

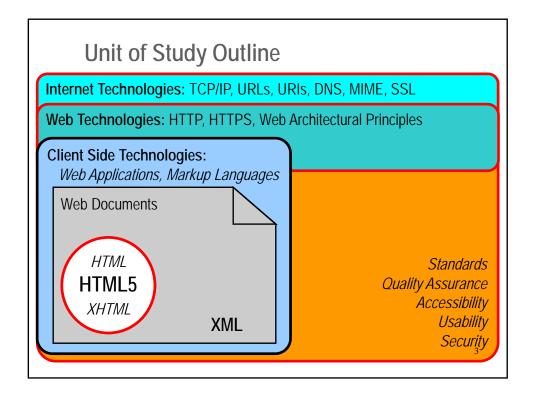
Labs - Reminder



- Labs are an essential part of this subject.

 It is important for you to work through the labs preferably *before* your lab session.
- Labs consolidate and *extend* material covered in the lectures.





Last Lecture



- HTTP
- XML
- HTML Versions and Document types
- HTML5 Document Structure
- HTML5 Template
- Resources: HTML References, Syntax, Tutorials See also: *Web Links on Blackboard*



Note: Emerging resource supported by W3C http://www.webplatform.org/

Assignment 1 – Now available



- Individual assignment
- Familiarise you with the techniques and skills involved in designing and creating webpages utilising validated HTML and CSS created with a standard text editor. You will deploy these Web pages on a Unix / Apache server.
- The assignment is broken into three sections.
 - The development of validated HTML5 web pages that are linked together and deployed on a server.
 - 2. The development of CSS file(s) to present webpages.
 - 3. Opportunity to extend the basic techniques and content covered in tutorials.



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Assignment 1 – Important Dates



- Due Date ESP
 - □ 8 am Monday 13 April
 - □ Late submission penalty 10% of total available marks per day. (No submission → No mark)
- Demonstration in your tutorial
 - □ Week 6, 13 17 April



Assignment 1 – Marking Scheme



- Essential Requirements (50%)
 - ☐ HTML pages, linked and style by CSS
 - ☐ You *must* meet these to be eligible to pass the unit
- Other Specified Requirements (+25%)
 - ☐ The extent to which you successfully/correctly meet **all** the specified requirements
- Your Enhancements (+25%)
 - □ Additional 'Enhancements' page linked to extensions you have made to your web site

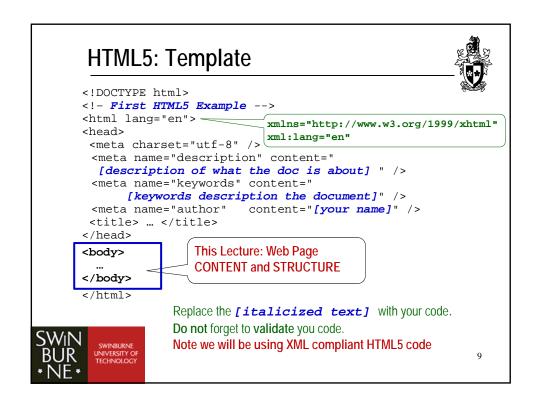
Carefully read the marking scheme on the last 2 pages of the assignment specification.

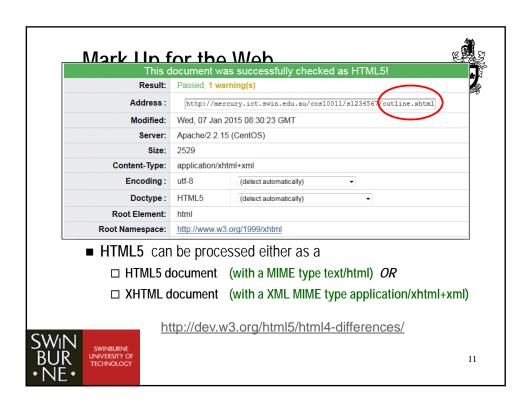


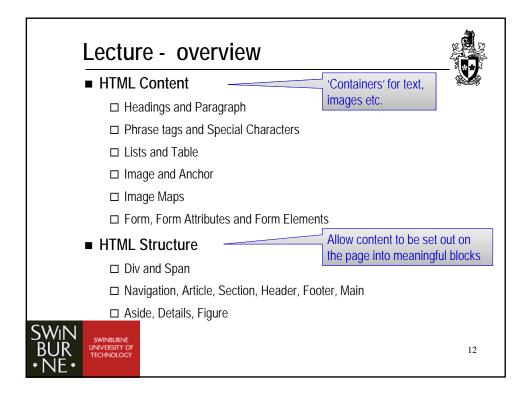
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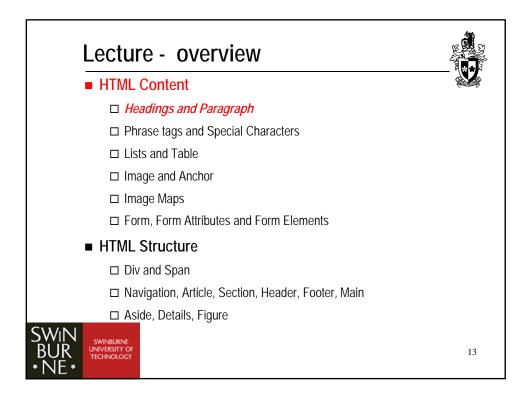
Assignment 1 - Essential Requirements

Essential Requirements Tick box ☑ if requirement met	Y/N	Mark
index.html - validates to HTML5 □ and XML □ - title □, menu that links □, graphic □ Your Web 7		/5
topic1.html etc - validates to HTML5 = and XML = be given to your tutor	you by	/10
register.html - validates to HTML5 □ and XML □ - form input fields (at least two different types of input control used) □ - specified field values echoed back from the server □	1	/10
about.html - validates to HTML5 □ and XML □ - name □, SID □, course □, timetable □, photo of self □, email link □		/10
style.css - Single file external CSS applied to all HTML pages □ - CSS validates with no errors □		/10
Deployed to Mercury □		/5
Subtotal (all Y)		/50









Heading Elements

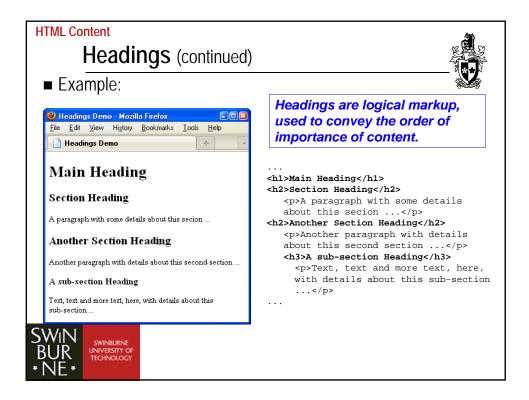


- <h#>...</h#> is a logical block level element used to mark the significance of a heading, where # is a number from 1 to 6
- There are six (6) levels of importance from the most important <h1> to the least important <h6>.
 - □ **Do not** skip heading levels. If the next heading is one level below the last heading, only use the next heading level.
- Browsers display all headings larger and/or bolder than normal text,
 - □ **Do not** use headings simply as a way to increase font size and make the text bold (use CSS instead)



