
_____   _____
   31/may/2019

12. Project Management

Before Project is awarded			
Business Analysis	**Project Management/Software Development**	**Business Development/Sales**	**Accounting**
1. Project Identify/ Analysis 2. Develop one page proposal overview 3. Create project management overview 4. Bilal Zakariya assigned to business manager GBM *GBM :Global Business Manager*	1. Project Evaluation by technical teams 2. Introduction call 1 on 1 interaction with Bilal Zakariya 3. System appropriate services determined 4. Requirements / System application architecting 5. Project needs analysis 6. Detailed proposal development 7. Cost and Time effort estimation	1. Introduction call 2. Deliverables discussed with Bilal Zakariya 3. Milestones discussed 4. Project success discussed 5. Future growth alignment 6. Detailed proposal provided 7. Payment instructions	1. Proof of concept provided to Bilal Zakariya 2. Patient system approval of POC 3. Invoice submitted toBilal Zakariya 4. Payment received 5. Payment confirmation sent to Bilal Zakariya 6. Account forwarded to PM *POC: Proof of Concept*

After Project is awarded			
Phase 1	**Phase 2**	**Phase 3**	**Phase 4**
5. Project manager assigned 6. Project initiation/ introduction call 7. Online project profile created 8. Weekly project meetings scheduled 9. Reporting formats explained to Bilal Zakariya	10. Design, Development / technical teams assigned 11. Project start 12. Bilal Zakariya feedback on weekly 13. Weekly project feedback session- 30 min 14. Reports available on-line 15. Online Bilal Zakariya access of PM system application	16. Testing / Quality Assurance 17. Live server testing 18. Final bugs issues fixed 19. Campaign completed	20. Periodic project maintenance 21. Data backups 22. Web site –System application upgrades 23. On line marketing ** Optional

13. Proposed Team of Project

The proposed team to achieve the deliverables in a time span of 4 business weeks comprising of 40 hrs / week is as follows

| Designation	Availability
Project Manager	Full Time
Business Analyst	Part Time
Web Development Team Lead	Full Time
Designers	Full Time
Mobile App Developers	Full Time
Quality Analyst	Full Time

14. Work Model

- The resources shall work from WebMobril place of business Noida, India.
- For requirement gathering, a Project Manager shall coordinate with Bilal Zakariyapoint of contact.
- Weekly meeting shall be set up for status meeting between Bilal Zakariyapoint of Contact and WebMobril Point of Contact (Project Manager).
- Project Manager & Designer shall be the point of contact for any technical issues related to the project.

15. Project Methodology & Timelines

- Project shall be executed on Waterfall Methodology, which promotes adaptive planning, evolutionary development and delivery, a time-boxed iterative system approach, and encourages rapid and flexible response to change
- As we gather better understanding of the project, a project plan shall be created with tentative timelines mentioned.

