SIMON MOSTRØM

Salesforce Developer

+45 22 89 28 79
Frederiksberg C
simon.mostroem@gmail.com
linkedin.com/in/simonmostroem/

Experienced and creative developer specialized in Apex programming and the Salesforce ecosystem, currently working as a Salesforce developer.

A pragmatic and proactive problem solver, adept at navigating complex business environments to deliver effective end-to-end solutions for both on-premise and cloud-based systems.

An empathetic team player who thrives in collaborative settings.

A continuous learner with a passion for exploring new technologies and programming languages to expand my skill set.

WORK EXPERIENCE

Salesforce Developer at LB Forsikring
Nov 2022 - Present

As an in-house Salesforce developer at LB Forsikring since 2022, my team and I use the **SAFe** framework to consistently deliver optimal solutions to our 400+ platform users.

Through my work with Salesforce, I have become an **Apex** specialist and gained a comprehensive understanding of the platform and its ecosystem. This includes expertise in Apex, **LWC**, **Flows**, **API** integrations, **JavaScript**, and other essential tools.

Since Spring 2023, I have been the lead developer for the implementation and enhancement of Salesforce **Marketing Cloud**, contributing to our ongoing efforts to elevate system capabilities. In this role, I have gained extensive experience with **AMPscript** and **SSJS**, the core scripting languages of Marketing Cloud.

IT Business Consultant at Visma Software
Mar 2022 - Oct 2022

Visma is the leading SaaS solution provider in Europe, engaging more than 15.000 employees across Europe.

In my role as Business Consultant, I helped customers and qualified leads navigate the vast field of Business Management Software. Through thorough analysis of the clients' business processes and needs, I advised and led them in the direction of their ideal software solutions.

My area of expertise was the cloud ERP solution Visma.net, which targets the upper SMB market. Interconnected with more than 400 certified ISV products, Visma.net provides a complete cloud ERP suite, helping businesses digitalize, automate and scale.

ERP Consultant at KeyBalance A/S
Apr 2018 - Feb 2022

KeyBalance is a software company, which provides an in-house developed ERP system for SMBs. A corresponding mobile and web app is provided to fit all customers' specific needs.

As an ERP consultant at KeyBalance, I provided tailored solutions, following a Scrum methodology:

- Business analysis and advisory on customers' current processes
- Frontend and backend programming, as well as deployment on all platforms
- Testing and ongoing technical support.

Backpacking South America
Nov 2017 - Apr 2018

Along with my girlfriend we decided to pull the plug and go for a five month backpacking trip to South America.

Financial Controller at **VICE Media Group**
Sep 2015 - Oct 2017

VICE is a multinational media corporation spanning news editorials, TV Channels, digital advertising agencies, and content production departments. Worked for 2+ years as Financial Controller in the Copenhagen office, which had 150+ employees. I was in charge of keeping track of all financial activities in the Danish office as well as supporting the other Scandinavian entities. Work involved close collaboration with our finance department (EMEA) and production and agency departments in Scandinavia.

EDUCATION

M.Sc. Cand.IT / E-Business from **IT-University of Copenhagen**
Jan 2013 - Sep 2015
Dissertation: 10

B.Sc. Economics and Business Administration / HA Almen from **Copenhagen Business School**
Aug 2009 - Jun 2012
Final Bachelor Project: 12

Exchange student, 5th semester at **University of Queensland, Brisbane, Australia**
Fall 2011

SKILLS

PROFICIENT

- Apex
- Java
- Git Version Control
- SQL
- SOQL/SOSL
- LWC - Javascript, HTML, CSS
- Triggers
- REST API Development and Integration

PREVIOUSLY WORKED WITH

- Python
- C# and .NET
- Swift/SwiftUID
- Flutter/Dart
- Node.js

CERTIFICATES

Sep 2020   **Power BI**, *4D A/S*

Feb 2021   **iOS App Development**, *Udemy*