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SIMICART

APP BUILDING GUIDE

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1. INTRODUCTION

Mobile commerce is exploding at light speed. E-tailers these days, therefore, catch this trend by turning to mobile optimized solutions for their e-stores especially creating mobile store app. SimiCart with its Magento mobile platform is the easiest way to build a mobile store app and add more functions just by installing appropriate plug-ins. Besides, with SimiCart innovative technology, your store app can be ready after a few minutes. This manual will guide you through the app building process of SimiCart step by step.

2. HOW TO BUILD YOUR APP

These steps below will help you to build your app in just a few minutes.

Step 1: Register/Log in to SimiCart

In order to log in to SimiCart, please visit our website: <http://cart.simicommerce.com>. If you have not had an account yet, just click **BUILD APP FREE** button at the right corner of our website. After your registration is completed, re-visit our site to log in.

The screenshot shows the SimiCart website's registration page. The header includes the SimiCart logo and navigation links: OVERVIEW, FEATURES, PRICING, SETUP, EXPLORE, PLUGINS, LOGIN, and a BUILD APP FREE button. A red circle with the text '1. Click here' points to the BUILD APP FREE button. The main heading is 'Register now to get your store app in a few minutes'. Below this is a registration form with fields for First Name*, Last Name*, Email Address* (containing 'test@simicart.com'), Password* (with masked characters), and Confirm Password*. A red box surrounds the entire form, with a callout '2. Fill all fields'. Below the form is a checkbox for 'Sign Up for Newsletter' and a BUILD APP button. A red circle with '3. Click here' points to the BUILD APP button. On the right, there is a 'Questions' link with the text 'Click here to...'.

If you have already had one, you can log in by clicking **Login** button.

The screenshot shows the SimiCart website's login page. The header is identical to the registration page, with the LOGIN link highlighted. A red circle with the text '1. Click here' points to the LOGIN link. The main heading is 'Log in to SimiCart'. Below this is a login form with fields for Email Address* (containing 'test@simicart.com') and Password* (with masked characters). A red box surrounds the form, with a callout '2. Enter your email and password'. Below the form is a 'Forgot Your Password?' link and a LOGIN button. A red circle with '3. Click here' points to the LOGIN button. At the bottom, there is a link that says 'Need an account? Register'.

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Step 2: Edit app information

In order to edit information, you can click **App Management** button to access this section.

If you have not added information before, you need to click **Add information** button to enter your app information.

1. Click here

2. Fill all fields

3. Save

In this section, you should fill in all the required fields including:

- **Website Base URL:** is your website base URL. It must be taken from your Magento configuration.

Current Configuration Scope: Default Config Manage Stores

Configuration

- GENERAL
- General
- Web
- Design
- Currency Setup
- Store Email Addresses
- Contacts
- Reports
- Content Management
- CATALOG
- Catalog
- Inventory
- Google Sitemap
- RSS Feeds

Web

Save Config

Uri Options	
Search Engines Optimization	
Unsecure	
Base URL	http://dev-vn.magestore.com/simicart/1800/ [STORE VIEW]
Base Link URL	{{unsecure_base_url}} [STORE VIEW]
Base Skin URL	{{unsecure_base_url}}skin/ [STORE VIEW]
Base Media URL	{{unsecure_base_url}}media/ [STORE VIEW]
Base JavaScript URL	{{unsecure_base_url}}js/ [STORE VIEW]
Warning! When using CDN, in some cases JavaScript may not run properly if CDN is not in your subdomain	
Secure	
Default Pages	
Pdfs	
Session Cookie Management	
Session Validation Settings	
Browser Capabilities Detection	

- **App Name:** The name of your app and will be displayed on app stores. It must be less than 255 characters.
- **Identifier Key:** This is a key to identify an app. This key will be used if you want to submit your app to Apple app store by your Apple Developer account. You can enter it yourself or let us do it for you by clicking **Auto generate**. Please remember that this key must contain at least one “.” character and no spaces.
Eg: com.companyname.domainname.
- **Language File:** This is the content (text labels) displayed in your app and it can be edited as you wish. This file must be in “.csv” format. If you don’t upload your file, the default language file (in American English) will be used.
- **Theme Color:** This is the main color of your app and will be used in buttons, navigator bar, tab bar, etc.
- **Icon:** This is the icon of your app. It must be “.png” file with non-transparent background and its size is 1024x1024 (width x height) (unit: px). If you don’t have one, choose **Use default image**.
- **Logo:** This is the logo of your app. It must be “.png” file with non-transparent background and its size is 1024x1024 (width x height) (unit: px). The logo will be displayed on top of home page and when the app is loading an image. If you don’t have one, choose **Use default image**.
- **Splash screen:** It must be in “.png” format with non-transparent background. Its size is 640x1136 (width x height) (unit: px) for iPhone 5, 640x960 for iPhone 4. If you don’t have one, choose **Use default image**.
- **Description:** This is your app description which will be shown in App stores.

