

Posters and Promotions

I like the wide variety of graphic design and have designed work in many fields of the business from Brochures, Posters, Retail, POS, Brand Identity, Annual Reports, Exhibition Graphics, Direct Mail and Marketing, Catalogues and Stationery and Web Design.

For further samples of my work please visit www.simonsharville.co.uk

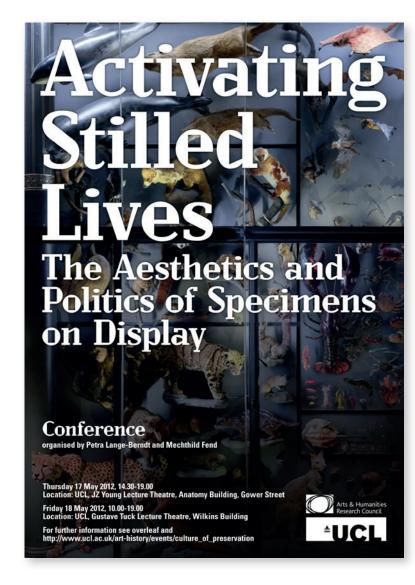




I was asked to create this unique two-sided A2 calendar for The Artworks Illustration Agency. Each of the twelve branches features the work of one of their artists: a nice 'year round' showcase for the agency's talent.







Activating **Stilled** Lives

The Aesthetics and Politics of Specimens on Display

rise, as this subject area offers a unique opportunity to reflect more broadly on issi conservation and their ethics and to raise a variety of questions such as: How and why do various cultures preserve elements of what is considered as nature? How does is relate to environmental notions of conservation and extinction? Should flawed secimens be disposed of? Can museums as a whole be considered cultural presen And last but not least: Do we really need to embalm everything

Programme

Abstracts



University College London: Activating Stilled Lives Poster

Design and artwork for an A3 poster and invite to a conference at the University College of London: 'Activating Stilled Lives'. The reverse of the poster lists the conference programme, with abstracts from the forthcoming discussions. The poster folded to A5 so that it could be sent out as a combined invite, information sheet and poster in a C5 envelope.







Association of Illustrators: UP Poster Newsletters

A range of A2 Newsletters in poster format. Each with a different illustration by one of the members on one side, while on the other a newsletter. I was asked to take this on from an original design by Non-Format. I retained their original grid but brought the type styles in-line with the rest of their identity. I then composed and artworked each monthly edition.

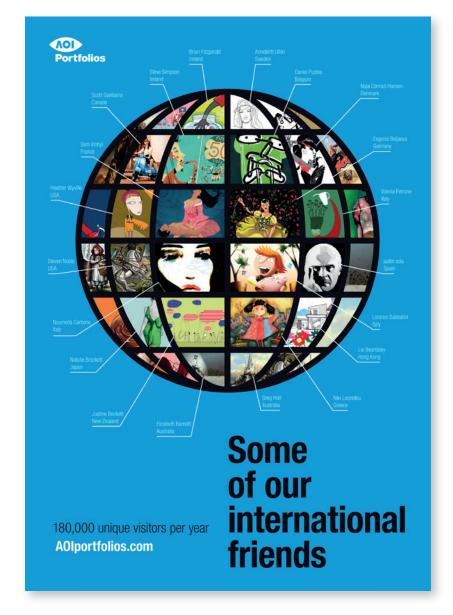




Association of Illustrators: UP Mail - Email newsletter

As a follow up to the UP Newsletter, I designed the template for UP Mail, their email newsletter.







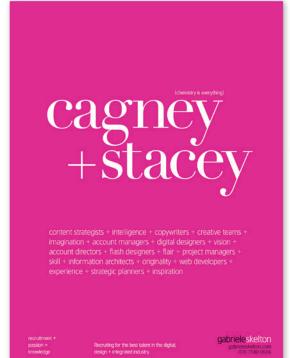
Association of Illustrators : Magazine Adverts

A part of the range of advert designs for AOI portfolios to be included in various trade magazines.











Gabriele Skelton: Recruitment Ads

Part of a large range of display and recruitment ads designed for Gabriele Skelton.



Gourmet Cat Food : Promotional Mailers

A selection from a large range of Mailers and Mailer Packs design and artworked for Gourmet Cat Food. The mailers were aimed at new and existing customers and had a range of gifts or coupons included. These were created through working with Skive, who design their online material.













Own-It: Promotional Material

Own-It are an organisation advising the creative sector on their intellectual property rights. I was asked to design a new Business Card for them as well as an A5 promotional leaflet.