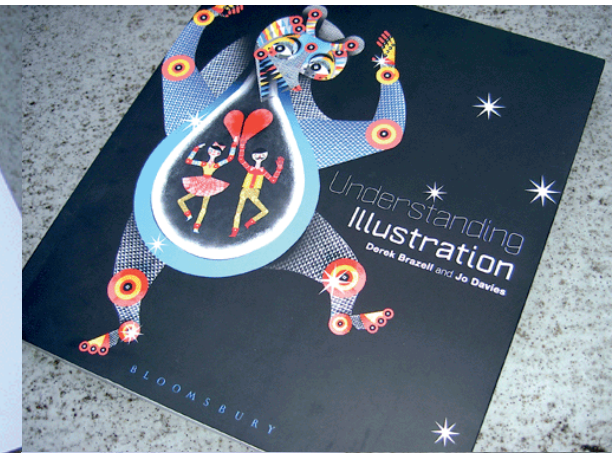


Book Design

Designing books is probably my favourite design form, whether it's showcasing illustrators, as in the AOI Images series, or clearly displaying the benefits of an illustrators' guide to law and business practice. One-offs are just as rewarding, like the NSPCC Book of Hugs, which shows over 4,000 separate quotes from the public for display in the foyer of their new head office, or putting a creative wrap around the best of work from Ogilvy's creative teams.

For further samples of my work please visit
www.simonsharville.co.uk



Bloomsbury : Understanding Illustration

Written by Derek Brazell and Jo Davies, Published by A&C Black and Bloomsbury.

I wanted to create contemporary and well structured book, that is easy to navigate and read, that shows off the Illustrations to their best and sits well among the many design and illustration books out there in the market.

Paperback, 176 pages, 250 x 280mm.

Association of Illustrators : Images

Since 2006 I have been responsible for the design and artwork of the AOI Images books, which feature the best of British Illustration.

Each year my brief is to give the book its own distinctive look, so that it earns its place in the series as this year's recognisable contribution.





Association of Illustrators : Images

A few spreads from Images 36.



Stuart Freedman Photography : public__spaces private__lives

Photographer Stuart Freedman asked me to design the book for his collection of images: public__spaces__private__lives. The collection captures the green spaces within the bustling city of Delhi in India.

Design & artwork of a 92 page book of India's public spaces and gardens.



NSPCC : Book of Hugs

I was commissioned through WWAV Rapp Collins to design a book for the NSPCC. A one-off production showing over 4,000 quotes from members of the public. Each spread had to be unique in layout but to use only 4 separate colours and be based around circles and the green dot of their logo. The final book was put on display in the foyer of their new flagship office in Liverpool.

324 pages, Hardback. Art directed by Simon Attwater & Abi Ellis, WWAV Rapp Collins



Ogilvy : Yearbook

I worked in-house at Ogilvy with the team behind this book: a comprehensive showcase highlighting a year of the agency's great work from around the world. Sassy, splendid, stripey.



AOI : The Illustrators Guide to Law and Business Practice

Working closely with author Simon Stern, I was asked to design a book that advises illustrators on their legal rights and teaches good business practice. With a lot of copy and footnotes the book had to be clearly laid out in defined sections and easy to digest. Not wishing to leave the illustrators out of the creative process, we gave a selected group a chapter each to read, and then asked them to interpret the text and create an original illustration for the dividers of the book. Probably the most colourful book on law and business practice ever produced.

