



Simon Verhoek

DEVELOPER OF YOUR DREAMS

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Profile

Hi. My name is Simon. I am a fresh thinker with a passion for HCI, enhancing productivity and coming up with creative and elegant solutions for all of our everyday problems. As a multidisciplinary M.Sc. student with excellent communication skills, I speak the language of many professions. My background covers the fields of software development, functional design, business-IT alignment, consumer behaviour, marketing and sales. My ambition is to take part in the design and development of today's brilliant ideas, so we can simplify our lives tomorrow.

Skills

Programming skills	<ul style="list-style-type: none">- Full stack development of web applications in PHP, according to MVC principles- Backend: designing MySQL databases for web applications- Front end: (functional) design of websites and web applications with HTML & CSS, JavaScript, jQuery and the Bootstrap framework- Experienced in source control management with Git & GitHub- Basic programming skills in C & Python
Analytical skills	<ul style="list-style-type: none">- Ability to focus on both oversight and smallest details- Excellent conceptual definition
Communicative skills	<ul style="list-style-type: none">- Speaking the language of multiple disciplines and bringing them all together- Experienced in teamwork and leading teams
Creative skills	<ul style="list-style-type: none">- Encouraging and inspiring people with infectious enthusiasm- Loud thinker & unstoppable idea generator- Resourceful
Sales skills	<ul style="list-style-type: none">- 2+ years experience in persuading and closing deals- Skilled in analyzing pain points and Points Of Sale (POS)- Intrinsically motivated to help customers
Other computer skills	<ul style="list-style-type: none">- Building and repairing PCs- Experienced in troubleshooting & end user support- Configuring home networks, setting up file/media servers, managing ip addresses

Education

Ms.c. study 2013 - ...	University of Amsterdam (NL)	Information Studies - Business Information Systems Subjects: <ul style="list-style-type: none">- Business & IT alignment- Organizational role of modern ICT
Minor 2014	University of Amsterdam (NL)	Programming Subjects: <ul style="list-style-type: none">- Basic computer science concepts- Designing software applications- Programming (C, HTML, CSS, PHP, SQL, Python)
Masterclass/ traineeship 2012 - 2013	Professional Capital (NL)	Sales & Account Management Subjects: <ul style="list-style-type: none">- Honing professional sales & account management skills of commercial talents
B.Sc. study 2008 - 2012	Wageningen University (NL)	Management & Consumer Studies Subjects: <ul style="list-style-type: none">- Consumers' ways of thinking and buying decisions- Exploiting above knowledge in marketing & sales
High school 2002 - 2008	Pentum College C.S.G. Jacob van Liesveldt (NL)	vwo - bilingual (English) <ul style="list-style-type: none">- profile: Economics & Society- International Baccalaureate (Native Speaker in English)- Extra courses: Informatics, Management&Organization

Experience

TEMPORARY CUSTOMER SERVICE EMPLOYEE, PORTAAL (NL) – 2013

Arranging appointments by phone with tenants for a routine control project and taking care of the organization and administration around this project.

ON-FLOOR ICT SUPPORT, NATIONALE NEDERLANDEN (NL) – 2013

Providing first-line ICT support on the work floor during a company-wide domain migration.

TRAINEE JUNIOR ACCOUNT MANAGER, RACKTIME (NL) – 2012-2013

300 hours of internship at field marketing services provider Racktime BV. My tasks consisted of:

- gaining selling experience in various B2C sales projects
- visiting shops and taking care of product presentation
- negotiating with shop managers about shelf space for products and merchandise

TELEPHONE SALES AGENT, ANNIE CONNECT (NL) – 2009 - 2010

Selling lottery tickets by phone for a Dutch lottery, and receiving calls for various charity projects.

Interests

Programming, fiddling with computers, DJing, collecting electronic music, snowboarding