

SIMONA MADEDDU MBA

Junior Analyst

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SUMMARY

Experienced Team Lead with a diverse industry background, including logistics, e-commerce, and online accommodation services. Skilled in Operations Management, Logistics, Root Cause Analysis, Management, and Report Writing. Recently completed an intensive Data Analytics Bootcamp at Le Wagon to enhance skills in data sourcing, extraction, transformation, and visualization. Familiar with tools like Google Sheets, SQL, Looker Studio, Power BI, and Python for Data Analytics

SKILLS

Coaching	CRM	Management	data analysis		
Leadership	Programming		Python	Sheets	Tableau
Looker	Power BI	Dbt	SQL		

PROJECTS

Key2Home

06/2023 Le Wagon- online

- Data-driven identification of the best French areas for second home sales.
- Team of 5 created investor profiles and interactive dashboards for easy exploration and comparison
- Used BigQuery, Google Colab, Python, dbt, Notion, and Tableau

AWARDS



Team of the 4th Quarter 2012- UPS



**The best CSAT team - Booking.com Jun 2019
Best overall Team CSAT score in the office**

TRAINING / COURSES

Change Management

Booking.com

Managing people

Booking.com

Coaching for success

Booking.com

Diversity and Inclusion

Paypal

Managing performance

Booking.com

Presentation skills

UPS

Lean Six Sigma Yellow Belt Online Course -

Udemy

Interview Skills

Paypal

EDUCATION

Data Analytics

Le Wagon

04/2023 - 06/2023 online

- 9-week full-time intensive coding boot camp
- in-depth analysis of business data and building automated dashboards with Google Sheets
- worked with ELT tools, APIs, and No-code/Low-code tools for data extraction and centralization
- used BigQuery, SQL for querying data, DBT to manage data workflows, and build data pipelines
- Practiced visualization and dashboarding with Looker Studio, Power BI, and Tableau
- Run analysis on large volumes of data with Python
- Worked on a group project in a team of 5

MBA in Finance

Dublin Business School

09/2012 - 09/2014 Dublin, Ireland

MSc in Chemistry

Università degli Studi di Sassari

03/1999 - 09/2014 Sassari, Italy

CERTIFICATION

Data Analytics

Le Wagon

EXPERIENCE

CS Guest Team Lead - CS Global operations

Booking.com

01/2015 - 04/2023 Berlin, Germany

Online accommodation services

- Coached and guided a team of 15 toward improvement using effective communication and leadership skills.
- Experienced in fostering a productive and positive work environment
- Demonstrated strong leadership by monitoring team quality, productivity, and performance, while motivating and inspiring team members.

TRAINING / COURSES

High Performance Teams

Booking.com

Managing within the law

Paypal

Advanced Communication Skills

Booking.com

LANGUAGES

English

Proficient



Italian

Native



EXPERIENCE

Customer solution Team Leader

PayPal

07/2014 - 01/2015 Dublin, Ireland

E-commerce

- Performance reviews and coaching of a team of 15
- Identified and addresses performance gaps
- Empowered team members to reach their full potential
- Created a positive and supportive work environment

Operations, Billing & EA Collection Team Leader

UPS

08/2010 - 07/2014 Dublin, Ireland

Logistics

- Managed a team of 5 credit controllers, 5 self billing administrators and 2 operators
- Tracked key activities and measured departmental performance
- Identified training and development needs and managed rolling training programs.
- Established root cause analysis and communicated efficiently to appropriate department
- Interviewed temporary and permanent candidates

QC chemist

ALcontrol Dublin

04/2008 - 04/2009 Dublin, Ireland

Laboratory services

- Developed and validated new methods in accordance with quality procedures
- Provided technical training and support to staff
- Evaluated, installed, and validated new instruments
- Investigated atypical results and quality system failure