

Questions

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1. User Roles & Permissions

Could you please clarify the user roles in the system? Specifically, will there be distinct roles such as Admin, Content Admin, and Regular User?

Yes, there are three roles. Admin, content admin and regular user.

For the Admin and Content Admin roles, what specific permissions will each role have, and will the Super Admin be able to modify the permissions of Content Admins?

Let's say we create two tables of roles – one for super admin and one for content admin. The super admin can manage the roles of content admin. Ideally the content admin should be able to perform tasks related to posts. This includes reviewing questions submitted, archiving or rejecting questions, reviewing answers added to a question, duplications a survey to other regions. There are other roles such as assigning super admin and content admin roles to users, deciding which areas to turn on or off the website in so we only accept posts in specific metropolitan areas, assigning the mapping of city to metropolitan area in our database. These should lie with the super admin. For now the goal is to create roles for functionalities as we build them and bifurcate the roles so we can assign roles later as needed.

Will users be able to follow businesses or other users? How will user relationships be managed on the platform?

Yes, users follow both businesses and other users. When a user follows a business or a user they can see their activities. If user A follows user B and user B rates a business, this activity will show up in user A's feed.

2. Survey Creation & Moderation

Can any user create a survey, or are there specific criteria or guidelines that need to be followed for survey creation?

Any user can create a survey, but we need to use ai to summarize the question before posting it. For instance a survey 'I am a big foodie. Can you please suggest a Chinese restaurant with nice ambience' should be summarized to 'chinese restaurant with great ambience'. We also show some example surveys while the user creates a new survey. We also need to make sure we do not create duplicate surveys

How will the survey moderation process work? Will surveys be approved manually by an admin or go through automated checks before approval?

The moderation process is manual for the most part. However, if the user is posting a question in Location A and we have the same question approved in our database for a different location we can approve it automatically

What specific criteria or guidelines will be followed by the admin when approving surveys?

Surveys should be simple, summarized and not have too many dimensions. For instance, a survey 'a restaurant by a lake with good ambience and healthy food' has too many dimensions and may have low participation. Hence, if a user submits such questions we will need to summarize it into one simpler question. The user can see what the ai is generating and the user can edit his question until he has the desired summary from ai. The user can break the above question into multiple questions.

User typed a question

Generate ai response

Ai summarized question here

Submit question

Will surveys be location-specific, and can users change their default location when creating surveys without altering their profile location?

Yes, all surveys are location specific. If a user's default location is 'Greater New York Area'. When he creates a new survey the default location in the survey is 'Greater New York Area'. However, at the time of creating this survey the user can edit this and post this survey to a different city. This does not change the default location on his survey.

3. Survey Voting & Interaction

After a survey is posted, how long will users be allowed to vote on answers? Will there be any time restrictions or voting limitations?

No, there is no time limit on voting in a survey.

Are users limited in the number of posts or votes they can make per day?

2 for each for now. We need to create the functionality so we are able to set a limit on the number of posts a user can create in a day and number of places a user can rate in a day. This doesn't apply to content or super admins

Can a user upvote or downvote answers within a survey, and is there a limit to the number of votes a user can cast on a particular question?

Each user gets 1 vote per day per survey. That vote can be exercised with either an upvote or a downvote.

4. Location Management

During signup, users select their default location. Can users change their location when creating surveys, or is it fixed?

Answered before

How will surveys be filtered by location? For example, can users see surveys for specific metropolitan areas like Delhi, Gurgaon, or Noida?

Surveys can only be created at a metropolitan area. These are a group of cities. For instance, surveys can only be created at Greater Delhi Area and not at Delhi or Noida. When a survey is created at Greater Delhi Area, we only show users businesses in our database that are in the Greater Delhi Area. This means all businesses in Delhi, Noida, Gurgaon etc can be voted in a survey of Greater Delhi Area. We let users filter the survey answers using the cities in the survey as explained in the requirement document.

The search page is designed to help with answers. For instance if a user types in 'Restaurants with great ambience and hygiene closer to Abc university' and has location as 'Greater Delhi area'. We provide our 'Greater Delhi Area' database to ai and ask it this same question. We also show surveys referenced to create this answer.

5. AI-Based Search & Recommendations

Can you elaborate on how the AI-based search will work? Specifically, how will the AI recommend businesses or surveys based on the user's question or search term?

The search page is designed to help with answers. For instance if a user types in 'Restaurants with great ambience and hygiene closer to Abc university' and has location as 'Greater Delhi area'. We provide our 'Greater Delhi Area' database to ai and ask it this same question. We also show surveys referenced by ai to create this answer.

What data will the AI have access to in order to recommend relevant businesses or survey options?

I think the ai will need to access all data of that specific region being queried.

6. Admin Functionalities & Content Management

Could you provide a detailed list of admin functionalities that are required? For example, will admins be able to ban users, edit surveys, or archive content?

I will create a list of roles and share

How will duplicate surveys be managed by admins? Will admins have the ability to duplicate surveys to different locations?

We need some sort of query that we can run on our database periodically to identify duplicates in the same location. Yes, Admin should be able to duplicate surveys across multiple locations. This will be useful for data collection.

Will admins need to review and take action on user-reported content, such as flagged surveys or inappropriate posts?

Yes, admin can archive or remove any survey

7. Analytics & Reporting

Will the admin have access to user activity reports, such as which surveys have received the most votes or how many posts a user has made?

This can be queried straight from the database. We do not need a proper report with a ui for these reports.

Should the admin be able to export data (such as survey responses, user activity, and votes) to formats like Excel for external analysis?

Yes

How will analytics and trends (e.g., popular surveys or businesses) be displayed or reported for the admin?

We need to have these setup well in our database. Anyone looking for this information can query it from there.

8. Duplicate Question Identification

Will the system have an automated process for identifying and flagging duplicate questions? How frequently will this process run?

A query to pull duplicates should be good. Admin can use these to review duplicates

9. Bulk Survey Creation

Will there be a bulk survey creation tool to upload multiple surveys at once? If so, should the surveys be region-specific and how will that be handled?

All surveys are region specific. Bulk survey creation will be used to create data. For instance an admin could create a survey 'restaurants with great ambience' and post it to Greater Delhi Area, Greater Bangalore Area and Greater Mumbai area at the same time

How will surveys that are specific to one region (e.g., "Best restaurant in Boston") be marked in the database to ensure they aren't duplicated in other locations?

When an admin approves a survey they can check this checkbox to set this flag for this survey.

10. Business Profile & Integration with Surveys

How will business profiles be integrated with surveys? For example, when a business gets voted in a survey, how will that survey data appear on the business profile?

This is shown in the figma design. Kindly refer to Question(view only) page in the design. We show how this business did in the survey

Can users upload photos or videos of businesses instead of creating surveys? If they tag a business (e.g., @BusinessName), should these posts appear in the business profile?

Yes for both questions

11. User Profile and Activity

What information should be included in the user profiles? For example, will it include posts, upvotes, surveys created, and other user activity?

It will have all user activity including upvotes and downvotes. We do not include comments here though

Will users be able to follow other users to see their posts and activities?

yes