

Identify

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Here we analyze and map stakeholders to ensure we get buy-in from all key players.

Stakeholders Gotham Sanitation Project Map

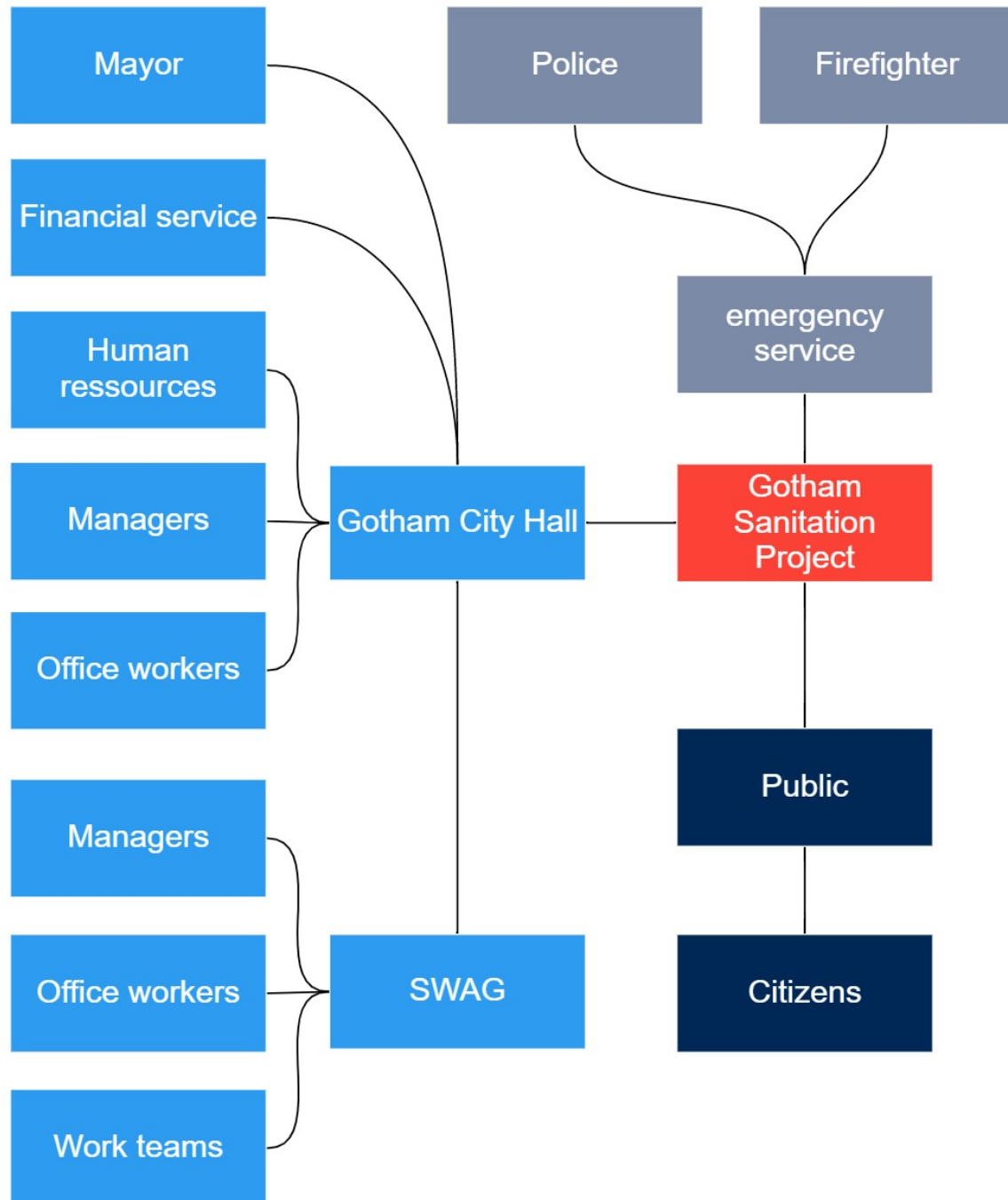


The main benefit of a stakeholder map is to get a visual representation of all the people who can influence our project and how they are connected.

