

## SIMON DEFRENET

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French citizen

### PROFILE

Results-oriented project manager/senior business analyst with a good understanding of financial organizations and strong skills in project execution, business process improvement and change management.

### WORK EXPERIENCE

2015/Present: *Head of Asiapac PnL, Risk and Market Data Technology, Société Générale, Corporate and Investment Banking (SG CIB), Hong Kong, HONG KONG SAR*

*Leading European Corporate and Investment Bank, ranking third in the euro zone in terms of NBI.  
IT Risk Referential and Finance Project team*

Manage and develop the team (9 direct reports):

- Setting objectives and defining team development plans, staff appraisals, coaching and mentoring
- Developing, documenting and maintaining best practices, knowledge and change management policies
- Budget management and resource planning
- Participate in the definition of the roadmap and IS strategy
- Follow up project portfolio, communicate and report to regional head of Finance and Product Control

Business Relationship Manager (BRM) for Product Control Department

Set up fast IT development environment and transition to agile and dev/ops practises, act as as scrum master

Manage independently large scale projects:

- IT leader for Product Control and Risk tools in global tool deployment for Mumbai Branch (40 Tools, 350Keur budget)
- Management of proprietary trading migration into separate entity as per 2013 French Banking Law ("Filiale loi bancaire")

2011/2014: *P&L Process and tools Business Analyst (3 Years 10 Months), Société Générale, Corporate and Investment Banking (SG CIB), Hong Kong, HONG KONG SAR*

*Leading European Corporate and Investment Bank, ranking third in the euro zone in terms of NBI.  
Accounting and Finance department, Project team*

Expert in Product Control functions covering market data and referential systems, valuation, P&L production, controls and reconciliations

Manage independently small to large scale projects:

- Collect, analyze and prepare user requirements
- Conduct gap analysis, and provide detailed functional specifications
- Coordinate and handle user acceptance tests
- Design and execute data migration and go live strategy
- Assess and design change management to get buy-in from key stakeholders
- Risk identification and Mitigation plan definition
- Change Management, Communication, Monitoring and Reporting

Key initiatives:

- IT leader for Product Control and Risk tools in global tool deployment for Taipei OBU/DBU Branch (40 Tools, 300Keur budget)
- Roll out of global front office to accounting reconciliation tool on 7 locations in Asia
- Implementation of CNY deliverable in Hong Kong (CNH) on FX, IRD, FXO and commodities chains
- Streamlining of several P&L production process (reduce by one day accounting close timing, improve income attribution processes for structured derivatives, implementation of a control structure for financial models and market data on the fixed income perimeter, Assessment of Variable Annuities business control framework leading to 53 recommendations)

- Deployment of market risk (sensi, STT, VaR, SVAR) for small locations in Asia

2009/2011: *Lean Six Sigma Project Manager (19 Months), Société Générale, Corporate and Investment Banking (SG CIB), New York City, U.S.A.*

*COO, Process Transformation Team.*

Program Management and IT Coordinator for the Region off shoring and Location model Program

Successfully led and managed Process Improvement Projects (Lean, DMAIC, RIP and Process Design):

- |   |                                      |
|---|--------------------------------------|
| - Desktops Inventory and Purchase Process (IT)                  | - High Grade Bonds (FO to BO)        |
| - Client On-Boarding Process review (FO to BO, Compliance, KYC) | Estimated Savings \$ 335,000         |
|   | Execution Capacity increased by 600% |
|   | Defects Reduction from 30% to 10%    |
|   | Success Launch of New Business       |

Strong Facilitation and communication skills, partnering with senior managers, business owners, sponsors, process owners, operational teams, clients and vendors

2009: *Business analyst (6 months): Société Générale Corporate and Investment Banking (SG CIB), Paris, France*  
*IT department for structured finance*

Management of two applications' catalogs (Loan trading, P&L and VaR calculation, Deal structuring)

Writing functional specifications. Creation and execution of tests plans. Coordination of development team (offshore)

## EDUCATION

2004-2009: *EPF Ecole d'ingénieurs, Graduate School of Engineering, Sceaux, France*

*Master's Program in Project Management & Business Engineering. **Graduation: June 2009.***

**Core Subjects:** Engineering Management, Project Management, Stock Exchange and Financial Markets

## PROFESSIONAL TRAINING, LANGUAGES AND SKILLS

**French** (Native) **English** (Fluent), **German** (Basic)

**Cantonese** (Beginner)

Advanced skills in MS Office, Visio, MS Project

Knowledge of Business Object, Quality center

**IT:** SQL, Python, HTML, CSS (basic)

**Certification:** Lean Six Sigma Green Belt, ITIL Foundation

**Training:** Lean Management, Facilitation Skills, Kaizen,

Lean Six Sigma Black Belt, SG CIB APAC graduate

training for Support Functions

Agile, Scrum, LeSS, PMP

## EXTRACURRICULAR ACTIVITIES

Art, Painting

Traveling, Photography