Simona Snapkauskaite

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A UX Designer with a passion for wellness and accessibility.

Skills

Figma, Adobe Creative Suite, PowerPoint, HTML/CSS, Javascript, VS Code, User Centric Design Research, Wireframing, Storyboarding, Agile Methodologies and Process, Typography, Illustration, Visual Design, Teamwork, Public Speaking, Collaboration, GitHub

Projects
Yum Yum Case Study

- Led a cross functional team to design a mobile app allowing people to create a custom social cooking experience online
- Planned and led multiple rounds of usability testing, four rounds of moderated remote interviews of learnability studies and benchmark studies.
- Created brand guidelines to increase consistency across the mobile experience and as an initial effort to build a design system.

Joblify Case Study

- Collaborated with designers from across the country to design an app to that helped user's remember to take care of their wellness as they job hunted
- Conducted over 30 surveys, and multiple user interviews to drive ideation and inform decision making
- Worked as the design lead for the group, working through three round of prototype iteration
- Led the team through design implementation into HTML/CSS and directed GitHub commits

Experience
Designer - Linas Lithuanian Heritage School | Shoreline, WA | June 2021 - Present

- Collaborating with multiple stakeholders: school director, teachers, etc. to help define opportunities for growth and improvement across the school
- Responsible for designing and managing brand assets across the entire school
- Let the development of a system to assist administrators in tracking attendance and grades to try to set realistic academic goals for students for the following school year.
- Designed and built the school's website and have improved engagement by over 900%

Education
Cornish College of the Arts | Seattle, WA | Sep 2017 - May 2021

Bachelor of Fine Arts in Design, Area of Concentration: Graphic Design & User Experience Design

University of California, Berkeley | Berkeley, CA | July 2020 - Feb 2021

Certificate in UX/UI Bootcamp

University of Washington | Seattle, WA | Feb 2022 - Aug 2022

Certificate in Full Stack Coding