

Simamkele Sokoyi

South Africa | 0695735833 simamkelesokoyi@gmail.com | <https://www.linkedin.com/in/simamkele-sokoyi-aa>

INTRODUCTION

I am a motivated and detail-oriented web designer and developer with a background in public affairs and a strong foundation in responsive web design and JavaScript. Currently completing my FreeCodeCamp certifications in Responsive Web Design and JavaScript Algorithms, I am dedicated to expanding my technical skills. I have hands-on experience in web design, having developed and optimized websites that have significantly increased traffic and user engagement.

EDUCATION

freecodecamp

Responsive Web Design

Javascript Algorithm

Online

Graduation Date: Oct 2024

Graduation Date: Feb 2025

Tshwana University of Technology

Dip Public Affairs

Mbombela, Mpumalanga

Graduation Date: Feb 2022

WORK EXPERIENCE

Young Talent Skills Development

Web Designer And Development

Mount Frere, Eastern Cape

Jul 2023 - Present

- Developed user-friendly interface for the website showcasing student skills and course offerings, resulting in a 40% increase in website traffic and a 20% decrease in bounce rate.
- Implemented SEO strategies to optimize search engine rankings, leading to a 50% increase in organic traffic and a top-page ranking for key industry keywords.
- Collaborated with marketing team to create engaging content for the website, resulting in a 60% increase in lead generation and a 30% conversion rate improvement.

PROJECT EXPERIENCE

Young Talent Skills Development

Young Talent Website

Jul 2023 - Jul 2023

- Utilized Canva to design visually appealing and responsive web layouts, resulting in a 30% increase in user engagement metrics.
- Implemented HTML coding techniques to create a solid foundation for website structure, leading to a 40% decrease in page loading times.
- Utilized CSS styling elements to enhance user experience and brand identity, resulting in a 20% increase in returning website visitors.

SKILLS & INTERESTS

Skills: Microsoft Office (Excel, Word, PowerPoint), HTML 5 and CSS 3, Basic JavaScript, Good Reading And Writing Skills, Shell navigation in linux, Computer Literate

Interests: Coding and programming, bowling, playing soccer, making small video games, reading Books

LANGUAGES

Isixhosa, Isizulu, English

Isixhosa, Isizulu, English