

Simon Sharville Graphic Design

Posters and Promotion

I like the wide variety of graphic design and have designed work in many fields of the business from Brochures, Posters, Retail, POS, Brand Identity, Annual Reports, Exhibition Graphics, Direct Mail and Marketing, Catalogues and Stationery and Web Design.
For further samples of my work please visit
www.simonsharville.co.uk



The Artworks Illustration Agency : Wall Calendar

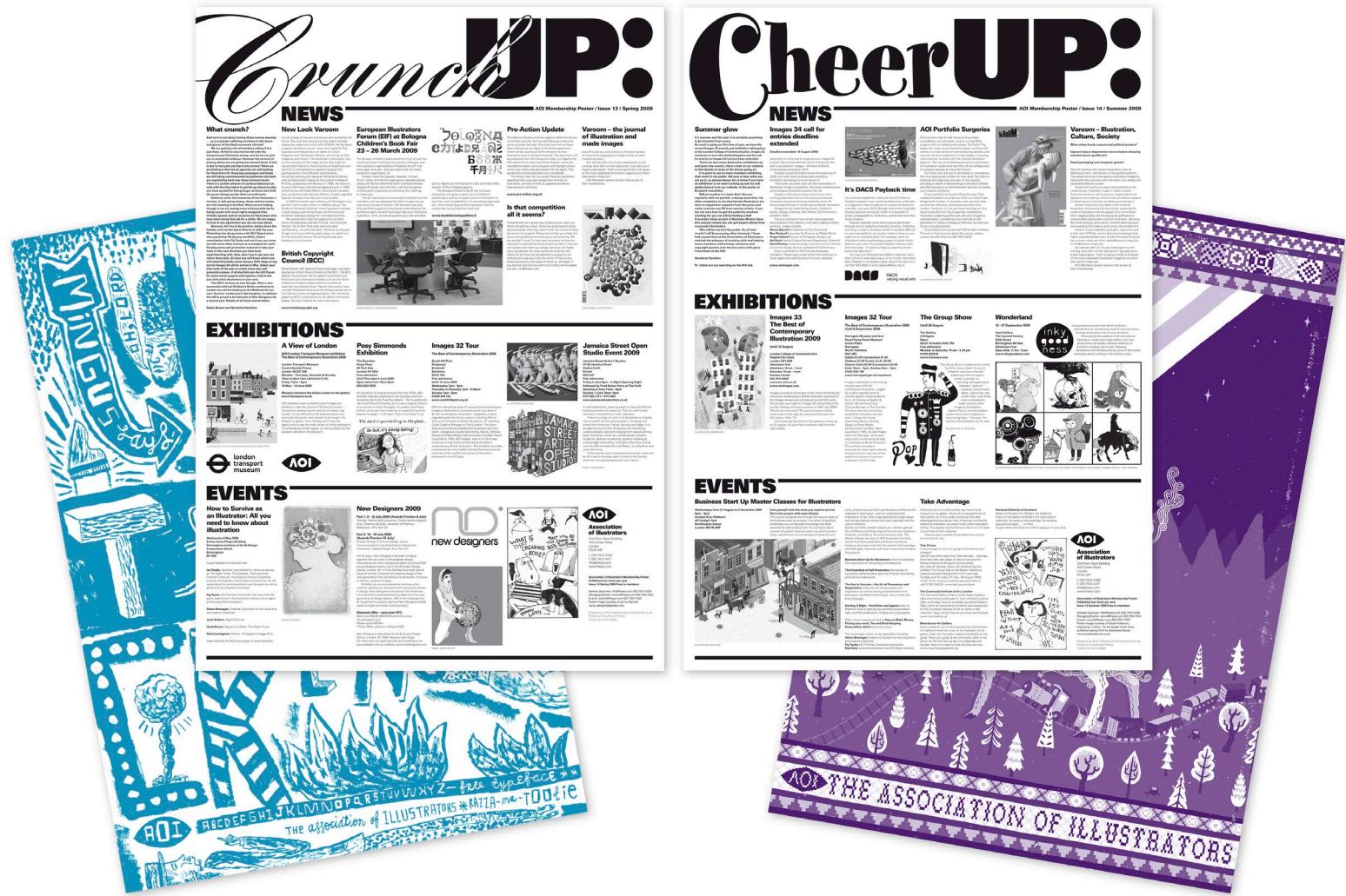
I was asked to create this unique two-sided A2 calendar for The Artworks Illustration Agency. Each of the twelve branches features the work of one of their artists: a nice 'year round' showcase for the agency's talent.



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Association of Illustrators : UP Poster Newsletters

A range of A2 Newsletters in poster format. Each with a different illustration by one of the members on one side, while on the other a newsletter. I was asked to take this on from an original design by Non-Format. I retained their original grid but brought the type styles in-line with the rest of their identity. I then composed and artworked each monthly edition.



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Newsletter 15.01.2010

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AOI Campaigning

The AOI actively campaigns to maintain and protect the rights of our members.



Your creativity is an asset

And there are many ways to make the most of it – to exploit it, some might say.



Start the new year on the right foot and get your portfolio looked at by an expert

 **Association of illustrators**

You are receiving this email as part of your agreement to receive communications from the AOI.
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email marketing services provided by creativematch

Association of Illustrators : UP Mail - Email newsletter

As a follow up to the UP Newsletter, I designed the template for UP Mail, their email newsletter.



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**AOI
Portfolios**

Some of our international friends

180,000 unique visitors per year
AOIportfolios.com

Names and countries of the illustrators shown in the circle:

- Scott Gwilliams Canada
- Sam Vinhly France
- Heather Wyville USA
- Steven Noble USA
- Noumeda Carboni Italy
- Natalie Brockett Japan
- Justine Beckett New Zealand
- Elizabeth Barnett Australia
- Steve Simpson Ireland
- Brian Fitzgerald Ireland
- Annebritt Ullén Sweden
- Daniel Pudles Belgium
- Naja Conrad-Hansen Denmark
- Evgenia Beljaeva Germany
- Valeria Petrone Italy
- Justin Sola Spain
- Lorenzo Sabatini Italy
- Lio Beardsley Hong Kong
- Niki Leonidou Greece



Association of Illustrators : Magazine Adverts

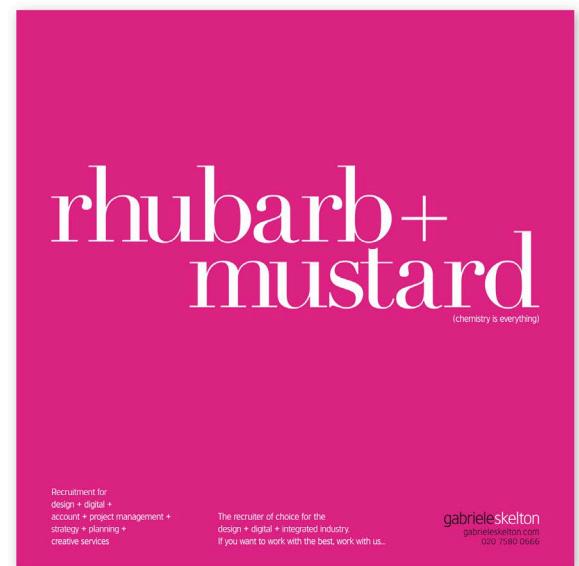
A part of the range of advert designs for AOI portfolios to be included in various trade magazines.



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Gabriele Skelton : Recruitment Ads

Part of a large range of display and recruitment ads designed for Gabriele Skelton.



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Gourmet Cat Food : Promotional Mailers

A selection from a large range of Mailers and Mailer Packs design and artworked for Gourmet Cat Food. The mailers were aimed at new and existing customers and had a range of gifts or coupons included. These were created through working with Skive, who design their online material.



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own-it
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Advice for the
Creative Sector

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Intellectual Property
Advice for the
Creative Sector

University of the
Arts London *

Own-It : Promotional Material

Own-It are an organisation advising the creative sector on their intellectual property rights.
I was asked to design a new Business Card for them as well as an A5 promotional leaflet.



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