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HTML Content Headings (continued) <h1>This is heading 1</h1> <h2>This is heading 2</h2> <h3>This is heading 3</h3> <h4>This is heading 4</h4> <h5>This is heading 5</h5> <h6>This is heading 6</h6> This is heading 1 This is heading 2 This is heading 3 Default Firefox rendering This is heading 4 This is heading 5 This is heading 6 15

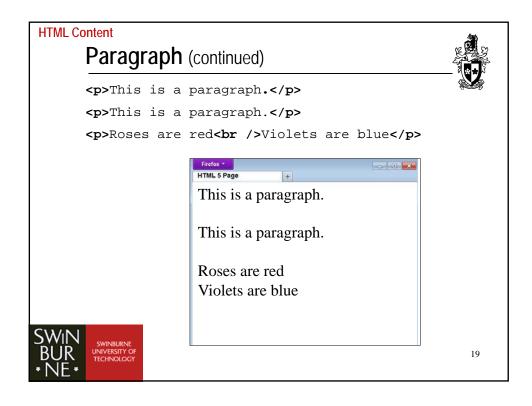


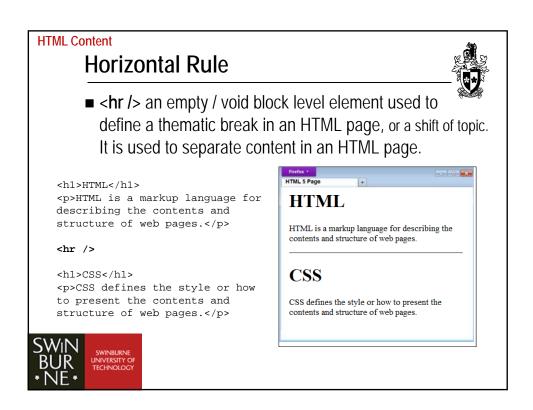
Paragraph Element



- ... is a logical block level element used to mark paragraphs.
 - □ Note: cannot contain other block-level elements
 - ☐ Browsers will generally place white space before and after a paragraph it is a block level element.
-
br /> an empty / void inline element used to insert a single line break.
 - □ **Do not** use line breaks to separate paragraphs.







Lecture - overview



- HTML Content
 - □ Headings and Paragraph
 - □ Phrase tags and Special Characters
 - □ Lists and Table
 - □ Image and Anchor
 - □ Image Maps
 - ☐ Form, Form Attributes and Form Elements
- HTML Structure
 - □ Div and Span
 - □ Navigation, Article, Section, Header, Footer, Main
 - ☐ Aside, Details, Figure



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HTML Content

Phrase Elements



 <dfn> <code> <samp> <kbd> <var> are logical *inline* phrase elements that define the meaning of the enclosed text

 Defines emphasized text – renders as italics

 Defines important text - renders as bold

<dfn> Defines a definition term

<code> Defines a piece of computer code

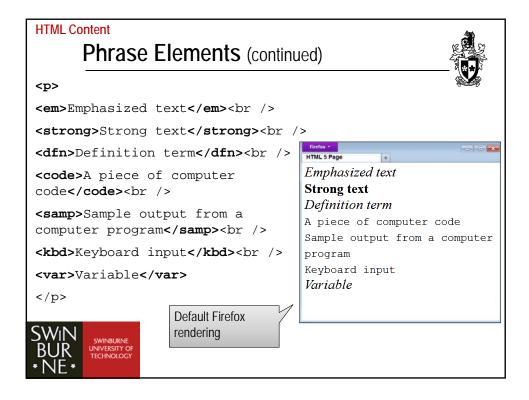
<samp> Defines sample output from a computer program

<kbd> Defines keyboard code

<var> Defines a variable



Do not use just for presentation



Phrase Elements (continued)



- <i>...</i> should be avoided. Use
 Defines a part of text in an alternate voice or mood.
 The content of the <i> tag is usually rendered in italics
 - ☐ The <i> tag can be used to indicate a technical term, a phrase from another language (eg. scientific name), a thought, or a ship name, etc.
- ... should be avoided. Use According to the HTML 5 specification, use only as a LAST resort, when no other tag is more appropriate

Deductions if used in Assignments



Phrase Elements (continued)



Superscript and Subscript

- ^{...} defines superscript text
 - □ It appears as a half character above the baseline
 - \square Often used to show an exponent in a mathematical equation such as $(x + y)^2$ or a footnote / citation reference.
- _{...} defines subscript text.
 - ☐ It appears as a half character below the baseline.
 - \square Often used in chemical formulas, such as H₂O.

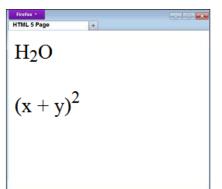


HTML Content

Phrase Elements (continued)



H₂0





Block Quote

- - ☐ Browsers usually indent <blockquote> elements.
- Cite the source of quote using a 'cite' attribute



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HTML Content

Block Quote (continued)



<body>

<hl>Average Web Page Size Triples Since 2008</hl>

Here is a quote from Website

Optimization website:

blockquote

cite="http://www.websiteoptimization.co
m/speed/tweak/average-web-page/">

The size of the average web page of the top 1000 websites has more than tripled since 2008 (our last update in May 2011 found it had more than septupled since 2003).

</blockquote>

</body>



Here is a quote from Website Optimization website:

The size of the average web page of the top 1000 websites has more than tripled since 2008 (our last update in May 2011 found it had more than septupled since 2003).



Special Characters

- To encode reserved characters in HTML into the contents, special characters &...; are used
- A more descriptive term is entity encoding
- Some of the common codes are listed below:

Character	Decimal Entity Number	Named Entity	Description
П	"	"	quotation mark
I	'	'	apostrophe
&	&	&	ampersand
<	<	<	less-than
>	>	>	greater-than



HTML Content

HTML: Special Characters (continued)

			A
Character	Decimal Entity Number	Named Entity	Description
			non-breaking space
©	©	©	copyright
	­	­	soft hyphen
®	®	®	registered trademark
-	¯	¯	spacing macron
۰	°	°	degree
±	±	±	plus-or-minus
×	×	×	multiplication
÷	÷	÷	division

Character entity references in HTML4

http://www.w3.org/TR/REC-html40/sgml/entities.html

Wikipedia List of XML and HTML character entities

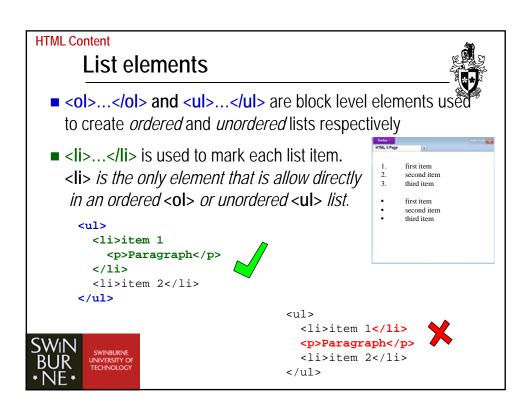
http://en.wikipedia.org/wiki/List_of_XML_and_HTML_character_entity_references

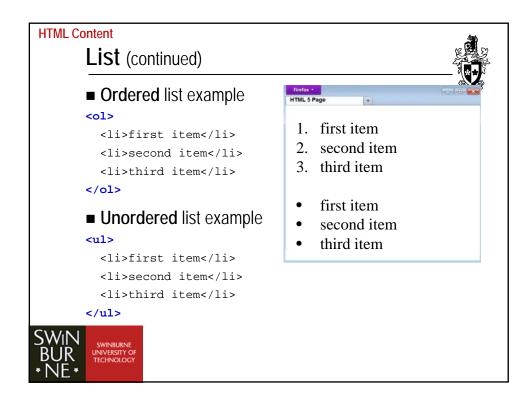
Character Codes: http://character-code.com/

