



Group Wachowski Story

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So what's the story ?

A website that no one know about....

One guy that wants to find out more

He starts a blog....

Follows the clues

Spots the patterns

Blogs about his findings

....Waits as the video reveals more about what the website is about or what the guy on the other end is planning to do



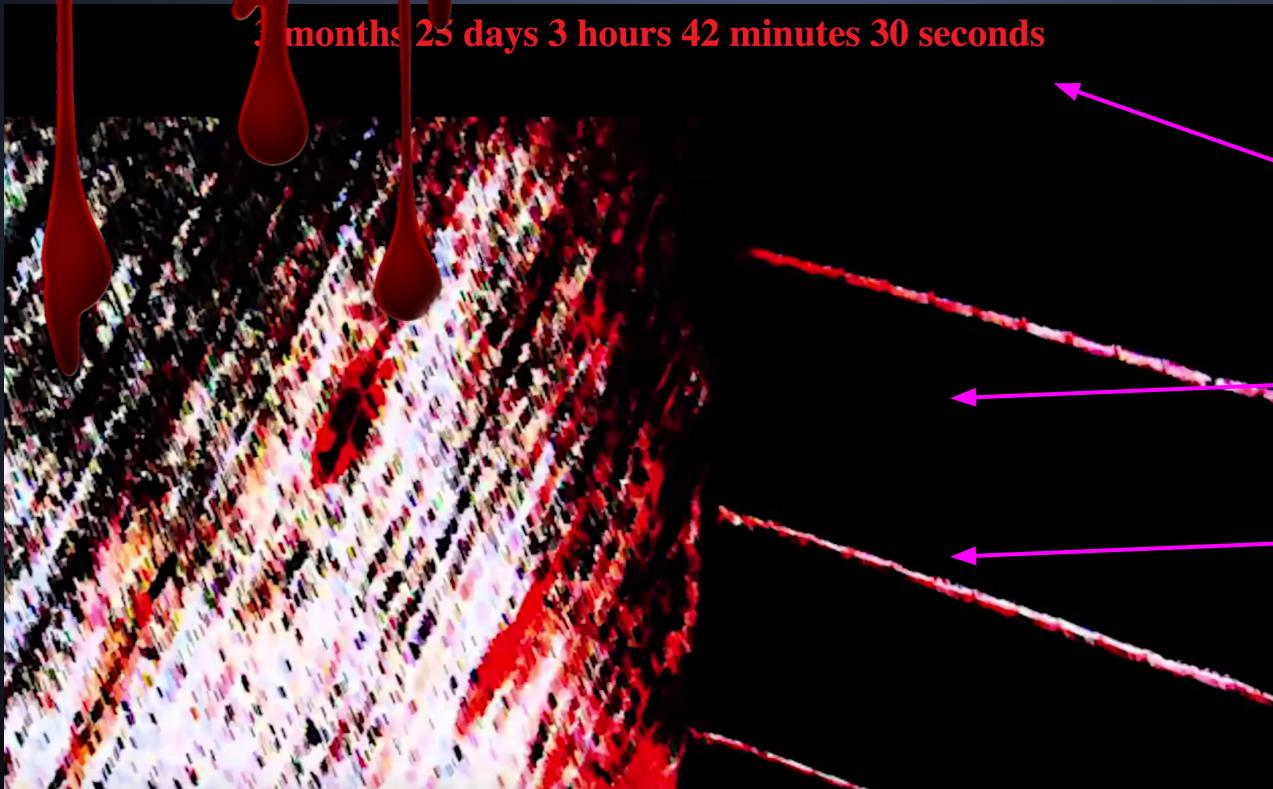
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Notices that people begin to get captured that start to happen.

The strategy

- Make a website with a full screen video, which just plays over and over, and has the date of something on the screen.
- Guy that finds the site starts a blog and wants to find out more.
- New video every week, one victim captured each month
- Vote a couple of days before the end date to decide whether the victims get killed or let free

What the site looks like at the moment



3 months 25 days 3 hours 42 minutes 30 seconds

Dates and times - indicating a count down to something.

Full size video

Scary video to get people interested

Characters

Main Character:

Victim 5 - The blog guy

All of these characters will all have some social media accounts - Maybe twitter?

Victims to be taken:

Victim 1 - Stacey Malone

Victim 2 - Vicki Graves

Victim 3 - Jamie Arnold

Victim 4 - Danny Pearson

Still needs to be done

- Create some fake accounts for the new characters.
- Manage the accounts.
- Make stuff happen.
- Start taking them - one every month, until the month of the blog guy.



See you at the Summative!



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