



Shield Insurance Company

A well-known supplier of comprehensive insurance, wholly committed to protecting people from unforeseen events. They stand out among other players in the market because of their focus on assuring coverage reliability.



Overview

Sales Mode

Age Group





NAVIGATE



OVERVIEW

SALES MODE

AGE GROUP

FILTERS



Apply / Modify Filters

city

All

policy_id

All

sales_mode

All

AgeGroup

All

OVERVIEW DASHBOARD

Total Revenue

989.25M

LM Revenue 835.50M
%RevenueChange 18.40%

Total Customers

26841

LM Customer 23K
%CustomerChange 18.28%

Daily Revenue Growth

5.47M

LM DRGR 5.53M
%DRGChange -1.22%

Daily Customer Growth

148.29

LM DCGR 150.28
%DCGChange -1.32%

REVENUE & CUSTOMER SEGMENTATION BY AGE GROUP

	Age	Revenue	Customers
+	18-24	30.74M	2239
+	25-30	61.50M	3407
+	31-40	335.72M	10977
+	41-50	210.60M	5357
+	51-65	156.92M	2792
+	65+	193.77M	2069
	Total	989.25M	26841

AGE

CITY

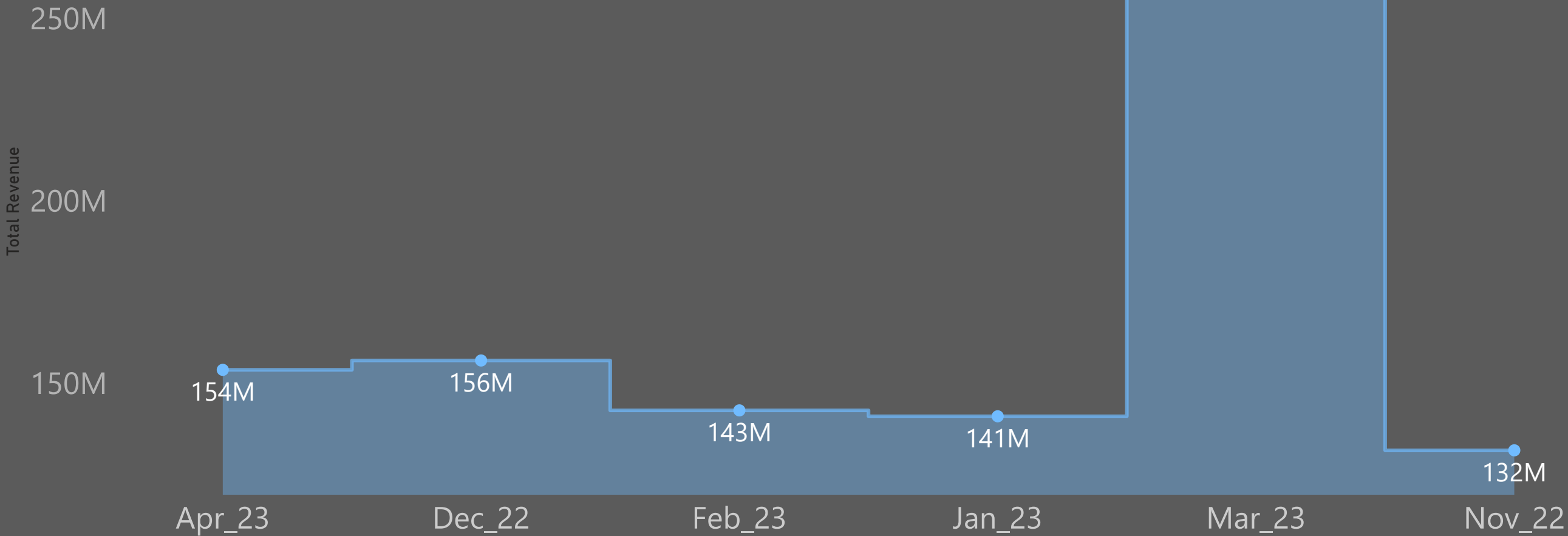
Month

All

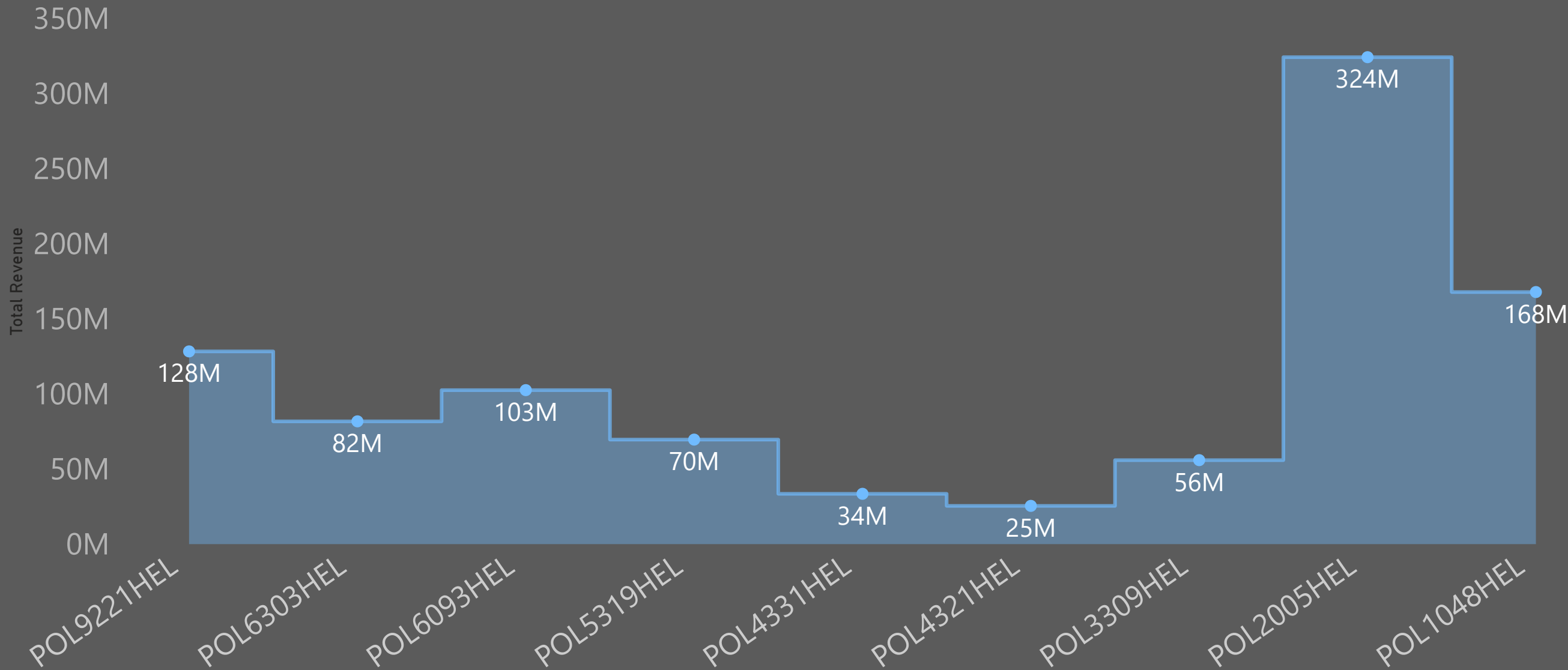
CUSTOMER

REVENUE

TOTAL REVENUE BY MONTH



TOTAL REVENUE BY POLICY ID





OVERVIEW



SALES MODE



AGE GROUP

FILTERS



≡ Apply / Modify Filters

AgeGroup

All

sales_mode

All

DCGR - DAILY CUSTOMER GROWTH RATE

