

SIMON DEFRENET

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Visa status: Canada Permanent Resident
French citizen
HK Permanent Resident

PROFILE: PROJECT MANAGER, BUSINESS ANALYST, INFORMATION TECHNOLOGY IN INVESTMENT BANKING

Results-oriented project manager/senior business analyst with a good understanding of financial organizations and strong skills in **project execution, business process improvement and change management** looking for an opportunity to play a role in a company growth and for a new challenge in project management.

WORK EXPERIENCE

Jan 2015 / Present: *Head of Asiapac PnL, Risk and Market Data Technology (3 years 6 months), Société Générale, Corporate and Investment Banking (SG CIB), Hong Kong, HONG KONG SAR*
Leading European Corporate and Investment Bank, ranking third in the euro zone in terms of NBI.
IT Finance Risk Market data department,

Manage and develop the team (11 direct reports):

- Setting objectives and defining team development plans, staff appraisals, coaching and mentoring
- Developing, documenting and maintaining best practices, knowledge and change management policies
- Budget management and resource planning
- Act as a scrum master, set up and animate agile ceremonies, handle impediments

Business Relationship Manager (BRM) for Product Control Department:

- Participate in the definition of the roadmap and IS strategy
- Follow up project portfolio, communicate and report to regional head of Finance and Product Control

Set up fast IT development environment and transition to agile and devops practises, act as scrum master
Manage independently large scale projects

2011/2014: *P&L Process and tools Business Analyst (3 Years 10 Months), Société Générale, Corporate and Investment Banking (SG CIB), Hong Kong, HONG KONG SAR*
Leading European Corporate and Investment Bank, ranking third in the euro zone in terms of NBI.
Accounting and Finance department, Project team

Expert in Product Control functions covering market data and referential systems, valuation, P&L production, controls and reconciliations

Manage independently small to large scale projects:

- Collect, analyze and prepare user requirements
- Conduct gap analysis, and provide detailed functional specifications
- Coordinate and handle user acceptance tests
- Design and execute data migration and go live strategy
- Assess and design change management to get buy-in from key stakeholders
- Risk identification and Mitigation plan definition
- Change Management, Communication, Monitoring and Reporting

Key initiatives:

- IT leader for Product Control and Risk tools in global tool deployment for Taipei OBU/DBU Branch (40 Tools, 300 Keur budget)
- Roll out of global front office to accounting reconciliation tool on 7 locations in Asia
- Implementation of CNY deliverable in Hong Kong (CNH) on FX, IRD, FXO and commodities chains
- Streamlining of several P&L production process (reduce by one day accounting close timing, improve income attribution processes for structured derivatives, implementation of a control structure for financial models and market data on the fixed income perimeter, Variable Annuities control framework review)
- Deployment of market risk (sensi, STT, VaR, SVAR) for small locations in Asia

2009/2011: *Lean Six Sigma Project Manager (19 Months)*,
Société Générale, Corporate and Investment Banking (SG CIB), New York City, U.S.A.
COO, Process Transformation Team

Program Management and IT Coordinator for the Region offshoring and Location model Program
Successfully led and managed Process Improvement Projects (Lean, DMAIC, RIP and Process Design):

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|---|--------------------------------------|
| - Desktops Inventory and Purchase Process (IT) | Estimated Savings \$ 335,000 |
| - Client On-Boarding Process review (FO to BO, Compliance, KYC) | Execution Capacity increased by 600% |
| - High Grade Bonds (FO to BO) | Defects Reduction from 30% to 10% |
| | Success Launch of New Business |

Strong Facilitation and communication skills, partnering with senior managers, business owners, sponsors, process owners, operational teams, clients and vendors

2009: *Business analyst (6 months)*:
Société Générale Corporate and Investment Banking (SG CIB), Paris, France
IT department for structured finance

Management of two applications' catalogs (Loan trading, P&L and VaR calculation, Deal structuring)
Writing functional specifications. Creation and execution of tests plans. Coordination of development team (offshore)

EDUCATION

2004-2009: *EPF Ecole d'ingénieurs, Graduate School of Engineering, Sceaux, France*
Master's Program in Project Management & Business Engineering. **Graduation: June 2009.**
Core Subjects: Engineering Management, Project Management, Stock Exchange and Financial Markets

PROFESSIONAL TRAINING, LANGUAGES AND SKILLS

French (Native) English (Fluent), German (Basic) IT: SQL, Python, HTML, CSS (basic)	
Cantonese (Beginner) Certification: Lean Six Sigma Green Belt, ITIL Foundation	
Advanced skills in MS Office, Visio, MS Project Training: Lean Management, Facilitation Skills, Kaizen,	
Knowledge of Business Object, Quality center, Jira Lean Six Sigma Black Belt, SG CIB APAC graduate	
	training for Support Functions
	Agile, Scrum, LeSS, PMP

EXTRACURRICULAR ACTIVITIES

2014/2018: *Volunteer, HKWALLS, Hong Kong, HONG KONG SAR*
HKwalls is a non-profit organization and annual street art & mural festival, which aims to create opportunities for local and international artists to showcase their talents in Hong Kong.

Logistic and event coordination
Artists and guests management
Street runner

OTHER INTERESTS

Art, Painting
Traveling, Photography