16. Process Flow Diagram

Our Methodology… Best quality with the best design
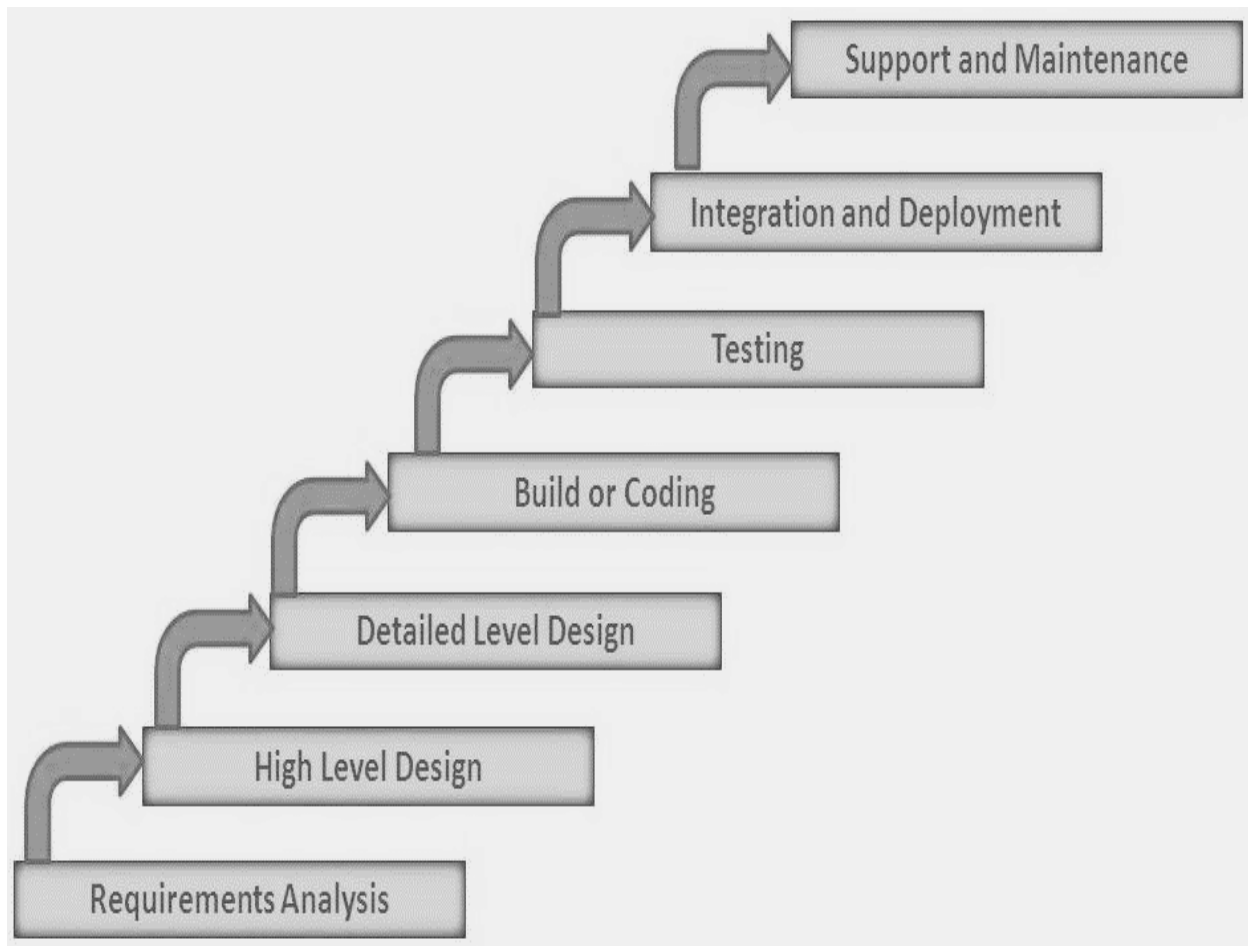
17. Terms and Conditions

- Invoice shall be raised on each milestone, to be defined at the time of creation of Project Plan.

- In case the need to make the resource available onsite for study/delivery or any other purpose the cost shall be borne by Bilal Zakariya WebMobril provides (a separate scope of work as the need arises).

- This proposal will be only valid once we receive a signed copy of the same from Bilal Zakariya 'send along.

- Deliverables listed in the proposal above will be referred to during the development of the project. Any new features, additional modules, major changes in workflow or any other element, which is out of scope as per the above, will attract a fresh ETA and quote which will be submitted separately by WebMobril.

- All content, images, texts, videos, Third party integration, services, API, Plug-in etc. information will be provided by Bilal Zakariya. If any of those attracts any cost to be acquired, same will be borne by Bilal Zakariya.

- WebMobril is not liable to write or publish the content on the project.

- WebMobril is not responsible for the delay of the project if Bilal Zakariya does not provide the necessary information required by Bilal Zakariya like API's information, third party plug-ins, Payment gateways and shipping gateways info etc. timely.

- WebMobril will provide 1 design concepts for Design work and there will be 2-3 revisions can be done as per Bilal Zakariya's remarks if more revisions required then these will be billable.

- WebMobril is not responsible for the delay caused by the malfunctioning of any third party software integrated with some other system appreciated works:

- General features not described in detail will carry out as per industry standards and will be supported by open source scripts when available.

- Domain Registration & Hosting Server for the installation of final product will be bought by the Bilal Zakariya and provided to WebMobril.

- Neither party can hire/contact/work with of its employees/resources/former employees either directly or indirectly during the term of this contract and till 5 years without the written permission from the directors of the company.

- Bilal Zakariya will ensure that the hosting server provided is compliant to the requirements for hosting server provided by WebMobril.