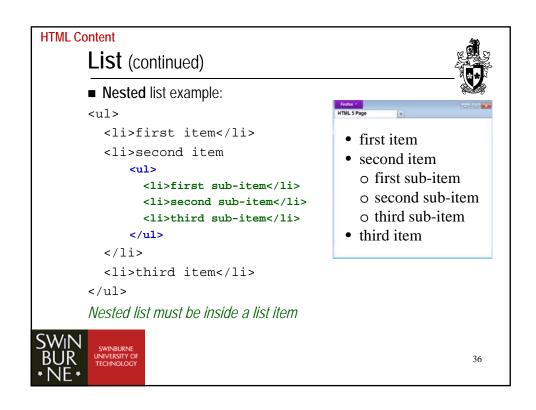


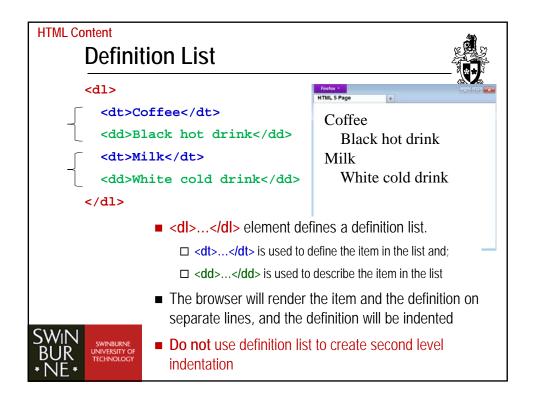
33

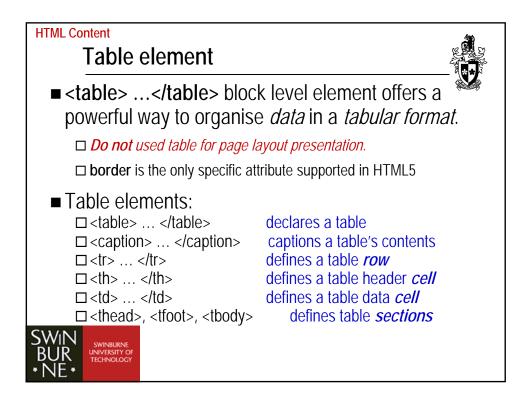
Lecture - overview HTML Content Headings and Paragraph Phrase tags and Special Characters Lists and Table Image and Anchor Image Maps Form, Form Attributes and Form Elements HTML Structure Div and Span Navigation, Article, Section, Header, Footer, Main Aside, Details, Figure

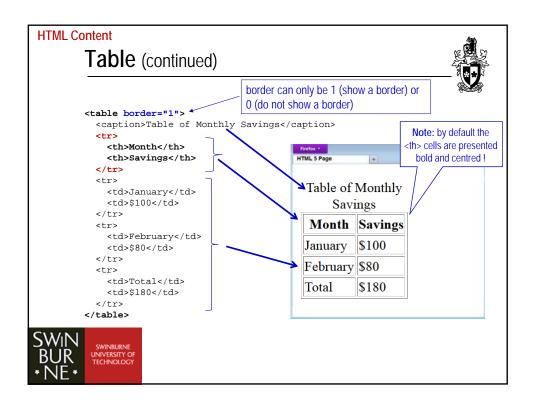


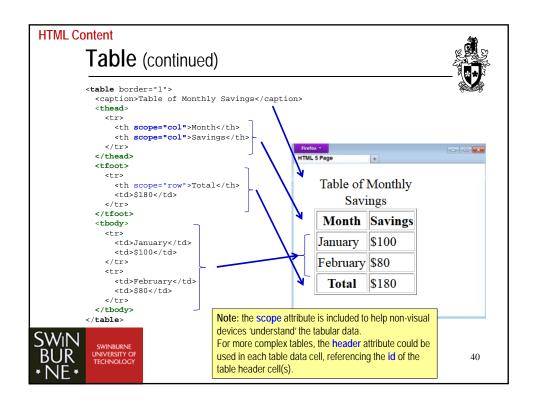


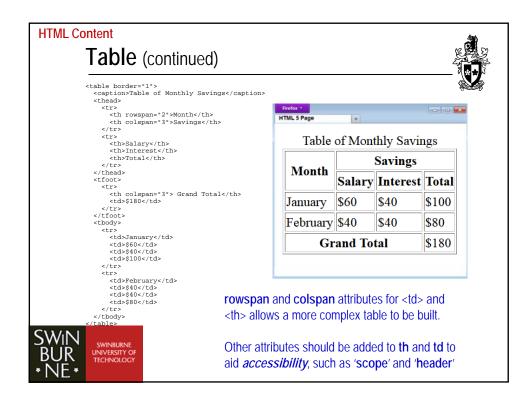












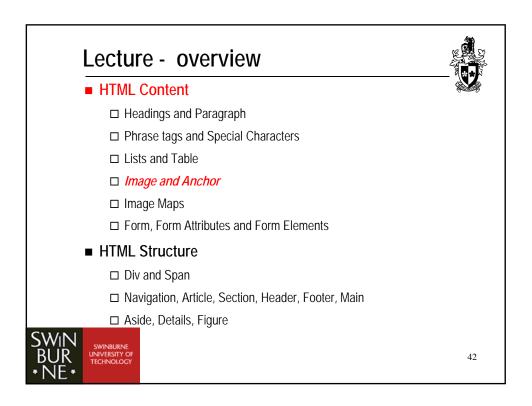


Image element



- is an 'empty' inline element that defines an image in an HTML page.
 - ☐Must have the two required attributes: **src** and **alt**
- The three well supported image formats for the web are:
 - □PNG (Portable Networks Graphics) *.png
 - □JPEG (Joint Photographic Experts Group) *.jpg or *.jpeg
 - □GIF (Graphics Interchange Format) *.gif
- Images can be edited / created using software such as:
 - □GIMP www.gimp.org
 - □Inkscape www.inkscape.org
 - □Adobe Photoshop www.photoshop.com
 - □IrfanView www.irfanview.com

HTML Content

Image (continued)

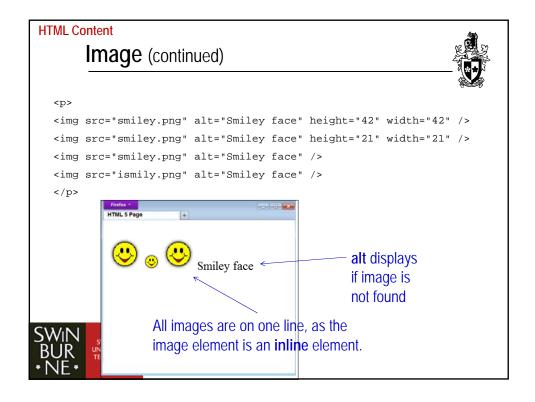


- src attribute indicates the location and filename of the image
 - ☐ A relative or absolute (URL) path can be used
- alt attribute for clients that do not support image display (or if the user has "turned off" images).
- height and width attributes used to set and reserve the dimensions of the image on the web page.