https://s3-us-west-2.amazonaws.com/secure.notion-static.com/bced4ab5-e264-4ea9-b599-4eb341117414/Stakeholders_Gotham_Sanitation_Project_map.pdf

<https://miro.com/>

Stakeholders Gotham Sanitation Project

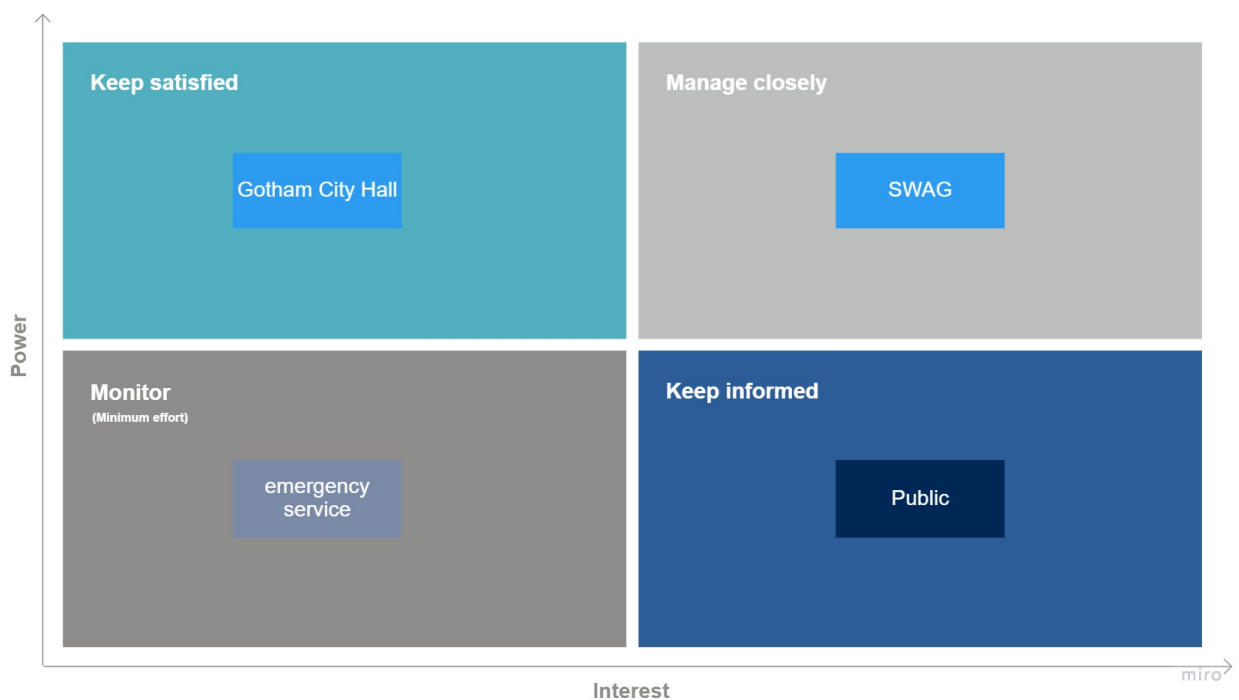


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Stakeholders Gotham Sanitation Project Prioritization

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The benefits of stakeholder mapping

Stakeholder mapping allows us to identify the key players who will influence our project and its success.

1. We know who has the most influence
We can easily see who will have the greatest influence on our project.
2. We know who benefits the most
The map helps us see who will benefit the most from the project, so we can focus on marketing to that person.
3. We know where the resources are most abundant
We know who has constraints on the project and who has more resources, therefore.
4. We have a game plan
Overall, the stakeholder map gives us a good idea of who we're trying to satisfy on this project.