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Group 1 Sprint 0-2

What the customer wants:

Our group is looking for a user-friendly website that helps dog owners find local stores, restaurants, and shops that allow dogs. We would also like for the website to specify if the location allows all dogs or just service dogs. Another function of the website would be an additional tab or button that would allow the user to find the nearest vet or animal hospital for emergency instances. For visuals we hope to have a map that pinpoints all these locations nearest to the user and allows for filters to turn off service dogs if needed or to highlight only service dog locations, and a filter to show nearest dog parks.

Primary Customer Needs:

The ability to find businesses that allow dogs
Tab or button to find nearest vet or hospital for emergency instances

Part One:

This application will help dog owners find dog-friendly stores, restaurants, hotels, and other venues. The key stakeholders for this application include dog owners who would like to find locations that allow dogs, owners of stores who would like to advertise their dog-friendly businesses to the customer user base, and users that would like to recommend to others that the store is dog-friendly. Our key stakeholders for this application will be able to filter down their results, in a convenient way such that locations are easy to find.

Our app will meet the needs of these customers by providing a user interface for each feature that will allow our key stakeholders to find pet-friendly locations. We will have a bookmarking feature that will allow users to save their previously searched terms, as well as locations, in order to make the application as accessible and convenient as possible.

Part Two:

Features:

1. User login (Login with Google)
2. Search bar with interactive auto-fill
3. Emergency button
   a. 911
   b. Poison control phone number
   c. Link to a help forum or something
4. Explore button
5. Search Filter
6. Map
7. Open pictures/reviews/descriptions for a location
8. Contact Us section
9. Bookmarking search filters
10. Menu Tab
    a. Login
    b. Change email/password
11. Recommend us to a friend

Smart stories:

User Login:

As a dog owner,
      So that I can customize my experience and quickly find what I need,
      I would like to have a login feature.

Emergency Button:

As a dog owner,
      So that I can quickly find emergency pet services,
      I would like to have an emergency button that displays all relevant emergency services near me.

Explore:

As a dog owner,
      So that I can conveniently explore all dog friendly establishments near me,
      I would like to have an explore feature that lists all dog friendly establishments near me.

Bookmarking:

As a dog owner,

So that I can save my preferences and favorite places somewhere that I can quickly access them in the future,
I would like to be able to save bookmarks of my favorite places/search filters.

Map:

As a dog owner,
So that I can quickly navigate and find places near me,
I would like a map that shows dog friendly establishments based on my search filters.

Search bar:

As a dog owner,
So that I can find dog friendly businesses specific to my area,
I want a search bar that enables me to find the services I am in need of.

Search Filters:

As a dog owner in a rush,
So that I can find the locations and services that I am in need of,
I would like to be able to filter my search to only dog friendly businesses specific to my needs.

Open pictures/reviews/description

As a dog owner with no prior knowledge of my surroundings,
So that I can gain more information on specific businesses I'm interested in, to better understand the locations,
I want to be able to view business descriptions, reviews, and pictures for each location.

Contact Us:

As a dog owner,
So that I can ask for help with managing my account,
I want to be able to contact the customer service team to ask about my specific needs.

Menu Tab:

As a dog owner,
So that I can easily navigate to different areas of the website,
I want to be able to use a menu tab that displays the different pages on this website.

Part Three:

explore/mae page

Menu Tab	Dog Friendly	Login/Usr

Filters

List Results

6

Contact us
Dog Friendly

Name

Subject

Submit

Privacy Policy

Menu Tab

Privacy Policy

You agree to give up all rights

logout

Account Preferences

Contact Us

Privacy Policy

Homepage

Dog Friendly

| Menu Tab | | Login/Osr |

Search Filters | 🔍 Emergency?

Wit[...]

Explore | Privacy Policy | Contact US

NO Active filters