(This speeds page loading)



Do not use height and width attributes to force a large image to "scale down" in appearance. Resize the image first in an image editing program to the final on-page size and put the correct height and width size in the attribute values.



Hyperlinks - Anchor element



- <a> ... is an inline element that defines a hyperlink, used to link from one page to another.
- The **href** attribute indicates the resource's location for the hyperlink
 - ☐ A relative or absolute (URL) path can be used
 - □ Resource can be a
 - ☐ A web page or a location within a web page
 - □ a file
 - ☐ An email address
- In HTML5, the <a> element can only be a hyperlink.

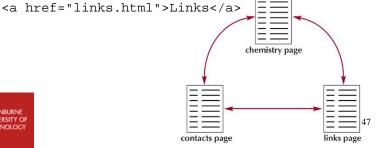


An image can be used as a hyperlink, by nesting an element as the anchor's element content

Links to Other Pages



- A web site often has a need to link between related pages.
- If all the pages are located in the *same folder*, the links can be simple.
 - Chemistry
 - Contacts
 - va illet- contacts.nemi >contacts\/a>





HTML Content

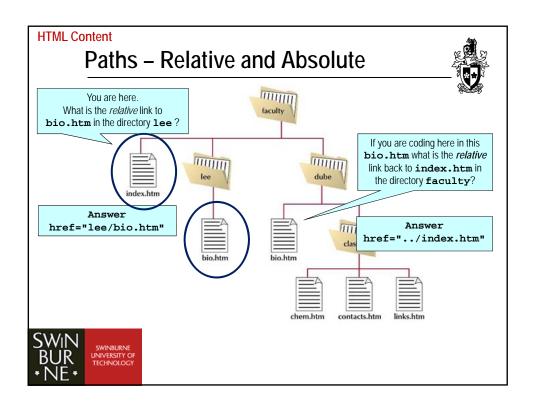
Note: Specifying Resource Locations

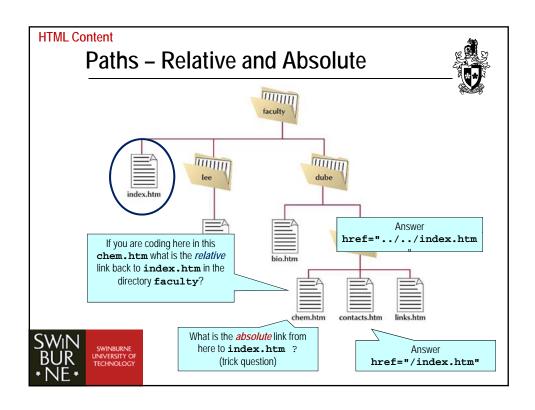


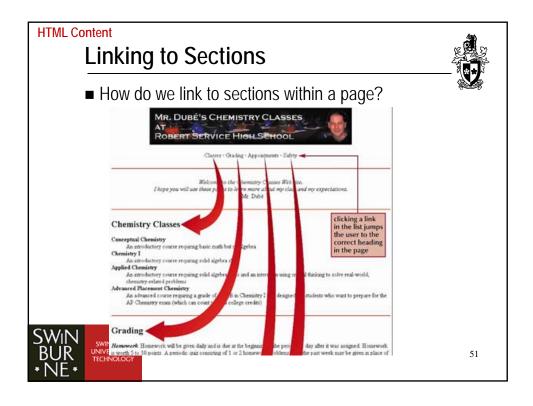
- Relative path is best used in specifying resources, such as files, images and web pages
 - ☐ It allows a whole folder of web pages to be moved from the "testing" environment to the "live" environment, and still retain their relative paths
 - e.g. "index.html", "images/logo.png",
 avoid leaving your home directory "/images/logo.png"
- Absolute path is used if the resource is not part of the website
 - e.g. "http://www.swinburne.edu.au/update.htm"

Do not use local directory ("file://c:.)./update/htm"







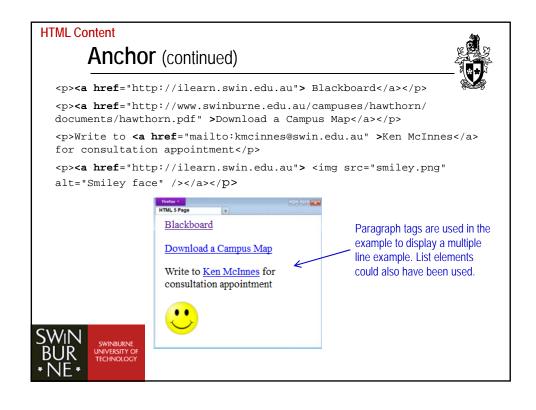


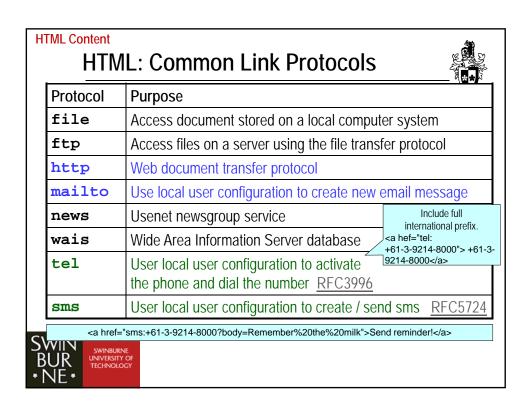
Anchor element



- How to link to a resource location *within* a web page
- Identify a resource location with an id attribute in the page <h1 id="chapter01">Chapter One</h1>
- Refer to the resource location within an anchor using an # symbol
 - Chapter 1
- By default, links in all browsers are displayed as follows :
 - ☐ An unvisited link is <u>underlined</u> and blue
 - ☐ A visited link is <u>underlined</u> and purple
 - ☐ An active link is <u>underlined</u> and red









Other <a> attributes

■ Apart from href <a> has number of other useful attribute

...

□ **title** a core attribute, shows information about the link as a "tool tip".

□ target specifies where to display the information retrieved from the URL.

Value	Description
_blank	Opens the linked document in a new window or tab
_self	Opens the linked document in the same frame as it was clicked (this is default)
_parent	Opens the linked document in the parent frame
_top	Opens the linked document in the full body of the window
framename	Opens the linked document in a named frame
SWINBURNE	



SWINBURNE UNIVERSITY OF TECHNOLOGY

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HTML Content

Link title attribute

An example of a hyperlink title attribute value being displayed as a tool-tip by the browser.

<a href="home.htm"
 title="Return to the Chemistry Home Page">
 Home Page

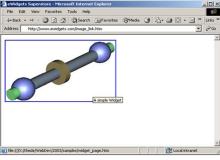




Image as a hyperlink



■ Enclose an in an <a> turns the image into a hyperlink





Note: The lecture handout also has some notes on **Image Maps** 57 Not examined but might be nice in your assignments.

HTML Content

Image "Thumbnails"



■ "Thumbnail" images:

Can create a better user experience ...

- ☐ Because large image files can take time to download, it is a common practice to provide smaller "thumbnail" versions of larger images.
- ☐ The small thumbnail images download quickly.
- ☐ "Thumbnail" images are commonly used as hyperlinks to a larger images.

 The user clicks on the small image to see the larger image.
- Good technique for "gallery" or "photo album" pages.



