

Jinyuan Zheng

Santa Clara, CA

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OBJECTIVE

To obtain an entry-level position in Marketing, Business Analysis, Project Management to utilize and enhance my skills and experiences.

EDUCATION

Santa Clara University, Santa Clara, CA

Bachelors of Science in Economics, Concentration in Economics, 2024

Related coursework: Applied Econometrics, Economics of Digitization, Advanced Macroeconomics, Economics of Intellectual Properties, Python: numpy, pandas, seaborn, scikit-learns, Data Science: data wrangling, visualization, classification, regression, clustering, Experience with real-world data

PROFESSIONAL EXPERIENCE

Lexenpharm, Suzhou, Jiangsu Province

Project Intern | July 2023 - August 2023

- Conducted interviews to identify top talent.
- Spearheaded the design of the corporate website to enhance online presence.
- Contributed to the strategic growth initiatives of the company.

Moonhub.xyz, Palo Alto, CA

Business Analyst Intern | July 2022 - August 2022

- Developed web scraping scripts for collecting company information.
- Assisted in identifying office space solutions for company expansion.
- Expanded employment databases through targeted research efforts.

Jiangsu Taojing Co., Ltd., China

Industry Analyst Intern | June 2021 - September 2021

- Investigated upstream and downstream enterprise operations, material supply, and market demands.
- Facilitated communication between Chinese and American teams as a translator.
- Supported preparation for the China International Optics Fair.

Zenni Optical, Novato, CA

Marketing Intern | July 2020 - August 2020

- Collaborated on marketing strategies for sunglasses campaigns.
- Led a team developing innovative ideas for snow goggles.

Beijing Huiyin Tianran Investment Fund Management Co., Ltd.

Summer Intern | June 2019 - July 2019

- Gained exposure to private and public fund operations.

SKILLS

Language: Fluent in spoken and written Chinese and English

Computer: Excel, PowerPoint, Word, SQL, R, C++, Python

ACTIVITIES

Investing in the stock market

Member of the Boxing Club

Entrepreneurship Club