

Simon Boeck

Product Manager / Product Owner / Business Analyst

Personal Information

Citizenship: german
Travel readiness: Europe
Capacity: 50% - 100%

Languages

German (Native)
English (Business fluent)



Summary

I accompany you as a product owner and business analyst in the development of your product. I will support you in analyzing your problem, identifying strategic and digital solutions, and coordinating development teams.

Together we establish your vision, maximize values so that you are successful in the digital transformation. I offer a wide variety of tools, techniques and approaches to jointly achieve:

- ambitious strategies and inspiring product visions
- value-adding products through the use of digital technologies
- modern work cultures,
- and the courage to never accept the status quo as a given.

Skills

Practices / Agile methods

- Scrum
- Kanban
- API-First
- SAFe
- Lean Startup

Areas of expertise

- Product Management & Owner
- Identity- & Accessmanagement
- Self-Service-Applications
- Business Analysis
- API-Management & -Governance
- B2B Platforms

Tools

- Atlassian/Miro
- Elasticsearch
- Kibana/Graylog/Power BI
- Postman/Stoplight/SoapUI
- OpenAPI/AsyncAPI/Avro
- Flutter/Flutterflow
- Kafka/RabbitMQ/ActiveMQ
- Apache Beam/Flink/Spark
- Typeform/Figma/Framer
- HTTP/REST/SOAP/GraphQL/MQTT
- OAuth2/OpenID/SAML2
- Hadoop

Techniques

- Product Discovery
- Business Process Modelling
- Planning and backlog prioritization
- User Stories
- Customer Journeys
- User Testing
- Product Strategie & Roadmap
- KPI-Monitoring & Management-Reporting
- Product Requirement Documents
- Requirements Engineering
- A/B-Testing
- Customer Interviews
- OKRs

Education

Business Moderation – 2017 Deutsche Gesellschaft für Moderation e.V.

M.Sc. Business Informatics – 2016 Hochschule Ravensburg-Weingarten

B.Sc. Business Informatics – 2014 Hochschule Kempten

Certifications

Certified SAFe 4 Agilist

Certified Product Owner

Certified Scrum Master

Certified Professional for Requirements Engineering

Projects

Senior Business Analyst

Insurance, Vienna, Austria

June 2023 - today

Project description: As a Senior Business Analyst, I am responsible for analyzing and documenting IT processes, interfaces, and B2B web services. The project required deep understanding of business architectures and analysis methodologies, working in an agile environment (Scrum, SAFe) with a focus on remote collaboration. The goal of the project is to increase insurance sales by providing a public API for consumption by partners, insurance agencies and online platforms.

Responsibilities:

- Analysis and documentation of IT processes and business architectures
- Interface mapping and WSDL documentation
- Working and documenting B2B web services
- Collaboration using Jira and Confluence
- Reworking and restructuring of the API Security
- Support and Partner Onboarding

API Product Manager

Logistics, Duesseldorf, North Rhine Westphalia
January 2022 – June 2023

Project Description: As API Product Manager, I was responsible for the API program of one of Europe's leading transportation platforms. The project goals were to sustain organic growth of the API platform by increasing the developer experience for API consumers while simultaneously, reducing development effort.

Responsibilities:

- Building and communicating API strategy and a goal statement for the API topic.
- Management of internal and external stakeholders, as well as coordination of development teams
- Sparring partner of product managers for planning and conception of APIs
- Establishment and assurance of uniform constraints and quality standards for data, events and interfaces
- Conception and development of API management incl. API portal
- Establishment of documentation guidelines

API Product Owner

IT Financial Services, Nuremberg, Bavaria
January 2021 - December 2021

Project description: As a product owner, I was responsible together with my team for the implementation of an API management platform for business customers. The goal was to provide customers and business partners with a platform for easy and straightforward service creation. The project created a network of multiple API consumers and API producers that today provides over 30 APIs and delivers services to up to 1.2 million end customers per month.