Hint: Add a title attribute to the anchor element to let users know how big the large.jpg file is.

Lecture - overview HTML Content Headings and Paragraph Phrase tags and Special Characters Lists and Table Image and Anchor Image Maps Form, Form Attributes and Form Elements HTML Structure Div and Span Navigation, Article, Section, Header, Footer, Main Aside, Details, Figure

HTML Content

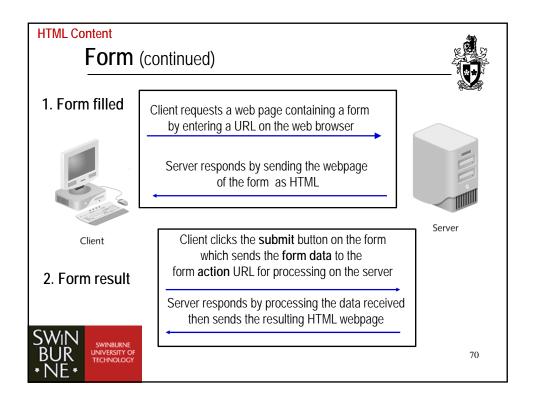
Form element

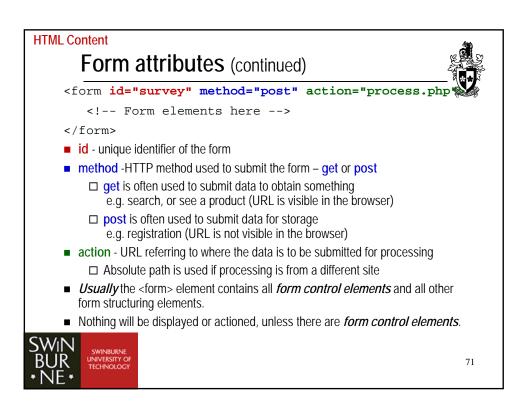


- <form> ... </form> provides a mechanism to allow a user to enter information into a web page.
- Entered information can be submitted to a server, which it turn can receive the data, process the data and generate a response.
- Possible responses may include:
 - □ display information on a web page;
 - □ adding data to a database; or
 - □ sending an email message.



Firefox *		non-i
HTML 5 Page	+	
-Personal De	etails:	
Name:		
Email:		
Date of birth	n:	
	Submit Survey	Reset





HTML Forms



Form control elements:

\input ../> defines a form control for the user to enter input. Different input elements can be displayed based on the type attribute and include: Note: input is an empty or void element text, checkbox, radio, password, submit, reset,

text, checkbox, radio, password, submit, reset, hidden, file, image, button

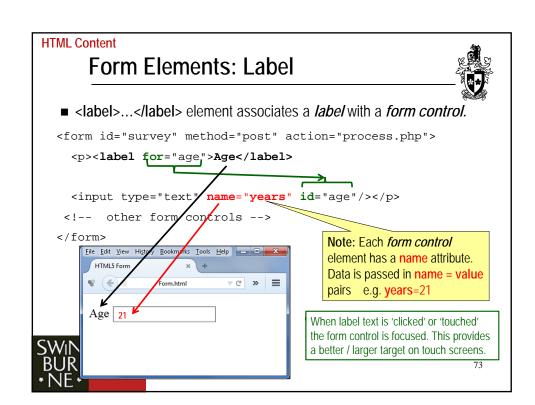
<select> defines a form control for the selection of options from a selection list and can have the following attributes:

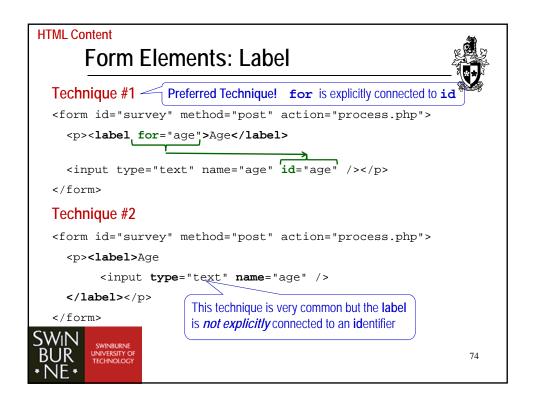
size, multiple, tabindex, disabled

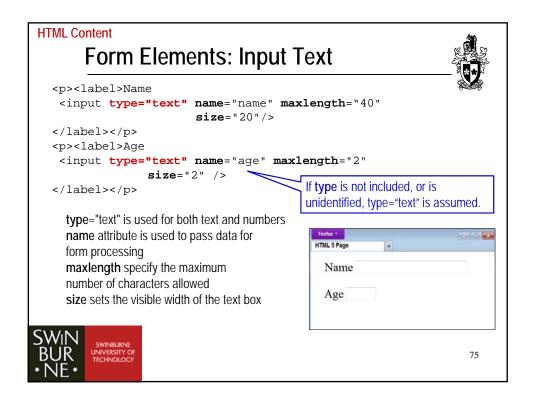
<textarea> defines a form control for the user to enter multi-line text input and can have the following attributes:

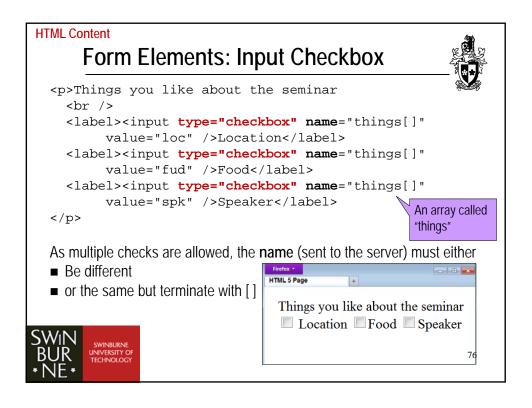


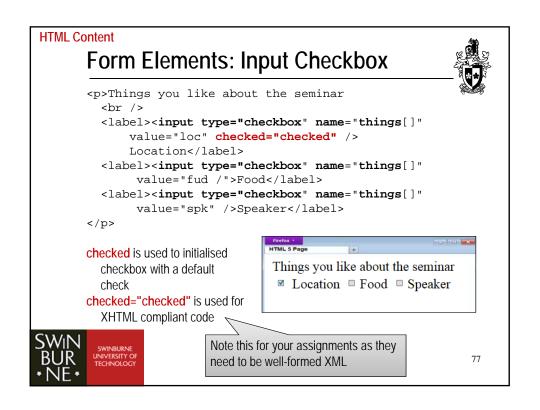
rows, cols, readonly, tabindex, accesskey, disabled