Step 3: Build your app

After filling in all required information and installing the connector module, you can build your app then. You can select plug-ins you want to add to your app, and then build your app.

Platform

IPHONE

Core & Plugins

Name	Active On	Expired On	Select	Status	Connector	Profile
SimiCart	4/2/2014	4/30/2025	<input checked="" type="checkbox"/>	Enabled	Download	
PayPal Mobile	4/2/2014	N/A	<input checked="" type="checkbox"/>	Enabled	Download	
Facebook Login	4/2/2014	N/A	<input checked="" type="checkbox"/>	Enabled	Download	
Product Labels		4/30/2099	<input checked="" type="checkbox"/>	Enabled	Download	
Fashion One	4/9/2014	N/A	<input checked="" type="checkbox"/>	Enabled	Download	

Build Live App

Build Test App

There are two options for you to choose

- **Build test app:**
 - This option allows you to create an app just for testing. You can download your test app by clicking **Download** or using QR code and then install it on your device.
 - This test app will contain the text *“This is a demo version. This text will be removed from live app”*.
- **Build live app:** This option allows you to create an app for submitting to App stores. You can download the app and submit it by your developer account or let us do that for you. This live app will not contain the text *“This is a demo version. This text will be removed from live app”*.

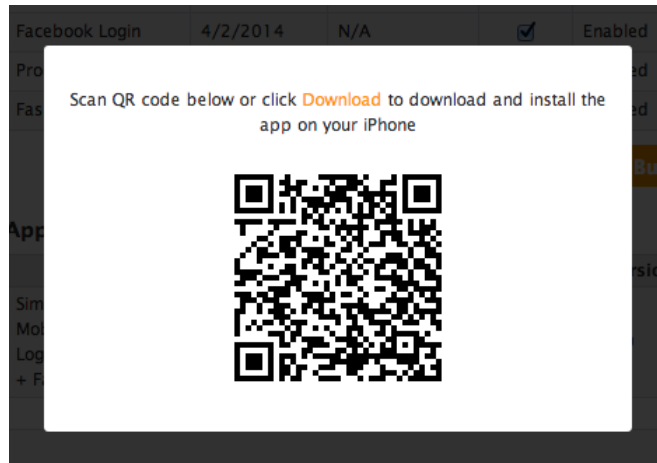
Step 4: Download the app for testing or submitting

If you want to build live app and submit it to app stores, you had better download it for testing by clicking **Download**.

Apps

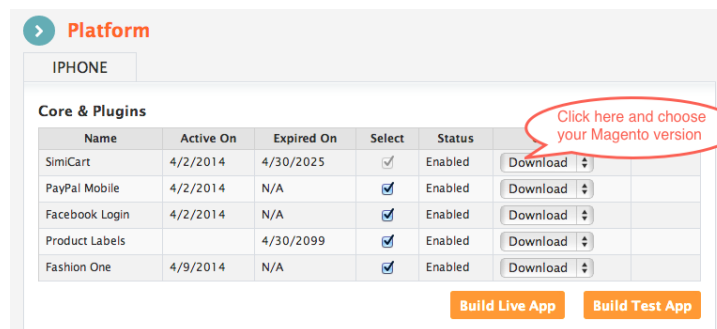
Name	Created On	Test Version	Live Version	Version	Status	Action
SimiCart Core + PayPal Mobile + Facebook Login + Product Labels + Fashion One	4/9/2014	Download	N/A	1.0	Build test app successfully	Build Live App

The app will be downloaded via QRCode and installed on your devices.



Step 5: Download, install and configure SimiCart Connector

- Download SimiCart Connector by clicking **Download** button. Before downloading, you should choose Magento version of your store.