DRGR - DAILY REVENUE GROWTH RATE

LM - Last Month

city

All

Month

AII

CUSTOMER

REVENUE

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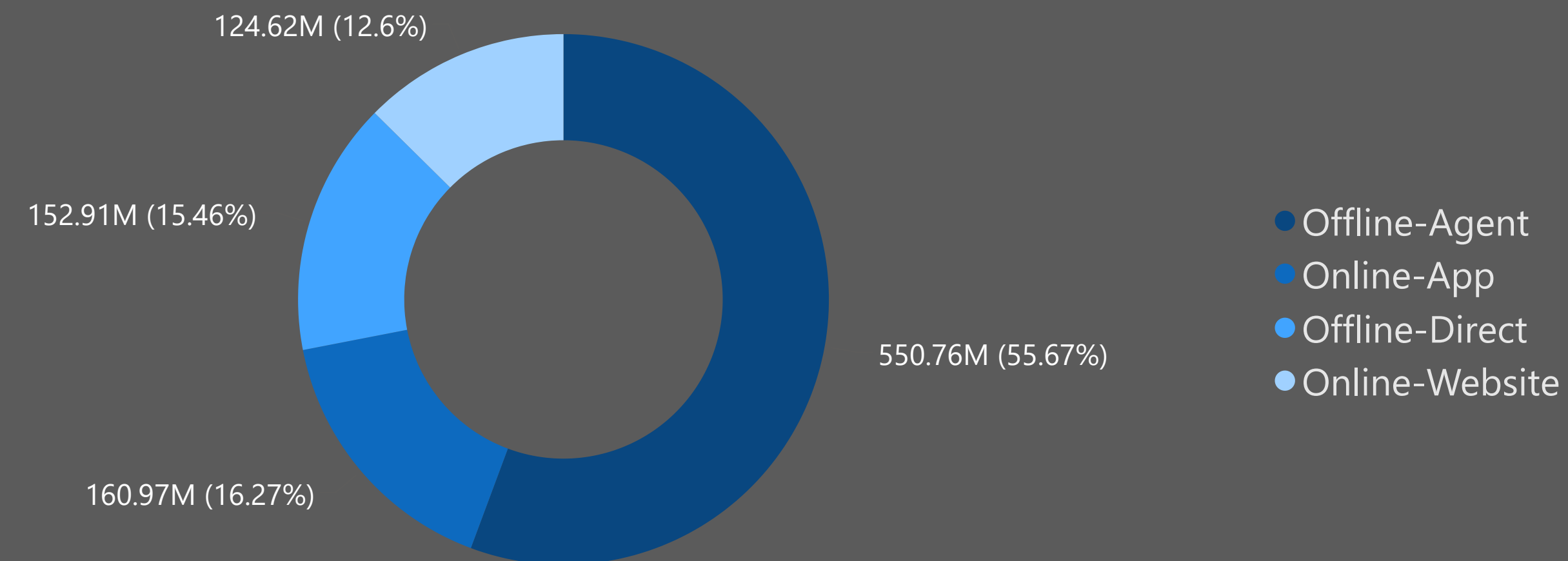
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148.29

LM DCGR 150.28

%DCGChange -1.32%

TOTAL REVENUE BY SALES MODE



REVENUE & CUSTOMER SEGMENTATION BY POLICY ID

policy_id		Revenue	Customers
+	POL1048HEL	167.86M	1668
+	POL2005HEL	324.26M	1968
+	POL9221HEL	128.33M	2318
+	POL6093HEL	102.55M	2543
+	POL6303HEL	81.76M	3017
+	POL5319HEL	69.60M	3329
+	POL4331HEL	33.50M	3735
+	POL3309HEL	55.92M	3829
+	POI 4321HFI	25.47M	4434
Total		989.25M	26841

