



SIMON RILEY(MR)

Digital Marketing, Web Developer, PHP MySQL
Laravel Developer, Unity C# Developer and AI
Manager

Career Objective

Highly skilled and versatile professional with expertise in Digital Marketing, Web Development, PHP MySQL Laravel, Unity C#, and AI Management. Seeking a challenging role that allows me to utilize my diverse skill set to drive business growth, deliver exceptional web applications and games, and leverage AI technologies for process optimization.

Professional Experience

Digital Marketing Specialist

SKYBIT.ASIA

2020 - 2022

Job Descriptions:

- Devising and executing data-driven digital marketing campaigns to enhance brand visibility and drive targeted traffic.
- Analyzing marketing performance metrics and optimizing strategies to improve conversion rates and ROI.
- Managing social media channels, fostering engagement, and building a strong online presence.

Web Developer

Freelance Developer

2022 - Present

Job Descriptions:

- Leading the design and development of dynamic and responsive websites, prioritizing user experience and functionality.
- Proficiently utilizing front-end technologies (HTML, CSS, JavaScript) and back-end languages (PHP, MySQL, Laravel) to build scalable web applications.
- Integrating RESTful APIs and implementing version control (Git) for seamless collaboration and code management.

Unity C# Game Developer

SKYBIT.ASIA

2020 - 2022

Job Descriptions:

- Leveraging Unity and C# programming language to create captivating gameplay mechanics and visually stunning game effects.
- Collaborating with artists and designers to craft immersive gaming experiences for multiple platforms, including PC and mobile.
- Ensuring top-notch game performance and troubleshooting technical issues throughout the development process.

Personal Info

DOB : 04/07/1992

Nationality : Myanmar

Race : Burma

Material Status : Married

Availability : Immediately

Expected salary : Negotiate

Expertise

- Digital Marketing
- HTML, CSS and JS
- PHP MySQL, Laravel
- AI Knowledges.
- Unity C#
- Microsoft

Education

2015

LL.B (Law)

Yangon University

Language

English (Fluent)

Myanmar (Native)

PHP MySQL Laravel Developer
SKYBIT.ASIA + Freelance Developer
2020 - Present

Job Descriptions:

- Designing and developing efficient and responsive web applications using PHP, MySQL, and the Laravel framework.
- Creating and optimizing database structures, writing complex queries, and ensuring data integrity.
- Collaborating with cross-functional teams to deliver high-quality projects on time and within budget.

AI Management
Freelance Developer
2022 - Present

Job Descriptions:

- Leading AI-driven projects, implementing machine learning algorithms, and optimizing business processes.
- Analyzing data sets to identify patterns, trends, and actionable insights for data-driven decision-making.
- Staying updated with the latest AI advancements and driving the adoption of AI technologies for business improvement.

Skills:

- Digital Marketing: SEO, SEM, Social Media Marketing, Email Marketing, Google Analytics
- Web Development: HTML, CSS, JavaScript, PHP, MySQL, Laravel, React, Angular, Vue.js
- Unity C# Game Development: Game Mechanics, Visual Effects, Cross-Platform Development
- AI Management: Machine Learning, Data Analysis, Predictive Modeling, Natural Language Processing
- Project Management: Agile Methodology, Team Collaboration, Time Management

Certifications:

AB Programming Training Center

- PHP Web Development Course
HTML,CSS,Javascript,JQuery,Bootstrap Course

Summary:

Versatile professional skilled in Digital Marketing, Web Development, PHP MySQL Laravel, Unity C#, and AI Management. Adept at driving brand visibility through data-driven campaigns, excelling in web development and captivating game design. Committed problem-solver focused on high-quality web apps and AI-driven optimization. Ready to tackle new challenges and deliver impactful results.

References: Philips (Mr.)
CEO (SKYBIT.ASIA)

Phone: +66973065061

Email : MAIL@SKYBIT.ASIA

Contact

Phone

09-984096481

Email

hsoe83923@gmial.com

Address

Thanlyin