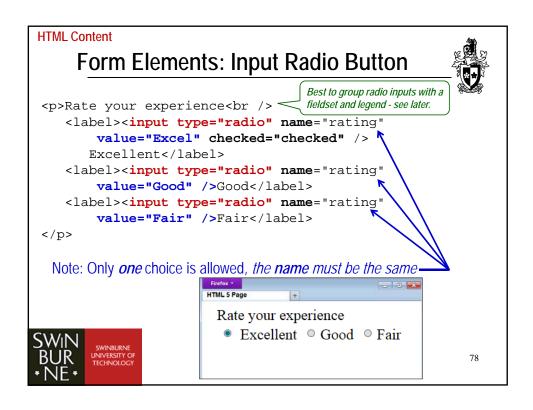


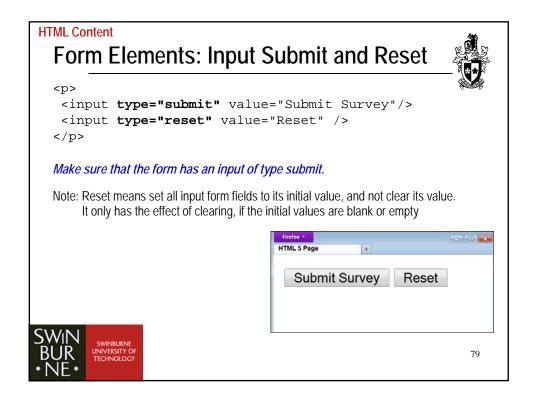


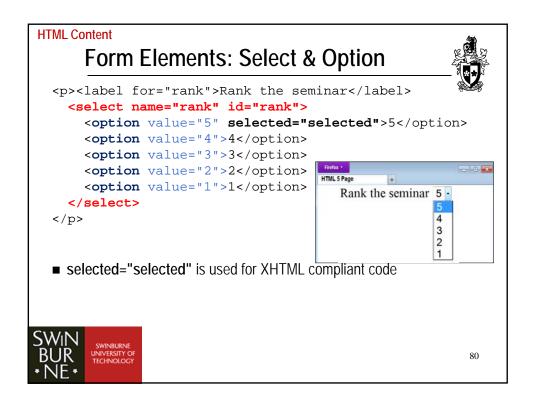












Form Elements: Select & Option (Attributes) select can have the following attributes: size, multiple, tabindex, disabled Attribute Value Description Specifies that the drop-down list autofocus autofocus should automatically get focus when the page loads disabled disabled Specifies that a drop-down list should be disabled <u>form</u> form_id Defines one or more forms the select field belongs to multiple Specifies that multiple options can multiple be selected at once Defines a name for the drop-down name name required required Specifies that the user is required to select a value before submitting number Defines the number of visible size options in a drop-down list

Form Elements: Text Area

- <textarea>...</textarea> defines a form control for the user to ente multi-line text input
- Text Areas can have the following attributes: rows, cols, readonly, tabindex, accesskey, disabled

<label>Comments

<textarea name="comments"
rows="4" cols="20">

Enter comments here.

</textarea>

</label>

Note: all characters in the text area's element content are displayed verbose. So do not add blank spaces





HTML Content

Forms - How do they work?

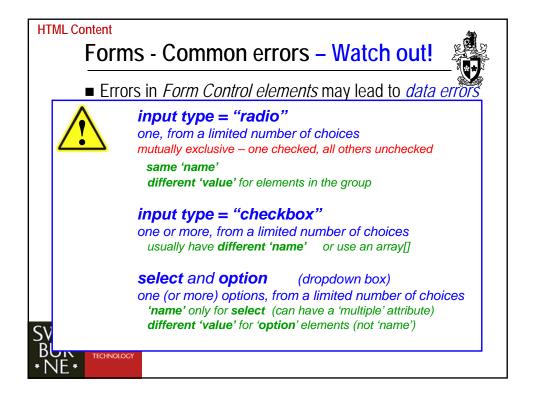
- The **form** element *must* have an 'action' attribute and value: the form data will be submitted to this program / process
- Data collecting form control elements must have 'name' attributes:

You need to know how forms work.

these names are paired with user entered attribute values and then sent as 'name=value' data pairs to the server

- The form *must* contain an input type='submit'

 when clicked, or the 'enter' key is pressed, form is 'actioned'
- We will revisit form processing later,
 - □ when we look at Client-side scripting and form data validation
 - □ when we look at Server-side processing

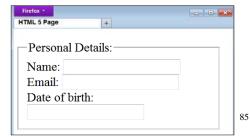


HTML Forms: Fieldset & Legend

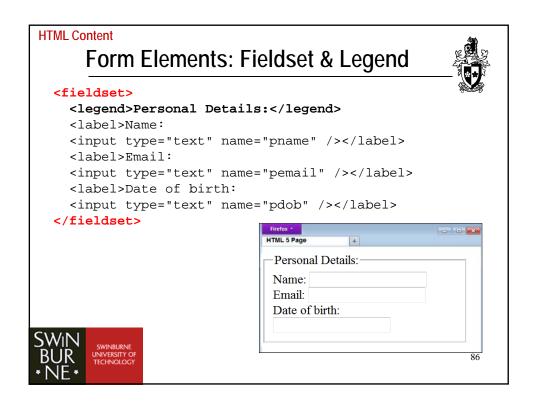


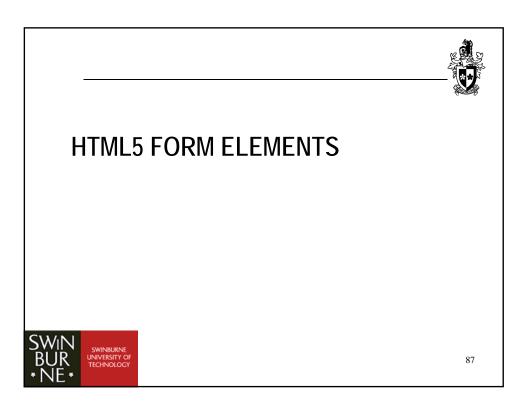
Other form elements:

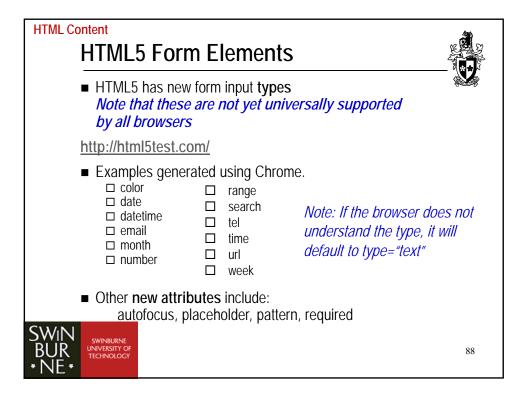
- <fieldset> element is used for grouping related form controls, so authors can divide a form into smaller, more manageable parts, improving the usability of the form.
- <legend> element defines a caption for a fieldset and must be at the start of a fieldset, before any other elements. A legend can include an accesskey attribute.

