



VISVESVARAYA TECHNOLOGICAL UNIVERSITY

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MINI PROJECT REPORT ON “BIKE PREFERENCE SURVEY”

Submitted by

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*Submitted in the partial fulfillment of the requirements
for the fifth Semester Mini Project Course Code (BIS586)*

**BACHELOR OF ENGINEERING IN
INFORMATION SCIENCE AND ENGINEERING
UNDER THE GUIDANCE OF**

DR. KUMAR B I D

Professor and HOD



Department of Information Science & Engineering

**AMRUTA INSTITUTE OF ENGINEERING AND
MANAGEMENT SCIENCES, BIDADI**

2025-26

BONAFIDE CERTIFICATE

This is to certify that the project report entitled, “ **Bike Preference Survey**” is a Bonafide record of work of the following candidate who carried out the Mini Project work under my supervision during 2025-2026:

SIMON LEO ALEXANDER – USN: 1AR23IS042

Dissertation submitted in partial fulfilment of the requirements for the award of the Degree of

BACHELOR OF ENGINEERING

in

INFORMATION SCIENCE & ENGINEERING

of Amruta Institute of Engineering and Management Sciences, Bidadi, affiliated to Visvesvaraya Technological University, Belgaum during the fifth semester, academic year 2025-26.

It is certified that all the corrections / suggestions indicated for Internal Assessment have been incorporated in the report deposited in the department library. The project report has been approved as it satisfies the academic requirements in respect of Mini Project work (**BIS586**) prescribed for said Degree.

**Signature of the
project Guide**

Signature of the HOD

**Signature of the
Principal**

.....
(Internal Examiner)

.....
(External Examiner)

Semester End Examination held on / /2025

DECLARATION

I Simon Leo Alexander – 1AR23IS042 student of Amruta Institute of Engineering and Management Sciences, hereby declare that, this project work entitled “**Bike Preference Survey**” is an original and Bonafide work carried out at Amruta Institute of Engineering and Management Sciences in partial fulfilment of Bachelor of Engineering in Information Science & Engineering affiliated to Visvesvaraya Technological University, Belgaum.

We also declare that, to the best of our knowledge and belief, the work reported here in does not form part of any other thesis or dissertation on the basis of which a degree or award was conferred on an earlier occasion by any student.

Simon Leo Alexander – 1AR23IS042

ABSTRACT

This mini project focuses on addressing the problem of **excessive online health searching and its impact on mental health**, commonly known as ‘Dr. Google Syndrome.’

The main objective of the project is to **analyze how stress, anxiety, and demographic factors influence internet health-search behavior and delayed medical treatment**.

To achieve this, we developed a data-driven analytical system/application using **Power BI, Excel, and Jupyter Notebook (Python)**.

The system provides features such as interactive dashboards, trend analysis, awareness measurement, and impact evaluation of online search habits on patient behavior. It works by **cleaning the dataset, modeling key variables, and generating visual insights to identify behavioral patterns**.

The project was tested with *a dataset of 10,000 survey responses*, and the results show that the system **accurately highlights correlations between online search frequency, self-diagnosis tendencies, and treatment delays**. High-stress and high-anxiety groups demonstrated significantly higher reliance on internet health information. This project demonstrates an effective and efficient solution for **understanding the behavioral risks associated with Dr. Google Syndrome** in the domain of **health informatics and digital behavior analytics**.

CONTENTS:

Chapter No.	Title	Description	Page No.
1	Introduction	Problem background, motivation, project scope, objectives	1
2	Literature Review / Existing System	Summary of related work, existing solutions, limitations	3
3	Dataset Description	Source of dataset, attributes/features explanation, sample data representation	5
4	Tools and Technologies Used	Software, libraries, frameworks, environment setup	9
5	Methodology / Data Analysis Process	Data collection, cleaning, preprocessing, visualization, models applied	12
6	System Design / Architecture	Workflow diagrams, flowchart, block diagram, ER diagram (if applicable)	17
7	Implementation	Code modules explanation, algorithm steps, analysis approach	19
8	Results and Discussion	Visualization outputs, model evaluation, insights generated	20
9	Conclusion	Summary of findings, achievements, learnings	24
10	Future Work	Possible enhancements and extensions	25
11	References	Books, websites, research papers used as sources	26
12	Appendix	Screenshots, extra graphs/tables, raw outputs	27

Plagiarism report