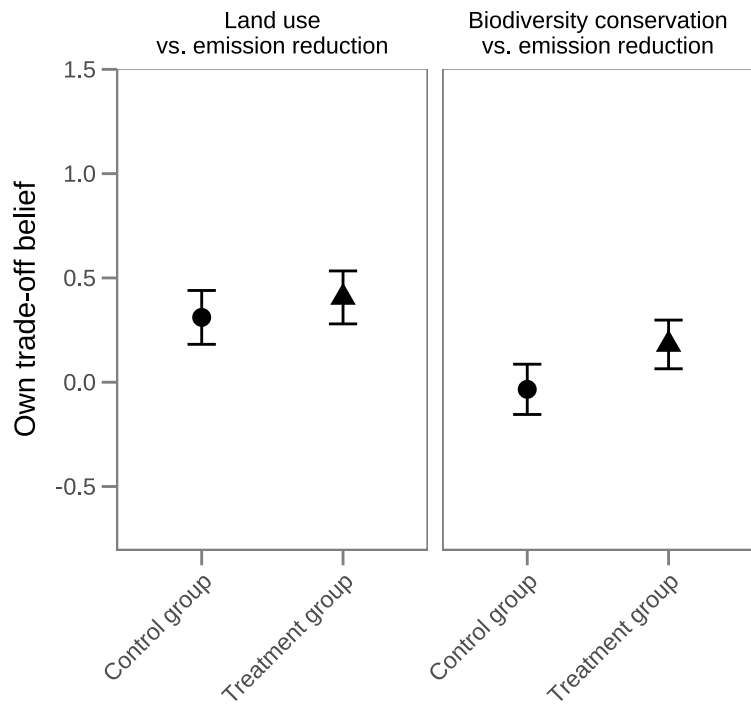
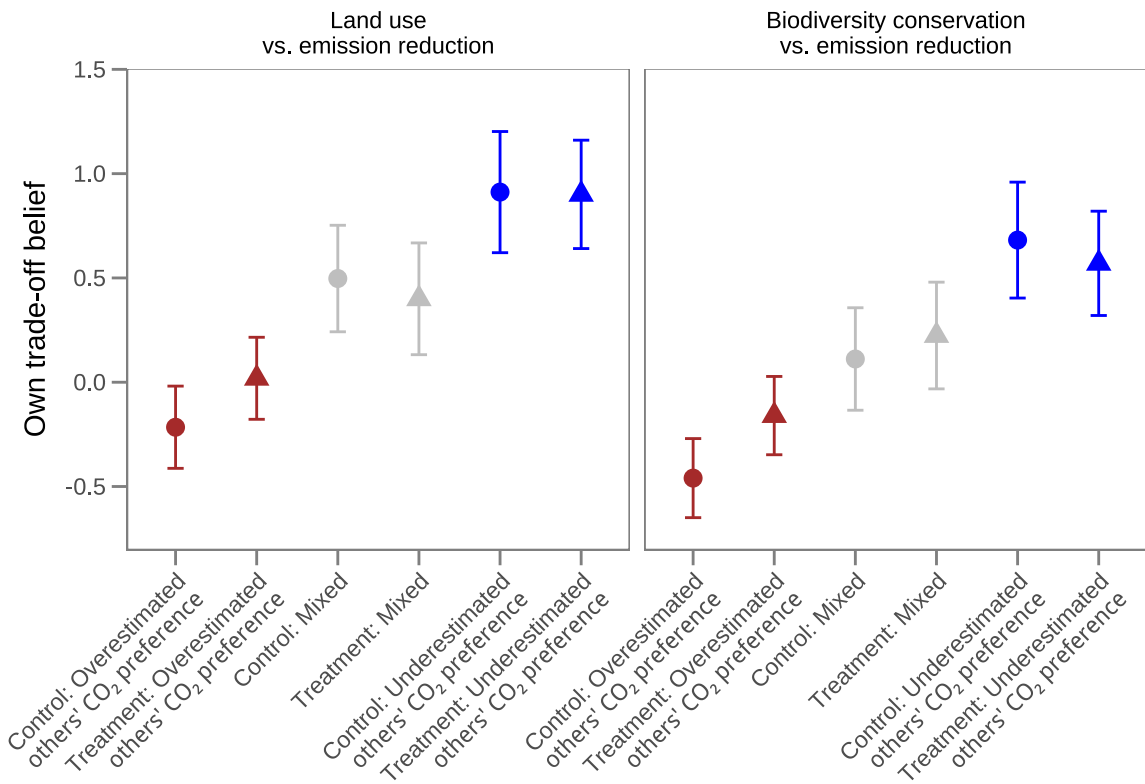


a Social influence:
treatment-control group comparison



2nd order trade-off belief treatment

b Social influence:
treatment direction



2nd order trade-off belief treatment