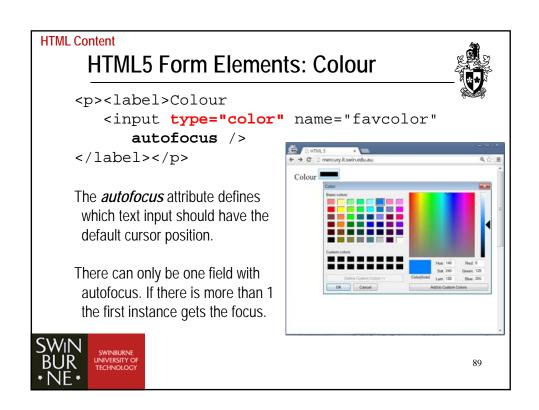


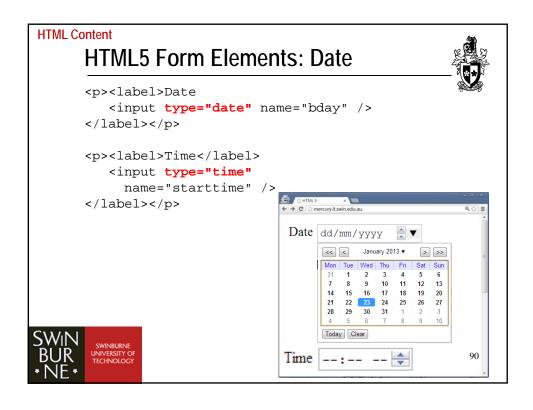


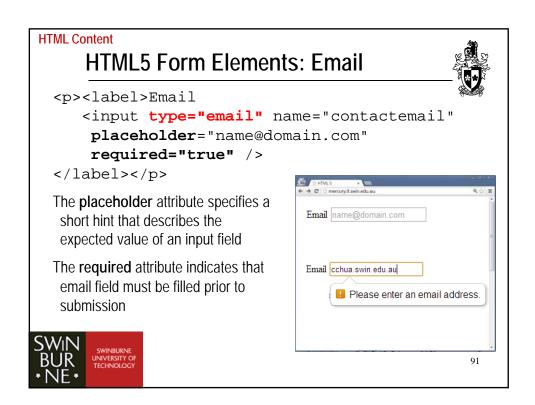


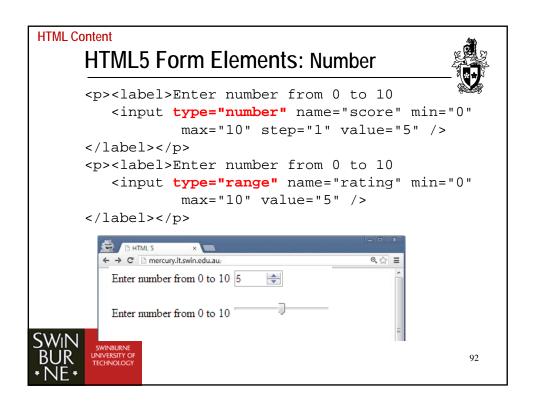


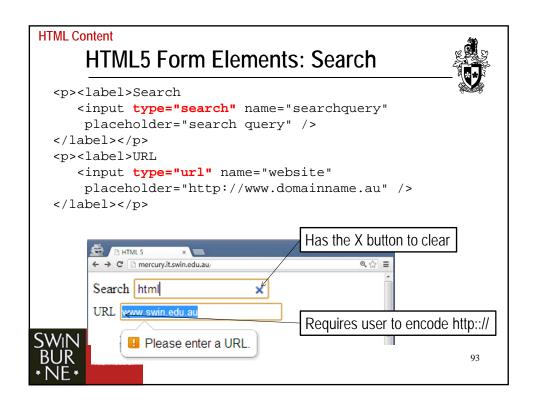


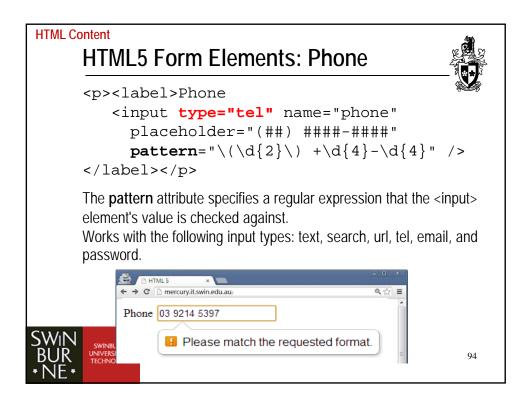


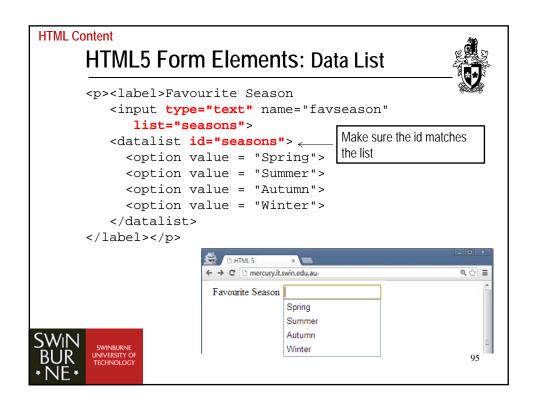












Lecture - overview



HTML Content

- □ Headings and Paragraph
- □ Phrase tags and Special Characters
- □ Lists and Table
- □ Image and Anchor
- □ Image Maps
- ☐ Form, Form Attributes and Form Elements

■ HTML Structure

- □ Div and Span
- $\hfill\square$ Navigation, Article, Section, Header, Footer, Main
- ☐ Aside, Details, Figure



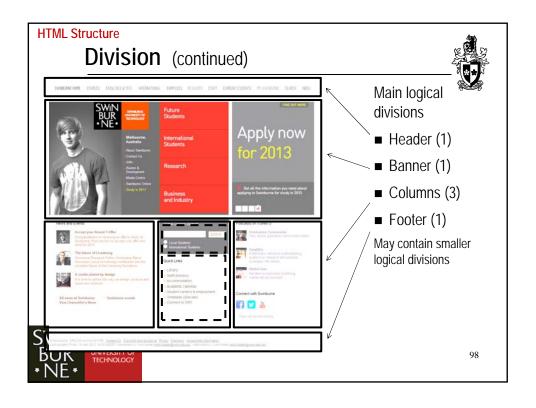
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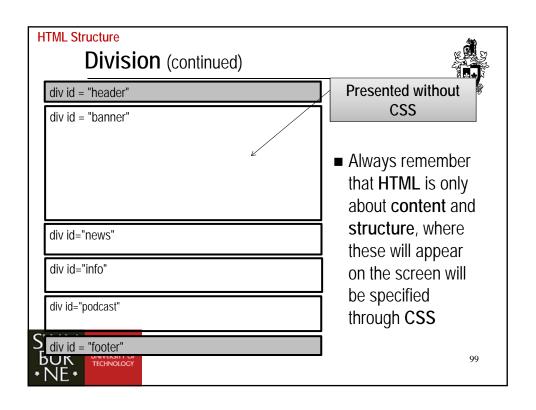
HTML Structure

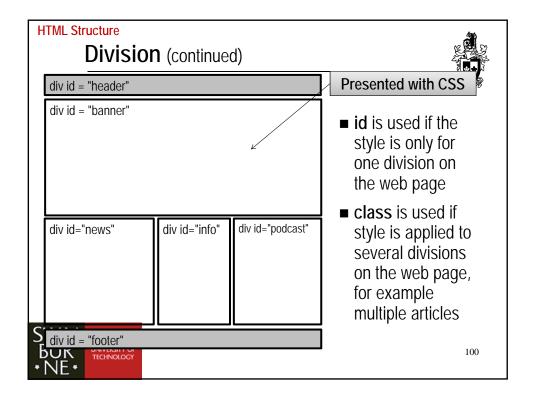
Division

- <div>...</div> is a generic logical block level container used to divide content, e.g. section
- It has **no default** meaning or rendering behaviour, as it is a logical "division".
- It plays a role in providing an arbitrary block container where a style can be applied to use CSS.
- **Do not** use a <div> when you should be using a logical element like .









Span

- ... is a generic inline level container used to group other inline elements, such as text.
- It has **no default** meaning or presentation qualities.
- Similar to the <div> element, the tag has a role in providing an arbitrary container but for inline elements.
- **Do not** use a when you should be using a logical element like or .



