Simona Snapkauskaite

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A UX Designer with a passion for wellness and accessibility. With a strong academic background, a love for collaborative work, and solid communication skills.

Skills

Figma, InVision, Adobe Creative Suite, PowerPoint, HTML/CSS, User Centric Design Research, Wireframing, Storyboarding, Agile Methodologies and Process, Typography, Illustration, Visual Design, Teamwork, Public Speaking, Collaboration, GitHub

Projects

(All projects can be found in the online portfolio linked above)

Yum Yum Case Study | The social cooking app
- Collaborated with three other people from California and Brazil to assemble an app designed to allow the user to find and adapt recipes, as well as share their cooking adventure with others.
- Created wireframes that went through four rounds of usability testing to develop iterations
- Iterated and created branding guidelines as well as advertisement mockups to show how to marker the app once completed

Joblify Case Study | A case study about how to make job hunting less stressful
- Collaborated with three others from all over the United States to create a job search app that would help the user stay productive and maintain a work life balance
- Surveyed 30 people and conducted five interviews to drive ideation and research
- Conducted ideation with the team, created prototypes that went through three rounds of iteration before finally starting to code the app using GitHub and VS Code

Experience

Designer - Linas Lithuanian Heritage School | Shoreline, WA | June 2021 - Present
- In constant communication with the school director and board members, helping define the school's public image and directions for growth
- Redesigned the logo and created merchandise for the school for classroom use and fundraising
- Created a tracking system to start setting attendance benchmarks and a more accurate online filing system to keep track of school documents.
- Created and now maintaining a website for the school that has had over 800 views in the past school year (September 2021 to December 2021).

Education

Cornish College of the Arts | Seattle, WA | 2017 - 2021
Bachelor of Fine Arts in Design, Area of Concentration: Graphic Design & User Experience Design

University of California, Berkeley | Berkeley, CA | 2020 - 2021
Certificate in UX/UI Bootcamp