REVENUE TREND BY SALES MODE



NAVIGATE



OVERVIEW



SALES MODE



AGE GROUP

FILTERS



≡ Apply / Modify Filters

AgeGroup
All

sales_mode
All

city
All

mmm_yy
All

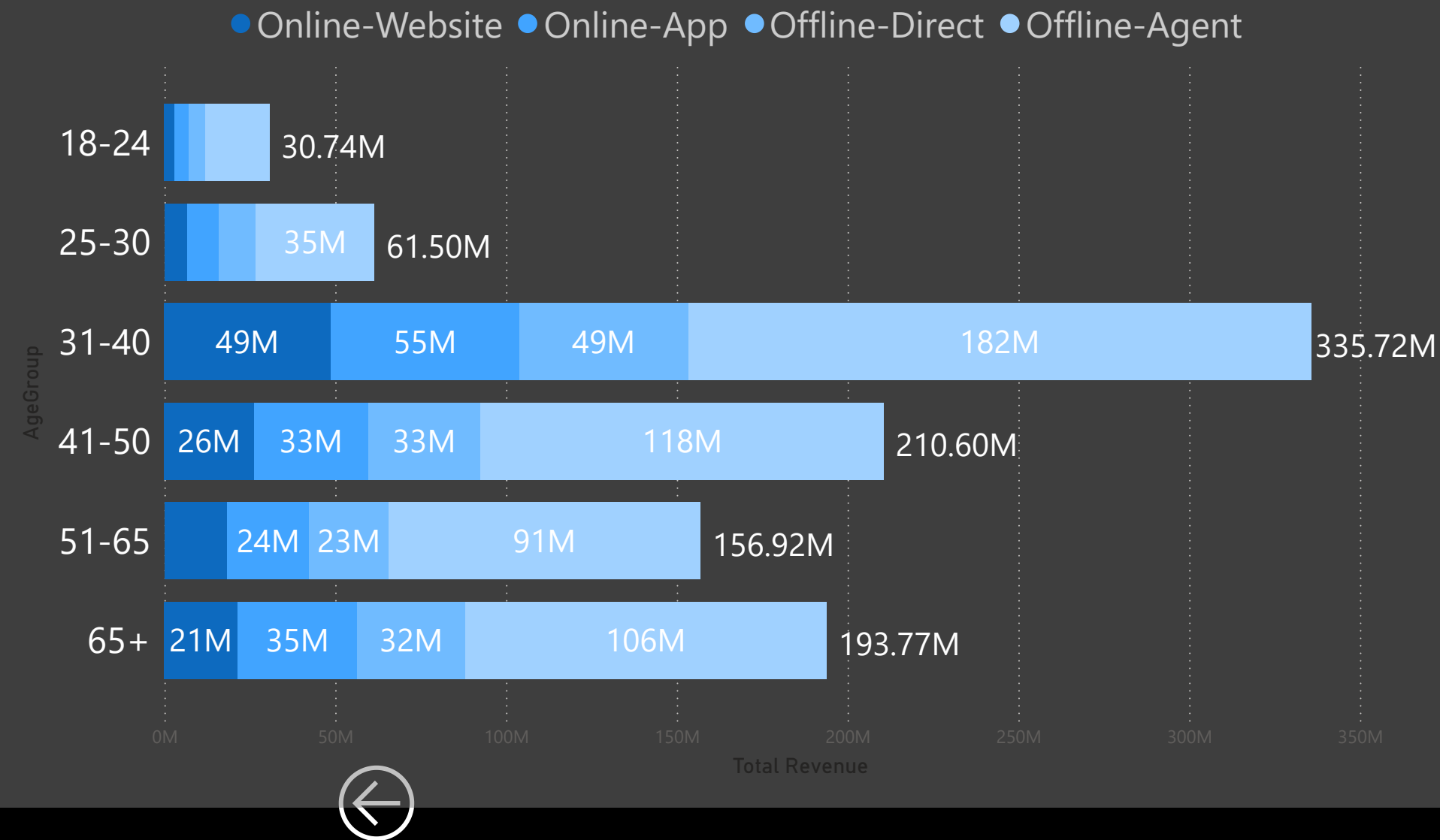
AGE GROUP DASHBOARD

policy_id
All

CUSTOMER

REVENUE

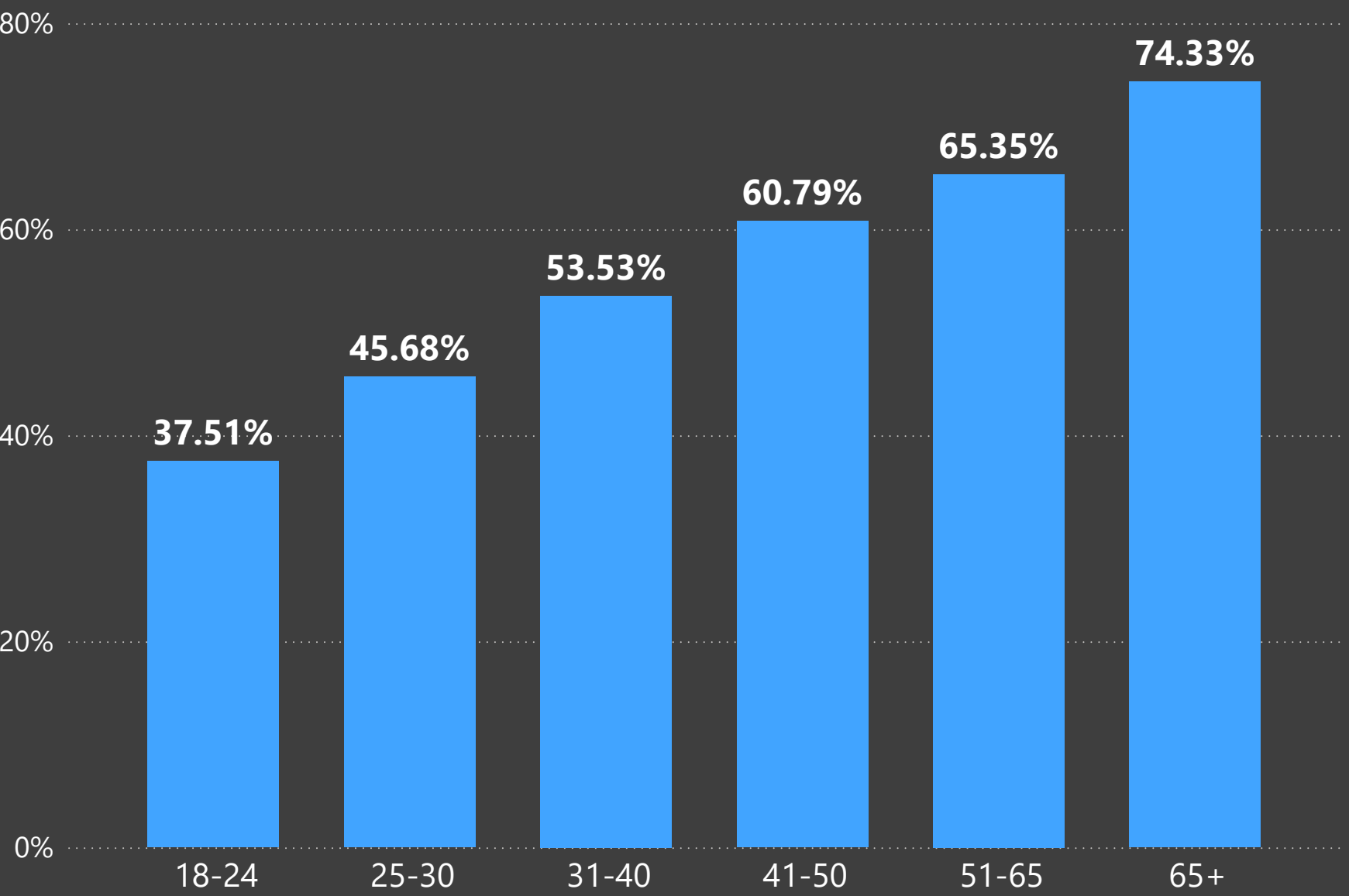
AGE GROUP VS SALES MODE BY REVENUE



AGE GROUP VS POLICY PREFERENCE BY REVENUE

policy_id	18-24	25-30	31-40	41-50	51-65	65+
POL1048HEL	3.15M	9.16M	57.66M	34.18M	26.63M	37.07M
POL2005HEL	4.82M	10.66M	78.63M	55.67M	61.45M	113.02M
POL3309HEL	3.40M	6.32M	27.99M	11.01M	4.87M	2.33M
POL4321HEL	5.36M	6.29M	8.60M	2.91M	1.49M	0.82M
POL4331HEL	3.51M	5.31M	15.14M	5.76M	2.20M	1.59M
POL5319HEL	1.87M	5.70M	30.23M	18.84M	8.54M	4.43M
POL6093HEL	3.10M	6.70M	39.92M	27.85M	14.68M	10.29M
Total	30.74M	61.50M	335.72M	210.60M	156.92M	193.77M

AGE GROUP VS SETTLEMENT PERCENTAGE



REVENUE TREND BY AGE GROUP

