

Financial Planning & Analysis (FP&A) Budget vs Actual Dashboard

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Project Overview

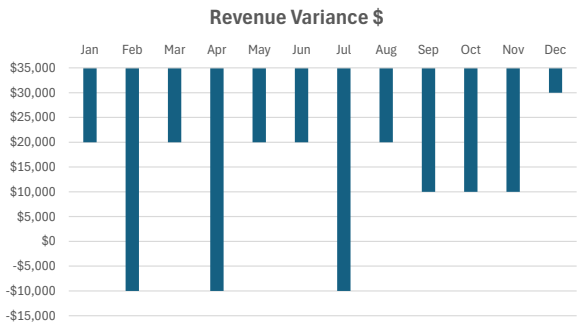
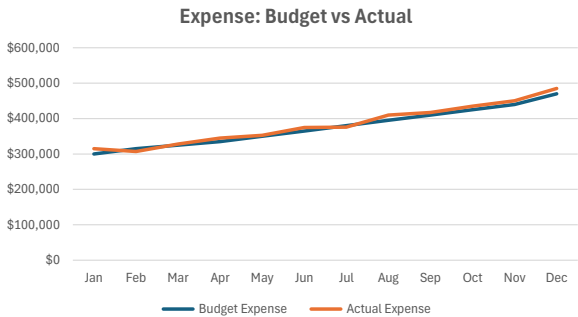
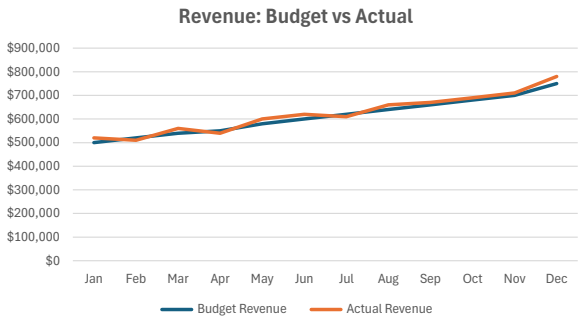
This project simulates a 12-month financial performance analysis for a business unit. The model compares budgeted and actual revenue and expenses, calculates monthly and annual variances, and presents key financial metrics through an executive-ready dashboard.

Tools & Skills Demonstrated

- Excel financial modeling
- Budget vs Actual variance analysis
- KPI dashboard development
- Conditional formatting & structured reporting
- Profit margin and net income analysis

Month	Budget Revenue		Actual Revenue		Budget COGS		Actual COGS		Budget Operating Exp		Actual Operating Exp		Revenue Variance \$	Revenue Variance %	Budget Expense		Actual Expense		Expense Variance \$	Net Income (Actual)
Jan	\$	500,000	\$	520,000	\$	200,000	\$	210,000	\$	100,000	\$	105,000	\$ 20,000	4.00%	\$	300,000	\$	315,000	\$ 15,000	\$ 205,000
Feb	\$	520,000	\$	510,000	\$	210,000	\$	205,000	\$	105,000	\$	102,000	\$ (10,000)	-1.92%	\$	315,000	\$	307,000	\$ (8,000)	\$ 203,000
Mar	\$	540,000	\$	560,000	\$	215,000	\$	220,000	\$	110,000	\$	108,000	\$ 20,000	3.70%	\$	325,000	\$	328,000	\$ 3,000	\$ 232,000
Apr	\$	550,000	\$	540,000	\$	220,000	\$	225,000	\$	115,000	\$	120,000	\$ (10,000)	-1.82%	\$	335,000	\$	345,000	\$ 10,000	\$ 195,000
May	\$	580,000	\$	600,000	\$	230,000	\$	235,000	\$	120,000	\$	118,000	\$ 20,000	3.45%	\$	350,000	\$	353,000	\$ 3,000	\$ 247,000
Jun	\$	600,000	\$	620,000	\$	240,000	\$	245,000	\$	125,000	\$	130,000	\$ 20,000	3.33%	\$	365,000	\$	375,000	\$ 10,000	\$ 245,000
Jul	\$	620,000	\$	610,000	\$	250,000	\$	248,000	\$	130,000	\$	128,000	\$ (10,000)	-1.61%	\$	380,000	\$	376,000	\$ (4,000)	\$ 234,000
Aug	\$	640,000	\$	660,000	\$	260,000	\$	270,000	\$	135,000	\$	140,000	\$ 20,000	3.13%	\$	395,000	\$	410,000	\$ 15,000	\$ 250,000
Sep	\$	660,000	\$	670,000	\$	270,000	\$	275,000	\$	140,000	\$	142,000	\$ 10,000	1.52%	\$	410,000	\$	417,000	\$ 7,000	\$ 253,000
Oct	\$	680,000	\$	690,000	\$	280,000	\$	285,000	\$	145,000	\$	150,000	\$ 10,000	1.47%	\$	425,000	\$	435,000	\$ 10,000	\$ 255,000
Nov	\$	700,000	\$	710,000	\$	290,000	\$	295,000	\$	150,000	\$	155,000	\$ 10,000	1.43%	\$	440,000	\$	450,000	\$ 10,000	\$ 260,000
Dec	\$	750,000	\$	780,000	\$	310,000	\$	320,000	\$	160,000	\$	165,000	\$ 30,000	4.00%	\$	470,000	\$	485,000	\$ 15,000	\$ 295,000

	Total Budget Revenue	Total Actual Revenue	Total Revenue Variance	Total Net Income	Profit Margin
\$	7,340,000	\$ 7,470,000	\$ 130,000	\$ 2,874,000	38.47%



- Executive Summary**
- Actual revenue exceeded budget in 9 of 12 months, with strongest performance observed in Q4.
 - Actual expenses slightly exceeded budget in several months, though overall variances remained moderate and controlled.
 - Total annual revenue variance was favorable at **\$130,000**, indicating stronger-than-expected top-line performance.
 - Net income reached **\$2.87M**, resulting in a **38.47% profit margin** for the year.