

# SIMEON AZEH KONGNYUY

## FRONTEND ENGINEER | BRAND MANAGER

Kigali, Rwanda, | [hello@simeonazeh.com](mailto:hello@simeonazeh.com) | [www.simeonazeh.com](http://www.simeonazeh.com)

A passionate Frontend Engineer, Brand Manager, and Graphic Designer with a knack for crafting engaging digital experiences. With a strong background in web development and design, I focus on creating intuitive and visually appealing interfaces that drive user engagement. I believe in blending creativity with technology to build innovative solutions that stand out. Let's collaborate and bring your ideas to life!

### AREA OF EXPERTISE

Web development  
Graphic Designing

Mobile app development  
IT support

Brand management

### KEY ACHIEVEMENTS

- **Brand Building.** Contributed to the growth of The Urega Foundation's online presence in less than 6 months, since I actively manage their social media accounts.
- **Revenue Growth.** Successful Implementation of a new pricing strategy at Multiprime Cameroon increasing deal size by 15% and market cap by \$1500.

### PROFESSIONAL EXPERIENCE

**Associate director for digital strategy & design, Urega Foundation , Netherlands** **Aug 2021 - Present**

- Developed and executed digital marketing and promotional campaigns
- Oversaw the digital strategy and design initiatives and professionally managed their social media with branded content
- Implemented new design systems and frameworks

**Lead frontend engineer, Multiprime, Bamenda, Cameroon**

**February 2024 - July 2024**

- Led and oversaw the frontend development team at this company
- Coordinated with stakeholders for future software updates
- Provided technical expertise, ensuring website meets user needs and performance standards

**Co-founder and developer, Sidec, Rwanda**

**Aug 2016 - Oct 2019**

- Co founded sidec, an Ed tech aimed at providing quality resources and materials for better exam prep and studies.
- Worked on the frontend of these project while leading other teams to make sure everything is done accurately

**Frontend intern, Nigma + CodeXtreme, Kigali Rwanda**

**May 2024 - Present**

- Collaborated with backend developers to integrate APIs
- Ensured responsive design and cross-browser compatibility
- Designed and developed user interfaces

**Lead frontend mobile developer Afrikabal**

**Sept - December 2024**

- Worked on the entire frontend of two subsidiary applications with Afrikabal: Axidrive and AXK Health
- Succesfully completed both applications within the 4 months period of my contract

## EDUCATION

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### **Bachelors of Science, Software Engineering**

*African Leadership University, Rwanda*

Focused on advanced software engineering concepts and web development.

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## SKILLS

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**HTML, CSS, JS, Nextjs, Reactjs, React native, tailwind CSS, python, Django, GIT, GitHub, UI Designing, Graphic Design**

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## ADDITIONAL INFORMATION

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- **Languages:** Native English, Conversational French
- **Certifications:** -
- **Awards/Activities:** Tantoh Group Istanbul Turkey youngest Cameroonian Entrepreneur of the year (December 2020)

## RECOMMENDERS

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**James Kakisingi, CEO, Urega Foundation HQ Netherlands**

**+1 (215) 391-0288      team@urega.org**

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**Emmanuel Ngolefac, Director, Urega Foundation Cameroon**

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**Z prime, Founder, Multiprime Entertainment Camerooon**

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