

Financial Planning & Analysis (FP&A) Budget vs Actual Dashboard

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February 1, 2026

Project Overview

This project simulates a 12-month financial performance analysis for a business unit. The model compares budgeted and actual revenue and expenses, calculates monthly and annual variances, and presents key financial metrics through an executive-ready dashboard.

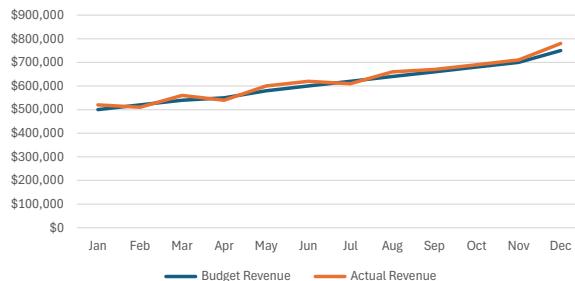
Tools & Skills Demonstrated

- Excel financial modeling
- Budget vs Actual variance analysis
- KPI dashboard development
- Conditional formatting & structured reporting
- Profit margin and net income analysis

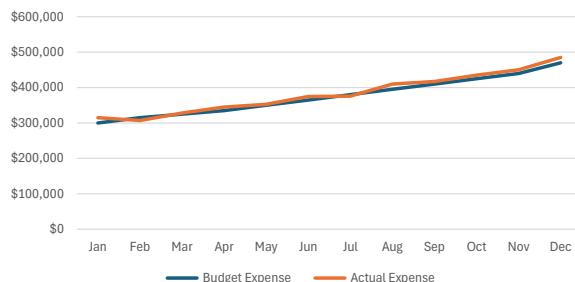
Month	Budget Revenue	Actual Revenue	Budget COGS	Actual COGS	Budget Operating Exp	Actual Operating Exp	Revenue Variance \$	Revenue Variance %	Budget Expense	Actual Expense	Expense Variance \$	Net Income (Actual)
Jan	\$ 500,000	\$ 520,000	\$ 200,000	\$ 210,000	\$ 100,000	\$ 105,000	\$ 20,000	4.00%	\$ 300,000	\$ 315,000	\$ 15,000	\$ 205,000
Feb	\$ 520,000	\$ 510,000	\$ 210,000	\$ 205,000	\$ 105,000	\$ 102,000	\$ (10,000)	-1.92%	\$ 315,000	\$ 307,000	\$ (8,000)	\$ 203,000
Mar	\$ 540,000	\$ 560,000	\$ 215,000	\$ 220,000	\$ 110,000	\$ 108,000	\$ 20,000	3.70%	\$ 325,000	\$ 328,000	\$ 3,000	\$ 232,000
Apr	\$ 550,000	\$ 540,000	\$ 220,000	\$ 225,000	\$ 115,000	\$ 120,000	\$ (10,000)	-1.82%	\$ 335,000	\$ 345,000	\$ 10,000	\$ 195,000
May	\$ 580,000	\$ 600,000	\$ 230,000	\$ 235,000	\$ 120,000	\$ 118,000	\$ 20,000	3.45%	\$ 350,000	\$ 353,000	\$ 3,000	\$ 247,000
Jun	\$ 600,000	\$ 620,000	\$ 240,000	\$ 245,000	\$ 125,000	\$ 130,000	\$ 20,000	3.33%	\$ 365,000	\$ 375,000	\$ 10,000	\$ 245,000
Jul	\$ 620,000	\$ 610,000	\$ 250,000	\$ 248,000	\$ 130,000	\$ 128,000	\$ (10,000)	-1.61%	\$ 380,000	\$ 376,000	\$ (4,000)	\$ 234,000
Aug	\$ 640,000	\$ 660,000	\$ 260,000	\$ 270,000	\$ 135,000	\$ 140,000	\$ 20,000	3.13%	\$ 395,000	\$ 410,000	\$ 15,000	\$ 250,000
Sep	\$ 660,000	\$ 670,000	\$ 270,000	\$ 275,000	\$ 140,000	\$ 142,000	\$ 10,000	1.52%	\$ 410,000	\$ 417,000	\$ 7,000	\$ 253,000
Oct	\$ 680,000	\$ 690,000	\$ 280,000	\$ 285,000	\$ 145,000	\$ 150,000	\$ 10,000	1.47%	\$ 425,000	\$ 435,000	\$ 10,000	\$ 255,000
Nov	\$ 700,000	\$ 710,000	\$ 290,000	\$ 295,000	\$ 150,000	\$ 155,000	\$ 10,000	1.43%	\$ 440,000	\$ 450,000	\$ 10,000	\$ 260,000
Dec	\$ 750,000	\$ 780,000	\$ 310,000	\$ 320,000	\$ 160,000	\$ 165,000	\$ 30,000	4.00%	\$ 470,000	\$ 485,000	\$ 15,000	\$ 295,000

Total Budget Revenue \$ 7,340,000	Total Actual Revenue \$ 7,470,000	Total Revenue Variance \$ 130,000	Total Net Income \$ 2,874,000	Profit Margin 38.47%
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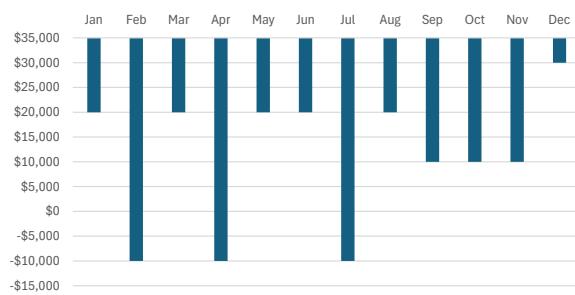
Revenue: Budget vs Actual



Expense: Budget vs Actual



Revenue Variance \$



Executive Summary

- Actual revenue exceeded budget in 9 of 12 months, with strongest performance observed in Q4.
- Actual expenses slightly exceeded budget in several months, though overall variances remained moderate and controlled.
- Total annual revenue variance was favorable at **\$130,000**, indicating stronger-than-expected top-line performance.
- Net income reached **\$2.87M**, resulting in a **38.47% profit margin** for the year.