Responsibilities:

- Product vision, business modeling, market analysis and customer interviews.
- Planning and prioritization of the backlog
- Management of internal and external stakeholders & coordination of development team

- Steering of a community of practice for the implementation of API guidelines
- Further development of the central authentication and authorization system

Product Consultant

Real Estate, Munich, Bavaria

January 2021 - September 2021

Project Description: As a Product Consultant, I provided methodological support to the client in the development and testing of an MVP. The goal was to test a potential solution to the problem in addition to the initial validation of the customer's problem. The validation led to a pivot in the company's direction.

Responsibilities:

- Conducting customer interviews & user testing.
- Derivation of hypotheses
- Value Proposition & Business Model Consulting
- Support in the development of a Minimum Viable Product

Product Consultant

IT Services, Nuremberg, Bavaria

October 2020 - March 2021

Project description: As a product consultant, I supported the product owners of the customer methodically and in terms of content, as well as advising them. The goal was to enable the product owners to make independent decisions about the product and present them to the management. By setting up and quickly testing hypotheses using MVPs, the product owner team was able to present a solid product roadmap to management.

Responsibilities:

- Review Value Proposition & Business Model
- Support in problem validation
- Support in market analysis & customer interviews
- Value Proposition & Business Model Consulting

Product Owner Identity & Accessmanagement

IT Financial Services, Nuremberg, Bavaria

January 2020 - December 2020

Project Description: As a product owner, I was responsible together with my team for the implementation of a passwordless authentication and authorization platform (IDaaS) for business customers. The goal was to provide business customers with a secure and customizable solution for employee and customer authentication, as well as access authorization. Passwordless authentication was provided to approximately 600,000 end users and 6,000 employees of multiple business customers within the project scope.

Responsibilities:

- Product vision, business modeling, market analysis and customer interviews.
- Planning and prioritization of the backlog
- Development of a central identity & access management solution
- Management of internal and external stakeholders & coordination of development team
- Support of development teams in dealing with OAuth2 and SAML2

Product Owner

Banks & Insurances, Nuremberg, Bavaria

March 2019 - December 2019

Project Description: As Product Owner I was responsible for the implementation of an authentication component to enforce "strong customer authentication" according to PSD2. The solution assigned by the customer could be implemented in time and budget.

Responsibilities:

- Planning and facilitation of workshops
- Requirements analysis and documentation
- Planning and prioritization of the backlog (Scrum)
- Management of internal and external stakeholders & coordination of multiple development teams
- Creation of decision documents incl. management reporting

Business Analyst / Proxy Product Owner API

Banks & Insurances, Nuremberg, Bavaria

December 2018 - February 2019

Project Description: As a business analyst, I was tasked with preparing the requirements in accordance with PSD2, I managed a team of developers on an interim basis, and was thus largely responsible for the development of the XS2A API.

Responsibilities:

- Planning and moderation of workshops
- Requirements analysis and documentation
- Business process modeling and conceptual design
- Planning and prioritization of the backlog (Scrum)
- Harmonization and prioritization of requirements of individual stakeholders

Identity & Access Management Subproject Manager

Banks & Insurances, Nuremberg, Bavaria

June 2017 - November 2018

Project description: As sub-project manager, I was responsible for the technical conception of an identity and access management solution in accordance with MaRisk. The goal was to make the entire employee life cycle efficient and smooth for managers and employees and to create a MaRisk-compliant role and authorization management system. The project reduced the time and effort required for employee onboarding and department changes from several days to just a few minutes.

Responsibilities:

- Sub-project management, reporting and the preparation of protocols, risk assessments, decision documents and management presentations
- Planning and facilitation of workshops
- Requirements analysis and documentation
- Business process modeling and design
- Consulting and training of business departments

Business Analyst

Banks & Insurances, Nuremberg, Bavaria

October 2016 – June 2017

Project description: As a Business Analyst, I was responsible for the redevelopment of a NoCode test automation platform for iOS and Android. The goal of the initiative was to increase test quality in iOS and Android app development and reduce the workload of development teams. By automating regression tests, the test time for a release was reduced by approx. 80%.

Responsibilities:

- Requirements analysis and documentation
- Evaluation and selection of test frameworks
- Resource planning and coordination of external service providers
- Creation of test concepts
- Documentation of test software and execution of training

Further projects from the years 2011 - 2016 on request