



Simon Xu &lt;xulan20907@gmail.com&gt;

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**Your Toy Fair QR Code – Save this Registration Email**

1 message

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**Toy Fair 2023** <eventconfirmation@events.cdsreg.com>  
To: xulan20907@gmail.com

Wed, Sep 27, 2023 at 7:07 AM



**September 30 - October 3, 2023**  
**Jacob K. Javits Center | New York, NY**



If you have any trouble viewing the QR code image, please [click here](#).

**ATTENDEE REGISTRATION CONFIRMATION**

Registration ID Number: 225934

Dear Simon Xu:

Thank you for registering for Toy Fair 2023, held September 30 – October 3, 2023, at the Jacob K. Javits Center in New York, NY. Your attendee registration has been approved.

Registration for Toy Fair takes place exclusively online. There will be no on-site registration at Toy Fair. All badges must be picked up on-site at the event.

**Badge Pickup Location/Dates/Hours****North Concourse Badge Pick-up**

Thursday, September 28 | 12:00 p.m. – 5:00 p.m.

Friday, September 29 | 8:00 a.m. – 5:00 p.m.

Saturday, September 30 – Monday, October 2 | 8:00 a.m. – 6:00 p.m.

Tuesday, October 3 | 8:00 a.m. – 4:00 p.m.

We look forward to seeing you at Toy Fair!

**REGISTRATION INFORMATION**

Badge Number: 225934  
Reg Type: Non-Exhibiting Company  
Name: Simon Xu  
Title: Director of Oversea Development  
Company: HUIZHOU KEWEIHE ELECTRONIC TECHNOLOGY CO.,LTD  
Address: JINYUAN INDUSTRIAL DISTRICT  
CHANGNINGTOWN, BOLUO COUNTY  
516100  
Phone: 8607526893330  
Email: [xulan20907@gmail.com](mailto:xulan20907@gmail.com)

**HOUSING INFORMATION**

The ONLY official housing partner of Toy Fair is onPeak. Please do not be fooled by other companies posing as an official provider. We strongly encourage you to avoid these other providers whenever you are planning housing and/or travel for a go-to-market event hosted by The Toy Association.

**CHOOSE A HOTEL**

**Contact onPeak**  
(855) 992-3353 (US, Canada & Caribbean)  
(312) 527-7300 (International)

**EXHIBITOR APPOINTMENTS**

As an approved registrant for Toy Fair, you have access to connect with exhibitors before the show and schedule appointments with them. Appointment-making is essential for attendee success at this event. You can book your appointments here.

**BOOK APPOINTMENTS**

**INVITE A COLLEAGUE**

By default, all approved registrants have an opportunity to invite their colleagues with our invite a colleague tool. By clicking on this link below, it will take you to your Registration resource Center where you have the ability to invite your team members to register for Toy Fair. There will be no onsite registration at Toy Fair. All attendees must register pre-show.

**INVITE A COLLEAGUE**

**EDUCATIONAL SESSIONS**

View the Toy Fair University educational sessions and fill your schedule with programming to boost your business savvy and help you meet today's demands head on. Sessions will continue to be added until the event.

**SET YOUR SCHEDULE**

## SUPPORT THE TOY FOUNDATION

The Toy Foundation, the philanthropic arm of the North American toy industry, is the official charity of Toy Fair. Your funds will help deliver the magic of play to children across the globe! Every dollar makes a difference, and a donation of \$250 will enroll you in the Foundation's annual giving program, Leaders Circle. Your donation is tax-deductible.

**MAKE A DONATION**

## TOY FAIR REGISTRATION POLICIES

Toy Fair is open to the trade ONLY. Toy Fair is NOT open to the public. Consumers are NOT eligible to attend. NO ONE under the age of 18, including infants, will be admitted.

All donations to The Toy Foundation are non-refundable. Trade Guest fees and Non-Exhibiting Company fees are non-refundable after September 15, 2023. You must cancel your registration(s) on or before September 15, 2023, to receive a full refund. Cancellations must be sent in writing to [toyfairadmin@toyassociation.org](mailto:toyfairadmin@toyassociation.org). No refunds will be made for cancellations after this date. Substitutions from the same company will be permitted with the required business credentials.

In the event you lose your badge onsite, a badge reprint is subject to Show Management approval, following review of required business credentials and payment of the badge reprint fee.

## PERSONAL SAFETY

Face coverings are no longer required at the Javits Center. Toy Fair supports every attendee's right to feel comfortable as they conduct their business. Masks, handshaking, social distancing, etc. is the choice of each attendee.

## YOUR REGISTRATION RECEIPT

| Badge  | Name                              | Registration Class     | Item Total |
|--------|-----------------------------------|------------------------|------------|
| 225934 | Simon Xu                          | Non-Exhibiting Company | \$299.00   |
|        | Non-Exhibiting Company — \$299.00 |                        |            |
|        | How Manufacturers and Retailer    |                        |            |
|        | How the Toy Industry Can Use G    |                        |            |
|        | Toy Sourcing: The Next 10 Year    |                        |            |