



# SIMBARASHE NYAHWA

## MEDIA, COMMUNICATIONS, FILM

Dynamic and results-driven communications specialist with over three years of experience in content strategy, digital marketing, and social media management. Proven track record of crafting compelling narratives, driving audience engagement, and enhancing brand visibility. Skilled in multimedia content creation, event coordination, and stakeholder communication. A creative team player with a passion for social justice and a strong eye for detail.

### WORK PORTFOLIO

<https://bio.site/simbarashenyahwa>



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Mowbray, Cape Town, 7705



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### SKILLS

- Content Strategy Development
- Social Media Management and Growth
- Digital Marketing and Analytics
- Press Release and Newsletter Writing
- Multimedia Content Creation (Video, Photography, Podcasts)
- Event Planning and Coordination
- Stakeholder Engagement and Relationship Building
- Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- Graphic Design and Visual Content Creation (CANVA, Photoshop)
- Storytelling and Copywriting
- Project Management and Collaboration
- Public Relations and Media Outreach
- Data Analysis and Reporting (Google Analytics, Social Media Insights)
- Community Building and Engagement

### LANGUAGE

English

Shona

### WORK PORTFOLIO

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### EDUCATION

- **B.A(HONS) MEDIA AND CULTURAL STUDIES (GRADE: 2.1)**  
GREAT ZIMBABWE UNIVERSITY 2019-2023
- **M.A FILM AND TELEVISION STUDIES 2024-PRESENT**  
UNIVERSITY OF CAPE TOWN
- **CERTIFICATE IN FILM AND TV PRODUCTION (GRADE: A)**  
MULTICHOICE TALENT FACTORY (UNIVERSITY OF ZAMBIA) 2023
- **CERTIFICATE SHORT FORM STORYTELLING 2023**  
NEW YORK FILM ACADEMY

### EXPERIENCE

#### COMMUNICATIONS AND CONTENT STRATEGIST

PLAY AFRIKA TV 2021-2023

- -Develop and curate engaging content, execute digital campaigns, manage social media, and collaborate to ensure Play Afrika TV's integrated communication success.
- -Lead in planning and documenting all Play Afrika TV events and partner events
- -Write/Develop Press releases for the Play Afrika TV Online Streaming company

#### ASSISTANT PROGRAMS MANAGER (INTERN)

ZIMBABWE INTERNATIONAL FILM FESTIVAL TRUST 2021

- -Assist with planning, organizing, and executing programs and events of the 21st Zimbabwe International Film Festival, from scheduling, logistics, and ensuring resources are available.
- -Handle documentation, data entry, and reporting. They may prepare reports on program progress, budgets, and timelines.
- -Stakeholder Communication: Act as a point of contact between program participants, staff, and external partners during the 21st Zimbabwe International Film festival and manage inquiries and maintain relationships with key stakeholders.
- - Help track the film festival's outcomes, gather feedback, and analyze data to assess program effectiveness.



## REFERENCES

ACADEMY DIRECTOR- CHRIS PUTA

✉ Christopher.Puta@zm.multichoice.com

### GREAT ZIMBABWE UNIVERSITY

H.O.D ENGLISH AND MEDIA STUDIES  
ELIZABETH HOVE

✉ ehove@gzu.ac.zw

### GOAL GLOBAL

GLOBAL CITIZENSHIP DEPARTMENT  
DEIDRE CUSS

✉ dcuss@goal.ie

### PLAY AFRIKA TV

EXECUTIVE PRODUCER-NICO ABOTE

✉ nicoabote@playafrika.tv

### FAUNA AND FLORA ZIMBABWE

EXECUTIVE DIRECTOR

Fidelicy Nyamukondiwa

✉ admin@faflozim.org.zw

### ZIMBABWE INTERNATIONAL FILM FESTIVAL TRUST

PROGRAMMES MANAGER-KUDA BWITITI

✉ programmes@zifft.co.zw

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## VOLUNTEER WORK EXPERIENCE

### COMMUNICATIONS VOLUNTEER

FAUNA AND FLORA ZIMBABWE (Faflo)

2016 - Present

- Social Media Management: Help maintain the Faflo's social media profiles by posting updates, engaging with followers, and responding to inquiries.
- Graphic Design and Multimedia: Create visuals, infographics, or video content to enhance communication strategies.
- Marketing Support: Help with marketing campaigns, managing email lists, or coordinating promotional materials.

### GOAL GLOBAL'S NEXTGEN YOUTH MEMBER

GOAL GLOBAL

2022-Present

- help facilitate and participate discussions and activities that deepen young people's understanding of global citizenship human rights and social justice.
- Support motivated changemakers in learning about urgent global issues such as conflict, climate change, and gender equality. They play a role in guiding youth as they explore ways to address these challenges.

## AWARDS, CERTIFICATES, FELLOWSHIPS & NOMINATIONS

-Canon Collins Sol Plaatje Scholarship Award (2024-2025)

-One World Media Fellowship Documentary Film Production Award (2024)

-Multichoice Talent Factory Award (2023)

-'Future of Film Africa' Incubator Fellowship (2024)

-Digital Journalism Certificate (Reuters Institute-Facebook Journalism Project)

-Africa Magic Viewers Choice Awards 2024- Award Nominated Film Producer

## PROFESSIONAL AFFILIATIONS

CANON COLLINS SCHOLARS NETWORK MEMBER

MULTICHOICE TALENT FACTORY NETWORK

GOAL GLOBAL YOUTH NETWORK

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