Division and Span

- With <div> and , the defined structure remain semantically *neutral* in terms of meaning to the browser.
- If a browser is to have a shortcut key to the page navigation, which <div> will it jump to?
 Users may use different names, such as
 - □ <div id="nav"> ... </div>
 - □ <div class="menu"> ... </div>
 - □ <div class="navigation"> ... </div>



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Lecture - overview



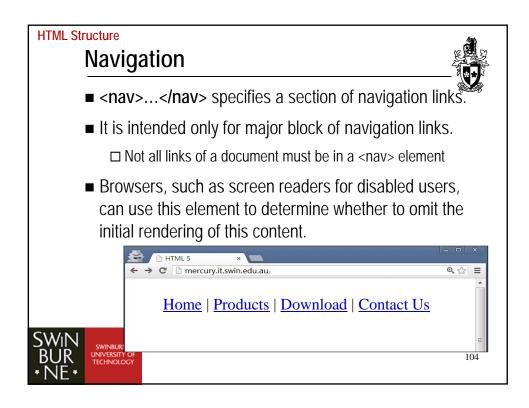
■ HTML Content

- ☐ Headings and Paragraph
- □ Phrase tags and Special Characters
- □ Lists and Table
- □ Image and Anchor
- □ Image Maps
- ☐ Form, Form Attributes and Form Elements

■ HTML Structure

- □ Div and Span
- □ Navigation, Article, Section, Header, Footer, Main
- ☐ Aside, Details, Figure







Article



- <article>...</article> defines independent, selfcontained content
- Content should make sense on its own and it should be possible to distribute it independently from the rest of the site.
- Examples are
 - □ Forum post
 - □ Blog post
 - □ News story
 - □ Comment



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HTML Structure

Article (continued)

<article>

<h1>HTML 5</h1>
 HTML5 is the fifth
revision of the HTML
standard created in 1990
that was standardized as
HTML4 as of 1997. As of
December 2012, it is a W3C
Candidate

Recommendation.

</article>



HTML5 is the fifth revision of the HTML standard created in 1990 that was standardized as HTML4 as of 1997. As of December 2012, it is a W3C Candidate Recommendation.



Section

- <section>...</section> defines sections in a documê
- Usually a subsection of an <article>



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Section (continued)

<section>

<h1>HTML5 and Flash</h1> According to Nick Bilton, ${\tt HTML5}$ can be used as an alternative to Adobe Flash. Both include features for playing audio and video within web pages, and integrated vector graphics are possible with both. </section>

<h1>HTML5 Adoption</h1> According to a report released by Binvisions on 30 September 2011, 34 of the world's $\lfloor 100 \text{ Web sites were using HTML5} \rfloor$ top 100 Web sites were using HTML5





HTML5 and Flash

According to Nick Bilton, HTML5 can be used as an alternative to Adobe Flash. Both include features for playing audio and video within web pages, and integrated vector graphics are possible with both.

HTML5 Adoption

According to a report released by Binvisions on 30 September 2011, 34 of the world's top

Header

- <header>...</header> defines a header for a docum or section.
- It should be used as a container for introductory content or set of navigational links about its containing element (or nearest ancestor).
- There can be several <header> elements in one document.
- Note: It cannot be placed within a <footer>, <address> or another <header> element.



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HTML Structure

Header (continued)



HTML5 is the fifth revision of the HTML standard created in 1990 that was standardized as HTML4 as of 1997. As of December 2012, it is a W3C Candidate Recommendation.

</article>



HTML5 is the fifth revision of the HTML standard created in 1990 that was standardized as HTML4 as of 1997. As of December 2012, it is a W3C Candidate Recommendation.

Refers specifically to the HTML5 article as the enclosing element is <article>



Footer



- <footer>...</footer> specifies a footer for a document or section.
- It should contain information about its containing element (or nearest ancestor), such as author of the document, copyright information, links to terms of use, contact information
- Contact information should be enclosed in <address> tag.
- There can be several <footer> elements in one document.



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Footer (continued)
 <body>

<footer>
posted by:

Posted by: Caslon
Chua

<time pubdate datetime="2013-01-

21"></time>

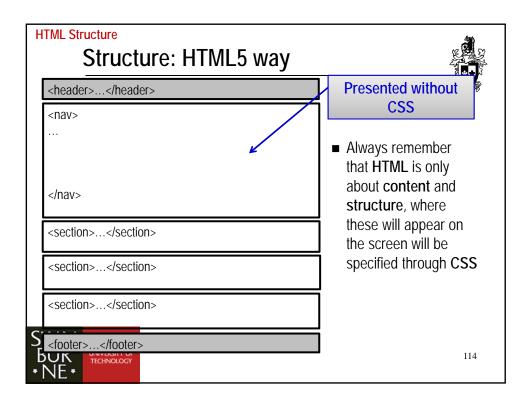
</footer>

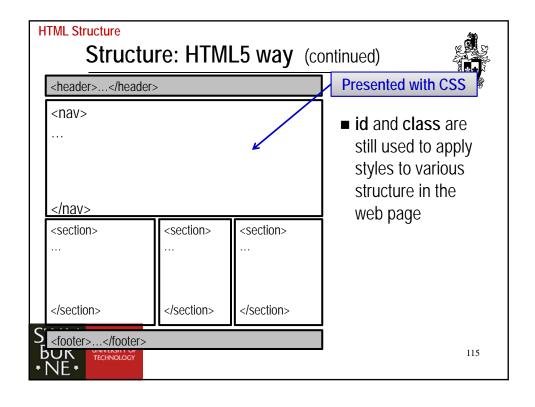
</body>

Posted by: Caslon Chua

Refers to the webpage as the enclosing element is <body>







Lecture - overview



■ HTML Content

- □ Headings and Paragraph
- □ Phrase tags and Special Characters
- □ Lists and Table
- □ Image and Anchor
- □ Image Maps
- ☐ Form, Form Attributes and Form Elements

■ HTML Structure

- □ Div and Span
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- ☐ Aside, Details, Figure



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HTML Structure

Aside

- <aside>...</aside> defines some content aside from the content it is placed in.
- It should be related to the surrounding content, such as a sidebar of an article



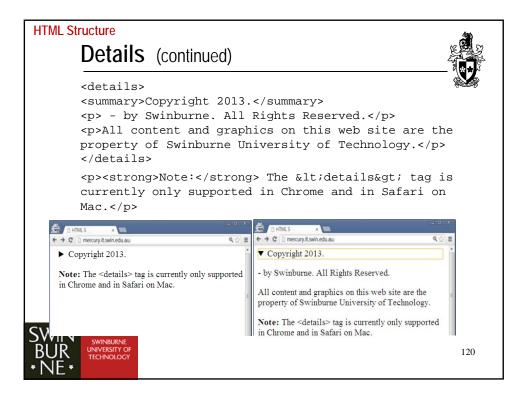


Details



- <details>...</details> defines additional details that the user can view or hide on demand.
- It is used to create an interactive widget that the user can *open* and *close*, where the content is not visible unless the *open attribute* is set.
- The <summary> tag is used to specify a visible heading for the details that can be clicked to view or hide the details.





Figure

- <figure>... </figure> encloses a self-contained content such as illustrations, diagrams, photos, code listings
- Its position is independent of the main flow, and if removed it should not affect the flow of the document.
- The <figcaption> element is used to add a caption for the <figure> element.



