Feature List

Show total customers, total revenue, daily revenue growth, daily customer growth as key metrics Month over month change% on key metrics segment customers based on riveril age groups. 18-24, 25-30, 31-40, 41-50, 51-65, and 65+. Total revenue split by age group, city To identify most profitable customer demographics and geographical areas Total customers split by age group, city To understand customer's locations and age groups, we can customize our products and marketing strategies. High Customers, daily customers growth trend by month Customers, daily revenue growth trend by month Revenue, daily revenue growth trend by month To track business's financial performance and growth trends over time and spot any changes or fluctuations in revenue Switching between revenue trend and customer trend graphs enhances the user experience by providing a more customized and efficient way to view the data. Low Filters on sale mode, age group, city, month, p. Separate name for sales mode analysis.	Sno	Features	Comments	Priority
Tracking the month-over-month change in policies on key metrics can offer valuable insights into a company's performance trends. Month over month change% on key metrics segment customers used on men age groups: 18-24, 25-30, 31-40, 41-50, 51-65, and 65+. To categorise customers into different age group to better understand behavior and preferences. High To identify most profitable customer demographics and geographical areas High To understand customer's locations and age groups, we can customize our products and marketing strategies. High To understand customers growth trends over time and spot changes in customer behavior and adjust our marketing efforts accordingly Customers, daily customers growth trend by month To track business's financial performance and growth trends over time and spot any changes or fluctuations in revenue Low Switching between revenue trend and customer trend graphs enhances the user experience by providing a more customized and efficient way to view the data. Low Provides users with the ability to filter and sort data according to specific parameters, allowing for a more targeted and efficient analysis High High To understand customers growth trends over time and spot any changes or fluctuations in revenue Low High To understand customers growth trends over time and spot changes in customer behavior and adjust our marketing efforts accordingly Low To track business's financial performance and growth trends over time and spot any changes or fluctuations in revenue Low High To understand customers growth trends over time and spot data according to specific parameters, allowing for a more targeted and efficient analysis		revenue growth, daily customer growth as key		
Month over month change% on key metrics beginner trous unit tien age groups. 18-24, 25-30, 31-40, 41-50, 51-65, and 65 Total revenue split by age group, city To understand customer's locations and age groups, we can customize our products and marketing strategies. To understand customers growth trend by month To understand customers growth trends over time and spot changes in customer behavior and adjust our marketing efforts accordingly To track business's financial performance and growth trends over time and spot any changes or fluctuations in revenue Low Revenue, daily revenue growth trend by month Revenue, daily revenue growth trend by month To track business's financial performance and growth trends over time and spot any changes or fluctuations in revenue Low Switching between revenue trend and customer trend graphs enhances the user experience by providing a more customized and efficient way to view the data. Create a switch between revenue trend graph Filters on sale mode, age group, city, month, p	1		To monitor all the crucial metrics	High
groups: 18-24, 25-30, 31-40, 41-50, 51-65, and 65+. Total revenue split by age group, city To identify most profitable customer demographics and geographical areas High To identify most profitable customer demographics and geographical areas High To understand customer's locations and age groups, we can customize our products and marketing strategies. High To understand customers growth trends over time and spot changes in customer behavior and adjust our marketing efforts accordingly Customers, daily customers growth trend by month To track business's financial performance and growth trends over time and spot any changes or fluctuations in revenue Low Switching between revenue trend and customer trend graphs enhances the user experience by providing a more customized and efficient way to view the data. Create a switch between revenue trend graph Filters on sale mode, age group, city, month, provides users with the ability to filter and sort data according to specific parameters, allowing for a more targeted and efficient analysis High	2	Month over month change% on key metrics	metrics can offer valuable insights into a company's	High
and geographical areas High To understand customer's locations and age groups, we can customize our products and marketing strategies. High To understand customers growth trends over time and spot changes in customer behavior and adjust our marketing efforts accordingly Revenue, daily revenue growth trend by month Revenue, daily revenue growth trend by month To track business's financial performance and growth trends over time and spot any changes or fluctuations in revenue Switching between revenue trend and customer trend graphs enhances the user experience by providing a more customized and efficient way to view the data. Create a switch between revenue trend graph Provides users with the ability to filter and sort data according to specific parameters, allowing for a more targeted and efficient analysis High	3	groups:		High
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			to specific parameters, allowing for a more targeted and efficient analysis	
10 A dedicated page for sales mode analysis High		Separate page for sales mode analysis		

11	Total customers split percentage by sales mod	Provides insights into which modes are most effective in attracting and retaining customers	High
12	Total revenue split percentage by sales mode	Providing insights into which modes are most effective in generating revenue for the business	High
13	Trend of sales mode over month	To understand the trend of sales mode over the month	Low
14	Separate page for age group analysis	A dedicated page for age group analysis	High
15	Age group vs expected settlement	To know what is the expected annual settlement	High
16	Age group vs sales mode	To understand what sales mode people prefer by age group	Low
17	Age group vs policy preference	To understand what policy people buy by age group	High