- Install Connector: If you don't know how to install the Connector, you can follow our instruction in [section 3.1](#).
- Configure SimiCart Connector: You have to choose website you need to configure, then enter the secret key created by SimiCart in App Management.

The screenshot shows the 'Simicart Connector' configuration page. On the left is a sidebar menu with categories like 'Default Config', 'Main Website', 'Main Store', 'Design', 'Currency Setup', 'Store Email Addresses', 'Contacts', 'Content Management', 'CATALOG', and 'Inventory'. The 'Main Website' section is expanded, showing options for language (English, French, German, Viet) and theme (test, main-test, Viet). The main content area is titled 'Simicart Connector' and contains a 'Secret Key' field with a red callout '1. Choose your website' pointing to it. Below this are three rows for 'About us', 'Privacy', and 'Contact us', each with a URL field and a 'Use Default' checkbox. A red callout '2. Fill the Secret Key created by SimiCart in App Management' points to the 'Secret Key' field. A red callout '3. Save' points to the 'Save Config' button in the top right corner.

After completing all steps, you should wait about 5 days for your app submission to App stores. When it is available in App store, your customers can install your app and enjoy shopping.

3. HOW TO INSTALL AND CONFIGURE SIMICART CONNECTOR

Your app can be connected to your e-store only when you install and configure SimiCart Connector properly. Therefore, you should follow these following steps:

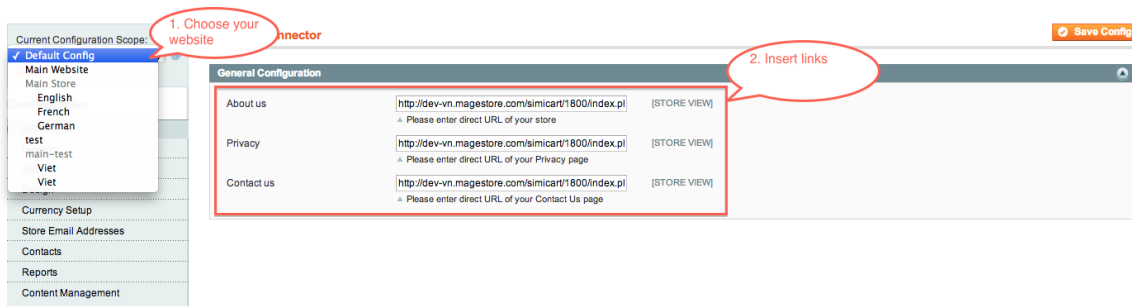
3.1. Install SimiCart Connector

- Step 1: After downloading the SimiCart Connector file, please unzip it to your Magento folder in web server.
- Step 2: It's required to enable cache in the administration panel of your site. Go to **System/Cache Management**. Choose all caches and select action **Enable** and then submit.
- Step 3: Use FTP client (such as Filezilla, WinSCP, cuteFtp) to upload or copy all folders in the zip package to your Magento site root folder. This will not overwrite any existing files; just add new files to the folder structure.
- Step 4: After uploading is done, log in to your Magento administration panel to refresh cache. Go to **System/Cache Management**. Select all caches and select action **Refresh** and then submit.
- Step 5: On the main menu of your Magento administration panel, if you can see the **SimiCart Connector** tab, it means that SimiCart Connector is installed properly.
- Step 6: If you get a message "*Access denied error*" when clicking on the **SimiCart Connector** tab, you need to log out admin panel and log in again.

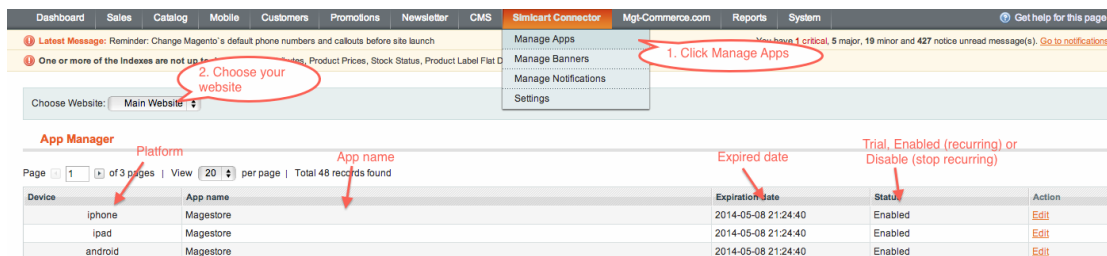
3.2. Configure SimiCart Connector

In order to configure SimiCart Connector, you can follow these steps below:

