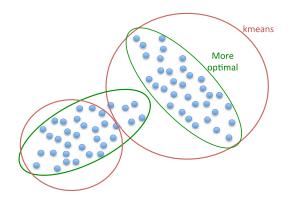
## Disadvantages of Kmeans

Assumes spherical variance

# More optimal

# **Expectation Maximization**

# Easy to see how kmeans could make a mistake here

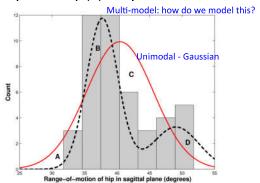


## **Soft Clustering**

- K means does a hard assignment of points to clusters.
- Might also like to know the probability of belonging to a cluster
- Model each cluster with a probability distribution
  - Normal with params μ,Σ

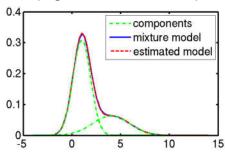
#### Mixture Model

• A density model p(x) may be multi-modal.



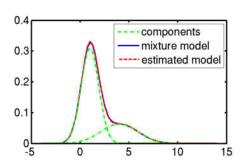
#### Mixture Model

- We may be able to model it as a mixture of uni-modal distributions (e.g., Gaussians).
- Each mode may correspond to a different subpopulation (e.g., male and female).



#### Mixture Model

- We observe the mixture
- Can we recover the components?



#### The Model

• Extend this to all points

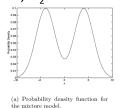
$$p(X|\Theta) = \prod_{i=1}^{N} p(x_i|\Theta)$$
$$= \prod_{i=1}^{N} \sum_{j=1}^{K} w_j \ p_j(x|\theta_j)$$

#### **Example Mixture**

• Two univariate gaussians with

$$-\sigma_1 = 2$$
,  $\sigma_1 = 2$ ,

$$- w_1 = 0.5, w_2 = 0.5$$



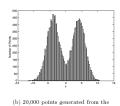


Figure 9.2. Mixture model consisting of two normal distributions with means of -4 and 4, respectively. Both distributions have a standard deviation of 2.

#### The Model

• Probability of a point x given

$$\Theta = \{\theta_1 \dots \theta_K\}$$

$$\theta_j = \{\mu_j, \Sigma_j\}$$

$$p(x|\Theta) = \sum_{j=1}^K w_j p_j(x|\theta_j)$$

 $\bullet \ \ w_j$  is probability any x belongs to cluster j

Note: does not depend on i

#### **Univariate Normal Case**

$$p_j(x|\theta) = p_j(x|\mu,\sigma)$$
$$= \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

#### How to Estimate the Params?

- Calculate the MLE!
- Turns out to be the sample mean and sample standard deviation

$$\mu = \frac{1}{m} \sum_{i=1}^{m} x_i$$

$$\sigma = \sqrt{\frac{1}{m} \sum_{i=1}^{m} (x_i - \mu)^2}$$

#### We're Missing Some Info

- Can't calculate the mean and std without knowing which m points belong to which cluster
- But we can't assign points to clusters without knowing the mean and std of the clusters
- EM handles this circularity

# E-step (example with K=2 clusters)

Find probability for belonging to each cluster
 e.g. with two clusters:

$$p(dist \ j|x_i, \theta) = \frac{w_j \ p(x_i|\theta_j)}{w_1 \ p(x_i|\theta_1) + w_2 \ p(x_i|\theta_2)}$$

• (by Bayes rule)

#### **EM Algorithm**

- Select initial set of parameters
  - i.e. Set  $\mu$  and  $\sigma$  randomly, set all w = 1/K
- Repeat:
  - E-step: for each object, calculate the probability that it belongs to each distribution  $p(\text{dist } j \mid x, \Theta)$
  - M-step: given probs from e-step, calculate new estimates of params that maximize the expected likelihood
- Until the params don't change too much

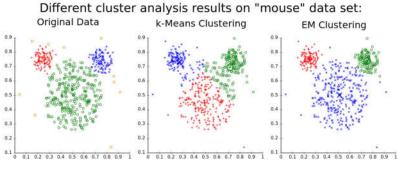
#### M-step

$$w_j = \frac{1}{N} \sum_{i=1}^{N} p(dist \ j | x_i, \theta)$$

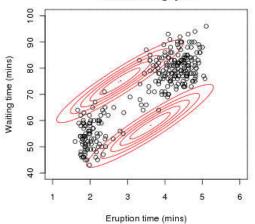
$$\mu_j = \frac{\sum_{i=1}^{N} p(dist \ j | x_i, \theta) x_i}{\sum_{i=1}^{N} p(dist \ j | x_i, \theta)}$$

$$\sigma_j = \frac{\sum_{i=1}^{N} p(dist \ j | x_i, \theta) (x_i - \mu_j)^2}{\sum_{i=1}^{N} p(dist \ j | x_i, \theta)}$$

#### K Means vs EM



#### Waiting time vs Eruption time Old Faithful geyser



# Differences in Density

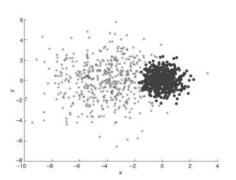


Figure 9.5. EM clustering of a two-dimensional point set with two clusters of differing density.

# Non-spherical data

