

Themenpool

| Themenbereiche | Mögliche Inhalte und Schwerpunktsetzungen (Auswahl / Vorschläge) |
|--------------------------------|---|
| 1. Communication and the Media | different types of media (TV, radio, the press, the internet, social networks, mobile/smart phones,...) and their positive and negative aspects (e.g. manipulation, censorship, internet fraud, ID-theft, ...) different kinds of advertising, styles and techniques used in advertising, product placement, power of brands, critical consumer,... |
| 2. Sports and Health | food and health (healthy lifestyle / diet, fast / functional / convenience / organic food, food labelling, ethical questions in food production, keeping fit, eating disorders, obesity,...) sports (different kinds of sports, extreme sports, Olympic Games, world records, doping,...), recreation (improving well-being, work-life-balance,...) HIV/AIDS |
| 3. Ecology | global warming, climate change, different kinds of / alternative forms of energy, nuclear power, biofuels, energy use / production, saving energy, carbon footprint,.... |
| 4. Culture and Diversity | basic human rights, children's rights, human rights violations (e.g. child labour, child soldiers, ...), NGOs, migration, gender equality, racism,... culture (customs and traditions, cultural differences, music, movies, literature, arts), English-speaking countries |
| 5. Aspects of Modern Societies | different kinds of addictions (internet addiction, gaming, alcohol, smoking, workaholic, shopaholic, ...), violence (gun-related crimes, gun control, ...), bullying life in megacities |
| 6. Science and Technology | GE, cloning, technological development, technical gadgets, NFC, robots, inventions, smart housing, future car technology |
| 7. On the Move | different types of tourism (mass / eco / dark / extreme,...), means of transport, traffic management, future car technology migration |
| 8. World of Work | job interview, internship / work placement / gap year, working conditions, best place to work, people and their jobs, gender equality at the workplace (glass ceiling), unemployment, bullying, work-life-balance, different kinds of work (tele-work, working in the cloud, commuting, ...) |