

# **Introductory email from client:**

## **Busy Bee Florist**

We are a small family-run local business, located and operating in Cairville for 5 years. We have, however, over 25 years of experience in floristry. We are hoping to improve our business by getting on the Internet. Our florist shop is located at 223 Bolsover St. We offer the exceptional quality and choice of fresh flowers & foliage tailor-made to suit any occasion. We also do next-day home delivery (as long as the order is made by 3pm the day before). Please use some or all of the images we provide to you, so that we can see what the website will look like. We think it would be awesome to get 20% more customers after the site is online.

We have customers of all ages, however, we would like to attract people around the age of 18 - 45, to our shop. Here is some other information that might be useful for the website:

#### **Contact:**

Phone: 07 4779 1243 Fax: 07 4779 1244

Address: 223 Bolsover St in Cairville, Queensland email: busybeeflorist@busybeemail.com.au

### **Trading hours**

Mon - Fri: 9.00 am to 4.00 pm

Saturday - Sunday: 9.00 am to 12.00 pm

### **Announcements**

- In response to COVID 19, we do not have readymade flowers available for general walk-in trade. Please call or use our website for make to order.
- March Special 10% off for any web order.

### Links

https://www.bhg.com.au/australian-native-flowers-a-guide-to-australian-flowers

https://www.almanac.com/flower-meanings-language-flowers

https://indianapublicmedia.org/focusonflowers/rankings.php

#### Some of the customers' comments:

"The best florist in town, so many beautiful flowers to choose from" "Excellent service, will be back again"