

# Coach

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Instead of repeat all we have already explain on the other point lets now focus on our sponsor for the project and more particularly on the manager role and he have to do

## Sponsor for changes

Not a sponsor but rather an investor, of course we have Gotham City Hall. As part of a major decision-making and financial decision, we must convince them because they can decide whether or not the project can be done in the city and give us a budget to carry it out. We estimate that to support the change we need a budget of \$ 500,000. This budget will be used for the realization of the various announcements as well as for the various supports and user training. The budget is substantial but necessary and indispensable in order not to reproduce the causes of the failure of Metropolis.

It is extremely necessary to invest and put in the necessary means to inform, train and support employees and citizens. Without it, the millions of dollars invested in the new tools will be wasted because the tools are not being used. In addition to this, the situation could turn out to be more catastrophic than before the change, if the City Council does not financially support this change.

We ask for a particular and significant effort from the Town Hall. The role of the Town Hall is central in this project, they are the ones who must give it the impetus to launch it. The town hall must understand its importance in the success of this project, which is why we are asking it for a substantial budget to support this change. To support this effort and take over thereafter, we will also launch, from the first announcements, a campaign to recruit sponsors. We will offer them, against their financial support, to allow them to benefit from advertising with their effigy on all SWAG trucks and vehicles of the

Town Hall. We think in particular of the companies Wayne Foods, Wayne Shipping, Wayne Yards, Wayne Industries, Wayne Medical, Wayne Electronics, Wayne Entertainment but also of the Wayne Foundation, Dagget Industries, GothCorp, LexCorp, Waynelexes.

## **Role of Manager**

In this transformation project the manager have the main role. His can have a team with him to help but he his the main actor. Of course he have to led all team involve but he like its describe in the 5W method (why, where, what, why who when) the manager always have to known all about the project.

The Manager must have confidence in his project to represent it and to ensure its success. In the same process he have to transmit to this to all actor in the project.

The Manager is also the link between all entities in the project. He have to make the link between all people working on. He also have to be sure about the advancement of the project and make sure deadline are respected. If his job is doing well project can be done more faster and can coast less money because time is money.