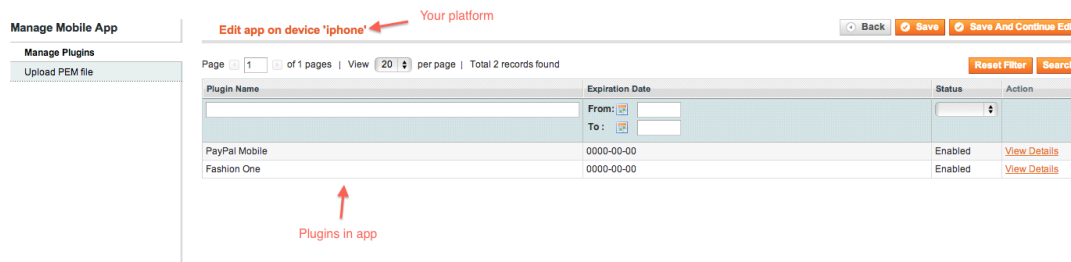
- Step 1: Clicking **SimiCart Connector** tab and choose your website.
- Step 2: In **General Configuration** section, insert the links of **About us**, **Privacy** and **Contact us** pages in the respective boxes. These links will direct customers to the respective pages when they choose them in **More** tab in the app.



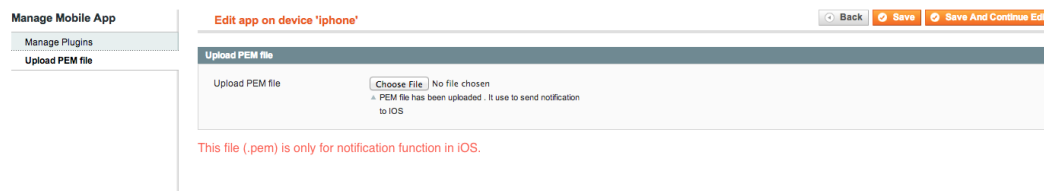
- Step 3: Manage Apps, Plugins and notification files by clicking appropriate sections in **SimiConnector** tab.



- o Manage apps: You can choose the app you want to configure and click **Edit**. In this section, you can edit plug-ins in your app.



And upload the PEM file.



- Step 4: Manage your banners by clicking **SimiCart Connector** tab and choosing **Manage Banners** section.

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS **SimiCart Connector** MktCommerce.com Reports System [Get help for this page](#)

Latest Message: Reminder: Change Magento's default phone numbers and callouts before site launch. You have 1 critical, 5 major, 19 minor and 428 notice unread message(s). [Go to notifications](#)

One or more of the indexes are not up to date: Product Attributes, Product Prices, Stock Status, Product Label Flat Data. [Re-index](#) and rebuild required indexes.

Choose Website: **All** Choose your website

Banner Manager [Add Banner](#)

Page 1 of 1 pages | View 20 per page | Total 2 records found

Export to: CSV [Export](#) [Reset Filter](#) [Search](#)

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

ID	Title	URL	Website	Status	Action
1	Banner-1	http://dev-vn.magestore.com/simicart/1800/index.php/	All	Enabled	Edit
2	Banner-2	http://dev-vn.magestore.com/simicart/1800/index.php/	All	Enabled	Edit

Your banners which will be showed on banner slider section in apps

You can also add a new banner by clicking **Add Banner** button.

Banner Information [Add Banner](#) [Back](#) [Reset](#) [Save Banner](#) [Save And Continue Edit](#)

Banner Information

Choose website: All

Title *

Image (width:640px, height:180px): [Choose File](#) No file chosen

Url *

Status: Enabled

- Step 5: Manage notifications:

You can add and adjust a push message to send to your customers just by clicking **Add Message**.

Notification Information [Add Message](#) [Back](#) [Send](#)

Notification information

Choose website: Main Website

Title *

URL *

Message *

Choose OS: All

Is it in Sandbox mode?: No used for iOS

Now all the steps to build your app have been done. If you met any problems or find it difficult to follow any steps, feel free to contact us at support@simicommerce.com. Hope you will satisfy with our product!

-----THE END-----