

SENG 310 Assignment 8: Video Prototype and Presentation

This portion of Assignment 8 is to be done as a group.

Your group must give a maximum 10-minute presentation including video and slide presentation. The focus of this presentation is to “pitch” or “sell” your idea to a group of stakeholders. You can decide on the demographic of your stakeholders (ie. investors, employer).

- The video prototype should serve to demo your application and motivate the need for it.
- The supporting files and the remainder of your presentation should support your “pitch” and draw from both your software prototype (screenshots are good) and your evaluation results (you did multiple evaluations remember).
- If there were negative results in your evaluation make sure your stakeholders know how you are going to address these issues (fully implemented solution or mock up of possible solution)

All members of the group will be at the front helping to answer questions but only 1-2 people from your group should actually give the presentation. Your presentation must run on the instructor’s laptop, so please check with the instructor if you are planning to run anything besides a YouTube video and a slide presentation.

What to hand in?

ONE submission per group via conneX:

- Your video prototype (YouTube or something comparable). This does NOT have to be an Oscar worthy piece but needs to motivate and demonstrates the use of your application. Ensure your interface is visible in video.
- Any other files you require for your presentation (ie. powerpoint file, prezi...).

General comments about the assignment:

- Attendance at ALL presentation dates is mandatory.
- You will be marked based on
 - Your ability to motivate and convey the use of your application
 - Your ability to present clearly the results from your evaluations and the resulting improvements you have made and those that you are recommending.
- Poorly written assignments will be penalized.
- Use at least 10 point font and reasonable margins.