

Obligatory assignment 1

Project group 104

Target audience:

The target audience of the site can be divided into two groups, **buyers** and **sellers**:

- **Sellers:** people that want to sell items they have hunted/gathered.
- **Buyers:** Home cooks, nature interested people, environmentalists
- **Age group:** adults
- **Gender:** equal mix of women and male.
- **Location:** rural and natural areas.
- **Devices:** web users.

motivation - the website serves the purpose of platforming the trades between independent gatherers/hunters/farmers, and people that want free range food.

goals - the users either want to sell or buy goods from nature.

activities - recurring sellers and buyers.

achieve - the users are trying to achieve good purchases.

info - the users would need information about each other and the products they are buying/selling.

Dashboard wireframe:

SShop

Misc.

Chat

About

Fish

IMAGE

Juicy salmon

Gjøvik, Innlandet

IMAGE

Big cod

Ålesund, Vestlandet

IMAGE

15kg salmon

Trondheim, Trøndelag

IMAGE

White Shark

Bodø, Finnmark

IMAGE

Crab

Alta, Finnmark

Shrooms

IMAGE

Nice Cantarel

Gjøvik, Innlandet

IMAGE

Shiitake 8kg

Ålesund, Vestlandet

IMAGE

King Oyster

Trondheim, Trøndelag

IMAGE

3kg Open Cup

Bodø, Finnmark

IMAGE

Oyster

Alta, Finnmark

Berries

Basic site map:

