



# Simon Verhoek

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## Profile

Hi. My name is Simon. I am a fresh thinker with a passion for HCI, enhancing productivity and coming up with creative and elegant solutions for all of our everyday problems. As a multidisciplinary M.Sc. student with excellent communication skills, I speak the language of many professions. My background covers the fields of consumer behaviour, marketing and sales, business-IT alignment and basic concepts of computer science and programming. My ambition is to take part in the design and development of today's brilliant ideas, so we can simplify our lives tomorrow.

## Education

Ms.c. study	University of Amsterdam (NL)	<b>Information Studies - Business Information Systems</b> Subjects: <ul style="list-style-type: none"><li>- Business &amp; IT alignment</li><li>- Organizational role of modern ICT</li></ul>
Minor	University of Amsterdam (NL)	<b>Programming</b> Subjects: <ul style="list-style-type: none"><li>- Basic computer science concepts</li><li>- Designing software applications</li><li>- Programming (C, HTML, CSS, PHP, SQL, Python)</li></ul>
Masterclass/ traineeship	Professional Capital (NL)	<b>Sales &amp; Account Management</b> Subjects: <ul style="list-style-type: none"><li>- Honing professional sales &amp; account management skills of commercial talents</li></ul>
B.Sc. study	Wageningen University (NL)	<b>Management &amp; Consumer Studies</b> Subjects: <ul style="list-style-type: none"><li>- Consumers' ways of thinking and buying decisions</li><li>- Exploiting above knowledge in marketing &amp; sales</li></ul>
High school	Pentum College C.S.G. Jacob van Liesveldt (NL)	<b>vwo - bilingual (English)</b> <ul style="list-style-type: none"><li>- profile: Economics &amp; Society</li><li>- International Baccalaureate (Native Speaker in English)</li><li>- Extra courses: Informatics, Management&amp;Organization</li></ul>

## Experience

### TEMPORARY CUSTOMER SERVICE EMPLOYEE, PORTAAL (NL) – 2013

Arranging appointments by phone with tenants for a routine control project and taking care of the organization and administration around this project.

#### ON-FLOOR ICT SUPPORT, NATIONALE NEDERLANDEN (NL) – 2013

Providing first-line ICT support on the work floor during a company-wide domain migration.

#### TRAINEE JUNIOR ACCOUNT MANAGER, RACKTIME (NL) – 2012-2013

300 hours of internship at field marketing services provider Racktime BV. My tasks consisted of:

- gaining selling experience in various B2C sales projects
- visiting shops and taking care of product presentation
- negotiating with shop managers about shelf space for products and merchandise

#### TELEPHONE SALES AGENT, ANNIE CONNECT (NL) – 2009 - 2010

Selling lottery tickets by phone for a Dutch lottery, and receiving calls for various charity projects.

## Skills

Analytical skills	<ul style="list-style-type: none"><li>- Ability to focus on both oversight and smallest details</li><li>- Excellent conceptual definition</li></ul>
Communicating skills	<ul style="list-style-type: none"><li>- Speaking the language of multiple disciplines and bringing them all together</li><li>- Experienced in teamwork and leading teams</li></ul>
Creative skills	<ul style="list-style-type: none"><li>- Encouraging and inspiring people with infectious enthusiasm</li><li>- Loud thinker &amp; unstoppable idea generator</li><li>- Resourceful</li></ul>
Computer skills	<ul style="list-style-type: none"><li>- Basic programming skills:<ul style="list-style-type: none"><li>- HTML &amp; CSS</li><li>- C</li><li>- Python</li></ul></li><li>- Skilled tweaker &amp; problem solver</li><li>- Experienced in troubleshooting &amp; end user support</li><li>- Skilled in intermediate configuration &amp; networking</li><li>- Familiar with both Windows and OSX platform</li></ul>
Sales skills	<ul style="list-style-type: none"><li>- 2+ years experience in persuading and closing deals</li><li>- Skilled in analyzing pain points and Points Of Sale (POS)</li><li>- Intrinsically motivated to help customers</li></ul>

## Interests

Programming, fiddling with computers, DJing, collecting electronic music, snowboarding