SCHOOL OF COMPUTING
Faculty of Engineering

Semester 2 Session 2021/2022

Subject   : Technopreneurship Seminar (TS)
                    (SCSD3761, Section 03 and SECD3761, Sections 09 and 10)
Task   : Corporate Website
Due   : 6 July 2022 (Wednesday)
                    Submit a link of corporate website (in .pdf format)
                    via UTM e-learning individually

Project Part 4 is a group project and it is based on an invited speaker for an Industrial Talk (IT) and an Interview Session (IS) with Sdn. Bhd. or Enterprise Company.

Instruction:

1. **Before the IT:**
   a) To prepare a poster and details info below the poster and your lecturer will provide and email an invitation letter to your invited speaker and CC to a group leader after your group completed your poster.
   b) This task you did it for **GROUP PROJECT PART 1.**

2. **Before or after the IT:**
   a) To conduct an interview session with him or her before or after the industrial talk event and record this session. Make sure all your group members will involve with this interview session. You can do it either online or F2F interview session.
   b) Finally, record this interview session.
   c) This task you did it for **GROUP PROJECT PART 2.**

3. **During the IT:**
   a) To prepare Google Form to be answered by other students during the industrial talk.
   b) To ask all you group members to prepare 5 questions (one question from each group member) during this talk.
   c) This task you did it for **GROUP PROJECT PART 3**.

4. **After the IT and IS:**
   a) To create a corporate website for your group dream company.
   b) Create a name and a logo for your dream company and include it in your website (use it in every pages for your website).
   c) You can use this free design tool to create your company logo:
      - https://www.adobe.com/sg/products/illustrator/
      - https://www.brandcrowd.com/
      - or other design tools

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d) Create your corporate company profile.
   Main page: Include main menus and submenus as follow:
   - **ABOUT US:**
     - Details of your proposed and dream corporate company, company organisation chart (position for all group members) and group members profile (include each member photo, their full name and details background)
   - **OUR EVENT:**
     - Include details of your invited speaker as what you did for your Project Part 2
     - Include a recorded video and a script for question and answer of your interview session
     - Photo session before or after the interview session and also an industrial talk
     - Report of your results from Google Form after the industrial talk
   - **OUR ACTIVITY:**
     - Activities 1 until 4: provide details as what you did for these activities
   - **REFLECTION:**
     - Provide your photo and full name before reflections
     - Reflection for the interview session from each member
     - Reflection for the industrial talk from each member
     - Reflection for all activities from each member
   - **CONTACT US:**
     - How to contact your company and provide email, contact number and other information
e) You can refer a template to build your corporate company profile website as follows:
   - https://www.wix.com/
   - https://all-free-download.com/free-website-templates/company-profile.html
   - https://templatemo.com/tag/corporate
   - https://themewagon.com/theme-tag/business-corporate/
   - https://w3layouts.com/corporate-web-templates/
   - https://freehtmldesigns.com/corporate-html-website-templates/
   - or other free corporate website template and web hosting
5. This corporate website will contribute 20% of the course assessment.
6. Finally, refer to given rubric of the corporate website in a next page.
7. **PLAGIARISM** of the content is prohibited. If any of the content is known to be copied from other website/review/blogs, you will be given zero (0) mark.

Rubric for the Corporate Website (CW):

Criteria	Excellent 10-7	Fair 6-4	Poor 3-0	Weightage	Mark
Informative and Attractive CW	• Provide accurate and complete information (content) • All required information is presented in a logical order	• Some information (content) are incomplete, inaccurate, but presented in a logical order • Very few required information are missing and presented in a logical order	• Most Information (content) are incomplete, inaccurate, or not presented in a logical order, making it difficult to follow • Most required information are missing and not presented in a logical order, making it difficult to follow	20	___ X 20 10
Main Menus and Submenus for CW	Provide all the needed main menus and submenus			20	___ X 20 10
	• All the needed main menus and submenus are provided	• Not very well covered for the needed main menus and submenus	• Poorly covered for the main menus and submenus		
Organisation and Structure of CW Content	• Structure of CW is interesting and organised very well, easy to understand	• Structure of CW is quite interesting and organised	• Most parts of the structure of CW is not really interesting and unorganised	20	___ X 20 10
Creativity of CW Elements	• Provide very creative of multimedia elements (video, animation, image, audio and text)	• Provide some of multimedia elements	• Provide text elements only	20	___ X 20 10
Reflection	• Follow all the given reflection instruction	• Follow a part of the given reflection instruction	• Unfollow the given reflection instruction	15	___ X 15 10
Timeliness	• Submit on time	• Submit one day late	• Submit more than one day late	5	___ X 5 10
				Total	/ 100